



 **EAS** 76th Congress
Helsinki June 10–13 2007



76th Congress of the European Atherosclerosis Society

**INVITATION TO INDUSTRY
SPONSORSHIP AND EXHIBITION PROSPECTUS**

www.eas2007.fi

CONTENTS

Invitation from Chairpersons	2
Committee	3
Previous Congress Statistics and Demographics	4
Preliminary Timetable	5
General Information	7
Information for Sponsors and Exhibitors	8
Categories of sponsorship	9
List of Sponsorship Items	10
Sponsorship Booking Form	12
Exhibition Information	13
Exhibition Floor Plan	15
Exhibition Booking Form and Contract	16
Terms & Conditions	17
Group Registration & Housing Information	18
Important Dates	19



Dear Colleagues,

It is our great pleasure to invite you to participate in the 76th Congress of the European Atherosclerosis Society in Helsinki, Finland.

We aim at creating a stimulating atmosphere for exchange of the latest scientific and clinical knowledge in the field of atherosclerosis and cardiovascular diseases. We warmly welcome all health care professionals working in the field to actively participate. The 76th EAS Congress will take place in the Finnish Fair Centre in Helsinki. The venue will provide excellent facilities for delegates to exchange information with each other and representatives of industry and exhibitors. This booklet is an invitation to introduce different possibilities for your co-operation.

Scandinavia is in the forefront of research in atherosclerosis – let us meet in Scandinavia!

On behalf of the Organizing Committee,

Professor Marja-Riitta Taskinen

Professor Christian Ehnholm

Chairpersons of the Congress

ORGANIZING COMMITTEE



Marja-Riitta Taskinen, chairperson
Christian Ehnholm, chairperson
Jukka Westerbacka, general secretary

Katriina Aalto-Setälä
Robert Bergholm
Helena Gylling
Elina Ikonen
Matti Jauhiainen
Antero Kesäniemi
Petri Kovanen
Vesa Olkkonen
Leena Palotie
Aino Soro-Paavonen
Matti Tikkanen
Jorma Viikari
Seppo Ylä-Herttuala

IMPORTANT ADDRESSES

Organizers and Secretariat



Daniella Dreman
Project Manager
17 Rue du Cendrier
PO Box 1726
CH-1211 Geneva 1
Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
E-mail: ddreman@kenes.com



Irene Jack
European Society of Atherosclerosis
Altonagatan 7,
Malmo SE 21138,
Sweden
Tel: +46 (40) 240 750
Fax: +46 (40) 240 751
E-mail: eas.soc@telia.com

PREVIOUS CONGRESS STATISTICS AND DEMOGRAPHICS

The EAS Congresses usually draw over 2000 participants mostly from Europe but also from:

- Central America
- North America
- Japan
- Australia
- Mid-East.

- 2002 73rd EAS Congress, Salzburg, Austria – 2 045 participants from 71 countries

- 2004 74th EAS Congress, Seville, Spain – 1 700 participants from 53 countries

- 2005 75th EAS Congress, Prague, Czech Republic – 2 400 participants from 74 countries

CONTINUOUS MEDICAL EDUCATION (CME)

The EAS congress will, as in the past be CME accredited. We will apply for EAC-CME of the UEMS

(European Accreditation Committee for Continuous Medical Education) accreditation as in the past. We will also apply for EBAC (European Board for Accreditation in Cardiology). The EAS now has a seat on the Board of the EBAC and we hope that our membership will enable us to understand and fulfill the requirements successfully. The issue of sponsored symposium accreditation is complex but we will actively pursue a good solution and welcome your collaboration.

PRELIMINARY TIMETABLE

Sunday, June 10, 2007

09:00-20:00 Registration			
	Hall A	Hall B	Hall C
11:00-12:30		Educational Symposium 1	
12:30-13:00	<i>Coffee Break</i>		
13:00-14:30		Educational Symposium 2	Educational Symposium 3
15:00-16:30		Educational Symposium 4	
18:00-19:30	Opening Ceremony and Keynote Lecture		
Get-Together Party			

Please note that the Pre Congress Helsinki and Turku Satellite Symposia will take place Friday, June 8, 2007 and Saturday, June 9, 2007.

