



Association of European Psychiatrists

15th European Congress of Psychiatry

Madrid, Spain, March 17-21, 2007



Invitation to Industry
Sponsorship and Exhibition Prospectus

"European Psychiatry – Science and Art"

Website: www.kenes.com/aep2007

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Letter of Invitation

Dear Colleagues,

It is our pleasure to invite you to attend the **15th European Congress of Psychiatry**, which will take place in **Madrid, Spain, from March 17 to 21, 2007**.

This annual Congress is organised by the Association of European Psychiatrists (AEP), which is the largest international association of psychiatrists in Europe with members in 63 countries.

The theme of the Congress will be:

“European Psychiatry – Science and Art”.

The high-quality Scientific Program of the Congress will open new perspectives on the science and art of psychiatry and on issues related to treatment and patient care. The state-of-the-art lectures, plenary lectures and core symposia will indeed provide you with a full update on the most important aspects of treatment in psychiatry and on the latest achievements in this field.

The Congress will serve as well the educational mission of the AEP through a variety of CME courses, educational workshops, lectures and symposia. The Congress will be fully accredited by the EAC-CME of the UEMS (European Accreditation Committee for Continuous Medical Education).

The Congress also intends to cover comprehensively all various aspects of modern psychiatry and to favour meetings of psychiatrists with different backgrounds and orientations. This fruitful exchange of knowledge and experience aims at further developing a feeling of identity of European psychiatry. We therefore expect your active involvement as clinicians and researchers across Europe and hope that you will contribute to the Scientific Program by submitting proposals for symposia, workshops, oral presentations and posters.

Last, attending this meeting in Madrid will also be an opportunity for you to discover, or rediscover, the beautiful Spanish capital. Madrid, one of Europe’s most exhilarating European cities with many of the world renowned museums (Museo del Prado, Centro de Arte Reina Sofia, Thyssen-Bornemisza Museum), will be the perfect setting for discussions on the science and art of psychiatry in Europe.

We look forward to welcoming you in Madrid in March 2007!

Henning Sass
AEP President
President of the Congress

Juan J. Lopez-Ibor
Chairman of the
Local Organising Committee

Mario Maj Cyril Höschl
Co-Chairpersons of the Organising
and Scientific Committee

