



## 5th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

SORRENTO, ITALY, NOVEMBER 29 - DECEMBER 3, 2006



## Sponsorship and Exhibition Prospectus

## **CONGRESS PROFILE**

### **Participants in previous Autoimmunity Congresses**

The 2<sup>nd</sup> International Congress on Autoimmunity which took place in Tel Aviv, Israel in March 1999 and the 3<sup>rd</sup> International Congress on Autoimmunity which took place in Geneva, Switzerland, February 2002 attracted a large attendance. The majority of participants were from Europe, but many attended from the Americas, Asia, Australasia, Middle East and Africa.

Participants include: immunologists, rheumatologists, researchers and clinicians dealing with autoimmune diseases.

### **2<sup>nd</sup> International Congress on Autoimmunity Tel Aviv, Israel, 7 –12 March, 1999**

Total number of participants: 643

Top 5 countries:

Israel – 251 participants  
USA – 78 participants  
Germany – 43 participants  
France – 30 participants  
UK – 29 participants

### **3<sup>rd</sup> International Congress on Autoimmunity Geneva, Switzerland, 20 – 24 February, 2002**

Total number of participants: 562

Top 5 countries:

USA – 77 participants  
Germany - 59 participants  
Italy – 42 participants  
Switzerland – 39 participants  
France - 39 participants

### **4<sup>th</sup> International Congress on Autoimmunity Budapest, Hungary, 3 – 7 November, 2004**

Total number of participants: 835

Top 5 countries:

USA – 113 participants  
Germany - 96 participants  
Italy – 66 participants  
Spain – 46 participants  
Israel - 43 participants

## **PRELIMINARY TIMETABLE**

### **WEDNESDAY, NOVEMBER 29, 2006**

- 10:30-19:00 Registration and Distribution of Material
- 13:30-15:30 Satellite Symposium
- 16:00-18:00 Satellite Symposium *sponsored by Bio-Rad*
- Evening Opening Session followed by Get Together Reception

### **THURSDAY, NOVEMBER 30, 2006**

- All Day Registration (continued)  
Sessions
- Evening Social Event

### **FRIDAY, DECEMBER 1, 2006**

- All Day Sessions
- 18:00-20:00 Satellite Symposium

### **SATURDAY, DECEMBER 2, 2006**

- All Day Sessions
- Evening Farewell Dinner (optional)

### **SUNDAY, DECEMBER 3, 2006**

- Morning Sessions

### **PRIZE FOR LIFE CONTRIBUTION TO AUTOIMMUNITY**

Three prizes for life contribution to autoimmunity will be awarded to three eminent scientists, kindly provided by Aesku Diagnostics

## PRELIMINARY TOPICS

### 1) ETIOLOGY AND PATHOGENESIS

- \* Somatic hypermutation in human autoantibodies
- \* Innate autoimmunity and adoptive autoimmunity
- \* Toll-like receptors in autoimmunity
- \* Apoptosis and autoimmunity
- \* Molecular signalling in apoptosis of T cell subsets
- \* Vascular injury: insights gained through proteomics and genomics
- \* Tracking CD4+ T cells in the pathogenesis of human autoimmune diseases
- \* Effectors of autoimmune tissue injury
- \* Autoimmune epitopes: autoepitopes
- \* Pathogenic mechanisms involving cytokines
- \* The role of interferons in the pathogenesis of lupus
- \* Neurotransmitters and immunology interactions
- \* Infections as a cause of autoimmune diseases
- \* Role of infection in vascular injury
- \* Pathogenesis of autoimmune cardiomyopathy
- \* Pathogenic potential of ANCA
- \* Tissue factor and autoimmunity
- \* Complement and autoimmunity
- \* Origins of rheumatoid arthritis

### 2) GENETICS

- \* Genetics of autoimmune diseases (CD4/CD25 regulatory T cells)
- \* Autoimmunity predisposing genes
- \* Genes involved in tolerance and autoimmunity
- \* Gene expression in multiple sclerosis
- \* Express yourself! Gene expression profiling in rheumatic diseases
- \* Immunoglobulin gene regulation in autoimmunity
- \* The genetics of SLE
- \* Immunogenetics of autoimmune thyroid diseases
- \* Genome wide SNP analyses on rheumatoid arthritis
- \* TCR gene transfer for controlling autoimmunity

