

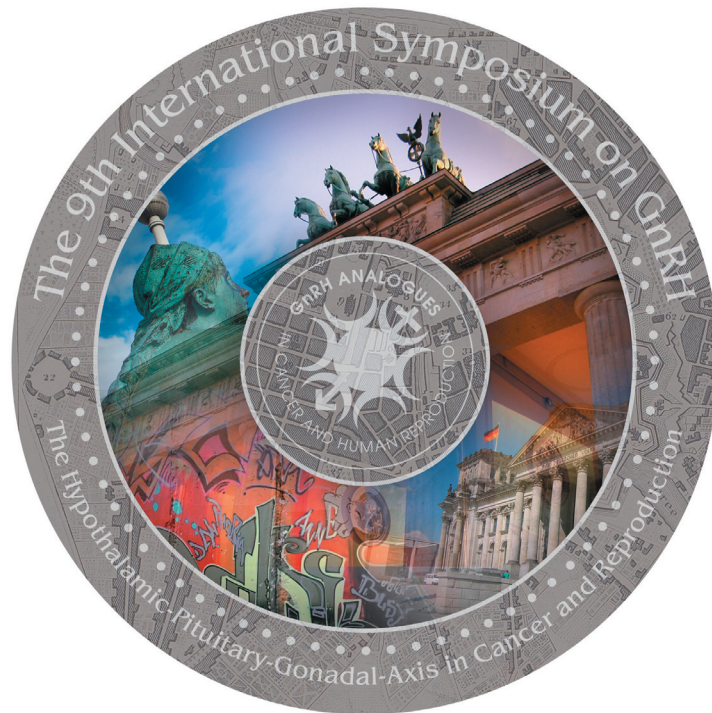


9th International Symposium on

GnRH

The hypothalamic-pituitary-gonadal axis
in cancer and reproduction

February 10 – 12, 2008, Berlin, Germany.



Under the auspices of:

The International Society of Gynaecological Endocrinology

The International Society for the Study of the Aging Male

**Invitation to Industry Sponsorship
and Exhibition Prospectus**

For updates please visit the official website at:

www.kenes.com/gnrh



9th International Symposium on GnRH
The hypothalamic-pituitary-gonadal axis
in cancer and reproduction



2



CONTENTS

Welcome Message	3
Committees	4
Preliminary List of Topics	5
Preliminary Timetable	8
General Information	9
Registration	10
Information for Sponsors and Exhibitors	11
List of Sponsorship Items	12
Sponsorship Booking Form	18
Exhibition	19
Map	21
Exhibition Booking Form and Contract	22
Terms & Conditions	23



WELCOME MESSAGE

Dear Colleagues,

On behalf of the Organizing Committee, I take pleasure in inviting you to the 9th International Symposium on GnRH on the topic: “The hypothalamic-pituitary-gonadal axis in cancer and reproduction”. The Symposium will take place on February 10-12, 2008 in Berlin, Germany.

The 2008 Symposium in Berlin will highlight the 100th anniversary of Aschner’s demonstration that sections of the pituitary stalk effect genital organs and hypothesized that pituitary extracts may effect genital organs, postulating that they may have many practical applications. The Symposium will bring together basic scientists and clinicians. The basic scientists will give state of the art lectures on Pituitary Regulation of GnRH secretion as well as its mechanism of action on its various targets in order to disseminate some of their expert knowledge to interested clinical researchers and practising clinicians.

The clinicians and clinical researchers will highlight their experience and stimulate the basic scientists to investigate new avenues. Lessons learned from the use of Gonadotropic hormones will be assessed and perspectives for the near and far, explored.

Chemists and Pharmacologists will present pharmacological preparations in Phase 1 , 2 and 3 and give the audience a glimpse into the future.

Special symposia will analyse three million well documented gonadotropin stimulated cycles and it will attempt to develop “Best Practice” guidelines for daily clinical practice.

We hope that by February 2008, enough information will have been accumulated in order to arrive at some kind of consensus regarding the use of GnRH agonists and antagonists in the management of endometriosis and uterine fibroids

The symposium is primarily intended for endocrinologists, urologist, gynecologists and researchers in basic and pharmacological sciences.

