



ASSOCIATION OF EUROPEAN PSYCHIATRISTS
**16th EUROPEAN CONGRESS
OF PSYCHIATRY**

NICE, FRANCE | APRIL 5-9, 2008



**NICE
2008**

**Invitation to Industry
Sponsorship and Exhibition
Prospectus**



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LETTER OF INVITATION

Dear Colleagues,

It is our pleasure to invite you to attend the 16th European Congress of Psychiatry, which will take place in Nice, France, April 5 – 9, 2008.

This annual Congress is organized by the Association of European Psychiatrists (AEP), which is the largest international association of psychiatrists in Europe with members in 63 countries.

The theme of the Congress is **Pathways to Integrative Care**, which are important in all health sectors, in particular psychiatry, where the professionals are confronted to a dual challenge.

First of all, developing practical care pathways adapted to the patients, while emphasising the specificity of the field as to its relational and biological aspects. At the same time, these pathways are also to be structured so as to enable a multidisciplinary approach.

The structuring of these care pathways must stand at the following levels:
(a) at teaching, student level and (b) at diagnostic, treatment and research level.

The objective of this Congress is to provide tools allowing each and one of us to reflect better on this type of organization, based on the experience issued from different parts of Europe.

The Congress will serve as well the educational mission of the AEP through a variety of CME courses, educational workshops, lectures and symposia. The Congress will be fully accredited by the EAC-CME of the UEMS (European Accreditation Committee for Continuous Medical Education).

The Congress also intends to cover comprehensively all various aspects of modern psychiatry and to favour meetings of psychiatrists with different backgrounds and orientations. This fruitful exchange of knowledge and experience aims at further developing a feeling of identity of European psychiatry. We therefore expect your active involvement as clinicians and researchers across Europe and hope that you will contribute to the Scientific Programme by submitting proposals for symposia and workshops.

Last, attending this meeting in Nice will also be an opportunity for you to discover, or rediscover, the capital and emblem of the French Riviera. The city of Nice is indeed both a world-famous and enchanting beach resort and an old city of unique charm with a very rich cultural, artistic and culinary tradition. Nice is also an excellent starting point for excursions in the nearby Côte d'Azur, which is renowned for its beautiful scenery and luminous light.

We look forward to welcoming you in Nice!

Cyril Höschl
AEP President
President of the Congress

Philippe H. Robert
Chairman of the
Local Organising Committee

Wolfgang W. Fleischhacker
Chair, Industry Liaison
Committee

AEP CONGRESS PROFILE

The AEP

The AEP, founded in 1983, is the largest international association of psychiatrists in Europe with members in 63 countries. The mission of the AEP is to improve the quality of mental health care throughout Europe, by enhancing the standard of psychiatric education and training, promoting excellence in psychiatric research and encouraging progress in psychiatric clinical practice.

The AEP Mission

The mission of the AEP is to improve the quality of mental health care throughout Europe, by:

- Enhancing the standard of psychiatric education and training.
- Promoting excellence in psychiatric research.
- Encouraging the progress in psychiatric clinical practice.
- Informing the development of public health policies relevant to mental health.
- Disseminating information about psychiatric research and practice.
- Supporting national psychiatric associations

The AEP Congresses

The European Congress of Psychiatry, organised by the AEP, is the only annual European Congress dealing comprehensively with all the various aspects of psychiatry (diagnosis and classification, psychopathology, the various determinants of mental disorders, the various treatments, including psychopharmacology, the various types of psychotherapy and rehabilitation, community mental health care, organisation of mental health services, forensic and ethical aspects, etc.).

The European Congress of Psychiatry takes place every year in early spring.

A Core Organising and Scientific Committee has been appointed and will remain stable for many years. The Congress has a high quality Core Scientific Programme, which contents remain the same in the various editions. The Core Scientific Programme covers the most promising areas of psychiatric research in Europe and many of the significant issues currently faced by European clinicians in their daily practice. The programme also favours meetings of psychiatrists with different backgrounds and orientations and serves the educational mission of the AEP.

EUROPE-WIDE ACCREDITATION OF THE CONGRESS (also recognised by the APA)

The European Congress of Psychiatry will be fully accredited by the EAC-CME of the UEMS (European Accreditation Committee for Continuous Medical Education).

