



THE 6th WORLD  
CONGRESS ON

# THE AGING **6** MALE

TAMPA, FL, USA  
FEBRUARY 21-24, 2008



For updates please visit the official website at:

[www.kenes.com/aging](http://www.kenes.com/aging)

**INVITATION TO  
INDUSTRY  
SPONSORSHIP  
AND EXHIBITION  
PROSPECTUS**



THE 6th WORLD CONGRESS ON  
**THE AGING MALE**  
TAMPA, FL, USA, FEBRUARY 21-24, 2008

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Dear Colleagues,

On behalf of the Executive Council of ISSAM, the Faculty and the Organizing Committee, we take great pleasure in welcoming you to the 6th World Congress on the Aging Male.

Despite the enormous medical progress during the past few decades, the last years of life are still accompanied by increasing ill health and disability. The ability to maintain independent living for as long as possible is a crucial factor of health and aging.

Therefore, the promotion of healthy aging and the prevention of disability in all older people must assume a central role in medical research and medical practice as well as in the formulation of national health and social policies. Whilst gender specific aging of women and female health in general has been the focus of a coherent medical approach for many years, the healthcare of males in their aging years has tended to be piecemeal and somewhat uncoordinated. Effective programs promoting healthy aging will ensure a more efficient use of health and social services and improve the quality of life in older persons by enabling them to remain independent and productive.

In light of this, public awareness of medical knowledge needs to be increased and basic, clinical, socio-economic and epidemiological research intensified. This will necessitate a quantum leap in multi-disciplinary and internationally coordinated research efforts. Such efforts should be supported by the establishment of new partners between inter-governmental, governmental, industrial and voluntary sectors. All these considerations will be addressed here at The 6th World Congress on the Aging Male.

This Congress will demonstrate that interdisciplinary collaboration is possible, and can unite all the forces in this relatively new discipline. It truly displays our purpose to comprehensively examine the causes and consequences of male aging and its social and medical repercussions, with the goal being to improve the health status and quality of life in men. This meeting will bring together the most recent data presented by prominent scientists, on the many physical, metabolic and psychological changes experienced by men as they age. We will highlight prostate gland changes, testosterone metabolism, the metabolic syndrome, cardiological changes, osteoporosis, sexuality, mood and cognitive disorders and more.

Tampa is a part of the Tampa-St. Petersburg-Clearwater metropolitan area, most commonly referred to as the "Tampa Bay area". With a number of exciting attractions and points of interest, Tampa offers many unique cultural, educational, and other entertaining experiences to residents and visitors alike. Water lovers will enjoy the Busch Gardens & Adventure Island or the Florida Aquarium and sport fans have the opportunity to observe one of their favorite sports, as Tampa is home to several major professional teams including football, hockey, and spring training baseball.

We hope that you will find the program of sufficient interest to support our meeting. This support could take numerous forms. Your company may wish to consider some of the enclosed sponsorship opportunities, and we are also open to any suggestions that you might have. Our meeting will be an excellent opportunity for your company to gain broad exposure amongst both the international and local participants.

For further information and updates, please visit our website at [www.kenes.com/aging](http://www.kenes.com/aging)

We look forward to hearing from you.

John E. Morley  
Co- chairperson

Bruno Lunenfeld  
President, ISSAM

Christina Wang  
Co- chairperson



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## OUR MISSION

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**Mission Statement: International Society for the Study of the Aging Male**

To support improvement of “Quality of Life”, “Lifestyle” and “healthcare” for aging man, through dissemination of information and advancement of scientific and medical knowledge.

To support advancements in quality of social services, preventive measures, treatment and universal patient access.

To attempt to find ways and mean to prevent or postpone disability, immobility and dependence.

To engage in and support and encourage socio-economic research to ensure human dignity and maintain social function of the elderly.



