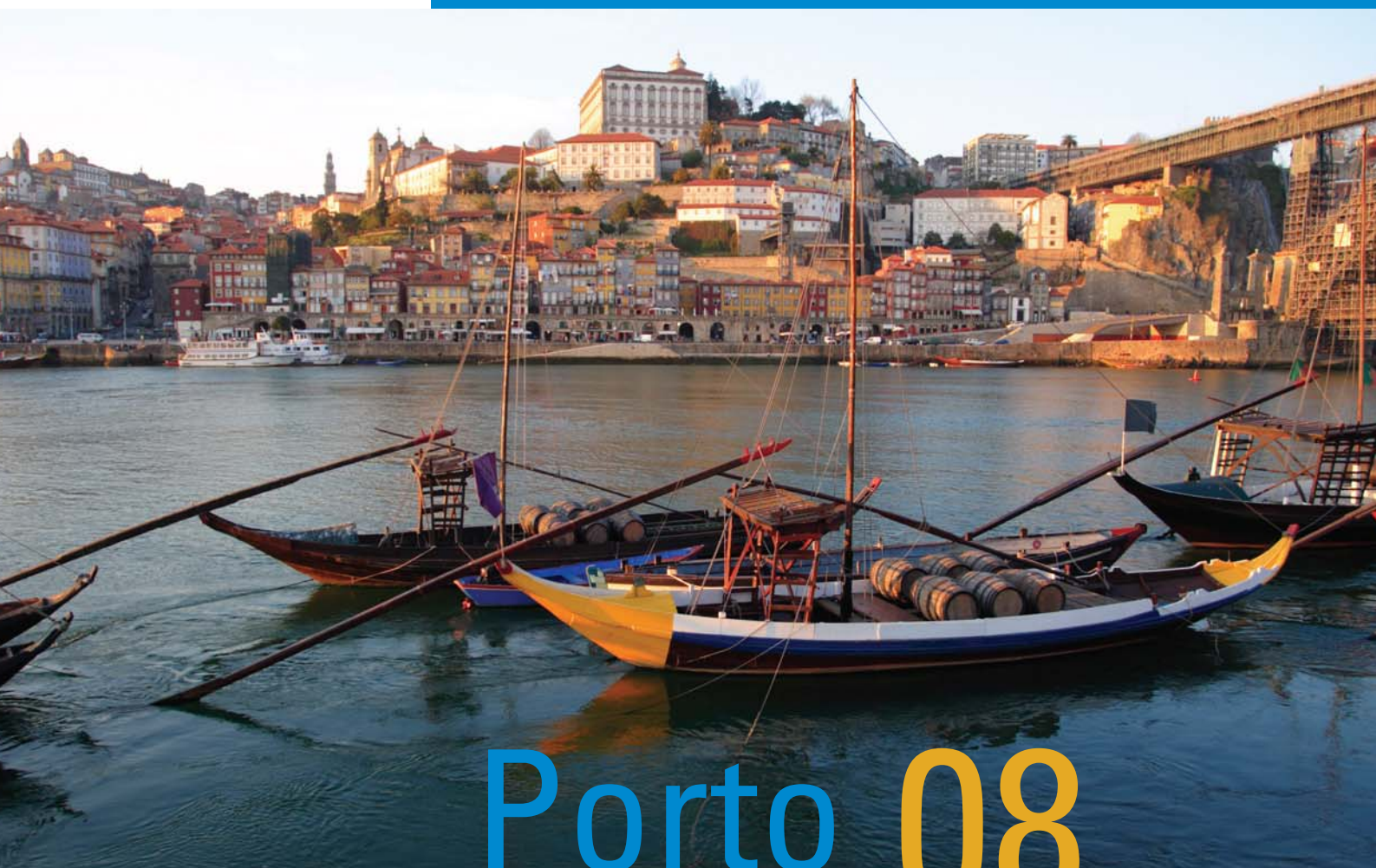




6th INTERNATIONAL CONGRESS ON  
**AUTOIMMUNITY**  
PORTO, PORTUGAL  
SEPTEMBER 10-14, 2008



Porto 08

*Sponsorship  
and  
Exhibition Prospectus*

[www.kenes.com/autoimmunity](http://www.kenes.com/autoimmunity)





# 6th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

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## CONGRESS PROFILE

### Participants in previous Autoimmunity Congresses

The 2nd International Congress on Autoimmunity which took place in Tel Aviv, Israel in March 1999 and the 3rd International Congress on Autoimmunity which took place in Geneva, Switzerland, February 2002 attracted a large attendance. The majority of participants were from Europe, but many attended from the Americas, Asia, Australasia, Middle East and Africa.