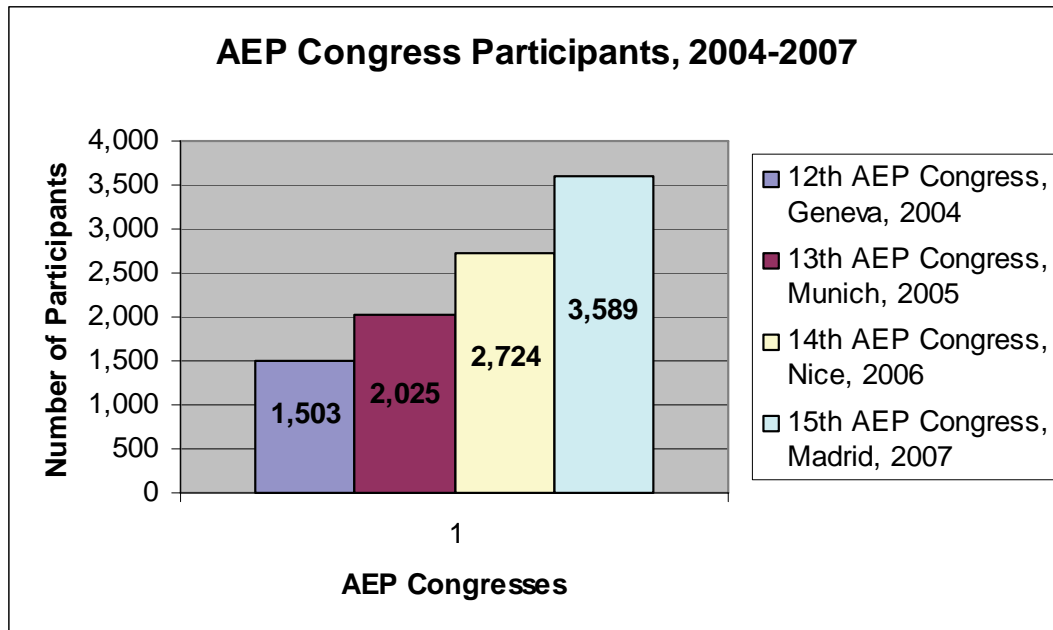
The EAC-CME is the European official accreditation system, whose general purpose is the harmonisation and the improvement of the quality of medical care in Europe.

The credits granted by the EAC-CME in the field of psychiatry are officially recognised by the accreditation bodies of virtually all member states of the European Union. A mutual recognition of credits was also finalised with the American Psychiatric Association.

Credits gained by the psychiatrists participating in the European Congress of Psychiatry will thus be officially recognised everywhere in the European Union and the United States.

PREVIOUS CONGRESS STATISTICS AND DEMOGRAPHICS

The last 5 congresses attracted well over 2,000 participants. The majority of participants were from Europe, but many attended from the Americas, Asia, Australasia, Middle East and Africa.



15th AEP Congress, Madrid, Spain, March 2007

3,589 participants from 79 countries

Top 5 countries:

United Kingdom – 504 participants

Spain – 343 participants

Greece – 204 participants

France – 199 participants

Romania – 175 participants

14th AEP Congress, Nice, France, March 2006

2,724 participants from 62 countries

Top 5 countries:

United Kingdom – 334 participants

France – 322 participants

Spain – 292 participants

Greece – 160 participants

Belgium – 156 participants

13th AEP Congress, Munich, Germany, April 2005

2,025 participants from 61 countries

Top 5 countries:

Germany – 429 participants
Spain – 384 participants
Greece – 115 participants
Switzerland – 102 participants
United Kingdom – 96 participants

12th AEP Congress, Geneva, Switzerland, April 2004

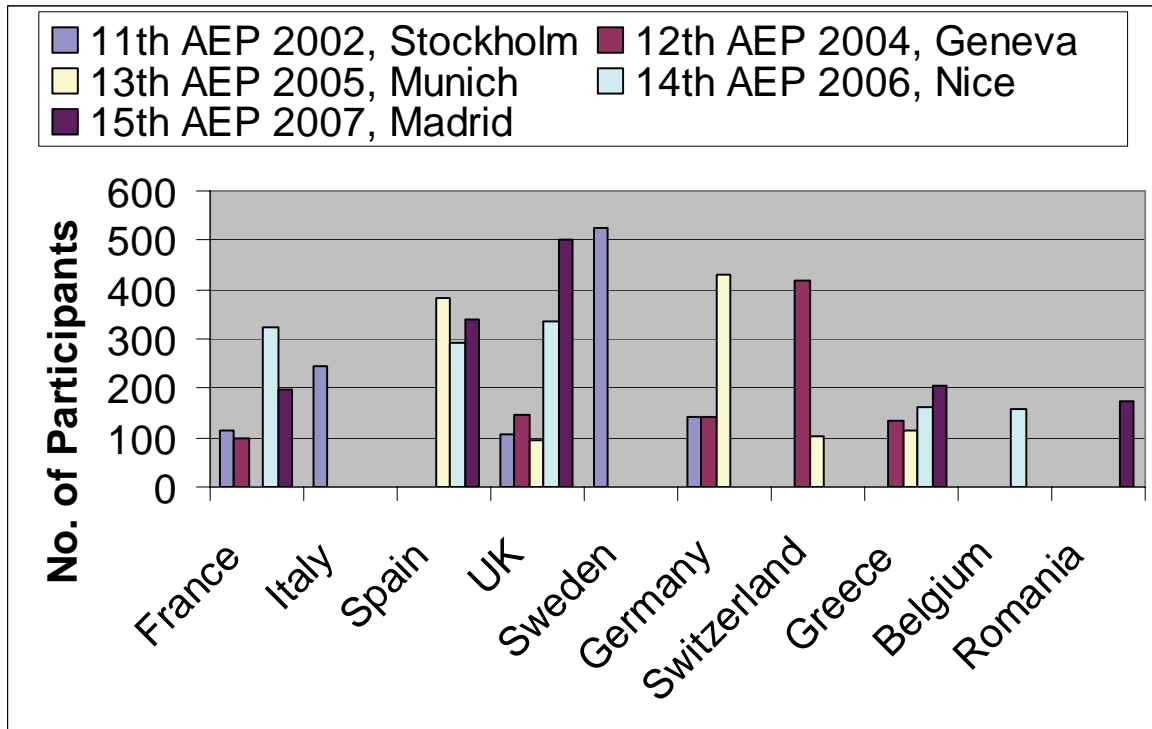
Top 5 countries:

Switzerland – 418 participants
United Kingdom – 148 participants
Germany – 141 participants
Greece – 136 participants
France – 98 participants

11th AEP Congress, Stockholm, Sweden, May 2002

Top 5 countries:

Sweden - 526 participants
Italy - 245 participants
Germany - 141 participants
France - 114 participants
United Kingdom - 107 participants



PRELIMINARY TIMETABLE (subject to change)

	Saturday April 5, 2008	Sunday April 6, 2008	Monday April 7, 2008	Tuesday April 8, 2008	Wednesday April 9, 2008
7:30-8:30		Meet the Professor Breakfast Session	Meet the Professor Breakfast Session	Meet the Professor Breakfast Session	Meet the Professor Breakfast Session
8:30-10:00	11:00-19:00 Registration	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events
10:00-10:30		Coffee Break, Poster and Exhibition Visit			
10:30-11:15		Plenary Lectures / State-of-the-Art Lectures	Awards/ Plenary Lectures / State-of-the-Art Lectures	Awards/ Plenary Lectures / State-of-the-Art Lectures	Awards/ Plenary Lectures / State-of-the-Art Lectures
11:15-12:15		Poster Presentations	Poster Presentations	Poster Presentations	Closing Ceremony
12:30-14:00		Lunch Satellite Symposia	Lunch Satellite Symposia	Lunch Satellite Symposia	
14:15-15:45		CME Courses	Satellite Symposia	Symposia, Workshops, CME Courses and Special Events	Symposia, Workshops, CME Courses and Special Events
15:45-16:15	Coffee Break, Poster and Exhibition Visit				
16:15-17:45	Symposia, Workshops, CME Courses			Symposia, Workshops, CME Courses	Symposia, Workshops, CME Courses
18:00-19:30	Opening Session	Satellite Symposia	18:00 AEP General Assembly	Satellite Symposia	
Evening	20:00 Welcome Buffet Reception	20:30 Social Event		20:30 Presidential Dinner (by invitation only)	

GENERAL INFORMATION

Dates

April 5 – 9, 2008

Venue

Nice-Acropolis

1 Esplanade Kennedy

BP4083

06302 Nice Cedex 4

France

Tel: +33 4 93 92 83 00

Fax: +33 4 93 92 83 48

Website: www.nice-acropolis.com

Language

The official language will be English. Several sessions will be held in French (without translation).

Personal Insurance

We recommend that all participants take out a personal travel and health insurance for their trip.

Climate

The weather in Nice in April may vary. The days fluctuate between sunny/warm and cool. Light rain is possible.

Abstracts

All Accepted Abstracts will be published by Elsevier in the journal European Psychiatry.

Exhibition

A commercial exhibition will be arranged in conjunction with the congress. Companies and organisations working in psychiatry and related fields are invited to present their products, services, or literature.

Please contact the Secretariat for further information:

AEP 2008 Organisers and Secretariat

1-3, Rue de Chantepoulet

PO Box 1726

CH-1211 Geneva 1, Switzerland

Tel: +41 22 908 0488

Fax: +41 22 732 2850

E-mail: aep@kenes.com

Website: www.kenes.com/aep

INFORMATION FOR SPONSORS AND EXHIBITORS

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

AEP 2008

Audrey Alloul

Kenes International

1-3, Rue de Chantepoulet

PO Box 1726

CH-1211 Geneva, Switzerland

Tel: +41 22 908 0488 ext. 541

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

Terms of Payment

50% with signed contract

50% - by January 3, 2008

All payments must be received before the start date of the Congress

Methods of Payment

Option 1: Payment by cheque

Please make cheques payable to: AEP 2008

Option 2: Payment by Bank Transfer:

Please make drafts payable to AEP 2008. Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Clearing N°: 4835, Swift N°: CRESCHZZ12A

Account N°: 0251-465953-82-77, IBAN- N°: CH74 0483 5046 5953 8207 7

Bank charges are the responsibility of the payee.