We look forward to welcoming you to Berlin and hope that this Symposium will be a memorable experience for all of you, where Berlin, the gem of Central Europe, will provide an exquisite background for an open exchange of ideas and presentation of new research. We hope that you will be able to further friendships and strengthen scientific collaboration in Berlin, a city as lively and fast changing as the topic of the Symposium!

Sincerely yours,

Bruno Lunenfeld

Guenter Emons



ORGANIZING COMMITTEE

B. Lunenfeld, Israel, Co-chairman

G. Emons, Germany, Co-chairman

K. Bühler, Germany

J. Engel, Germany

R. Felberbaum, Germany

K-W. Schweppe, Germany

P. Meizer, Israel, Scientific Secretary

ADVISORY BOARD

M. Aboulghar, Egypt

Z. Ben-Rafael, Israel

Z. Blumenfeld, Israel

L. Boccon-Gibod, France

P. Bouchard, France

K. Bühler, Germany

H. J. T. Coelingh Bennink, The Netherlands

J. Cohen, France*

S. Daya, Canada

R. Deghenghi, Switzerland

K. Diedrich, Germany

J. Donnez, Brussels

J. Dor, Israel

G. Emons, Germany

J. Engel, Germany

A. Eshkol, Switzerland

J. L. H. Evers, The Netherlands

I. Fraser, Australia

M. Garnick, USA

A. Genazzani, Italy

M. Germond, Switzerland

V. Gomel, Canada

R. Homburg, The Netherlands

C. Howles, Switzerland

L. Hummelshoj, UK

V. Insler, Israel

J. Itskovitz-Eldor, Israel

J. Jenkins, UK

L. Kiesel, Germany

Y. Koch, Israel

C. Lambalk, The Netherlands

P. Lee, USA

P. Leung, Canada

M. Ludwig, Germany

E. Lunenfeld, Israel

T. Makino, Japan

T. Mardešič, Czech Republic

T. Maruo, Japan

K. Moghissi, USA

M. Motta, Italy

Z. Naor, Israel

E. Nieschlag, Germany

O. Ortmann, Germany

J. Rivier, USA

A. Schindler, Germany

Z. Shoham, Israel

J. Studd, UK

B. Tarlatzis, Greece

H. Verhoeven, Germany

T. Yano, Japan

*Deceased



PRELIMINARY LIST OF TOPICS

ABSTRACT TOPICS

A. BASIC ASPECTS OF GnRH ANALOGUES (AGONISTS AND ANTAGONISTS)

- Glycoprotein regulation in the gonadotrophs
 - Design, synthesis and clinical pharmacology of effective and safe antagonists of GnRH
 - Developments of GnRH antagonists and update
 - Primate studies on GnRH antagonists
 - Clinical studies with GnRH antagonists
 - GnRH analogues of the future
 - Intracellular LH releasing mechanism by GnRH analogues
 - Integrating signalling and “System Biology”
 - GnRH receptor and signal transduction in normal and malignant tissues: (normal pituitary, normal gonads, normal breasts, Myoma, Prostate Cancer, ovarian, endometrial, Breast Cancer)
 - GnRH receptor ligand interactions and signaling
 - Direct effects of antagonists on granulosa cells
 - Comparison of GnRH agonists and antagonists in experimental animal models
 - Controlled suppression of gonadal steroids with GnRH agonists or antagonists
 - Mechanism(s) of local effects of GnRH analogues and GnRH like-peptides and their possible application in clinical practice
 - Differences of GnRH analogues - fact or fiction
 - Central and peripheral effects of different analogues
 - Clinical impact of different analogues due to their chemical nature and delivery system
 - New indications for the use of GnRH analogues
 - Pharmacokinetic characteristics of GnRH antagonist
 - Pharmacodynamics of GnRH analogues (agonists and antagonists)
 - Bio-Pharmaceutical studies (agonists and antagonists)
 - Regulation of GnRH expression in intact and cancerous tissues
-