Wolfgang W. Fleischhacker
Chair, Industry Liaison
Committee

Members of the Core Organising and Scientific Committee (COSC) - 2004-2008

COSC Chairperson

Henning Sass, Germany, *AEP President*

COSC Co-Chairpersons

Cyril Höschl, Czech Republic, *AEP President-Elect*

Mario Maj, Italy, *AEP Past President*

COSC Members

Manfred Ackenheil, Germany†

Julio Bobes, Spain

Patrice Boyer, France/Canada

Wolfgang W. Fleischhacker, Austria

Cyril Höschl, Czech Republic

Juan J. Lopez-Ibor, Spain

Mario Maj, Italy

Karl Mann, Germany

Hans-Jürgen Möller, Germany

Philippe H. Robert, France

Norman Sartorius, Switzerland

Jari Tiihonen, Finland

Sam Tyano, Israel

Local Organising Committee

Juan J. Lopez-Ibor, Chair

Enrique Alvarez , Barcelona

Celso Arango, Madrid

Demetrio Barcia, Murcia

Miguel Bernardo, Barcelona

Julio Bobes, Oviedo

Antonio Bulbena, Barcelona

Alfredo Calcedo Barba, Madrid

José Luis Carrasco, Madrid

Miguel Casas, Barcelona

Salvador Cervera, Pamplona

Valentín Conde, Valladolid

Francisco Ferré, Madrid

Cristobal Gastó , Barcelona

José Guimón, Bilbao

Manuel Gómez-Beneyto, Valencia

José Luis Ayuso Gutierrez, Madrid

Miguel Gutierrez, Vitoria

Carmen Leal, Valencia

Ginés Llorca, Salamanca

María Inés López-Ibor, Madrid

Miguel Roca, Palma de Mallorca

Jerónimo Saíz, Madrid

Julio Vallejo, Barcelona

Francisco Vaz, Badajoz

Young Psychiatrists Organising Committee

I. Calliess, Germany, Chair

K. Treichel, UK, Co-Chair

J. Beezhold, UK

C. Hanon, France

A. Fiorillo, Italy

AEP Congress Profile

The AEP

The AEP, founded in 1983, is the largest international association of psychiatrists in Europe with members in 63 countries. The mission of the AEP is to improve the quality of mental health care throughout Europe, by enhancing the standard of psychiatric education and training, promoting excellence in psychiatric research and encouraging progress in psychiatric clinical practice.

The AEP Congresses

The European Congress of Psychiatry, organized by the AEP, is the only European Congress dealing comprehensively with all the various aspects of psychiatry (diagnosis and classification; psychopathology; the various determinants of mental disorders; the various treatments, including psychopharmacology, the various types of psychotherapy and rehabilitation; community mental health care; organization of mental health services; forensic and ethical aspects, etc.).

The European Congress of Psychiatry takes place every year in March or April.

A Core Organising & Scientific Committee has been appointed and will remain stable for many years. The Congress has a high quality Core Scientific Program, whose ingredients remain the same in the various editions. The Core Scientific Program covers the most promising areas of psychiatric research in Europe and many of the significant issues currently faced by European clinicians in their daily practice. The program also favours meetings of psychiatrists with different backgrounds and orientations and serves the educational mission of the AEP.

Europe-wide Accreditation of the Congress (also recognised by the APA)

The European Congress of Psychiatry will be fully accredited by the EAC-CME of the UEMS (European Accreditation Committee for Continuous Medical Education).

The EAC-CME is the European official accreditation system, whose general purpose is the harmonisation and the improvement of the quality of medical care in Europe.

The credits granted by the EAC-CME in the field of psychiatry are officially recognised by the accreditation bodies of virtually all the member states of the European Union. A mutual recognition of credits was also finalised with the American Psychiatric Association.

Credits gained by the psychiatrists participating to the European Congress of Psychiatry will thus be officially recognised everywhere in the European Union and in the United States.

For more information about the Congress, please visit <http://www.kenes.com/aep2007>

Previous Congress Statistics and Demographics

The last 5 congresses attracted well over 2000 participants. The majority of participants were from Europe, but many attended from the Americas, Asia, Australasia, Middle East and Africa.

10th AEP Congress, Prague, Czech Republic, September/October 2000

Top 5 countries:

France – 337 participants
Italy – 301 participants
Czech Republic – 220 participants
Spain - 189 participants
United Kingdom – 167 participants

11th AEP Congress, Stockholm, Sweden, May 2002

Top 5 countries:

Sweden - 526 participants
Italy - 245 participants
Germany - 141 participants
France - 114 participants
United Kingdom - 107 participants

12th AEP Congress, Geneva, Switzerland, April 2004

Top 5 countries:

Switzerland – 418 participants
United Kingdom – 148 participants
Germany – 141 participants
Greece – 136 participants
France – 98 participants

13th AEP Congress, Munich, Germany, April 2005

2,025 participants from 61 countries

Top 5 countries:

Germany – 429 participants
Spain – 384 participants
Greece – 115 participants
Switzerland – 102 participants
United Kingdom – 96 participants

14th AEP Congress, Nice, France, March 2006

2,724 participants from 62 countries

Top 5 countries:

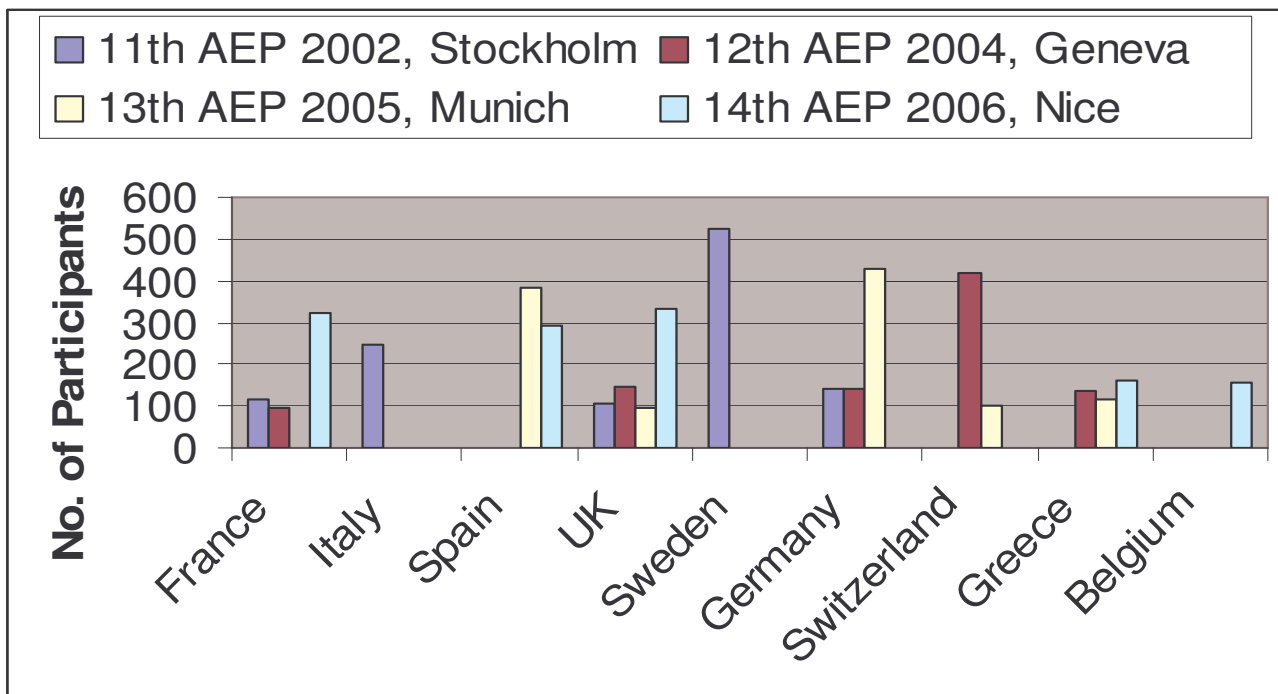
United Kingdom – 334 participants

France – 322 participants

Spain – 292 participants

Greece – 160 participants

Belgium – 156 participants



Preliminary Timetable

	Saturday March 17, 2007	Sunday March 18, 2007	Monday March 19, 2007	Tuesday March 20, 2007	Wednesday March 21, 2007	
07:00-08:30	11:00-19:00 Registration		Sponsored Breakfast Sessions			
08:30-10:00		Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events	
10:00-10:30		Coffee Break, Poster and Exhibition Visit				
10:30-11:15		Plenary Lecture	Plenary Lecture	Plenary Lecture	Symposia, Workshops, CME Courses and Special Events	
11:15-12:00		State of the Art	State of the Art	State of the Art		
12:00-13:00			Poster Presentations, Meet the Expert Session	Poster Presentations, Meet the Expert Session	Poster Presentations, Meet the Expert Session	12:00-13:00 Closing Session
13:00-14:30		CME Courses	Lunch Satellite Symposia	Lunch Satellite Symposia	Lunch Satellite Symposia	
14:30-16:00		Young Psychiatrists	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events	
16:00-16:30		Coffee Break, Poster and Exhibition Visit				
16:30-18:00		Opening Session	Symposia, Workshops, CME Courses	Symposia, Workshops, CME Courses	Symposia, Workshops, CME Courses	
18:00-19:30	18:30 Opening Session	Satellite Symposia		Satellite Symposia		
	followed by Get Together Reception	20:30 Social Event	18:00 AEP General Assembly	20:30 Farewell Dinner (optional)		

General Information

Dates

March 17-21, 2007

Venue

Municipal Conference Centre
Campo De Las Naciones
Madrid
Tel: +34 91 722 0400
Fax: +34 91 721 0607
Website: www.camponaciones.com

Language

The official language will be English.