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## COMMITTEES

### PRESIDENT

B. Lunenfeld, Israel

### CONGRESS CO-CHAIRPERSONS

J.E. Morley, USA

C. Wang, USA

### SCIENTIFIC ADVISORY BOARD AND FACULTY

A. Adimoelja, Indonesia

S. Arver, Sweden

J. Bain, USA

E.E. Baulieu, France

R. Bebb, USA

H.M. Behre, Germany

J. Buvat, France

I. Chapman, Australia

H.S. Chiang, Taiwan

L.W. Chu, Hong Kong

A. Danilov, Russia

K. Davidson, UK

A.S. Dobs, USA

L. Ferucci, Italy

M. Fiatarone-Singh, Australia

M. Ganem, France

V. Goh, USA

N. Goncharov, Russia

R. Hajjar, USA

M. Hanus, Czech Republic

E. Heikkinen, Finland

W. Hellstrom, USA

S. Horie, Japan

I. Huhtaniemi, UK

S. Kalichenko, Russia

Y.C. Kim, South Korea

V. Kumar, India

I. Kuzmarov, Canada

D. LeRoith, USA

A.M. Matsumoto, USA

I. Moncada, Spain

A. Morales, Canada

J.E. Morley, USA

E. Nieschlag, Germany

A. Okuyama, Japan

J.A. Reyes, III, Philippines

G. Rosano, Italy

W.B. Schill, Germany

R. Shabsigh, USA

C.C. Sieber, Germany

P. Snyder, USA

B.E. Spencer, Switzerland

R.S. Swerdloff, USA

H.M. Tan, Malaysia

J. Tenover, USA

A. Tiulpakov, Russia

R.R. Tremblay, Canada

G. Valenti, Italy

R. Vela Navarrete, Spain

B. Vellas, France

A. Vermeulen, Belgium

C. Wang, USA

F. Wu, UK



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## TOPICS

The main emphasis during the 2008 congress will focus on:

- Androgen Action
- Androgen Deficiency: Its Effects
- Anorexia of Aging
- Erectile Dysfunction
- Metabolic Syndrome
- Overactive Bladder
- Prostate Cancer
- Sarcopenia
- Testosterone
- The Frail Male

## PREVIOUS WORLD CONGRESS STATISTICS

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Year	No. of the Congress	Venue	No of Registered Delegates
2006	5 <sup>th</sup>	Salzburg	989
2004	4 <sup>th</sup>	Prague	1000
2002	3 <sup>rd</sup>	Berlin	980
2000	2 <sup>nd</sup>	Geneva	500
1998	1 <sup>st</sup>	Geneva	320

### PROFILE OF ATTENDANCE

Delegates will consist of urologists, gerontologists, endocrinologists, diabetologists, andrologists, sexologists, psychiatrists, gynecologists, general practitioners and various sub-specialties of internal medicine.

### ORIGIN OF PARTICIPANTS

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Cuba, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Israel, Italy, Jamaica, Japan, Korea, Lithuania, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, Russia, Sierra Leone, Singapore, Slovak Republic, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Turkey, UK, Ukraine, USA



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## GENERAL INFORMATION

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### CONGRESS SECRETARIAT

AGING MALE 2008  
c/o Kenes International  
1-3, Rue du Chantepoulet  
P.O. Box 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Tel: +41 22 908 0488  
Fax: +41 22 732 2850  
Email: [aging@kenes.com](mailto:aging@kenes.com)  
Website: [www.kenes.com/aging](http://www.kenes.com/aging)

### SPONSORSHIP AND EXHIBITION SALES LIAISON:

Audrey Alloul  
Aging Male 2008  
Kenes International  
1-3, Rue du Chantepoulet  
P.O. Box 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Tel: + 41 22 908 0488  
Fax: + 41 22 732 2850  
E-mail: [aalloul@kenes.com](mailto:aalloul@kenes.com)

### CONGRESS VENUE

Tampa Convention Center  
333 S. Franklin Street  
Tampa, FL 33602  
USA  
Tel: +1 813 274 8511  
Fax: +1 813 274 7430  
Website: [www.tampaconventioncenter.com](http://www.tampaconventioncenter.com)

### LANGUAGE

English is the official language of the Congress.