B. GnRH ANALOGUES IN BENIGN AND MALIGNANT UROLOGICAL INDICATIONS

- Mode of application of GnRH-agonists for the treatment of benign and malignant diseases of the prostate
- Scopes and limits of endocrine management of BPH
- Combination of endocrine and non-endocrine treatment of BPH
- Scopes and limits of endocrine management of Prostatic Cancer
- Combination of endocrine and non-endocrine treatment of Prostate Cancer
- Neo and adjuvant treatment of LHRH analogues in early Prostate Cancer
- Combination therapy of LHRH analogues with chemotherapy in hormone refractory PCA
- Intermittent therapy for Prostate Cancer
- Total versus partial androgen blockade in advanced Prostate Cancer
- Results of treatment of Metastatic Cancer using GnRH analogues
- Development of LHRH antagonists in Prostate Cancer
- Conservative management of benign prostate hypertrophy: future aspects
- New perspectives in the treatment of Prostate Cancer
- Treatment of hormone-refractory Prostate Cancer
- Epidemiology
- Scopes and limits of endocrine management of Prostate Cancer

C. GONADOTROPINS AND GnRH ANALOGUES IN REPRODUCTION

- Modern concepts in ovarian stimulation
- Lessons learned from national and international registries
- The era of recombinant Gonadotropin
- Future Gonadotropin drugs
- Pharmacoeconomics as it pertains to the use of gonadotropins, GnRH agonists and GnRH antagonists
- Mechanisms of actions and perspectives of the use of GnRH antagonists in women
- Clinical application of GnRH analogues in reproduction
- The use of GnRH antagonists in conjunction with oral contraceptives in ovarian stimulation protocols
- Use of GnRH analogues in the overall management of polycystic ovarian disease
- Do GnRH analogues represent an effective adjunctive treatment of infertility in polycystic ovarian disease?
- Use of GnRH analogues for in-vitro fertilization
- Will GnRH analogues help in diagnosis prevention and treatment of functional ovarian cysts?
- Will application of GnRH analogues enable classification of stages and treatment of some types of premature ovarian failure?
- Results of GnRH antagonists in IVF
- Results of Dose-finding of GnRH antagonists
- Studies of multiple dose protocols of GnRH antagonists
- Optimization of GnRH antagonists protocol
- Studies of single dose protocols of GnRH antagonists
- Use of GnRH agonists for triggering ovulation in GnRH antagonists protocols
- Minimization of OHSS in GnRH antagonist protocols
- Preservation of ovarian function and fertility in survivors of gonadotoxic chemotherapy
- Results and follow-up of children born after GnRH antagonist therapy



D. GnRH ANALOGUES IN BENIGN GYNECOLOGICAL DISEASES

- Is there a role for GnRH antagonists in the management of endometriosis
- Long-term results with GnRH analogues in the treatment of endometriosis
- Early treatment of GnRH analogues in the treatment of endometriosis
- GnRH analogues in the management of pelvic pain
- The continuous benefit of GnRH analogues in the conservative treatment of genital endometriosis
- Management of active and inactive endometriosis
- Effects of GnRH antagonist on uterine leiomyoma growth and apoptosis
- The clinical value of long acting GnRH analogues (agonists and antagonists), in the treatment of uterine fibroids
- The use of GnRH analogues for dysfunctional uterine bleeding
- Adverse effects of LHRH on mineral density: possible therapies
- The use of GnRH agonists and antagonists in the management of Ovarian Cancer
- The use of GnRH agonists and antagonists in the management of Breast Cancer
- The application of GnRH analogues in the management of Endometrial Cancer
- The use of GnRH agonists and antagonists in the management of other cancers
- The combined use of GnRH analogues and somatostatin in the management of cancer
- The combination use of GnRH analogues and other therapeutic measures in the management of cancer
- The potential diagnostic application of GnRH antagonists in mammography

E. GnRH ANALOGUES IN CONTRACEPTION

- Animal models for testing GnRH analogues in female reproduction
- Peptide contraception by inhibition of ovulation using GnRH analogues
- Animal models for testing GnRH analogues in male reproduction
- The use of GnRH analogues in male contraception H