Personal Insurance

We recommend that all participants take out a personal travel and health insurance for their trip.

Climate

Spring (mid March to May) is one of the most pleasant times of the year to visit Madrid. The long days are generally warm and the nights cool. Light rain is possible.

Hotel Accommodation

Kenes International
17 Rue du Cendrier, P.O. Box 1726
CH-1211 Geneva 1, Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
E-mail: aep2007_req@kenes.com

AEP 2007 Organizers and Secretariat

Kenes International – Global Congress Organizers and Association Management Services
17 Rue du Cendrier
PO Box 1726
CH-1211 Geneva 1, Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
E-mail: aep2007@kenes.com
Website: <http://www.kenes.com/aep2007>

Information for Sponsors and Exhibitors

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

AEP 2007

Audrey Alloul

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 541

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

Terms of Payment

50% with signed contract

50% - by December 14, 2006

All payments must be received before the start date of the Congress

Payment Methods

Option 1: Payment by cheque

Please make cheques payable to: AEP 2007

Option 2: Payment by Bank Transfer:

Please make drafts payable to AEP 2007. Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Clearing N°: 4251, Swift N°: CRESCHZZ12A

Account N°: 465953-82-70, IBAN- N°: CH53 0425 1046 5953 8207 0

Bank charges are the responsibility of the payee.

Cancellation Policy

Cancellation must be made in writing to:

Audrey Alloul

Kenes International

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before July 17, 2006
- 50% of the agreed package amount if the cancellation is made between July 18, 2006 and November 16, 2006
- 100% of the agreed package amount if the cancellation is made after November 16, 2006

GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

TERMS AND CONDITIONS

The Term and Conditions of exhibiting are included in this Prospectus. Please note that signature of the Exhibition Booking Form indicated acceptance of these Terms and Conditions

Categories of Sponsorship

Sponsors will be given a sponsorship category status according to the total amount of sponsorship (symposia, advertisements, etc.) and exhibition space*:

Status will be allocated as follows:

SPONSOR -	Total Sponsorship contribution from €3,000 - €30,000
MAJOR SPONSOR -	Total Sponsorship contribution from €30,000 - €75,000
PRINCIPAL SPONSOR -	Total Sponsorship contribution over €75,000

Principal sponsors will be offered first choice on all items if they have confirmed their contribution in writing by May 31, 2006. Subsequently the items will be allocated on a "first come, first served basis".

**Exhibitors booking space with a contribution of less than €10,000 will be acknowledged as "Exhibitors".*

All Sponsors will receive the following benefits:

- ✓ Sponsor's logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice
- ✓ Acknowledgement on Sponsors' Board on-site according to sponsorship level
- ✓ A printed acknowledgement in categories in the following publications:
 - Call for Papers
 - Final Program

Principal and Major Sponsors will receive the following benefits:

- ✓ Complimentary full registrations:
 - 5 for PRINCIPAL SPONSORS
 - 2 for MAJOR SPONSORS

Principal Sponsors will also receive the following benefit:

- ✓ A final list of participants (*after the congress*) free of charge

List of Sponsorship Items

Satellite Symposia

€ 35,000

- ✓ Symposium
- ✓ Permission to use the phrase "Satellite Symposium of AEP 2007" in invitation
- ✓ Inclusion of Sponsor's Symposium invitation in the participants' Congress bags
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Symposia Programs will be included in a special section of the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program
- ✓ Includes hall rental, standard audio/visual equipment, display table
- ✓ Mailing labels of pre-registrants (for one time use) a month prior to the Congress

In order to ensure maximum participation for your company's symposium while complementing the Scientific Program, the Congress Organizing and Scientific Committee has designated special time slots exclusively allocated for satellite symposia during the lunch breaks. No more than three parallel satellite sessions will take place at one time. Please see timetable enclosed. Please note that no Congress symposia will take place at the same time and no competing Satellites will cover the same topic.

The program of the satellite symposium should be presented to the Congress Organizing and Scientific Committee for approval. All participants in satellite symposia must be registered as participants of the Congress.