### DEADLINE FOR ABSTRACTS

October 22, 2007

### HOTEL ACCOMMODATION FOR GROUPS

Kenes International  
c/o Registration and Accommodation Department  
1-3, Rue du Chantepoulet  
P.O. Box 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Tel: + 41 22 908 0488  
Fax: + 41 22 732 2850  
E-mail: [aging@kenes.com](mailto:aging@kenes.com)



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## REGISTRATION FEES (IN US \$)

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You can register electronically for the congress via the congress website at [www.kenes.com/aging](http://www.kenes.com/aging)

	Until October 15, 2007	From October 15, 2007 to February 7, 2008	From February 7, 2008 and onsite
Participants (ISSAM Member)	\$385	\$465	\$525
*Participants (Non member)	\$545	\$620	\$670
*Students, Fellows/Residents, Public health workers	\$245	\$320	\$320

- Students, Post-Docs and Fellows must provide a letter from their head of department to support their application for student rate.
- Non members' fee includes two years of membership to ISSAM.



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## INFORMATION FOR SPONSORS & EXHIBITORS

### APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking form to:

Audrey Alloul

Aging Male 2008

Kenes International

1-3, Rue du Chantepoulet, P.O. Box 1726

CH-1211 Geneva 1, SWITZERLAND

Fax: + 41 22 732 2850

E-mail: [aalloul@kenes.com](mailto:aalloul@kenes.com)

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

### TERMS OF PAYMENT

50% due with signed contract

50% by November 21, 2007

All payments must be received before the start date of the Congress.

### PAYMENT METHOD

Option 1: Payment by Cheque - please make cheques in US \$ payable to: AGING MALE Tampa 2008

Option 2: Payment by Bank Transfer in US \$ - Please made drafts payable to "Aging Male Tampa 2008" and send them to:

Credit Suisse Bank Geneva Branch, Switzerland - Aging Male Tampa 2008

Account No: 693980-52-110; Clearing No: 4835; IBAN No: CH12 0483 5069 3980 5211 0

Swift No: CRESCHZZ12A

### CANCELLATION POLICY

Cancellation must be made in writing to:

Audrey Alloul

Aging Male 2008

Kenes International

Address as above

The Organizers shall retain:

- 10% of the agreed package amount if the cancellation/space reduction is made on or before June 20, 2007 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between June 21, 2007 and October 22, 2007 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made from October 23, 2007

### GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

### TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the Exhibition Booking Form and Contract indicates acceptance of these Terms and Conditions.



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## SPONSORSHIP PACKAGES & SYMPOSIA

### PLATINUM SPONSORSHIP PACKAGE

\$100,000

- ✓ PLENARY INDUSTRY SPONSORED SYMPOSIUM
  - Exclusive sponsorship of an Industry Sponsored Symposium in a Plenary Hall, up to 90 minutes, program subject to the approval of the Congress Scientific Committee
  - Includes: hall rental, standard audio/visual equipment, display table
  - Permission to use the phrase: “Industry Sponsored Symposium of The 6th World Congress on The Aging Male“
  - Inclusion of Industry Sponsored Symposium invitation in the participants’ bags (insert to be provided by sponsor)
  - Timeslots:
    - Friday February 22, 2008
      - 16:00 - 17:30 (4:00-5:30 p.m.) - **SOLD**
      - 18:00 - 19:30 (6:00-7:30 p.m.)
- ✓ Educational Grant in Support of an Existing Scientific Session
  - Support of existing scientific session, designed by the Congress Scientific Committee
  - Please contact the Sponsorship office for list of existing sessions
- ✓ Exhibition Space
  - 50 m<sup>2</sup> Exhibition space (additional space can be purchased at a reduced cost of US\$350 per square meter)
- ✓ Advertisement
  - Inclusion of two pieces of promotional material distributed in the participants’ Congress bags (inserts to be provided by the Sponsor)
  - Full Page Color Advertisement on the Back Cover, Inside Front or Inside Back of the Final Program, based on a “first come, first served basis” (subject to receipt by publishing deadline)
  - Sponsor’s logo with hyperlink on Congress website
- ✓ Acknowledgement
  - Platinum Sponsors will be acknowledged as such on the Sponsors’ Board on-site and in the following publications: Call for Papers, Final Program
- ✓ The right to use the Congress logo (following supplied guidelines) on relevant Congress material, approved by Secretariat.
- ✓ A list of participants on labels in advance (one month before the Congress) and a final list of participants via e-mail (up to two months after the Congress).