### 3) MECHANISM

- \* Penetration of autoantibodies into living cells
- \* Role of dendritic cells in the induction of tolerance/autoimmunity
- \* Chemokines and their receptors in autoimmune diseases

- \* Cell adhesion molecules in arthritis and autoimmune diseases
- \* Food antigens and autoimmunity
- \* Environment versus genetics in autoimmunity
- \* Migration of autoimmune T cells
- \* Autoimmune B cells
- \* B lymphocytes in autoimmune diseases
- \* BlyS and anti-BlyS
- \* Fc-gamma receptors
- \* Immunological homunculus
- \* The role of MHC/peptide tetramers for tracking autoreactive T cells
- \* Mast cells and autoimmunity
- \* Anti-receptor autoantibodies
- \* Intrathymic expression of self-antigens
- \* T cell receptor antagonism
- \* Angiogenesis in arthritis
- \* Anti heat shock protein 60 immunity and atherosclerosis
- \* Signals for T cell activation and regulation
- \* Role of innate V/S acquired autoimmune responses in human cardiomyopathies
- \* Primary epitopes for MHC restricted autoimmune disorders
- \* Regulatory T cells in rheumatic diseases – from bench to bedside
- \* Antibody affinity maturation
- \* Multiple pathways of apoptosis in naïve and memory lymphocytes
- \* Regulation of cytokine production by PI3K
- \* Human NK cells: their surface receptors and function
- \* Atherosclerosis, angiogenesis, and autoimmunity and gamma delta T cell
- \* Complement and kidney disease
- \* Innate autoreactivity
- \* Neutrophil alteration in autoimmune diseases
- \* Molecular signaling of apoptosis in aging and autoimmunity
- \* Structure, function and pathogenetic significance of Ro ribonucleoproteins
- \* NKT cell biology; their mechanisms in disease control
- \* Antiendothelial cell antibodies, with special emphasis on HSP-60

#### 4) TOLERANCE

- \* Mechanisms of immune tolerance
- \* Mechanisms and promise of immune tolerance in therapy of SLE
- \* Tolerance deficits that are of most relevance to human autoimmunity
- \* Mucosal tolerance for the treatment of autoimmune diseases

- \* Natural autoimmunity
- \* Differences in tolerance mechanisms in the T and B cell compartments
- \* Susceptibility/resistance to autoimmunity
- \* Nuclear molecules as mediators of inflammation

#### 5) DIAGNOSTICS

- \* Peptides as autoantigens
- \* Novel recombinant autoantigens
- \* Micro-array technology for probing the immune system
- \* Tetramers for detection of autoreactive T cells
- \* New technologies in the detection of autoantibodies especially antigen arrays and addressable laser beads
- \* Novel autoantigens in neurological diseases: diagnostic and pathogenic considerations
- \* Challenges for the clinical autoantibody laboratory
- \* Algorithms in autoimmunity diagnostics
- \* Immune informatics
- \* Definition of autoimmune epitopes
- \* Prediction and prevention of type 1 diabetes
- \* Antinucleophosmin antibodies in murine and human SLE

#### 6) HORMONAL

- \* Autoimmunity and pregnancy
- \* Pregnancy and lupus/antiphospholipid syndrome
- \* Sex-based differences
- \* The role of glucocorticoid hormones in T cell differentiation and selection
- \* Pregnancy and connective tissue diseases

#### 7) INFECTION

- \* Infectious components and autoimmunity and/or mucosal immunity and autoimmunity
- \* Microbial B cell super antigens and their potential to cause inflammation
- \* Vaccination and autoimmunity
- \* Adjuvant and autoimmunity
- \* Coxsackie viruses and autoimmune epithelitis
- \* The role of commensal bacteria in inflammation and autoimmunity