F. SAFETY

- Long term safety of GnRh analogues in the management of Prostate Cancer
- Bone density changes associated with GnRH analogues
- Management of post-marketing surveillance following short and long-term use of GnRH analogues
- Recovery of hormone secretion following long-term GnRH analogue treatment
- The long-term effect on fertility and bone mass following chronic long lasting GnRH analogues treatment in children
- Safety of short and long-term treatment with GnRH analogues
- Safety of GnRH antagonists for mother and child



9th International Symposium on GnRH
The hypothalamic-pituitary-gonadal axis
in cancer and reproduction



8

PRELIMINARY TIMETABLE

Sunday February 10, 2008	Monday, February 11, 2008	Tuesday, February 12, 2008	
Hall A	Hall A	Hall A	Hall B
	09:00–10:30 Basic Science Session I: Physiology of the Hypothalamic-Pituitary-Gonadal-Axis Sponsored by an Educational Grant from Ferring	08:30–10:30 More Than 3 Million Babies Born After Art - What Can We Learn from National IVF Registries? Part I In memory of Professor Jean Cohen	08:30–10:30 GnRH Analogues in The Treatment of Benign and Malignant Disease
	10:30–11:00 COFFEE BREAK, EXHIBITION AND POSTER VIEWING		
	11:00–12:30 Basic Science Session II: Novel Therapeutic Approaches Based on GnRH-Receptors Sponsored by an Educational Grant from Ferring	11:00–13:00 More Than 3 Million Babies Born After Art – What Can We Learn from National IVF Registries? Part II In memory of Professor Jean Cohen	11:00–13:00 GnRH Analogues in the Management of Prostate Cancer – Controversies
	13:00–14:30 LUNCH BREAK, EXHIBITION AND POSTER VIEWING		
15:00 Registration	14:30–16:00 Merck Serono International S.A. Sponsored Symposium	14:30–16:00 Clinical Data with (New) GnRH Analogues Sponsored by an Educational Grant from Zentaris	
	16:00–16:30 COFFEE BREAK, EXHIBITION AND POSTER VIEWING		
	Hall A	Hall B	Hall A
17:00 – 18:45 Drugs: Perspectives Near and Far	16:30–18:00 Is There a Role for GnRH Analogues in the Treatment of Endometriosis?	16:30–18:00 Basic Science and Pharmacology I	16:30–18:00 Clinical Data with (New) Drugs
19:00 Welcome Reception	18:00–19:30 Is There a Role for GnRH Analogues in the Treatment of Uterine Fibroids?	18:00–19:30 GnRH Receptor Ligand Interactions and Signalling	16:30–18:00 Basic Science and Pharmacology II



GENERAL INFORMATION

Symposium Venue

Intercontinental Berlin Hotel
Budapester Strasse 2
Berlin 10787, Germany

Berlin

Berlin is the capital and the largest city of Germany. Berlin is a city on the cutting edge and has often been in the spotlight on the world stage over the past 100 years. Although the Wall is down, the difference between the utilitarian east and decadent west are still apparent. Winter is a romantic time to visit Berlin as it is easy to evoke the cold war history in the bleakness of February. Berlin is served by three airports and boasts an efficient train system as well.

Language

The official language of the Symposium is English.

Climate

February is a cold month with temperatures at times below 0 C°. Rainfall in February is approximately 96 mm / month.

Secretariat

KENES *International*
CARES FOR YOUR ORGANIZATION
GLOBAL CONGRESS ORGANIZERS AND
ASSOCIATION MANAGEMENT SERVICES

1-3 rue de Chantepoulet
POB 1726
CH1211, Geneva 1
Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
Email: gnrh@kenes.com
Website: www.kenes.com/gnrh

Hotel Accommodation for Groups:

Please apply to
Yulia Rijinsky
Kenes International – address as above
Tel: +41 22 908 0488
Fax: +41 22 732 2850
Email: yrijinsky@kenes.com

Sponsorship and Exhibition

Melanie Rees
Kenes International – address as above
Tel: +41 22 908 0488 ext. 574
Fax: +41 22 732 2850
Email: mrees@kenes.com



9th International Symposium on GnRH
The hypothalamic-pituitary-gonadal axis
in cancer and reproduction