Participants included: immunologists, rheumatologists, researchers and clinicians dealing with autoimmune diseases.

#### 2nd International Congress on Autoimmunity Tel Aviv, Israel, 7 –12 March, 1999

Total number of participants: 643

##### Top 5 countries:

**Israel** – 251 participants  
**USA** – 78 participants  
**Germany** – 43 participants  
**France** – 30 participants  
**UK** – 29 participants

#### 3rd International Congress on Autoimmunity Geneva, Switzerland, 20 – 24 February, 2002

Total number of participants: 562

##### Top 5 countries:

**USA** – 77 participants  
**Germany** – 59 participants  
**Italy** – 42 participants  
**Switzerland** – 39 participants  
**France** – 39 participants

#### 4th International Congress on Autoimmunity Budapest, Hungary, 3 – 7 November, 2004

Total number of participants: 835

##### Top 5 countries:

**USA** – 113 participants  
**Germany** – 96 participants  
**Italy** – 66 participants  
**Spain** – 46 participants  
**Israel** – 43 participants

#### 5th International Congress on Autoimmunity Sorrento, Italy, November 29 – December 3, 2006

Total number of participants: 1,500

##### Top 5 countries:

**Italy** – 237 participants  
**Germany** – 130 participants  
**USA** – 108 participants  
**UK** – 64 participants  
**Israel** – 53 participants



# 6th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

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## **PRELIMINARY TIMETABLE**

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### **WEDNESDAY, SEPTEMBER 10, 2008**

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10:30 – 19:00	Registration and Distribution of Material
12:00 – 17:30	Basic Immunology Course
13:30 – 18:00	Satellite Symposia
Evening	Opening Session followed by Get Together Reception

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### **THURSDAY, SEPTEMBER 11, 2008**

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All Day	Registration (continued) Sessions
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### **FRIDAY, SEPTEMBER 12, 2008**

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All Day	Sessions
18:00 – 20:00	XIV NEDAI Annual Meeting

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### **SATURDAY, SEPTEMBER 13, 2008**

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All Day	Sessions
Evening	Farewell Dinner (optional)

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### **SUNDAY, SEPTEMBER 14, 2008**

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Morning	Sessions
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## PRELIMINARY TOPICS

### 1) ETIOLOGY AND PATHOGENESIS

- Somatic hypermutation in human autoantibodies
- Innate autoimmunity and adoptive autoimmunity
- Toll-like receptors in autoimmunity
- Apoptosis and autoimmunity
- Molecular signalling in apoptosis of T cell subsets
- Vascular injury: insights gained through proteomics and genomics
- Tracking CD4+ T cells in the pathogenesis of human autoimmune diseases
- Effectors of autoimmune tissue injury
- Autoimmune epitopes: autoepitopes
- Pathogenic mechanisms involving cytokines
- The role of interferons in the pathogenesis of lupus
- Neurotransmitters and immunology interactions
- Infections as a cause of autoimmune diseases
- Role of infection in vascular injury
- Pathogenesis of autoimmune cardiomyopathy
- Pathogenic potential of ANCA
- Tissue factor and autoimmunity
- Complement and autoimmunity
- Origins of rheumatoid arthritis

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### 2) GENETICS

- Genetics of autoimmune diseases (CD4/CD25 regulatory T cells)
- Autoimmunity predisposing genes
- Genes involved in tolerance and autoimmunity
- Gene expression in multiple sclerosis
- Express yourself! Gene expression profiling in rheumatic diseases
- Immunoglobulin gene regulation in autoimmunity
- The genetics of SLE
- Immunogenetics of autoimmune thyroid diseases
- Genome wide SNP analyses on rheumatoid arthritis
- TCR gene transfer for controlling autoimmunity



# 6th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

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## PRELIMINARY TOPICS (Cont.)