Cancellation Policy

Cancellation must be made in writing to:

Audrey Alloul

Kenes International

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/space reduction is made before August 6, 2007 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between August 7, 2007 and December 3, 2007 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made from December 4, 2007

GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

TERMS AND CONDITIONS

The Term and Conditions of exhibiting are included in this Prospectus. Please note that signature of the Exhibition Booking Form indicated acceptance of these Terms and Conditions

CATEGORIES OF SPONSORSHIP

Sponsors will be given a sponsorship category status according to the total amount of sponsorship (symposia, advertisements, etc.) and exhibition space booked*:

Status will be allocated as follows:

PLATINUM SPONSOR -	Total Sponsorship contribution over €75,000
GOLD SPONSOR -	Total Sponsorship contribution from €30,000 - €75,000
SILVER SPONSOR -	Total Sponsorship contribution from €3,000 - €30,000
CONTRIBUTOR -	Total Sponsorship contribution under €3,000

**Exhibitors booking space with a contribution of less than €10,000 will be acknowledged as "Exhibitors" only.*

Platinum Sponsors will receive the following benefits:

- ✓ Mailing labels of pre-registrants (for one time use) a month prior to the Congress, upon request.
 - *Kindly note that in order to provide accurate and useful information; we need to receive the full mailing address of every participant you register to the congress. We appreciate your cooperation.*
- ✓ 10 Complimentary full registrations
- ✓ Full color Inside Page Advertisement in the Final Programme (subject to receipt by publishing date)
- ✓ Sponsor's logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice

Gold Sponsors will receive the following benefits:

- ✓ 4 Complimentary full registrations
- ✓ Sponsor's logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice

All Sponsors will receive the following benefits:

- ✓ Sponsor's logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice
- ✓ Acknowledgement on Sponsors' Board on-site according to sponsorship level
- ✓ A printed acknowledgement in categories in the following publications:
 - Call for Papers (subject to receipt by publishing date)
 - Final Programme (subject to receipt by publishing date)

LIST OF SPONSORSHIP ITEMS

PLENARY SATELLITE SYMPOSIUM

€35,000

- ✓ Exclusive sponsorship of an Official Satellite Symposium in a Plenary Hall
- ✓ Symposium up to 90 minutes long, programme subject to the approval of the Congress Scientific Committee
- ✓ Permission to use the phrase “Satellite Symposium of AEP 2008” on invitation
- ✓ Use of AEP Logo based on guidelines - see Appendix 1
- ✓ Inclusion of Sponsor’s Symposium invitation in the participants’ Congress bags
- ✓ Symposium Programmes will be included in a special section of the Final Programme
- ✓ Includes hall rental, standard audio/visual equipment, display table
- ✓ Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors’ List in the Final Programme
- ✓ Acknowledgement on Sponsors’ Board on-site
- ✓ The following time slots (subject to change) will be allocated on a “first come, first served” basis:
 - Saturday April 5, 2008:
 - 13:30-15:00
 - 15:30-17:00
 - Sunday April 6, 2008:
 - 12:30-14:00 - **SOLD**
 - 18:00-19:30 - **SOLD**
 - Monday April 7, 2008:
 - 12:30-14:00 - **SOLD**
 - Tuesday April 8, 2008:
 - 12:30-14:00 - **SOLD**
 - 18:00-19:30 - **RESERVED**

For the above Satellite Symposia, the following applies:

- Special time slots have been designated and will be allocated on a “first come, first served” basis.
- The sponsoring company for the Satellite programmes may select speakers and topics.
- The sponsoring company, in addition to paying the sponsorship contribution, must cover the registration fees as well as the travel and accommodation costs for the speakers and chairpersons of the symposium.
- All Satellite Symposia programmes must be submitted for approval by the Congress Organizing and Scientific Committee.

EDUCATIONAL GRANT IN SUPPORT OF ACCEPTED SYMPOSIA/WORKSHOP €12,000

An accepted Symposium or workshop is an existing scientific session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- ✓ Sponsor’s support will be acknowledged in the Final Programme alongside the session information as “Sponsored by an Educational Grant from...”
- ✓ Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors’ List in the Final Programme
- ✓ Acknowledgement on Sponsors’ Board on-site

MEET THE PROFESSOR BREAKFAST SESSION

€10,000 + breakfast catering

A breakfast session, up to 60 minutes long, is dedicated to presenting case reports of patients managed with your products. It is discussed with a small audience of participants (up to 100). The sponsor will be responsible for the costs associated with the session and breakfast catering for the participants.

- ✓ Opportunity to brand the meeting room
- ✓ Inclusion of a Sponsor’s invitation in the participants’ Congress bag
- ✓ Meet the Professor Breakfast Sessions will be included in the Final Programme timetable
- ✓ Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement in the Sponsors’ List in the Final Programme
- ✓ Acknowledgement on Sponsors’ Board on-site

For the above Breakfast Session, the following applies:

- Time slots have been designated and will be allocated on a “first come, first served” basis.
- The sponsoring company may select speakers and topics.
- The sponsoring company, in addition to paying the sponsorship contribution, must cover the registration fees as well as the travel and accommodation costs for the speaker(s) of the session.
- The programme must be submitted for approval by the Congress Organizing and Scientific Committee.