10

REGISTRATION

	Until November 30, 2007	From December 1, 2007 until February 3, 2008	From February 3, 2008 and Onsite
Participant	Euro 520	Euro 580	Euro 630
Students/Interns/ Nurses	Euro 250	Euro 300	Euro 350

Registration Fees Include:

- Participation in all scientific sessions
- Symposium printed material
- Invitation to the Welcome Reception
- Lunches and tea/coffee as per the program





INFORMATION FOR SPONSORS AND EXHIBITORS

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

GnRH 2008

Melanie Rees

Kenes International

1-3 rue de Chantepoulet, PO Box 1726. CH-1211 Geneva, Switzerland

Tel: +41 22 908 0488 ext. 574, Fax: +41 22 732 2850, Email: mrees@kenes.com

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the Sponsorship / Exhibition Office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

TERMS OF PAYMENT

50% with signed contract

50% by December 12, 2007

All payments must be received before the start date of the Symposium.

PAYMENT METHODS

Option 1: Payment by check. Please make checks payable to: GnRH 2008

Option 2: Payment by Bank Transfer. Please make drafts payable to GnRH 2008.

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland, Bank Code 4835, Swift No. CRESCHZZ12A. Account Number: 693980-52-095.

IBAN CODE: CH29 0483 5069 3980 5209 5

Bank charges are the responsibility of the payee.

CANCELLATION / SPACE REDUCTION POLICY:

Cancellation / Space Reduction must be made in writing to:

GnRH 2008

Melanie Rees, Kenes International

Address as above

Tel: +41 22 908 0488 ext. 574, Fax: +41 22 732 2850, Email: mrees@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/space reduction is made on or before July 12, 2007 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between July 12, 2007 to November 12, 2007 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made November 13, 2007 inclusive

GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the Exhibition Booking Form and Contract indicates acceptance of these Terms and Conditions.



GnRH 2008 LIST OF SPONSORSHIP ITEMS

PACKAGES & SYMPOSIUM

GOLD SPONSORSHIP PACKAGE

€ 50,000

Lunch Satellite Symposium

- Exclusive sponsorship of an Official Satellite Symposium in a Plenary Hall, up to 90 minutes, program subject to the approval of the Symposium Scientific Committee. Symposia are available on:
- February 11, 2008 at 13:00 - 14:30
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of the 9th International Symposium on GnRH"
- Symposium programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)

Exhibition Space

- 30m² Exhibition space (additional space can be purchased at a reduced cost of €350 square meter)

Advertisement

- Inclusion of Sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Full Page Color Symposium Advertisement in the Final Program (and Abstract Book) (subject to receipt by publishing date)
- Sponsor's logo with hyperlink on Symposium website
- Sponsor's company brochure will be inserted in the participants' Symposium bags as well as an invitation to the Satellite Symposium noted above

Registration

- Four complimentary Symposium registrations

Acknowledgement

- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- Gold Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Final Program (subject to receipt by publishing date)

The right to use the Symposium logo (following supplied guidelines) on relevant Symposium material, approved by Secretariat

A list of participants on labels in advance (one month before the Symposium) For one time use, for the purpose of sending the satellite invitations

- *List includes the participants who agreed to share their information*



SILVER SPONSORSHIP PACKAGE (limited to two companies)

€ 30,000



Lunch Satellite Symposium

- Sponsorship of an Official Competing Satellite Symposium in a Parallel Hall, up to 90 minutes, program subject to the approval of the Symposium Scientific Committee
- The following symposiums are available:
- February 12, 2008 at 13:00 - 14:30
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of the 9th International Symposium on GnRH"
- Symposium programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)

Exhibition Space

- 15m² exhibition space (additional space can be purchased at a reduced cost of €350 per square meter)

Registration

- Two complimentary Symposium registrations

Advertisements

- Inclusion of Sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Full Page Color Symposium Advertisement in the Final Program
- Sponsor's logo with hyperlink on Symposium website

Acknowledgement

- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- Silver Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Final Program (subject to receipt by publishing date)

For the above Satellite Symposium packages, the following applies:

- Special time slots have been designated and will be allocated on a first come, first served basis.
- The sponsoring company for the Satellite programs may select speakers and topics.
- The sponsoring company, in addition to the presented package as an additional educational grant, must cover speakers' registration fees, accommodation and flights. This also applies in the case where the Symposium speakers have already been invited by the Symposium.
- All Satellite Symposium programs must be submitted for approval by the Symposium Scientific Committee.