### GOLD SPONSORSHIP PACKAGE

\$50,000

- ✓ Educational Grant in Support of an Existing Scientific Session
  - Support of existing scientific session, designed by the Congress Scientific Committee
  - Please contact the Sponsorship office for list of existing sessions
- ✓ Priority in booking Parallel Industry Sponsored Symposia
- ✓ Exhibition Space
  - 25 m<sup>2</sup> Exhibition space (additional space can be purchased at a reduced cost of US\$350 per square meter)
- ✓ Advertisements
  - Inclusion of one piece of promotional material distributed in the participants’ Congress bags (insert to be provided by Sponsor)
  - Full Page Color Symposium Advertisement in the Second Announcement and Final Program (subject to receipt by publishing deadline)
  - Sponsor’s logo with hyperlink on Congress website



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- ✓ Acknowledgement
  - Gold Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Papers, Final Program
- ✓ A list of participants on labels in advance (one month before the Congress)- In the case that a Industry Sponsored Symposium has been booked

**SILVER SPONSORSHIP PACKAGE**

**\$20,000**

- ✓ Exhibition Space
  - 12 m<sup>2</sup> Exhibition space (additional space can be purchased at a reduced cost of US\$350 per square meter)
- ✓ Advertisements
  - Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement
  - Silver Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Papers, Final Program

**BRONZE SPONSORSHIP PACKAGE**

**\$7,500**

- ✓ Advertisements
  - Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement
  - Bronze Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Papers, Final Program

**PARALLEL INDUSTRY SPONSORED SYMPOSIA**

**\$20,000**

- Industry Sponsored Symposium in a Parallel Hall, up to 90 minutes, program subject to the approval of the Congress Scientific Committee
- Includes: hall rental (hall capacity of up to 100), standard audio/visual equipment, display table
- Permission to use the phrase: "Industry Sponsored Symposium of The 6<sup>th</sup> World Congress on The Aging Male"
- Inclusion of Industry Sponsored Symposium invitation in the participants' bags (insert to be provided by sponsor)
- Timeslots:
  - Friday February 22, 2008
    - 6:30 - 8:00 a.m. (x 3)
  - Saturday February 23, 2008
    - 6:30 - 8:00 a.m. (x 3)

For the above Industry Sponsored Symposia, the following applies:

- Special time slots have been designated and will be allocated on a first come, first served basis.
- The sponsoring company for the Industry Sponsored Symposium programs may select speakers and topics.
- The sponsoring company, in addition to the presented package as an additional educational grant, must cover speakers' registration fees, accommodation and flights. This also applies in the case where the Symposium speakers have already been invited by the Congress.
- All Industry Sponsored Symposia programs must be submitted for approval by the Congress Scientific Committee.



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### EDUCATIONAL GRANT IN SUPPORT OF AN OFFICIAL PLENARY SESSION \$ 15,000

A Plenary Session is a scientific congress session accepted or invited by the Scientific Committee. Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

### EDUCATIONAL GRANT IN SUPPORT OF AN OFFICIAL PARALLEL SESSION \$ 12,000

A Parallel Session is a scientific congress session accepted or invited by the Scientific Committee. Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

### CD-ROM \$ 10,000

The CD-ROM will contain all of the 2008 Congress Abstracts.

Distributed to all participants from the Sponsor's exhibition booth. An exchange voucher will be placed in the participants' congress bags.

- Exclusive advertisement on the back cover of the CD-ROM cover
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

### CONGRESS BAGS \$ 15,000 or Provided in Kind

Sponsor will provide or provide funding for the participants' congress bags.