CD-ROM

€14,000

The CD-ROM will contain all of the 2008 Congress Abstracts and will be distributed to all participants from the Sponsor’s exhibition booth. An exchange voucher will be placed in the participants’ congress bags.

- ✓ Exclusive advertisement on the back cover of the CD-ROM cover
- ✓ Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors’ List in the Final Programme
- ✓ Acknowledgement on Sponsors’ Board on-site

CONGRESS BAGS

SOLD

€28,000 or Provided in Kind

Sponsor will provide the participants’ Congress bags

- ✓ The bag will bear the sponsor’s logo and the Congress logo
- ✓ Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors’ List in the Final Programme
- ✓ Acknowledgement on Sponsors’ Board on-site

NOTEPADS and PENS

SOLD

Provided-in-kind + €4,000

Sponsor will provide or provide funding for the participants’ notepads and pens

- ✓ The Notepads and Pens will bear the sponsor’s name/company logo and will be distributed in the participants’ Congress bags
- ✓ Acknowledgement in Sponsors’ List in the Final Programme
- ✓ Acknowledgement on Sponsors’ Board on-site

THE PRESIDENT’S DINNER (Sole Sponsorship)

€15,000

This is an opportunity for the sponsor to be associated with a prestigious dinner for approximately 120 of the top ranking specialists and health decision makers of the Congress.

- ✓ Sponsor’s Logo on invitations and menus
- ✓ Sponsor’s logo on sign at the entrance to the President’s Dinner
- ✓ Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors’ List in the Final Programme
- ✓ Acknowledgement on Sponsors’ Board on-site

CYBER CENTRE + WIFI in exhibition area

€22,000

There will be a Cyber Centre equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed. Sponsorship includes: workstations, printers, signage to reach the Internet area (you may place signage in the Internet area), furniture, space, Internet set-up, Internet connection and technical support. WIFI will be available for all participants in the exhibition area.

- ✓ Opportunity to display company logo on screen saver
- ✓ Opportunity to display company logo on screen background
- ✓ Opportunity to distribute mouse pads from the Cyber Centre
- ✓ Opportunity to provide your company’s letterhead for the Cyber Centre’s printers
- ✓ Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement on Sponsors’ Board on-site
- ✓ Acknowledgment in Sponsors’ List in the Final Programme

YOUNG PSYCHIATRISTS FUND

€1,000 and over

In order to encourage the participation of young psychiatrists, the AEP has created a special fund for the young doctors. Companies are requested to contribute €1,000 in addition to their sponsorship/exhibition commitment. Each sponsoring company can contribute as much money as they would like.

- ✓ Acknowledgement in the special list of the Young Psychiatrists Fund on the Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

SPEAKERS' READY ROOM or designated area

€5,000

Facilities will be available at the Congress Centre for speakers and abstract presenters to check their presentations.

- ✓ The sponsor's name/or company logo will appear on all signs for this room
- ✓ Opportunity to provide Sponsor's mouse pad at each workstation
- ✓ Opportunity to display Sponsor's logo on screensavers at each workstation
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

UMBRELLAS

Provided-in-kind + €4,500

The sponsoring company may provide umbrellas with company logo to be included in the participants' bags.

- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

TRAVEL CARD

€18,000

A 4-day travel card will be included in the registration kit of all registered participants. This card is valid for use on all public transportation system free of charge.

- ✓ The sponsor's logo will be printed on the face of the travel ticket.
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

ADVERTISEMENTS:

Advertisements are available in the following Congress publications:

Type	Back Page	Inside Front	Inside Back	Inside Page
	€	€	€	€
2 nd Announcement and Call for Papers	5,500	3,000	3,000	1,500
Final Programme	8,000-SOLD	4,500	4,500	2,500
Mini-Programme	7,000	-	-	-

2nd Announcements and Call for Papers

- ✓ Mailed to over 10,000 experts all over the world
- ✓ Distributed at congresses of a similar or related field
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

Final Programme

- ✓ Distributed to all participants in the congress bags
- ✓ Will include the complete final scientific, social and tour programme as well as the practical information on the Congress.
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

Mini Programme

€7,000

A full color **exclusive** advertisement will appear on the back cover

- ✓ Distributed to all participants in the congress bags
- ✓ Pocket size useful congress overview
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

Laminated Bookmark (Sole Sponsorship)

€5,000 -SOLD

A laminated bookmark with your full color advertisement (on one side) will be placed in the Abstract Book.

- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement in Sponsors' List in the Final Programme
- ✓ Acknowledgement on Sponsors' Board on-site

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Sponsorship Office to discuss your needs.