9th International Symposium on GnRH

The hypothalamic-pituitary-gonadal axis
in cancer and reproduction



14

CONTRIBUTOR PACKAGE EDUCATIONAL GRANT IN SUPPORT OF EXISTING OFFICIAL PARALELL SESSION

€ 10,000 ■

A Paralell Session is an existing scientific session accepted or invited by the Scientific Committee and supported by a grant from the industry.

Exhibition Space

- Allocation of 9m² of exhibition space is included in the sponsorship package. The choice of area will have to be confirmed. Additional space can be purchased at a cost of €350 per sqm.

Registration

- One complimentary Symposium registration

Acknowledgements

- In categories on Sponsors' Board on-site and in the following publications: Final Program (subject to receipt by publishing date)
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site

SYMPOSIUM BAGS

€ 4,000 or provided-in-kind ■

Sponsor will provide the participants' Symposium bags.

- The bag will bear the Sponsor's logo and the Symposium logo
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

NOTEPADS AND PENS

Provided-in-kind ■

Sponsor will provide or provide funding for the participants' notepads and pens.

- The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Symposium bags
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site

INTERNET CENTER

€ 3,000 ■

There will be an Internet Center equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Sponsorship includes: workstations, printers, signage to reach the Internet area (you may place signage in the Internet area), furniture, space, Internet set-up, Internet connection and technical support.



- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Internet Center
- Opportunity to provide your company's letterhead for the Internet Center's printers
- Opportunity to place your own carpet for branding
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site

POSTER SESSION

€ 2,000 ■

- Sponsor acknowledgement at the entrance to the poster area
- Sponsor's logo will be displayed on the poster boards
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site

OPENING SESSION & WELCOME RECEPTION

€ 6,000 ■

Sponsor will have the opportunity to promote itself through an Opening Ceremony, which will be followed by the Welcome Reception on the first evening to which all Symposium attendees are invited. The Opening Ceremony will contain a scientific component.

- Sponsor's logo on invitations and menus
- Sponsor's logo on sign at the entrance to the Opening Ceremony & Welcome Reception
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site

FACULTY DINNER (Sole Sponsorship)

€ 5,000 ■

This is an opportunity for Sponsor to be associated with a prestigious dinner for the International Scientific and Local Symposium Faculty.

- Sponsor's name and logo printed on function invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor will have the opportunity to distribute giveaways
- Sponsor will be acknowledged as an Official Sponsor in the Symposium Program
- 6 complimentary invitations to the Faculty Dinner
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site



9th International Symposium on GnRH

The hypothalamic-pituitary-gonadal axis in cancer and reproduction



16

COFFEE BREAKS

€ 2,500 per day

Coffee will be served during breaks on each day of Symposium sessions.

- Sponsorship will be acknowledged on-site and in the Symposium Program
- Sponsor will be given the opportunity to brand the napkins (at an extra cost)
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site

UMBRELLAS

€2,000 + provided-in-kind

The sponsoring company may provide umbrellas with company logo to be included in the participants' bags.

- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsors' List in the Final Program (subject to receipt by publishing date)
- Acknowledgement on Sponsors' Board on-site

ADVERTISING SPONSORSHIP OPPORTUNITIES

Advertisements are available in the following Symposium publications

Type	Back Page	Inside Front	Inside Back	Inside Page
	€	€	€	€
Final Program	8,000	3,500	3,500	3,000
Abstract Book	8,000	3,500	3,500	3,000
Mini-Program	4,000	-	-	-

FINAL PROGRAM

€ 8,000, 3,500, 3,500, 3,000

The Final Program will be distributed to all registered participants in the participants' bags and will contain the timetable, information about the scientific program and other useful information.

- Logo with Hyperlink on the Symposium website
- Acknowledgment on Sponsor's Board on-site
- Acknowledgment on Sponsors' list in the Final Program

ABSTRACT BOOK

€ 8,000, 3,500, 3,500, 3,000

The Final Program will be distributed to all registered participants in the participants' bags and will contain the timetable, information about the scientific program and other useful information.