#### 8) ANIMAL MODELS

- \* Animal models of vasculitis and glomerulonephritis

- \* New knockout mice

## 9) DISEASES

- \* Atherosclerosis and autoimmunity
- \* Vasculitis
- \* Sjögren's disease
- \* Monoclonal thyroid stimulating antibodies and thyroid autoimmunity
- \* The cellular and molecular basis of primary biliary cirrhosis
- \* Antiphospholipid Abs in reproductive failure/infertility
- \* Antiphospholipid antibody and mechanism of the thrombus formation
- \* Rheumatoid arthritis as a paradigm of new therapies for autoimmune disorders
- \* The role of the thymus in myasthenia gravis
- \* Autoimmune hepatitis
- \* Pemphigus vulgaris
- \* Autoimmune bullous dermatoses
- \* Systemic autoimmune diseases presenting with skin symptoms
- \* Borderline, ligand diseases between autoimmunity and different fields of dermatology
- \* Allergy and autoimmunity
- \* The associations between different autoimmune diseases
- \* Multiple sclerosis and regulatory cells
- \* Neuroimmunology
- \* Early microvascular changes in scleroderma
- \* The role of antibody and B cells in rheumatoid arthritis
- \* Autoimmunity associated with immune deficiency diseases
- \* Paraneoplastic autoimmunity
- \* Type 1 diabetes
- \* Immunology of cardiovascular disease
- \* The role of thrombin in autoimmune neurological disease
- \* Autoimmunity to HSP and ox-LDL in atherosclerosis/vasculitis
- \* Cognition and autoimmunity
- \* Therapy of ANCA-associated vasculitis
- \* Inflammatory clearance of apoptotic cells in vasculitis and lupus
- \* Immunoendocrine changes in healthy subjects and SLE patients during pregnancy
- \* Pulmonary hypertension in scleroderma
- \* Autoimmunity in the central nervous system
- \* Autoimmunity to endothelial cells – from scleroderma to atherosclerosis
- \* Cardiovascular involvement in rheumatic diseases
- \* B cells and primary biliary cirrhosis

- \* B cell clonality in Sjögren's Syndrome: histopathological analysis and response to rituximab
- \* Snow white duodenum as an underlying disease in autoimmune
- \* Immune reactions against silicone implants

#### 10) THERAPY

- \* IVIG
- \* Gene therapy and autoimmune disease
- \* Wheat as a source of compounds against cancer and autoimmune diseases
- \* Peptide therapy for autoimmune disease
- \* Adoptive cellular gene therapy of autoimmune disease
- \* Immunopoiesis, transplantation and the treatment of autoimmunity
- \* Remodelling in systemic autoimmune diseases by differentiated stem cells or gene therapy
- \* Clinical and management aspects of SLE
- \* Therapeutic vaccines for autoimmune disease, T cell vaccination, drug- vaccines against myasthenia gravis, drugs-vaccines against lupus
- \* Statins in treatment of autoimmune disease
- \* Novel biologics in autoimmune disorders
- \* Cellcept – an advance in the treatment of lupus nephritis
- \* Use of monoclonal therapy for the treatment of uveitis
- \* Leflunomide-induced lung injury
- \* Therapeutic strategies in systemic necrotizing vasculitis

#### 11) PROGNOSIS

- \* Predicting autoimmunity
- \* Preventive measurements in autoimmunity
- \* Clinical activity indexes

#### 12) CANCER

- \* Tumor-associated autoantibodies as indicators of cancer development
- \* Nutraceuticals in supportive treatment of cancer and autoimmune diseases
- \* Lymphoma and autoimmune rheumatic diseases

#### PATIENTS SESSIONS

Special sessions for patients will take place with lectures by experts in various fields of autoimmune diseases.

Supported by American Autoimmune Related Diseases Association (AARDA) and Associazione Patologie Autoimmuni Internazionale (APAI).

## **GENERAL INFORMATION**

### **LOCATION**

Hilton Sorrento Palace  
Via S. Antonio 13  
Sorrento 80067  
Italy  
Tel: +39 081 878 4141  
Fax: +39 081 878 3933

### **LANGUAGE**

English is the official language of the Congress.