### 3) MECHANISM

- Penetration of autoantibodies into living cells
- Role of dendritic cells in the induction of tolerance/autoimmunity
- Chemokines and their receptors in autoimmune diseases
- Cell adhesion molecules in arthritis and autoimmune diseases
- Food antigens and autoimmunity
- Environment versus genetics in autoimmunity
- Migration of autoimmune T cells
- Autoimmune B cells
- B lymphocytes in autoimmune diseases
- BlyS and anti-BlyS
- Fc-gamma receptors
- Immunological homunculus
- The role of MHC/peptide tetramers for tracking autoreactive T cells
- Mast cells and autoimmunity
- Anti-receptor autoantibodies
- Intrathymic expression of self-antigens
- T cell receptor antagonism
- Angiogenesis in arthritis
- Anti heat shock protein 60 immunity and atherosclerosis
- Signals for T cell activation and regulation
- Role of innate V/S acquired autoimmune responses in human cardiomyopathies
- Primary epitopes for MHC restricted autoimmune disorders
- Regulatory T cells in rheumatic diseases – from bench to bedside
- Antibody affinity maturation
- Multiple pathways of apoptosis
- Regulation of cytokine production by PI3K
- Human NK cells: their surface receptors and function
- Atherosclerosis, angiogenesis, (VEGF) and autoimmunity and gamma delta T cell
- New cytokines in autoimmunity
- Complement and kidney disease
- Innate autoreactivity
- Neutrophil alteration in autoimmune diseases
- Molecular signaling of apoptosis in aging and autoimmunity
- Structure, function and pathogenetic significance of Ro ribonucleoproteins
- NKT cell biology; their mechanisms in disease control
- Antiendothelial cell antibodies, with special emphasis on HSP-60

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### 4) TOLERANCE

- Mechanisms of immune tolerance
- Mechanisms and promise of immune tolerance in therapy of SLE
- Tolerance deficits that are of most relevance to human autoimmunity
- Mucosal tolerance for the treatment of autoimmune diseases
- Natural autoimmunity
- Differences in tolerance/IVIG mechanisms in the T and B cell compartments
- Susceptibility/resistance to autoimmunity
- Nuclear molecules as mediators of inflammation



## 5) DIAGNOSTICS

- Peptides as autoantigens
- Novel recombinant autoantigens
- Micro-array technology for probing the immune system
- Tetramers for detection of autoreactive T cells
- New technologies in the detection of autoantibodies especially antigen arrays and addressable laser beads
- Novel autoantigens in neurological diseases: diagnostic and pathogenic considerations
- Challenges for the clinical autoantibody laboratory
- Algorithms in autoimmunity diagnostics
- Immune informatics
- Definition of autoimmune epitopes
- Prediction and prevention of type 1 diabetes
- Antinucleophosmin antibodies in murine and human SLE
- Novel markers, Vit D, Ferritin, TRP – Predictive autoantibodies

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## 6) HORMONAL

- Autoimmunity and pregnancy
- Pregnancy and lupus/antiphospholipid syndrome
- Sex-based differences
- The role of glucocorticoid hormones in T cell differentiation and selection
- Pregnancy and connective tissue diseases
- Protective and autoimmunity

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## 7) INFECTION

- Infectious components and autoimmunity and/or mucosal immunity and autoimmunity
- Microbial B cell super antigens and their potential to cause inflammation
- Vaccination and autoimmunity
- Adjuvant and autoimmunity
- Coxsackie viruses and autoimmune epithelitis
- The role of commensal bacteria in inflammation and autoimmunity
- Protective Infections

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## 8) ANIMAL MODELS

- Animal models of vasculitis and glomerulonephritis
- New knockout mice



# 6th INTERNATIONAL CONGRESS ON AUTOIMMUNITY

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## PRELIMINARY TOPICS (Cont.)