- Logo with Hyperlink on the Symposium website
- Acknowledgment on Sponsor's Board on-site
- Acknowledgment on Sponsors' list in the Final Program



MINI-PROGRAM

€ 4,000



Exclusive advertisement on the back cover of this pocket size, useful Symposium overview.

- Sponsor's logo with hyperlink on the Symposium website
- Acknowledgment on Sponsor's Board on-site
- Acknowledgment on Sponsors' list in the Final Program

SPECIAL REQUESTS



In addition, we are willing to tailor a package to suit your objectives. All Social Events, Lunches and Coffee Breaks are available for sponsorship. Please feel free to contact the Sponsorship Office to discuss your needs.

ACKNOWLEDGEMENTS



Please note that all Sponsors and Exhibitors will be acknowledged in the Final Program, on the Sponsors' Acknowledgement Board at the Symposium and on the Symposium website. Please forward your company logo (in eps 300dpi format) GnRH@kenes.com



9th International Symposium on GnRH
SPONSORSHIP BOOKING FORM

Please complete and send to:

GnRH 2008

Melanie Rees
Kenes International
1-3 rue de Chantepoulet
PO Box 1726
CH-1211 Geneva, Switzerland
Tel: +41 22 908 0488 ext. 574, Fax: +41 22 732 2850
Email: mrees@kenes.com

CONTACT NAME: _____

NAME OF COMPANY: _____

ADDRESS: _____ CITY: _____ COUNTRY: _____

CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

I would like to book the following Sponsorship Items:

Sponsorship item	Price	√
Gold Sponsorship Package	€50, 000	
Silver Sponsorship Package	€30,000	
Contributor Package	€10,000	
Symposium Bags	€4,000 or provided in kind	
Notepads and Pens	provided in kind	
Internet Center	€3,000	
Poster Session	€2,000	
Opening Session and Welcome Reception	€6,000	
Faculty Dinner	€5,000	
Coffee Breaks	€2,500 per day	
Umbrellas	€2,000 and provided in kind	
Final Program	€ 8,000, 3,500, 3,500, 3,000	
Abstract Book	€ 8,000, 3,500, 3,500, 3,000	
Mini Program	€4,000	
Total Amount (please complete)		

“ Please call me to discuss our sponsorship package

“ Please send me a sponsorship contract and first 50% deposit invoice

SIGNATURE: _____ DATE: _____



EXHIBITION

The commercial/technical Exhibition will be held in the Intercontinental Berlin Hotel. The floor plan has been designed to maximise Exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the exhibition area.

PROPOSED DATES: (Subject to Change)

Set up times

EXHIBITION OPENING HOURS (Subject to change):

Dismantling / Breakdown times

SPACE ONLY RENTAL (Minimum of 12 sqm)

The price for space only is €450 per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments and lunch for registered exhibitors
- Exhibitors' badges
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Get-Together Reception for registered exhibitors



SHELL SCHEME RENTAL

The price for shell scheme is €400 per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments and lunch for registered exhibitors
- Exhibitors' badges
- Shell scheme frame, basic lighting, electrical socket (500 W)
- Fascia panel with standard lettering
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Get-Together Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Please note that it is the Exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org.