### **DATES**

November 29 – December 3, 2006

### **PERSONAL INSURANCE**

We recommend that all participants take out a personal travel and health insurance for their trip.

### **CLIMATE**

The weather in Sorrento in November/December is cool. Temperatures range from 10-13° during the day and 7-9° during the evening.

### **CLOTHING**

Informal for all occasions; please bring sunglasses and walking shoes.

### **AIRPORT INFORMATION AND TRAVEL TO SORRENTO**

Naples Capodichino Airport is located in the North-West side of the city. Daily flights link Naples to all parts of Italy and Europe. From Napoli Capodichino Airport you may reach Sorrento in different ways. The Capodichino Airport is connected to the Railway Station, located in Garibaldi Square, by the ANM buses (departures about every 25 minutes) and to Beverello Harbour, located in the port of Naples, by CLP buses (departures about every 40 minutes outside the terminal on the Arrivals side).

Thanks to the efficient waterage that links Naples to the main Southern-Italian towns and to the isles, you may reach Sorrento by sea, from the pier Molo Beverello of the port of Naples. Departures are every two hours (transfer will take about 30 minutes).

### **EXHIBITION**

A professional exhibition will be held concurrently with the Congress.  
For more details, please contact:

**Michal Lelcuk**  
17 Rue du Cendrier  
P.O. Box 1726  
CH-1211 Geneva 1, Switzerland  
Tel: +41 22 908 0488  
Fax: +41 22 732 2850  
E-mail: [mlelcuk@kenes.com](mailto:mlelcuk@kenes.com)

## **INFORMATION FOR SPONSORS AND EXHIBITORS**

### **Application for Sponsorship**

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

Audrey Alloul  
Kenes International  
17 Rue du Cendrier, P.O. Box 1726  
CH-1211 Geneva 1  
Switzerland  
Tel: +41 22 908 0488 ext. 541  
Fax: +41 22 732 2850  
E-Mail: aalloul@kenes.com

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the booking form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

### **Terms of Payment**

50% with signed contract  
50% - by 1 February 2006  
All payments must be received before the start date of the Congress

### **Payment Methods**

Option 1: Payment by cheque  
Please make cheques payable to: AUTOIMMUNITY 2006

Option 2: Payment by Bank Transfer:  
Please make drafts payable to AUTOIMMUNITY 2006  
Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland  
Bank code: 4251  
Swift N: CRESCHZZ12A  
IBAN No: CH48 0425 1069 3980 5204 7  
Bank Account: 693980-52-47

Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

Option 3: Payment by Credit Card  
Please complete your credit card details on the booking form.

Credit cards charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

### **Cancellation Policy**

Cancellation must be made in writing to:  
5<sup>th</sup> International Congress on Autoimmunity

Kenes International  
17 Rue du Cendrier, P.O. Box 1726  
CH-1211 Geneva 1  
Switzerland  
Fax: +41 22 732 2850  
E-Mail: aalloul@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Congress
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Congress
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Congress

### **General Conditions**

Terms and Conditions will be included in the sponsorship agreement.

## **CATEGORIES OF SPONSORSHIP**

Depending on the total amount of the sponsorship and exhibition space booked, sponsoring companies will be referred to as:

**Principal Sponsor** for a contribution of € 60,000 and over

**Major Sponsor** for a contribution of €50,000 - €60,000

**Main Sponsor** for a contribution of €25,000 - € 50,000

**Sponsor** for a contribution of €10,000 - €25,000

**Supporter** for a contribution of €5,000 - €10,000

**Contributor** for a contribution of €3,000 - €5,000

### **Acknowledgements**

Please note that all sponsors will be acknowledged in the final program, on the acknowledgement board at the Congress and on the Congress website. Please forward your company logo (in JPG format) to [autoim06@kenes.com](mailto:autoim06@kenes.com).

Sponsors will be acknowledged on the website and sponsors board for contributions of over € 3 000 only.