- The bag will bear the Sponsor's logo and the Congress logo
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

### NOTEPADS AND PENS \$ 3,000 + Provided in Kind

Sponsor will provide or provide funding for the participants' notepads and pens.

- The Notepads and Pens will bear the Sponsor's logo and will be distributed in the Congress bags to all the participants
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

### CYBER CENTER \$ 12,000

There will be a Cyber Center equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Sponsorship includes: workstations, printers, signage to reach the Cyber Center (you may place signage in the Cyber Center), furniture, space, Internet set-up, Internet connection and technical support.

- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to distribute mouse pads from the Cyber Center
- Opportunity to provide your company's letterhead for the Cyber Center's printers



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- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

**EDUCATIONAL GRANT FOR BEST ORAL & POSTER PRESENTATIONS \$ 7,500**

A non-restricted educational grant will be awarded to the best oral and poster presentations. A representative of the sponsoring company will award the grants. The grants will assist the recipients to continue their research.

- Acknowledgement will be made on the printed material of the congress
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

**UMBRELLAS \$ 4,000 + Provided in Kind**

The sponsoring company may provide umbrellas with company logo to be included in the participants' bags.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

**ADVERTISING SPONSORSHIP OPPORTUNITIES**

Advertisements are available in the following Congress publications:

Type	Back Page	Inside Front	Inside Back	Inside Page
	\$	\$	\$	\$
Final Program	-	-	-	3,000
Mini-Program	6,000	-	-	-

**FINAL PROGRAM \$ 3,000**

The Final Program will be placed in the Congress bag distributed to all participants. Full page color advertisements are available on the Inside Page of the Final Program

**MINI/POCKET PROGRAM "PROGRAM-AT-A-GLANCE" (sole sponsorship) \$ 6,000**

Exclusive advertisement on the back cover of this pocket size useful Congress overview.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program

**SPECIAL REQUESTS**

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Sponsorship Office to discuss your needs.

**ACKNOWLEDGEMENTS**

Please note that all sponsors and exhibitors will be acknowledged in the Final Program, on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo (in jpg format) in color to: [aging@kenes.com](mailto:aging@kenes.com)



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## SPONSORSHIP BOOKING FORM

Please complete and send to:

Audrey Alloul  
 Aging Male 2008  
 Kenes International  
 1-3, Rue du Chantepoulet  
 P.O. Box 1726  
 CH-1211 Geneva 1, SWITZERLAND  
 Fax: +41 22 732 2850  
 E-mail: [aalloul@kenes.com](mailto:aalloul@kenes.com)

CONTACT NAME: .....

NAME OF COMPANY: .....

ADDRESS: .....

CITY: ..... COUNTRY: ..... CODE: .....

TELEPHONE: ..... FAX: .....

EMAIL: ..... WEBSITE: .....

I would like to book the following Sponsorship Items:

Sponsorship item	Price (US \$)	✓
Platinum Sponsorship Package	\$ 100,000	
Gold Sponsorship Package	\$ 50,000	
Silver Sponsorship Package	\$ 20,000	
Bronze Sponsorship Package	\$ 7,500	
Parallel Industry Sponsored Symposia	\$ 20,000	
Educational Grant for Plenary Session	\$ 15,000	
Educational Grant for Parallel Session	\$ 12,000	
CD-ROM	\$ 10,000	
Congress Bags	\$ 15,000 or Provided in Kind	
Notepads & Pens	\$ 3,000 + Provided in Kind	
Cyber Center	\$ 12,000	
Educational Grant for Best Oral & Poster Presentations	\$ 7,500	
Umbrellas	\$ 4,000 + Provided in Kind	
Advertisements		
Final Program (Inside Page)	\$ 3,000	
Mini/Pocket Program	\$ 6,000	
Total amount (please complete)	\$	

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

Signature ..... Date .....



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## EXHIBITION

The commercial/technical Exhibition will be held in the Tampa Convention Center.

PROPOSED DATES: (Subject to Change)

Exhibition set-up, opening and dismantling times will be available shortly.