### 9) DISEASES

- Atherosclerosis and autoimmunity
- Vasculitis
- Sjögren's disease
- Monoclonal thyroid stimulating antibodies and thyroid autoimmunity
- The cellular and molecular basis of primary biliary cirrhosis
- Antiphospholipid Abs in reproductive failure/infertility
- Antiphospholipid antibody and mechanism of the thrombus formation
- Rheumatoid arthritis as a paradigm of new therapies for autoimmune disorders
- The role of the thymus in myasthenia gravis
- Autoimmune hepatitis
- Pemphigus vulgaris
- Autoimmune bullous dermatoses
- Systemic autoimmune diseases presenting with skin symptoms
- Borderline, ligand diseases between autoimmunity and different fields of dermatology
- Allergy and autoimmunity
- The associations between different autoimmune diseases
- Multiple sclerosis and regulatory cells
- Neuroimmunology
- Early microvascular changes in scleroderma
- The role of antibody and B cells in rheumatoid arthritis
- Autoimmunity associated with immune deficiency diseases
- Paraneoplastic autoimmunity
- Type 1 diabetes
- Immunology of cardiovascular disease
- The role of thrombin in autoimmune neurological disease
- Autoimmunity to HSP and ox-LDL in atherosclerosis/vasculitis
- Cognition and autoimmunity
- Therapy of ANCA-associated vasculitis
- Inflammatory clearance of apoptotic cells in vasculitis and lupus
- Immunoendocrine changes in healthy subjects and SLE patients during pregnancy
- Pulmonary hypertension in scleroderma
- Autoimmunity in the central nervous system
- Autoimmunity to endothelial cells – from scleroderma to atherosclerosis
- Cardiovascular involvement in rheumatic diseases
- B cells and primary biliary cirrhosis
- B cell clonality in Sjögren's Syndrome: histopathological analysis and response to rituximab
- Snow white duodenum as an underlying disease in autoimmune
- Immune reactions against silicone implants



## 10) THERAPY

- IVIG
- Gene therapy and autoimmune disease
- Wheat as a source of compounds against cancer and autoimmune diseases
- Peptide therapy for autoimmune disease
- Adoptive cellular gene therapy of autoimmune disease
- Immunopoiesis, transplantation and the treatment of autoimmunity
- Remodelling in systemic autoimmune diseases by differentiated stem cells or gene therapy
- Clinical and management aspects of SLE
- Therapeutic vaccines for autoimmune disease, T cell vaccination, drug- vaccines against myasthenia gravis, drugs-vaccines against lupus
- Statins in treatment of autoimmune disease
- Novel biologics in autoimmune disorders
- Cellcept – an advance in the treatment of lupus nephritis
- Use of monoclonal therapy for the treatment of uveitis
- Leflunomide-induced lung injury
- Therapeutic strategies in systemic necrotizing vasculitis

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## 11) PROGNOSIS

- Predicting autoimmunity
- Preventive measurements in autoimmunity
- Clinical activity indexes

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## 12) CANCER

- Tumor-associated autoantibodies as indicators of cancer development
- Nutraceuticals in supportive treatment of cancer and autoimmune diseases
- Lymphoma and autoimmune rheumatic diseases



## 6th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

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### **ACCOLADES FOR THE 5th INTERNATIONAL CONGRESS ON AUTOIMMUNITY**

In Sorrento there were 1,500 participants from 54 countries, 65 companies and 45 sessions. The Textbook of Autoantibodies was distributed to all the participants.

1. "I must congratulate you for an extremely well-planned and academically rewarding conference."  
**Sudhir Gupta**, (USA)
2. "Thank you very much for the most exciting meeting and for the great hospitality that you arranged."  
**M.R. Daha**, (The Netherlands)
3. "Congratulations on an excellent meeting - both to you and the Italian organizing committee."  
**P.H Feng**, (Singapore)
4. "First of all I would like to congratulate you again on the Wonderful Autoimmunity Super-meeting. It gave me a lot of ideas for new projects."  
**Andrea Doria**, (Italy)
5. "I'd like to express the most sincere congratulations for the amazing success of the 5th International Congress on Autoimmunity in Sorrento! We had such a wonderful time! Sorrento was a real good choice! Now we can hardly wait for Porto's meeting in 2008!"  
**Carlos Dias**, (Portugal)
6. "Please let me express my gratitude for giving me the opportunity to attend the International Congress on Autoimmunity in Sorrento. You did an outstanding job, and I had a wonderful time."  
**Paolo Casali**, (USA)
7. "Thank you very much for your kind arrangements for my attending the congress. I have really enjoyed."  
**Eiji Matsuura**, (Japan)
8. "The Autoimmunity Meeting was excellent, with high scientific level."  
**Luis Javier Jara Quezada**, (Mexico)
9. "Let me congratulate you for organising the Sorrento international symposium in a so efficient and scientifically interesting manner (as always!)."  
**Sylviane Muller**, (France)
10. "Many congratulations on an outstanding meeting."  
**Graham R.V. Hughes**, (UK)
11. "The 5th International Congress on Autoimmunity in Sorrento was once again excellent. There is no doubt, that because of your efforts and your strength, the International Congress on Autoimmunity has found it's firm place on the calendar of important international conferences. Congratulations."  
**J. R. Kalden**, (Germany)
12. "All participants expressed an enthusiastic appreciation for the high scientific level of all the speeches, which have determined the success of the meeting. Everybody learned something new in an interesting and stimulating way."  
**Alessandra Rio**, (Italy)
13. "Many thanks for the wonderful congress, your support and, above all, for your friendship. It was a unique opportunity to share our results, discuss with people from everywhere including from your group, and have new thoughts about how to deal with the tropical- research-academic-efforts in a high-competitive-globalized-scientific-world."  
**Juan-Manuel Anaya**, (Colombia)
14. "You have done a great JOB!!!!!"  
**Takao Koike**, (Japan)