### **NOTE:**

- ❖ For contributions of € 25 000 and up – will be entitled to 2 exempt registrations
- ❖ For contributions of € 40 000 and up – will be entitled to 3 exempt registrations

## LIST OF SPONSORSHIP ITEMS

### 1. SCIENTIFIC ACTIVITIES

### Level of Sponsorship

#### A. Integrated Symposia

€ 10,000

Support of one of the main symposia of the Scientific Program, each chaired by one of the members of the International Organizing Committee. Company support will be acknowledged in the Final Program as supported by an "educational grant from..."

#### Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program as providing an unrestricted educational grant
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

#### B. Company Sponsored Symposia

€ 25,000

In order to ensure maximum participation for your company's symposium while complementing the Scientific Program, the Organizing Committee has designated exclusive two-hour slots for these symposia. Please note that no other scientific activity will take place at the same time.

The cost of sponsoring includes:

Hall rental, standard audio visual aids and technicians, a hostess, a table at the entrance to the hall to promote your company's products, insertion of an invitation to your company's symposium in the participants' kits, inclusion of your company's symposium in the official final program. Additional means of advertising your company's symposium are negotiable.

Symposia time slots will be assigned on a "first come first served" basis, thus we look forward to receiving your reply at your earliest.

The sponsoring company is responsible for the selection and invitation of the speakers and chairpersons in the symposium, and covering their registration fees, travel and accommodation expenses.

Suggested Timeslots

**Wednesday, November 29, 2006**

13:30 – 15:30

16:00 - 18:00 - RESERVED

**Friday, December 1, 2006**

18:00 - 20:00

#### Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

## 2. PRINTED ITEMS

### A. First Announcement

€ 10,000 - RESERVED

An exclusive advertisement of your company will appear on the back cover. This announcement will be distributed to over 12 000 people on the mailing list prior to the Congress, and will be on display at various related congresses.

#### Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

### B. Second Announcement

€ 10,000 - RESERVED

An exclusive advertisement of your company will appear on the back cover. This announcement will be distributed to over 12 000 people on the mailing list prior to the Congress, and will be on display at various related congresses.

#### Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

### C. Final Program

€ 15,000 - RESERVED

An exclusive advertisement of your company will appear on the back cover. The Final Program will be distributed at the Congress to all registered participants. It will include the complete final scientific, social and tour program, as well as practical information on the Congress.

### D. The Abstract Book

€ 15,000 - RESERVED

An exclusive advertisement of your company will appear on the back cover. This book will be distributed at the Congress to all registered participants.

#### Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

### E. "Program at a Glance"

€ 6,000 - RESERVED

Will be distributed to all participants. This useful item is carried at all times. An exclusive advertisement of your company will appear on the back cover.

#### **Acknowledgement of Sponsorship:**

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

#### **F. Exhibition Catalogue**

**€ 10,000 -RESERVED**

An exclusive advertisement of your company will appear on the back cover. This book will be distributed at the Congress to all registered participants.

#### **Acknowledgement of Sponsorship:**

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

#### **G. Congress Bags**

**PROVIDED IN KIND - RESERVED**

Providing the participants bags including a writing pad and pen. The bag will bear the sponsor's logo and the Congress logo.

#### **Acknowledgement of Sponsorship:**

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

### **3. SERVICES TO THE PARTICIPANTS**

#### **A. Cyber-Café**

**€ 12,000**

A special area will be assigned as the cyber-café center of the Congress. A number of work stations will be installed enabling participants to send and receive e-mails and surf the web. The sponsoring company's name will be prominently displayed on the signage as well as the screen savers of the computers.

#### **Acknowledgement of Sponsorship:**

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

#### **B. Participants Badge Lanyards (neck cords)**

**PROVIDED IN KIND  
+ € 5,000 - RESERVED**

Sponsor's company's logo will appear on the badge cords

### **C. Poster Boards**

**€ 12,000 - RESERVED**

Sponsor's company's logo will appear on each poster board

### **Special Requests**

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Congress Secretariat to discuss your needs.