Monday, June 11, 2007

	Hall A	Hall B	Hall C	Hall D	Hall E
09:00-11:00	Plenary Session 1				
11:00-11:30	<i>Coffee Break, Exhibition and Poster Viewing</i>				
11:30-13:00	Workshop 1	Workshop 2	Workshop 3	Workshop 4	
13:00-14:00	<i>Lunch Break, Exhibition and Poster Viewing</i>				
14:00-15:00	Meet The Experts Session 1	Meet The Experts Session 2	Meet The Experts Session 3	How To Session 1	How To Session 2
15:00-15:30	<i>Coffee Break, Exhibition and Poster Viewing</i>				
15:30-17:00	Workshop 5	Workshop 6	Workshop 7	Workshop 8	
17:00-17:15	<i>Break</i>				
17:15-18:45		Educational Symposium 5	Educational Symposium 6		
19:30	Young Scientists' Night				

Tuesday, June 12, 2007

	Hall A	Hall B	Hall C	Hall D	Hall E
09:00-11:00	Plenary Session 2				
11:00-11:30	Coffee Break, Exhibition and Poster Viewing				
11:30-13:00	Workshop 9	Workshop 10	Workshop 11	Workshop 12	
13:00-14:00	Lunch Break, Exhibition, Poster Viewing and EAS business meeting				
14:00-15:00	Meet The Experts Session 4	Meet The Experts Session 5	Meet The Experts Session 6	How To Session 3	How To Session 4
15:00-15:30	Coffee Break, Exhibition and Poster Viewing				
15:30-17:00	Workshop 13	Workshop 14	Workshop 15		
17:00-17:15	Break				
17:15-18:45		Educational Symposium 7	Educational Symposium 8		
19:30 Finnish Evening					

Wednesday, June 13, 2007

	Hall A	Hall B	Hall C	Hall D	Hall E
09:00-10:30	Workshop 16	Workshop 17			
10:30-11:00	Coffee Break, Exhibition and Poster Viewing				
11:00-13:00	Plenary Session 3 Young Investigator Award				
13:00-13:30	Closing of the Congress				
Farewell Cocktails					

Key

	Educational Symposium
	Special Session
	Social Events
	Plenary Session
	Workshops
	Meet the Experts
	How To Sessions

GENERAL INFORMATION

CONFERENCE VENUE

Helsinki Fair Centre, Helsinki, Finland

Website: www.helsinkifaircentre.fi



LANGUAGE

English is the official language of the Congress.

CLIMATE

June is the beginning of summer. The average temperature is 20 degrees.

It may be cool in the evening so a light coat or jacket is needed.

HELSINKI CITY INFORMATION

Helsinki may seem provincial compared to the other sprawling Scandinavian capitals (its only 'skyscraper' is just 12 stories high), but this small city is surprisingly cosmopolitan. The Finnish capital boasts a highly educated, cultured and affluent populace. Its streets are filled with coffee-guzzling, mobile phone wielding go-getters. The technology boom and the presence of a prestigious university make a young city with an active nightlife. Helsinki also enjoys an impressive selection of cultural institutions, from a brand new opera house to a cutting-edge contemporary art museum. For additional information please visit: www.helsinki.fi , <http://www.hel.fi/english/> , www.finland.fi.

CONGRESS SECRETARIAT EAS 2007

c/o Kenes International

17 Rue du Cendrier

PO Box 1726

CH-1211 Geneva 1

Switzerland

Tel: +41 22 908 0488

Fax: +41 22 732 2850

E-mail: eas2007@kenes.com

Website: www.eas2007.fi

HOTEL ACCOMMODATION

Address as above

E-mail: eas2007@kenes.com

ACCOMMODATION AND TOURS:

Kenes International will be offering specially reduced prices for accommodation and conference tours. Further details will be available on the conference website, which will be updated regularly.

INFORMATION FOR SPONSORS AND EXHIBITORS

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:
EAS 2007

Maya Yatsiv

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: myatsiv@kenes.com

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

TERMS OF PAYMENT

50% with signed contract

50% by March 9, 2007

All payments must be received before the start date of the Congress.

PAYMENT METHODS

Option 1: Payment by cheque. Please make cheques payable to: *EAS 2007*

Option 2: Payment by Bank Transfer. Please make drafts payable to *EAS 2007*.

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland, Clearing Number 4835,

Account Number: 693980-52-62, IBAN CODE: CH47 0483 5069 3980 5206 2.

Bank charges are the responsibility of the payee.

CANCELLATION POLICY:

Cancellation must be made in writing to:

EAS 2007

Maya Yatsiv

Kenes International

Address as above

Tel: +41 22 908 0488 ext. 247

Email: myatsiv@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before August 10, 2006.
- 50% of the agreed package amount if the cancellation is made between August 11, 2006 and March 12, 2007.
- 100% of the agreed package amount if the cancellation is made after March 12, 2007.

GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

TERMS AND CONDITIONS

The Term and Conditions of exhibiting are included in this Prospectus. Please note that signature of the Exhibition Booking Form indicated acceptance of these Terms and Conditions.

CATEGORIES OF SPONSORSHIP

The following are sponsorship levels according to the total amount of sponsorship (symposia, advertisements, etc.) and exhibition space:

PLATINUM

€150,000 and over

Platinum Sponsors are companies whose total contribution including exhibition space and sponsorship items amounts to €150,000 and up.

GOLD

€100,000 - €149,999

Gold Sponsors are companies whose total contribution including exhibition space and sponsorship items amounts to €100,000 - €149,999.

SILVER

€50,000 - €99,999

Silver sponsors are companies whose total contribution including exhibition space and sponsorship items, amounts to €50,000 - €99,999.

Platinum and Gold Sponsors will receive the following benefits:

- ✓ Inside Full Page advertisement in the Call for Papers or Final Program.
- ✓ Priority in choosing the additional sponsorship items (mini program, congress bags, cyber café, etc.) will be given to Platinum and Gold Sponsors and on a “first-come-first-served” basis.

All Sponsors will receive benefits as follows:

- ✓ Priority on exhibition area selection. The area will have to be confirmed, and the deposit paid no later than 1 month after the signature of the relevant sponsorship commitment.
- ✓ Sponsor's logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice.
- ✓ Priority on hotel selections.
- ✓ Platinum, Gold and Silver sponsors will receive an advance list of participants on labels (*one month before the congress*) free of charge.
- ✓ A final list of participants (*after the congress*) free of charge.
- ✓ A right to use the Congress logo on the Educational Symposium invitations.
- ✓ Complimentary full registrations:
 - 3 for a Platinum Sponsor
 - 2 for a Gold Sponsor
 - 1 for a Silver Sponsor
- ✓ A possibility to place an Educational Symposium Invitation in the participants' bags (free of charge).
- ✓ Acknowledgement on Sponsors' board on-site according to sponsorship level.
- ✓ A printed acknowledgement in categories in the following publications:
 - Call for Papers
 - Final Program

SPONSORSHIP ITEMS (in €)

EDUCATIONAL SYMPOSIA - €40,000

- Symposium session up to 90 minutes long
- Hall rental
- Standard audio/visual equipment
- Display table
- Catering must be provided by the sponsoring company
- Permission to use the phrase "Official Educational Symposium of the 76th EAS Congress"
- Inclusion of Sponsor's Symposium invitation in the participant congress bags
- Symposia Programs will be included the Final Program

* The sponsoring company selects speakers and topics in collaboration with the EAS program committee to avoid overlapping titles. The final program should be presented to the program committee by February 28, 2007. The sponsoring company must cover speakers' registration fees, accommodation and flights.

* All Educational Symposia programs must be submitted for final approval to the Scientific Committee no later than February 28, 2007.

* The following time slots have been designated and will be allocated on a "first-come-first-served" basis:

- Sunday, June 10, 2007
 - 11:00 – 12:30
 - 13:00 – 14:30
 - 13:00 – 14:30
 - 15:00 – 16:30
- Monday, June 11, 2007
 - 17:15 – 18:45
 - 17:15 – 18:45
- Tuesday, June 12, 2007
 - 17:15 – 18:45
 - 17:15 – 18:45

PLENARY SESSION - €25,000

A Plenary Session is an existing plenary scientific session invited by the EAS Scientific Committee and supported by a grant from the industry.

- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Supported by an unrestricted educational grant of ..."

These will be scheduled on Monday, June 11 at 9:00-11:00, Tuesday, June 12 at 9:00-11:00 and Wednesday, June 13 at 11:00-13:00.

WORKSHOP SESSION - €15,000

A Workshop Session is an existing parallel scientific session invited by the EAS Scientific Committee and supported by a grant from the industry.

- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Supported by an unrestricted educational grant of ..."

Please view the Preliminary Timetable for scheduling information.

SPEAKERS' READY ROOM - €10,000

Facilities will be available at the ~~SOLE~~ Congress Centre for speakers and abstract presenters to check their presentations.

- The sponsor's name/or company logo will appear on signage of this room

CD-ROM - ~~SOLD~~ €50,000

The CD-ROM will contain all the 76th EAS Congress Abstracts.

Distributed to all participants from the Sponsor's exhibition booth. An exchange voucher (printed by the sponsor) will be placed in the congress bags.