For the above Satellite Symposia, the following applies:

- Special time slots have been designated and will be allocated on a "first-come first-serve" basis.
- The sponsoring company for the Satellite programs may select speakers and topics.
- The sponsoring company, in addition to paying the sponsorship contribution, must cover the registration fees as well as the travel and accommodation costs for the speakers and chairpersons of the symposium.
- All Satellite Symposia programs must be submitted for approval by the Congress Organizing and Scientific Committee.

Meet the Professor Breakfast Session

€ 10,000 + breakfast catering

A breakfast session dedicated to presenting case reports of patients managed with your products. It is discussed with a small audience of participants (up to 100). The sponsor will be responsible for the costs associated with the session and breakfast catering for the participants.

- ✓ Opportunity to brand the meeting room
- ✓ Inclusion of a Sponsor's invitation in the participants' Congress bag
- ✓ Meet the Professor Breakfast Sessions will be included in the Final Program timetable
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in the Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Congress Bags

Provided in Kind

Sponsor will provide the participants' Congress bags

- ✓ The bag will bear the sponsor's logo and the Congress logo
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Notepads and Pens**Provided-in-kind + € 3,000**

Sponsor will provide or provide funding for the participants' notepads and pens

- ✓ The Notepads and Pens will bear the sponsor's name/company logo and will be distributed in the participants' Congress bags
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

The President's Dinner (Sole Sponsorship)**€ 15,000**

This is an opportunity for the sponsor to be associated with a prestigious dinner for approximately 120 of the top ranking specialists and health decision makers of the Congress.

- ✓ Sponsor's Logo on invitations and menus
- ✓ Sponsor's logo on sign at the entrance to the President's Dinner
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Cyber Café**€ 22,000**

There will be one Cyber Café equipped with 6-10 workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Sponsorship includes: workstations, printers, signage, furniture, space, Internet set-up, Internet connection and technical support.

- ✓ Opportunity to display company logo on screen saver
- ✓ Opportunity to display company logo on screen background
- ✓ Opportunity to distribute mouse pads and related promotional gifts from the Cyber Café
- ✓ Opportunity to provide your company's letterhead for the Cyber Café's printers
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Young Psychiatrists Fund**€ 1,000 and over**

In order to encourage the participation of young psychiatrists, the AEP has created a special fund for the young doctors. Companies are requested to contribute €1,000 in addition to their sponsorship/exhibition commitment. Each sponsoring company can contribute as much money as they would like.

- ✓ Acknowledgement in the special list of the Young Psychiatrists Fund on the Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

ADVERTISEMENTS:

Advertisements are available in the following Congress publications:

Type	Back Page	Inside Front	Inside Back	Inside Page
	€	€	€	€
2 nd Announcement and Call for Papers	7,000	4,000	4,000	3,000
Final Program	5,000	3,000	3,000	2,000
Mini-Program	7,000	-	-	-

2nd Announcements and Call for Papers

- ✓ Mailed to over 10,000 experts all over the world
- ✓ Distributed at congresses of a similar or related field
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Final Program

- ✓ Distributed to all participants in the congress bags
- ✓ Will include the complete final scientific, social and tour program as well as the practical information on the Congress.
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Mini Program

€ 7,000

A full color **exclusive** advertisement will appear on the back cover

- ✓ Distributed to all participants in the congress bags
- ✓ Pocket size useful congress overview
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Laminated Bookmark (Sole Sponsorship)

€ 5,000

A laminated bookmark with your full color advertisement on both sides would be placed in the Abstract Book.

- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Sponsorship Office to discuss your needs.