## Sponsorship Booking Application Form

Please complete and send to:

Audrey Alloul  
 Kenes International  
 17 Rue du Cendrier, P.O. Box 1726  
 CH-1211 Geneva 1  
 Switzerland  
 Tel: +41 22 908 0488 ext. 541  
 Fax: +41 22 732 2850  
 E-Mail: aalloul@kenes.com

Contact Name \_\_\_\_\_  
 Name of Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Post/Zip Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Support of Integrated Symposium	€10,000	
Company Sponsored Symposium	€25,000	
First Announcement - advertisement	€10,000	RESERVED
2 <sup>nd</sup> Announcement and Call for Papers – advertisement	€10,000	RESERVED
Final Program – advertisement	€15,000	RESERVED
Abstract Book – advertisement	€15,000	RESERVED
Program at a Glance - advertisement	€ 6,000	RESERVED
Exhibition Catalogue	€10,000	RESERVED
Congress Bags	Provided in Kind	RESERVED
Cyber- Café	€12,000	
Participants Badge Lanyards (neckcords)	Provided in kind + € 5,000	RESERVED
Poster Boards	€12,000	RESERVED
Total Amount (please complete)		

Please call me to discuss our sponsorship package

Please send me a sponsorship contract and first 50% deposit invoice

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

## Exhibition

A professional exhibition will be held concurrently with the Congress. For more details, please contact:

Michal Lelcuk  
17 Rue du Cendrier  
P.O. Box 1726  
CH-1211 Geneva 1, Switzerland  
Tel: +41 22 908 0488  
Fax: +41 22 732 2850  
E-mail: mlelcuk@kenes.com

The commercial/technical Exhibition will be held in the Sorrento Hilton Hotel.

### Proposed Dates

Set up times:	Tuesday, November 28, 2006	08:00 - 20:00
	Wednesday, November 29, 2006	07:00 – 13:00
Exhibition open times:	Thursday, November 30, 2006	09:00 – 17:30
	Friday, December 1, 2006	09:00 – 17:30
	Saturday, December 2, 2006	08:30 – 17:30
	Sunday, December 3, 2006	08:30 – 13:00
Dismantling times:	Sunday, December 3, 2006	14:00 –20:00

### Shell Scheme Rental

The price for stand space is €400 per square metre. This includes:

- Exhibitors' Manual.
- Tea/coffee for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Fascia Panel
- 100 Word Company/product profile in the official program
- Cleaning of public areas and gangways
- Get-together Reception for registered exhibitors
- 24 hour security

**At the request of industry we have included 24 hour security in the stand rental price.**

Please note that shell scheme does not include the following:

- Stand cleaning
- Electrics
- Electrical sockets
- Lighting
- Furniture

All these services and others will be available to order in the technical manual.

### **Allocation of Exhibition space**

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 square metres booked and an additional one for each additional 6 square metres (or part of it). Any additional exhibitors will be charged an exhibitor registration fee of €170. An exhibitor registration form will be included in the exhibitor's manual.

### **Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### **Site Inspections**

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue directly to arrange this.

### **Exhibitor Profile**

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [mlelcuk@kenes.com](mailto:mlelcuk@kenes.com) not later than September 1, 2006.

### **Floor Plan**

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation.

### **Terms of Payment**

50% with signed contract

50% - by 1 July 2006

**All payments must be received before the start date of the Congress**

### **Payment Methods**

Option 1: Payment by cheque

Please make cheques payable to: AUTOIMMUNITY 2006

Option 2: Payment by Bank Transfer:

Please make drafts payable to AUTOIMMUNITY 2006

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank code: 4251

Swift N: CRESCHZZ12A

IBAN No: CH48 0425 1069 3980 5204 7

Bank Account: 693980-52-47

Note: Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

**Option 3: Payment by Credit Card**

Please complete your credit card details on the booking form.