- Exclusive advertisement on the cover of the voucher
- Exclusive advertisement on the cover of the CD-ROM cover

PARTICIPANTS BADGE LANYARDS ~~SOLD~~ €2,000

- Sponsor's company logo will appear on the badge cords

CONGRESS BAGS - €25,000 or Provided in Kind

Sponsor will provide the participants' congress bags (estimated number: 2500)

- The bag will bear the sponsor's logo and the Congress logo

NOTEPADS and PENS - Provided in Kind + €5,000

Sponsor will provide the participants' notepads and pens and will pay €5,000 in addition

- The Notepads and Pens will bear the sponsor's company/product logo and will be distributed in the Congress bags

CYBER CAFE - €22,000

There will be one Cyber Café equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Sponsorship includes: workstations, printers, signage, furniture, space, Internet set-up, Internet connection and technical support.

- Opportunity to display company logo/information on screen saver
- Opportunity to display company logo/information on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Cyber Café
- Opportunity to provide your company's letterhead for the Cyber Café's printers
- Opportunity to place your own carpet for branding

POSTER BOARDS - €18,000

- Sponsor acknowledgement at the entrance to the poster area
- Sponsor's logo will be displayed on all the poster boards

ADVERTISEMENTS

Full color page advertisements are available in the following Congress publications:

Call for Papers

Inside front cover ~~SOLD~~ €5,000

Inside back cover €4,000

Inside page €3,000

Outside back €7,500

Final Program

Inside front cover ~~SOLD~~ €5,000

Inside back cover €4,000

Inside page €3,000

Outside back ~~SOLD~~ €7,500

Exclusive Advertisement in Mini Program - ~~SOLD~~ €2,000

A full color **exclusive** advertisement will appear on the back cover of the mini program

- Distributed in Helsinki to all participants in the congress bags
- Pocket size useful congress overview
- Acknowledgement on Sponsors board on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the Final Program

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. All Social Events, Lunches and Coffee breaks are available for sponsorship. Please feel free to contact Erica Rieman at the secretariat to discuss your needs.

Acknowledgements

Please note that all sponsors and exhibitors will be acknowledged in the final program, on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo (in jpg format) in color to: eas2007@kenes.com

SPONSORSHIP BOOKING FORM

Please complete and send to:

Maya Yatsiv

EAS 2007

Kenes International

17 Rue du Cendrier, PO Box 1726

CH-1211 Geneva 1

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

E-mail: myatsiv@kenes.com

CONTACT NAME: _____

NAME OF COMPANY: _____

ADDRESS: _____

POST/ZIP CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

I would like to book the following Sponsorship Items:

Sponsorship item	Price	✓ / Note
Educational Symposium	€40,000	
Plenary Session	€25,000	
Workshop Sessions	€15,000	
Speakers ready room	€10,000	SOLD
CD ROM	€20,000	SOLD
Participants badge lanyards	€12,000	SOLD
Poster Boards	€18,000	
Congress bags	Provided in kind or €25,000	
Notepads and Pens	Provided in kind and €5,000	
Cyber Café	€2,000	
Advertisement: Call for Papers		
Inside front cover	€5,000	SOLD
Inside back cover	€4,000	
Inside page	€3,000	
Outside back	€7,500	
Advertisement: Final Program		
Inside front cover	€5,000	SOLD
Inside back cover	€4,000	
Inside page	€3,000	
Outside back	€7,500	SOLD
Exclusive Advertisement: Mini Program	€2,000	SOLD
Total amount (please complete)	€	

We hereby apply to be a:

Sponsor Category Status	✓
Platinum Sponsor (€150,000 and up)	
Gold Sponsor (€100,000 - €149,999)	
Silver Sponsor (€50,000 - €99,999)	

Please call me to discuss our sponsorship package

Please send me a sponsorship contract and first 50% deposit invoice

Signature..... Date.....

EXHIBITION INFORMATION

The commercial/technical Exhibition will be held in the exhibition area which adjoins the mail halls. We have taken care to design the floor plan in order to maximise the exhibitors' exposure to the participants. It is for this reason that the posters and the cyber café as well as all coffee breaks and lunch will be held in the exhibition area.