Acknowledgements

Please note that all sponsors and exhibitors may be acknowledged in the Final Programme, on the acknowledgement board at the Congress and on the Congress website. Please forward your company logo (in JPG format) to aep@kenes.com

PLEASE NOTE THE FOLLOWING SERVICES:

BAR CODES

At the AEP 2008 Congress, there will be bar codes to enable you to keep track of participants who visit your exhibition booth. In order to provide accurate and useful information, we need to receive the full mailing address of every participant you register to the congress. We appreciate your cooperation.

PRESS ROOM

Press Conference facilities are available upon request. Reservations are confirmed on a "first come, first served" basis. The cost for the use of the Press Conference Room is €400 per hour (not including special A/V & refreshments). For further information and bookings, please contact the secretariat at aep@kenes.com

SPONSORSHIP BOOKING FORM

Please complete and send to:

AEP 2008

Audrey Alloul

Kenes International

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

CONTACT NAME:

NAME OF COMPANY:.....

ADDRESS:.....

POST/ZIP CODE: _____ COUNTRY:.....

TELEPHONE: _____ FAX:.....

EMAIL: _____ WEBSITE:.....

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Plenary Satellite Symposium	€35,000	
Educational Grant in Support of Accepted Symposia / Workshop	€12,000	
Meet the Professor Breakfast Session	€10,000 + breakfast catering	
CD-ROM	€14,000	
Congress Bags	€28,000 or Provided in Kind	SOLD
Notepads & Pens	Provided in Kind + €4,000	SOLD
The President's Dinner	€15,000	
Cyber Centre (+ WIFI)	€22,000	
Young Psychiatrists Fund	€ 1,000 and over	
Speakers' Ready Room or designated area	€5,000	
Umbrellas	Provided in Kind + €4,500	
Travel Card	€18,000	
Advertisements		
2 nd Announcement and Call for Papers – (Back Page/Inside Front/Inside Back/Inside Page)	€5,500/€3,000/€3,000/€1,500	
Final Programme – (Back Page- SOLD /Inside Front/Inside Back/Inside Page)	€8,000/€4,500/€4,500/€2,500	
Mini Programme – (Back Page)	€ 7,000	
Laminated Bookmark	€ 5,000	SOLD
Total Amount (please complete)		

We hereby apply to be a:

Sponsor Category Status	Total
Platinum Sponsor (€75,000 and over)	
Gold Sponsor (€30,000 - €75,000)	
Silver (€3,000 - €30,000)	
Contributor (under €3,000)	

Please call me to discuss our sponsorship package

Please send me a sponsorship contract and first 50% deposit invoice

Signature

Date

EXHIBITION

The commercial/technical Exhibition will be held in the Nice Acropolis. The floor plan has been designed to maximise exhibitors' exposure to the delegates and coffee breaks will be held in the exhibition area.

Proposed Dates

Set up times:	Friday, April 4, 2008	09:00 - 20:00
	Saturday, April 5, 2008	07:00 - 14:00
Exhibition open times:	Saturday, April 5, 2008	17:00 - 20:30
	Sunday, April 6, 2008	09:30 - 16:30
	Monday, April 7, 2008	09:30 - 16:30
	Tuesday, April 8, 2008	09:30 - 16:30
Dismantling/Breakdown times:	Tuesday, April 8, 2008	18:00 - 24:00

Space Only Rental (minimum of 12 sqm)

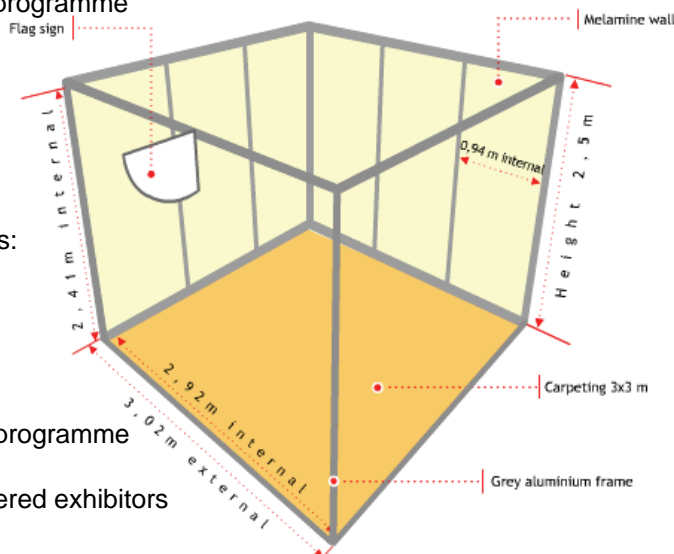
The price for space only is €465 per square metre. This includes:

- Exhibitors' Technical Manual
- Tea/coffee & lunch for registered exhibitors
- Exhibitors' badges
- 100 Word Company/product profile in the official programme
- Cleaning of public areas and gangways
- Invitation to the Get-together Reception for registered exhibitors
- 24 hour security

Shell Scheme Rental

The price for Shell Scheme is €565 per sqm. This includes:

- Exhibitors' Technical Manual
- Tea/coffee and lunch for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Exhibitor name of Flag Sign
- 100 Word Company/product profile in the official programme
- Cleaning of public areas and gangways
- Invitation to the Get-together Reception for registered exhibitors
- 24 hour security



At the request of the industry we have included 24 hour security in the stand rental price.