Credit cards charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

**Cancellation Policy**

Cancellation must be made in writing to:

Michal Lelcuk  
17 Rue du Cendrier  
P.O. Box 1726  
CH-1211 Geneva 1, Switzerland  
Fax: +41 22 732 2850  
E-mail: [mlelcuk@kenes.com](mailto:mlelcuk@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Congress
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Congress
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Congress

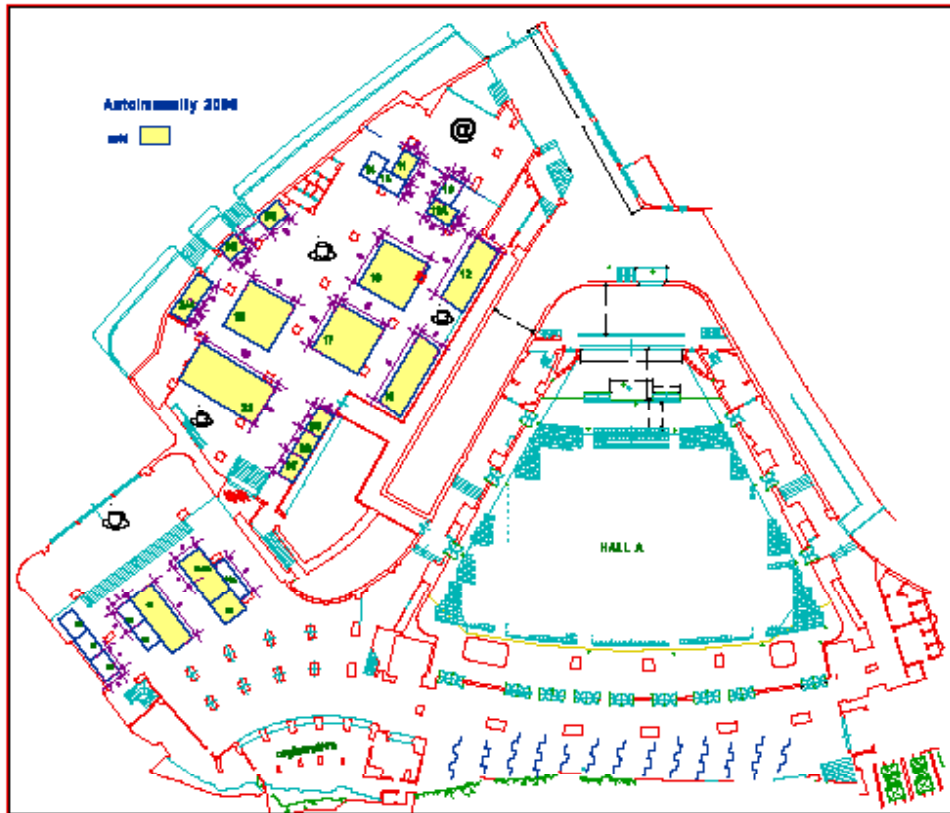
If exhibition space is resold a full refund will be made less a 10% administration charge.

**Terms and Conditions**

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.

## **Exhibition Floorplan**

Please visit the website for continuous updates on booth availability:  
[www.kenes.com/autoim2006/exh.asp](http://www.kenes.com/autoim2006/exh.asp)



## **Exhibition Application Form and Contract**

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information

Please complete and send to:

### **AUTOIMMUNITY 2006**

c/o Michal Lelcuk  
17 Rue du Cendrier, P.O. Box 1726  
CH-1211 Geneva 1, Switzerland  
Fax: +41 22 732 2850

Name of Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Post/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone (company) \_\_\_\_\_ Direct \_\_\_\_\_

Fax (company) \_\_\_\_\_ Direct \_\_\_\_\_

Email (company) \_\_\_\_\_ Direct \_\_\_\_\_

Website \_\_\_\_\_

**We hereby apply to book shell scheme space, the cost of which is €400 per square metre**

Choice	Stand No	No. of Square Metres	Total Price
1 <sup>st</sup> Choice			€
2 <sup>nd</sup> Choice			€
3 <sup>rd</sup> Choice			€

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed \_\_\_\_\_

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice/ I would like to pay by credit card

Credit Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_

Type of Card \_\_\_\_\_ Name on Card \_\_\_\_\_

Card Address if different from above \_\_\_\_\_

- Please send me a first deposit invoice for 50% of the total amount due.

We Have Read The Regulations & Agree To Observe & Be Bound By Them

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

### Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

### Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

### Cancellation

In case of cancellation received (in writing) as per the above policy.

### Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

### Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.