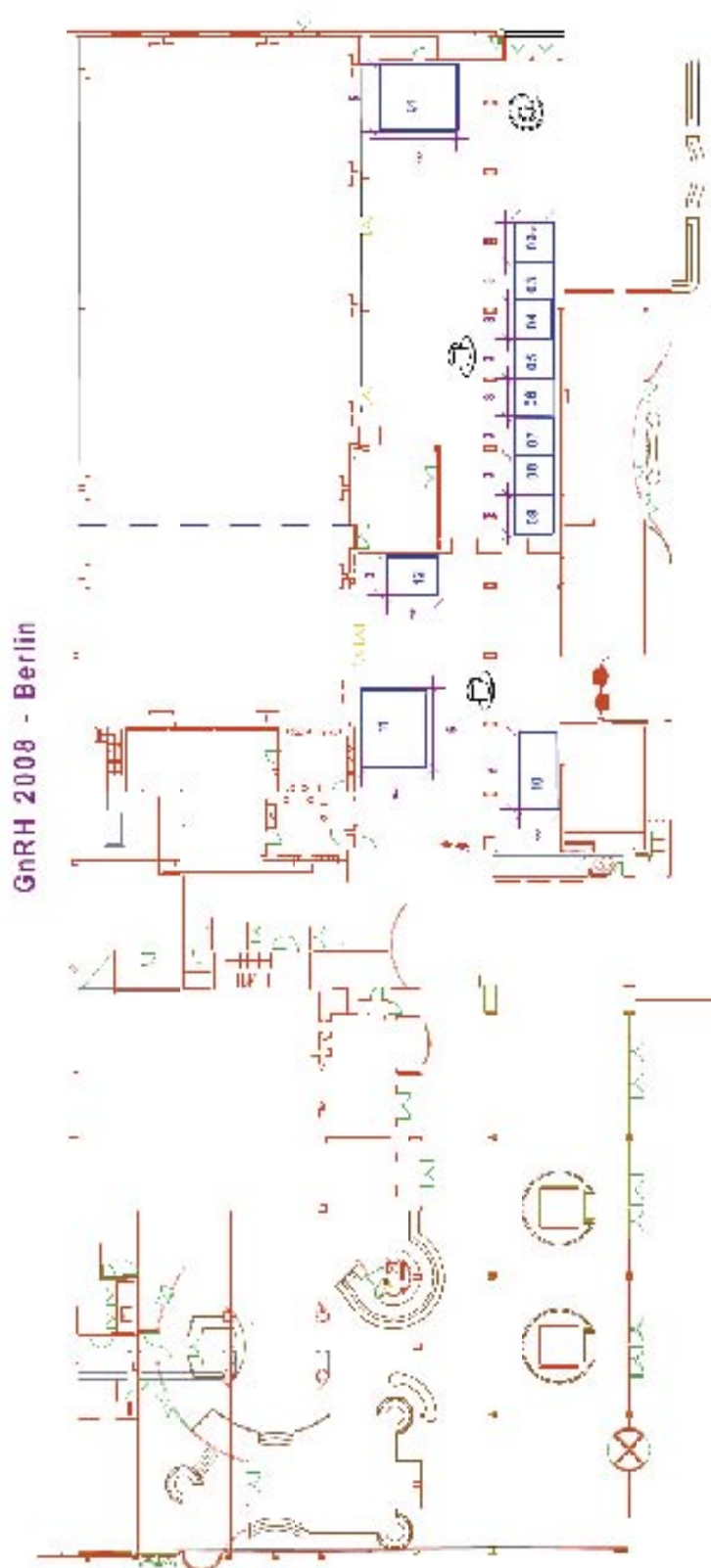
ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.



Exhibition Floor Plan

Please visit the website for continuous updates on booth availability:
www.kenes.com/XXXX/xxx.asp





9th International Symposium on GnRH

EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

GnRH 2008

Melanie Rees
Kenes International
1-3 rue de Chantepoulet
PO Box 1726
CH-1211 Geneva, Switzerland
Tel: +41 22 908 0488 ext. 574
Fax: +41 22 732 2850
Email: mrees@kenes.com

CONTACT NAME: _____

NAME OF COMPANY: _____

ADDRESS: _____ CITY: _____ COUNTRY: _____

CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME SPACE, THE COST OF WHICH IS € 450 / € 400 PER SQUARE METRE

Choice	Stand No	Space Only (minimum 12 sqm) / Shell Scheme	No. of Square Metres	Total Price
1 st Choice				€
2 nd Choice				€
3 rd Choice				€

Special notes: Please indicate if your space must be located adjacent to or opposite the following companies, or if special configuration is needed

- .. Provisional Booking – The booth will be released if not confirmed within 14 days
- .. Payment has been made by cheque/transfer, please forward me the final confirmation and invoice
- .. Please send me a first deposit invoice for 50% of the total amount due

We have read The Terms & Conditions and agree to observe and be bound by them

SIGNATURE: _____ DATE: _____



TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



Berlin 08