Space only/ shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Please note that it is the Exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

Allocation of Exhibition space

Space Allocation will be made on a "first-come-first-served" basis. Platinum and gold sponsors will have priority. A completed Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional badge for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of €170. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site Inspections

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue directly to arrange this.

Exhibitors' List

Kindly note that your company name will be listed in the Exhibitors' list online:

<http://www.kenes.com/aep/sponsorship.asp>

Exhibitor Profile

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official programme and must be submitted electronically by e-mail to hsapir@kenes.com.

Floor Plan

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation. Please note: the floor consists of grey concrete; therefore, all exhibitors are required to carpet their space.

Methods of Payment

As detailed previously in the Sponsorship Section.

Cancellation Policy

Cancellation must be made in writing to:

Audrey Alloul

Kenes International

Fax: +41 22 732 2850

E-mail: aalloul@kenes.com

The organisers shall retain:

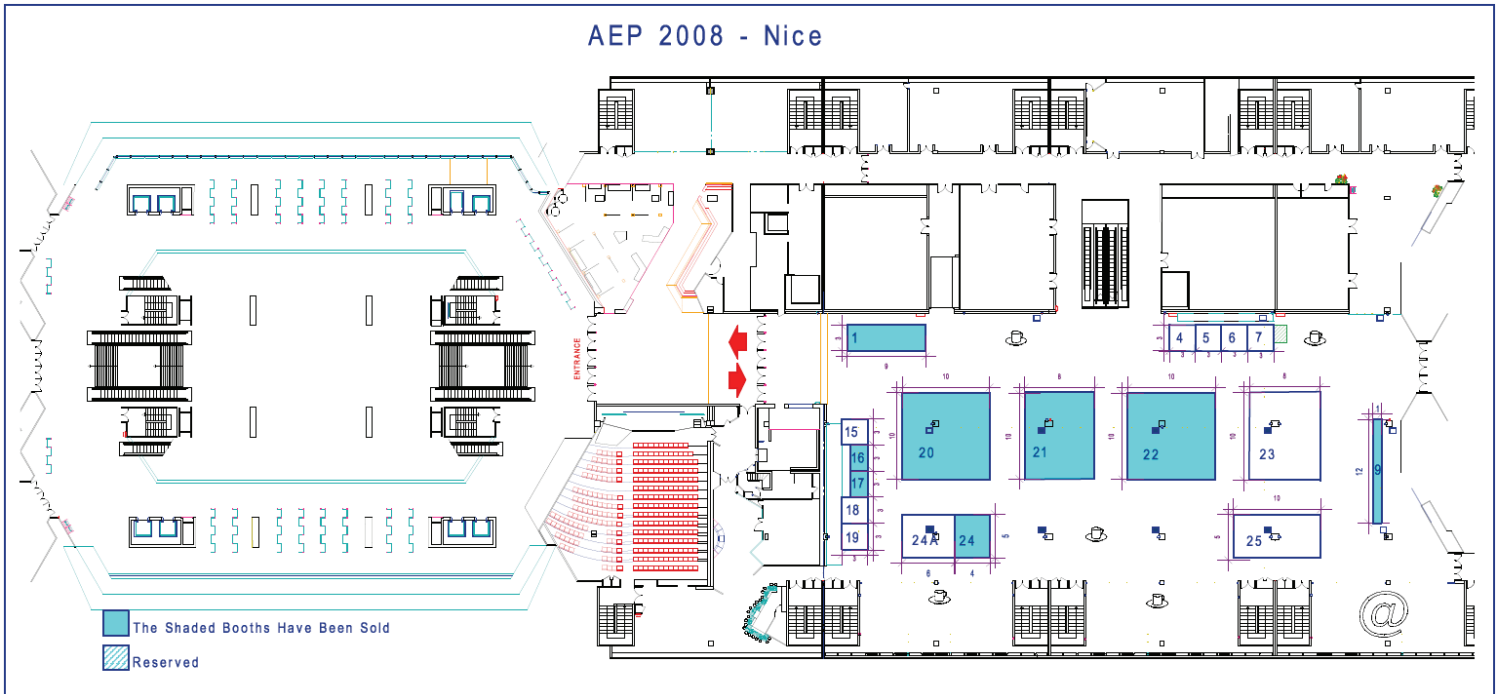
- 10% of the agreed package amount if the cancellation/space reduction is made before August 6, 2007 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between August 7, 2007 and December 3, 2007 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made from December 4, 2007

Terms and Conditions

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the exhibition contract indicates acceptance of these Terms and Conditions.