Proposed Dates

Set up times:	Saturday, June 9, 2007	09:00 – 19:00
	Sunday, June 10, 2007	08:00 – 18:00
Exhibition open times:		
	Monday, June 11, 2007 - Wednesday, June 13, 2007	09:00 – 17:30
Dismantling/Breakdown times:		
	Wednesday, June 13, 2007	18:30 – 24:00

Stand Space Rental

The price for stand space only is €500 per square meter. This includes:

- Exhibitors' Manual
- Tea/coffee/lunch for registered exhibitors
- Exhibitors' badges
- 100 word company/product profile in the official program
- Cleaning of public areas and gangways
- Opening Ceremony and Get Together Reception for registered exhibitors
- 24 hour security

Shell Scheme Stand Sketch
(For illustrative purposes only)

Shell Scheme Rental

The price for booth space is €550 per square meter. This includes:

- Exhibitors' Manual
- Tea/coffee/lunch for registered exhibitors
- Exhibitors' badges
- Shell scheme frame
- Fascia panel with standard lettering
- Basic Lighting
- 100 word company/product profile in the official program
- Cleaning of public areas and gangways
- Opening Ceremony and Get Together Reception for registered exhibitors
- 24 hour security



All these services and others will be available to order in the Technical Manual.

Allocation of Exhibition Space

Space Allocation will be made on a "first-come-first-served" basis. Platinum and gold sponsors will have priority. A completed Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor

registration fee of €170. An exhibitor registration form will be included in the Exhibitor's Manual.

Technical/Exhibitor Manual

A Technical Manual outlining all technical aspects of exhibiting will be circulated 5 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Suppliers details
- Services available to exhibitors and order forms

Site Inspections

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue directly to arrange this.

Contact: Ms. Anna Uponen, Sales Manager

Tel: +358 9 150 9466

Fax: +358 9 149 6103

Email: anna.uponen@finnexpo.fi

Exhibitor Profile

A 100-word exhibitor company/product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to the Exhibition Manager, Ms. Michal Lelcuk: mlelcuk@kenes.com.

Terms of Payment

50% with signed contract

50% - by March 9, 2007

All payments must be received before the start date of the Congress

Payment Methods

Option 1: Payment by check. Please make checks payable to: *EAS 2007*

Option 2: Payment by Bank Transfer. Please make drafts payable to *EAS 2007*

Credit Suisse Bank, Geneva Branch, Switzerland

Clearing N°: 4835, Account N°: 693980-52-62, IBAN N°: CH47 0483 5069 3980 5206 2

Bank charges are the responsibility of the payee.

Cancellation Policy

Cancellation must be made in writing to:

EAS 2007

Maya Yatsiv

Kenes International

17 Rue du Cendrier, PO Box 1726

CH-1211 Geneva 1

Switzerland

Tel: +41 22 908 0488 Ext. 247

Fax: +41 22 732 2850

E-mail: myatsiv@kenes.com

The organizers shall retain:

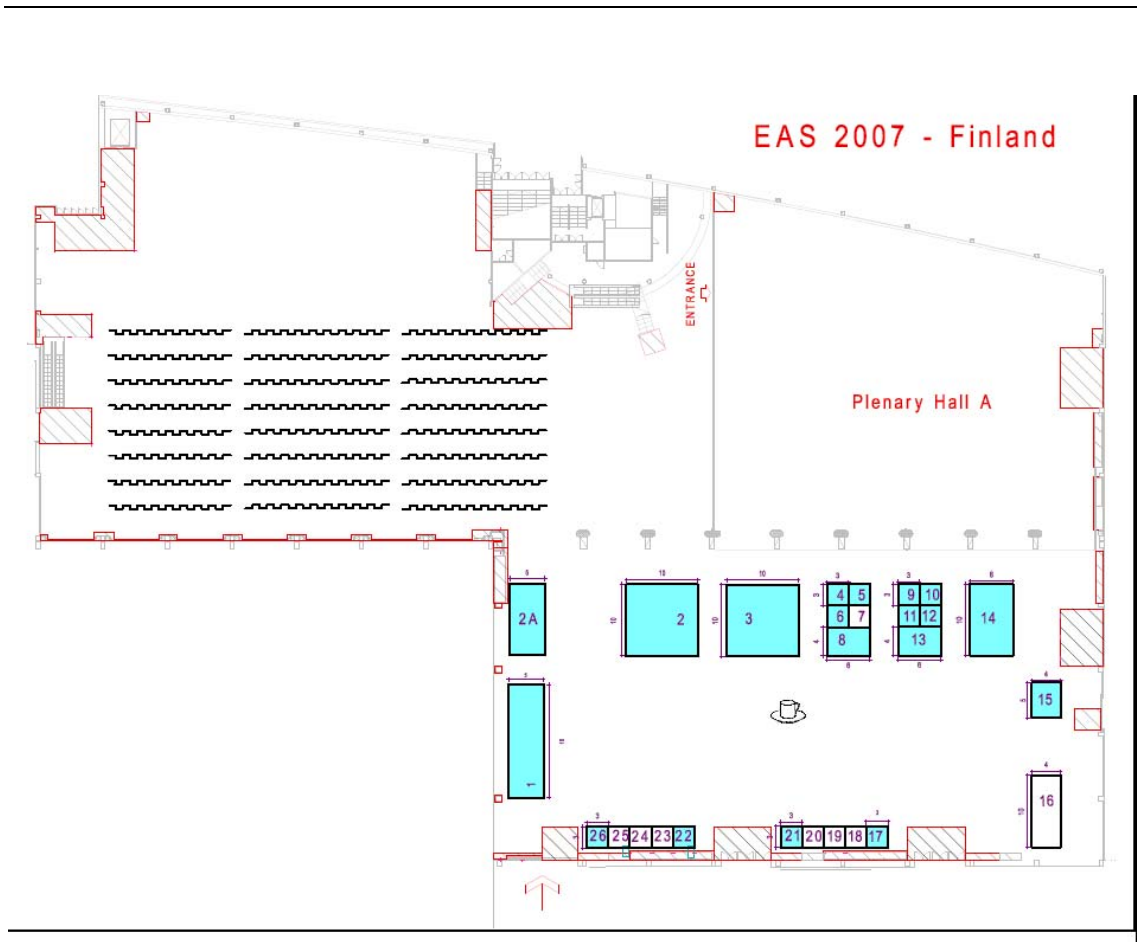
- 10% of the agreed package amount if the cancellation is made on or before August 10, 2006.
- 50% of the agreed package amount if the cancellation is made between August 11, 2006 and March 12, 2007.
- 100% of the agreed package amount if the cancellation is made after March 12, 2007.

Terms and Conditions

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the exhibition contract indicates acceptance of these Terms and Conditions.

EXHIBITION FLOORPLAN

Please visit the website for continuous updates on booth availability:
<http://www.kenes.com/eas2007/exh.asp>



EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information

Please complete and send to:

Maya Yatsiv
EAS 2007
 Kenes International
 17 Rue du Cendrier, PO Box 1726
 CH-1211 Geneva 1
 Switzerland
 Tel: +41 22 908 0488 ext. 247
 Fax: +41 22 732 2850
 E-mail: myatsiv@kenes.com

CONTACT NAME: _____

NAME OF COMPANY: _____

ADDRESS: _____

POST/ZIP CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

WE HEREBY APPLY TO BOOK EXHIBITION FLOOR/DRAPED BOOTH SPACE, THE COST OF WHICH IS €500/€550 PER SQUARE METER

Choice	Stand No	Space Only/ Shell Scheme Booth	No. of Square Metre	Total Price
1 st Choice				€
2 nd Choice				€
3 rd Choice				€

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed

- This is a provisional booking. Please hold for 14 days.
- Please send me a first deposit invoice for 50% of the total amount due.

We have read the regulations & agree to observe & be bound by them

SIGNATURE:..... DATE.....

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANIZER

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

GROUP REGISTRATION POLICY

- The Group Registration procedure will be valid for a group with a minimum of 10 participants.
- Pre Registration for groups is possible upon request. Company representatives should apply to Kenes to receive a special group registration form.
- Pre-Onsite Registration will only be available to companies whose registration fees have been paid in full.
- Kenes will coordinate onsite meetings with the company representatives at specific dates and times, for the registration material to be collected prior to the official opening of the general registration.

HOUSING INFORMATION

Kenes International has booked the best available allocation in the major hotels in Helsinki that will enable us to comply with all of your future accommodation requests. Kenes International is currently negotiating the special available rates in the selected congress hotels, and information will be available shortly.

As the official organizer of this congress, Kenes International would like to assure you of our commitment to this congress. We will do our utmost to ensure that all needs are met, taking into account various alterations to the procedures.

Companies that are interested in booking hotel accommodation for more than 10 rooms are kindly requested to contact Kenes for further details.

For further information on either Group Registration or Housing please contact Kenes International.



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IMPORTANT DATES

Happening!	When?
Abstract Deadline	November 30, 2006
Deadline for Educational Symposium Programs	February 28, 2007
Early Registration fee deadline	March 10, 2007
Exhibition Technical Manual	In February 2007