Acknowledgements

Please note that all sponsors and exhibitors may be acknowledged in the Final Program, on the acknowledgement board at the Congress and on the Congress website. Please forward your company logo (in JPG format) to aep2007@kenes.com

Sponsorship Booking Form

Please complete and send to:

AEP 2007

Audrey Alloul

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 541

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

CONTACT NAME:

NAME OF COMPANY:

ADDRESS:

POST/ZIP CODE: _____ COUNTRY:

TELEPHONE: _____ FAX:

EMAIL: _____ WEBSITE:

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Satellite Symposia	€35,000	
Meet the Professor Breakfast Session	€10,000 + catering	
Congress Bags	Provided in Kind	
Notepads & Pens	Provided in Kind + €3,000	
The President's Dinner	€15,000	
Cyber Café	€22,000	
Young Psychiatrists Fund	€ 1,000	
Advertisements		
2 nd Announcement and Call for Papers – (Back Page/Inside Front/Inside Back/Inside Page)	€7,000/€4,000/€4,000/€3,000	
Final Program – (Back Page/Inside Front/Inside Back/Inside Page)	€5,000/€3,000/€3,000/€2,000	
Mini Program – (Back Page)	€ 7,000	
Laminated Bookmark	€ 5,000	
Total Amount (please complete)		

We hereby apply to be a:

Sponsor Category Status	Total
Sponsor (€3,000 - €30,000)	
Major Sponsor (€30,000 - €75,000)	
Principal Sponsor (€75,000 and over)	

- Please call me to discuss our sponsorship package
 Please send me a sponsorship contract and first 50% deposit invoice

Signature

Date

Exhibition

The commercial/technical Exhibition will be held in the Municipal Conference Centre. The floor plan has been designed to maximise exhibitors' exposure to the delegates and coffee breaks will be held in the exhibition area.

Proposed Dates

Set up times:	Friday, March 16, 2007	09:00 - 20:00
	Saturday, March 17, 2007	07:00 – 11:00
Exhibition open times:	Saturday, March 17, 2007	14:00 – 18:30
	Sunday, March 18, 2007	08:30 – 16:30
	Monday, March 19, 2007	08:30 – 16:30
	Tuesday, March 20, 2007	08:30 – 16:30
Dismantling/Breakdown times:	Tuesday, March 20, 2007	18:00 – 24:00

Stand Space rental

The price for stand space only is €465 per square metre. This includes:

- Exhibitors' Technical Manual
- Tea/coffee & lunch for registered exhibitors
- Exhibitors' badges
- 100 Word Company/product profile in the official program
- Cleaning of public areas and gangways
- Invitation to the Get-together Reception for registered exhibitors
- 24 hour security

Shell Scheme Rental

The price for space is €565 per square metre. This includes:

- Exhibitors' Technical Manual
- Tea/coffee and lunch for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Fascia Panel
- 100 Word Company/product profile in the official program
- Cleaning of public areas and gangways
- Invitation to the Get-together Reception for registered exhibitors
- 24 hour security

Shell Scheme Stand Sketch
(For illustrative purposes only)



At the request of industry we have included 24 hour security in the stand rental price.

Please note that space rental does not include the following:

- Stand cleaning
- Shell scheme
- Electrics
- Electrical sockets
- Lighting
- Furniture

All these services and others will be available to order in the Exhibitors' Technical Manual.

Allocation of Exhibition space

Space Allocation will be made on a "first-come-first-served" basis. A completed Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional badge for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of €170. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site Inspections

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue directly to arrange this.

Exhibitor Profile

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to mlelcuk@kenes.com.

Floor Plan

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation. Please note: the floor consists of grey concrete; therefore, all exhibitors are required to carpet their space.

Payment Methods

Option 1: Payment by cheque

Please make cheques payable to: AEP 2007

Option 2: Payment by Bank Transfer:

Please make drafts payable to AEP 2007. Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Clearing N°: 4251, Swift N°: CRESCHZZ12A

Account N°: 465953-82-70, IBAN- N°: CH53 0425 1046 5953 8207 0

Bank charges are the responsibility of the payee.