EXHIBITION FLOOR PLAN

Please visit the website for continuous updates on booth availability:
<http://www.kenes.com/aep2008/sponsorship.asp>



EXHIBITION SPECIFICATION TABLE

Booth #	Booth Size (sqm)	Build Up Height Limitation	Columns
1	9sqm	3 meters	No
4	9sqm	3 meters	No
5	9sqm	3 meters	No
6	9sqm	3 meters	No
7	9sqm	3 meters	No
9	12sqm	3 meters	No
15	9sqm	3 meters	No
16	9sqm	3 meters	No
17	9sqm	3 meters	No
18	9sqm	3 meters	No
19	9sqm	3 meters	No
20	100sqm	3 meters	Yes
21	80sqm	3 meters	Yes
22	100sqm	3 meters	Yes
23	80sqm	3 meters	Yes
24	20sqm	3 meters	No
24A	30sqm	3 meters	Yes
25	50sqm	3 meters	Yes

EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

AEP 2008

Audrey Alloul
 Kenes International
 1-3, Rue de Chantepoulet
 PO Box 1726
 CH-1211 Geneva
 Switzerland
 Tel: +41 22 908 0488 ext. 541
 Fax: +41 22 732 2850
 E-mail: aalloul@kenes.com

CONTACT NAME:

NAME OF COMPANY:.....

ADDRESS:.....

POST/ZIP CODE: _____ COUNTRY:.....

TELEPHONE: _____ FAX:.....

EMAIL: _____ WEBSITE:.....

We hereby apply to book exhibition space only / shell scheme space, the cost of which is ~~€465~~€565 per square metre

Choice	Stand No	Space Only (minimum of 12 sqm) / Shell Scheme	No. of Square Metres	Total Price
1 st Choice				€
2 nd Choice				€
3 rd Choice				€

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed _____

- Provisional Booking – The booth will be released if not confirmed within 14 days
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

We have read The Terms & Conditions and agree to observe and be bound by them

Signature

Date

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles.

Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

GROUP REGISTRATION POLICY

The Group Registration procedure will be valid for a group with a minimum of 10 delegates and company representatives should apply to Kenes International to receive a special group registration form.

Kenes International will coordinate onsite meetings with the company representatives at specific dates and times, for the registration material to be collected prior to the official opening of the general registration. Pre-registration onsite will only be available to companies whose registration fees have been paid in full.

HOUSING INFORMATION

Kenes International is currently negotiating special rates in the selected Conference hotels and information will be available shortly. Accordingly, the payment and cancellation policy for room reservations will be available soon.

Companies interested in booking hotel accommodation for more than 10 rooms are kindly requested to contact Kenes International for further details.

For further information on either the Group Registration or Housing please contact:

Kenes International
Global Congress Organizers and Association Management Services
E-mail: aep@kenes.com
Website: www.kenes.com/aep
Geneva Office: 1-3, Rue de Chantepoulet
CH 1211 Geneva 1, Switzerland
Tel: +41 22 908 04 88, Fax: +41 22 732 2850

APPENDIX 1

DRAFT GUIDELINES FOR THE USE OF AEP CORPORATE IDENTITY FOR EVENTS OR PUBLICATIONS NOT ORGANISED DIRECTLY BY THE AEP

The AEP (Association of European Psychiatrists) and the European Congress of Psychiatry names, logos and corporate identity reflects the credibility of and is the sole intellectual property of the AEP. In general, these logos, names, abbreviations or whatever symbols of corporate identity of the AEP and the European Congress of Psychiatry MAY NOT be used by any organisation or individual other than the AEP. This also applies to activities organized concurrent with or at AEP Congresses/events and which are not organized by the AEP scientific committee or subject to the full scientific and other reviews of the AEP Congress committee.

However, special permission will be granted for sponsors and for scientific activities organised by approved external parties at AEP Congresses and events, such as for approved satellite symposia, under the following conditions:

- An application must be made to the AEP administration via the Congress organizer (address, email etc) preferably at the same time as the submission of the scientific contents/programme of the satellite symposium. Written consent must be obtained by January 15th, 2007.

The application must

- Indicate the nature of the printed matter / document such as an invitation, flyer, poster or whatever
- Indicate for which activity it is intended (if for a scientific session the programme /contents should be attached)
- Contain an electronic graphic version of each document, poster, invitation or whatever that intends to display the logo/ AEP identity. Pre-final submission may be submitted for first review, but a final graphic version is required to obtain AEP approval.
- The AEP name, logo etc should not be the principal visual identity of the document, and should not exceed 5% of the surface of any one page or surface. The discretion of the AEP will apply.
- Any non AEP event for which such logo/name use is requested must be a bona fide scientific event, and does not include social events.
- The AEP and the European Congress of Psychiatry branding or logos may not be used on letterheads
- The documents displaying the AEP and the European Congress of Psychiatry logo/identity may not create the visual impression of being principally organized by the AEP. The actual organizer/sponsor must be clearly stated.

Please contact the AEP administration aep.strasbourg@wandoo.fr for further information, we will be glad to assist you or discuss special situations not covered in these guidelines.