### SPACE ONLY RENTAL (minimum of 12 sqm)

The price for space only is US\$ 450 per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments and lunch for registered exhibitors
- Exhibitors' badges
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Get-Together Reception for registered exhibitors

### PIPES & DRAPES RENTAL

The price for pipes and drapes rental is US\$ 500 per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments and lunch for registered exhibitors
- Exhibitors' badges
- Pipes and drapes partition, basic lighting, electrical socket (500 W)
- Panel with standard lettering
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Get-Together Reception for registered exhibitors

Space only / Pipes & Drapes rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

**Please note that it is the Exhibitor's responsibility to comply with the local authority's regulations and the IFMPA (International Federation of Pharmaceutical Manufacturers & Associations)**

**[www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines.**

### BUILDING HEIGHT

The maximum building height for exhibit stands is 4.0 m. All exhibitors must submit stand plans to the Exhibition Manager and all booth designs require prior approval from Kenes International.

### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.



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#### EXHIBITOR REGISTRATION

All Exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square meters booked and one additional badge for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of US \$85. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

#### EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

#### SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

Tampa Convention Center

Tel: +1 813- 274-7773

Website: [www.tampagov.net/dept\\_convention\\_Center](http://www.tampagov.net/dept_convention_Center)

#### EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [hsapir@kenes.com](mailto:hsapir@kenes.com)

#### PAYMENT METHODS

As mentioned previously in the Sponsorship section.

#### CANCELLATION POLICY

Cancellation must be made in writing to:

Audrey Alloul

Aging Male 2008

Kenes International

1-3, Rue du Chantepoulet, P.O. Box 1726

CH-1211 Geneva 1, SWITZERLAND

Fax: + 41 22 732 2850

E-mail: [aalloul@kenes.com](mailto:aalloul@kenes.com)

The Organizers shall retain:

- 10% of the agreed package amount if the cancellation/space reduction is made on or before June 20, 2007 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between June 21, 2007 and October 22, 2007 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made from October 23, 2007

#### TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that the signing of the Exhibition Booking Form and Contract indicates acceptance of these Terms and Conditions.





THE 6th WORLD CONGRESS ON  
**THE AGING MALE**  
 TAMPA, FL, USA, FEBRUARY 21-24, 2008

## EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Audrey Alloul  
 Aging Male 2008  
 Kenes International  
 1-3, Rue du Chantepoulet, P.O. Box 1726  
 CH-1211 Geneva 1, SWITZERLAND  
 Fax: + 41 22 732 2850  
 E-mail: [aalloul@kenes.com](mailto:aalloul@kenes.com)

CONTACT NAME: .....

NAME OF COMPANY: .....

ADDRESS: .....

CITY: ..... COUNTRY: ..... CODE: .....

TELEPHONE: ..... FAX: .....

EMAIL: ..... WEBSITE: .....

WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME SPACE, THE COST OF WHICH IS US\$450 / US\$500 PER SQUARE METER

Choice	Stand No	Space Only (minimum of 12 sqm) / Shell Scheme	No. of Square Meters	Total Price
1 <sup>st</sup> Choice				€
2 <sup>nd</sup> Choice				€
3 <sup>rd</sup> Choice				€

Special notes: Please indicate if your space must be located adjacent to or opposite the following companies, or if special configuration is needed .....

- Provisional Booking - The booth will be released if not confirmed within 14 days
- Payment has been made by cheque/transfer, please forward me the final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due

We have read The Terms & Conditions and agree to observe and be bound by them

SIGNATURE: ..... DATE: .....



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## TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

### **APPLICATION TO PARTICIPATE**

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

### **OBLIGATIONS AND RIGHTS OF THE EXHIBITOR**

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### **OBLIGATION AND RIGHTS OF ORGANIZER**

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

### **CANCELLATION**

In case of cancellation received (in writing) as per the above policy.

### **LIABILITY INSURANCE**

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

### **EXHIBITION REGULATIONS**

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of

displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

# TAMPA 2008