Cancellation Policy

Cancellation must be made in writing to:

Audrey Alloul

Kenes International

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

The organisers shall retain:

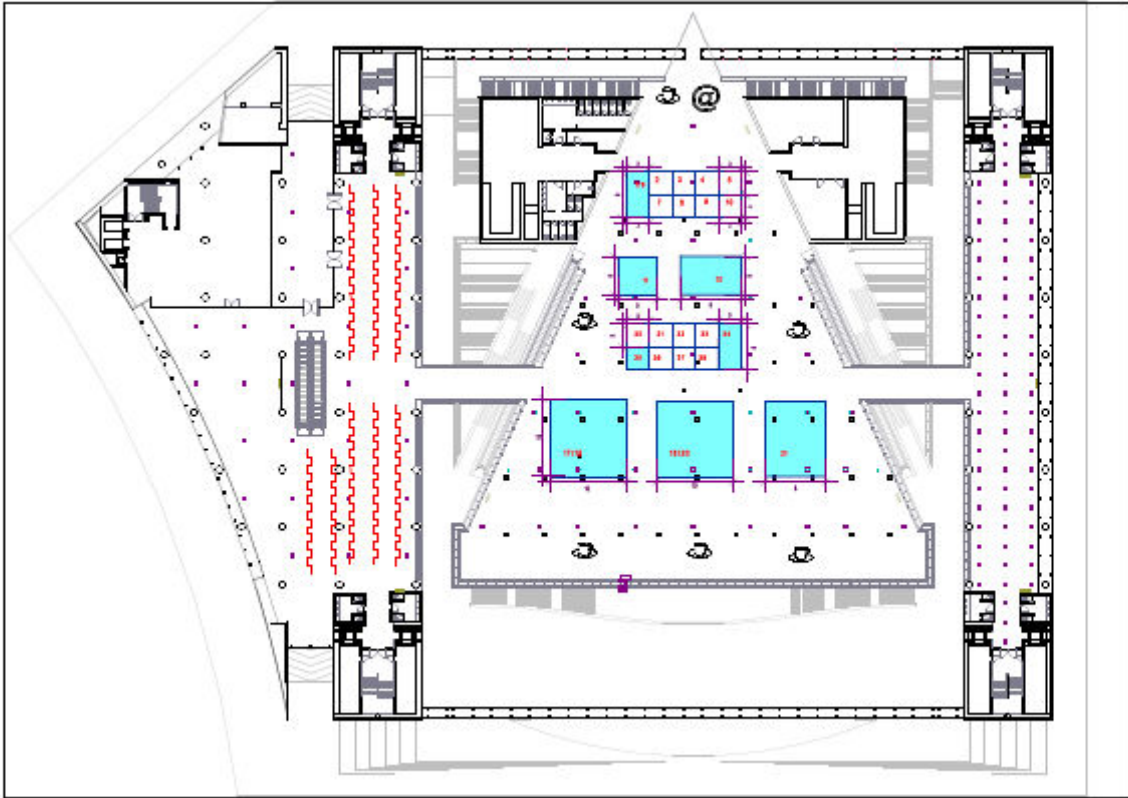
- 10% of the agreed package amount if the cancellation is made on or before July 17, 2006
- 50% of the agreed package amount if the cancellation is made between July 18, 2006 and November 16, 2006
- 100% of the agreed package amount if the cancellation is made after November 16, 2006

Terms and Conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.

Exhibition Floor Plan

Please visit the website for continuous updates on booth availability: www.kenes.com/aep2007



Exhibition Booking Form and Contract

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

AEP 2007

Audrey Alloul

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 541

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

CONTACT NAME:

NAME OF COMPANY:

ADDRESS:

POST/ZIP CODE: _____ COUNTRY:

TELEPHONE: _____ FAX:

EMAIL: _____ WEBSITE:

We hereby apply to book exhibition floor/shell scheme space, the cost of which is €465\€565 per square metre

Choice	Stand No	Space Only/ Shell Scheme	No. of Square Metres	Total Price
1st Choice				€
2nd Choice				€
3rd Choice				€

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed _____

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

We have read the regulations & agree to observe & be bound by them

Signature

Date

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

GROUP REGISTRATION POLICY

The Group Registration procedure will be valid for a group with a minimum of 10 delegates and company representatives should apply to Kenes International to receive a special group registration form.

Kenes International will coordinate onsite meetings with the company representatives at specific dates and times, for the registration material to be collected prior to the official opening of the general registration. Pre-registration onsite will only be available to companies whose registration fees have been paid in full.

HOUSING INFORMATION

Kenes International is currently negotiating special rates in the selected Conference hotels and information will be available shortly. Accordingly, the payment and cancellation policy for room reservations will be available soon.

Companies interested in booking hotel accommodation for more than 10 rooms are kindly requested to contact Kenes International for further details.

For further information on either the Group Registration or Housing please contact:

Kenes International



Global Congress Organizers and Association Management Services

E-mail: aep2007@kenes.com

Website: www.kenes.com/aep2007

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CH 1211 Geneva 1, Switzerland

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APPENDIX

The European Congress of Psychiatry: Guidelines on Relations with the Industry

Approved by the AEP Executive Committee
(February 2005)

Preamble

The purpose of the Association of European Psychiatrists (AEP) is to improve the quality of mental health care throughout Europe by a wide range of activities. Since its creation, the Association has always been committed to perform its operations under high ethical standards, which are inferred in its statutes and rules of procedure.

In order to give even more visibility to ethical standards, the AEP proposes the following guidelines concerning the relations with the industry with respect to the European Congress of Psychiatry.

The AEP hopes that this document will favour the building of an open, constructive and mutually beneficial partnership between the Association and the pharmaceutical industry.

N.B.: in this document, the words "sponsor(s)" and "sponsorship" exclusively refer to financial support. This document does not address the issue of patronage or of any other kind of moral support.

Possible contributions

Sponsors can choose from a wide range of possible contributions to the European Congress of Psychiatry.

All pricing options and related benefits are specified in the Sponsorship Brochure of the AEP annual Congress (European Congress of Psychiatry).

The development and signature of agreements relating to the sponsoring of the European Congress of Psychiatry is the responsibility of the Core PCO, with the approval of the Congress President. These contracts will respect the legal requirements of the country where the PCO is established.

→ Sponsoring a **specific item in the budget** of the European Congress of Psychiatry:

Sponsors can choose to finance fully or partly a specific item contained in the Congress budget (e.g. printing cost of the abstract book, Internet café, welcome reception, etc.).

This sponsorship will be mentioned in all Congress-related materials (first and second announcements, Final Programme, Congress website, and so on).

→ Sponsoring the organisation of a **Satellite Symposium** or another specific event:

Sponsors can choose to sponsor a Satellite Symposium or any other type of Satellite scientific events, such as foreseen in the Congress programme.

The prices set for organising a Satellite Symposium are defined in the Sponsorship Brochure of the annual Congress.

The programme of all Satellite scientific events will be proposed by the sponsor and agreed upon by the Local Organising and Scientific Committee (LOSC). Abstracts of Satellite Symposia will be sent to the scientific secretariat of the Congress at least four months prior to the conference.

All costs related to the organisation of the Satellite Symposium will be supported by the sponsor. The abstracts of the Satellite Symposia will be published in the Congress Abstract Book. Sponsors of a Satellite Symposium are also encouraged to publish the presentations of this Symposium as a sponsored supplement of European Psychiatry (the AEP official journal).

The precise rules for advertisement of Satellite Symposia prior to and during the Congress (mailing to the Congress attendants, adverts in the Congress-related publications, signposting on the Congress premises, etc.) are included in the Sponsorship Brochure of the annual Congress.

→ Sponsoring a **Fellowship Programme:**

Sponsors can choose to support totally or partly fellowships to encourage the attendance of certain categories of participants (e.g. young psychiatrists, psychiatrists coming from Central and Eastern Europe) in the AEP annual Congress.

The rules for the granting of scholarships will be decided by the AEP.

The fellowship programme and the name of the supporting sponsor(s) will be announced in the Congress materials.

→ Sponsoring the **attendance of speakers and/or participants:**

Additionally, sponsors can provide financial support for the attendance of delegates to a scientific meeting, especially to the AEP annual Congress.

Support for the attendance of delegates from low-income countries is particularly encouraged.