15. "Congratulations for organizing a very good and interesting congress- I learned a lot, met with the relevant collaborators and made plans for the continuation of the project."  
**Vivian Barak**, (Israel)
16. "I just want to say that I am very thankful for all your trust and support. It was a wonderful experience."  
**Claudio Galarza**, (Equador)
17. "Thanks, we really enjoyed it. As always, you are a master at organizing an excellent conference - for the science and the people. I am already looking forward to Porto!"  
**Abul K. Abbas**, (USA)
18. "It was an exceptional meeting and coming back in the bus, I have heard absolutely excellent comments."  
**J.-M. Dayer**, (Switzerland)
19. "It was amazing indeed. Congratulations."  
**Roger A Levy**, (Brazil)
20. "You did a spectacular job with this meeting and my warmest congratulations to you."  
**Michael Hayden**, (Canada)
21. "I would like to congratulate you for a superb meeting in Sorrento. It was one of the best scientific events that I attended in years and the organization was impeccable!"  
**Even Chen**, (Italy)
22. "Thank you for running such a great conference. It was the best one we have ever attended."  
**Mark Geier**, (USA)
23. "I would like to congratulate with you for the excellent organization and for the very high level of the presentations. I would like also to thank you to allow me to actively participate to an event of so high scientific level."  
**Roberto Gerli**, (Italy)
24. "Congratulations!!! Such a wonderful congress in Sorrento".  
**Shigemasa Sawada**, (Japan)
25. "I would like to express my thanks for the kind invitation and for the possibility to participate in such an exciting meeting you organized. I enjoyed both scientific and social events very much, I learned a lot of new things and I was impressed by the progress in translation of the findings from basic immunology to clinical application. I admired your activity in organization of the meeting and also your activity in the research."  
**Helena Tlaskalov-Hogenova**, (Czech Republic)
27. "Thank you so very much for a wonderfully well-organized congress, it was exceptional as usual. It was a great honor to be an active participant in both the scientific and the social programs."  
**Ljudmila Stojanovic**, (Serbia & Montenegro)
28. "The meeting was excellent and I was impressed by the number of participants and the excellent faculty you succeeded to bring together. You have really put this meeting on the map."  
**Yaakov Naparstek**, (Israel)
29. "I'd like to thank once more for wonderful meeting in Sorrento. This was my fourth meeting starting from Tel Aviv and as before I enjoyed the meeting very much along with my colleagues from Estonia"  
**Raivo Uibo**, (Estonia)
30. "Your international meeting not only was in support of patients -it's absolutely clear that, in first place, your monumental effort targeted peace."  
**Enrique Rewald**, (Argentina)



# 6th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

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## GENERAL INFORMATION

### LOCATION

Centro de Congressos e Exposições  
R. Nova da Alfândega  
Edifício da Alfândega  
4050-430 Porto  
Portugal  
Tel +351 223 403 000 / 24  
Fax +351 223 403 099  
Website: [www.amtc.pt](http://www.amtc.pt)

### LANGUAGE

English is the official language of the Congress.

### DATES

September 10-14, 2008

### PERSONAL INSURANCE

We recommend that all participants take out a personal travel and health insurance for their trip.

### CLIMATE

The weather in Porto in September is warm & pleasant. Temperatures range from 22-24° during the day and 13-16° during the evening.

### CLOTHING

Informal for all occasions; please bring sunglasses and walking shoes.

### AIRPORT INFORMATION AND TRAVEL TO PORTO

Porto Airport is located 11km from Porto, and provides direct links to over 30 international destinations. From the airport to the city center and hotels, you can use the Aerobus or take a taxi. Travel time to the city center is approximately 40 minutes.

### HOTEL ACCOMMODATION

Kenes International will be offering specially reduced prices for accommodation and tours. Further details will be available on the congress website, which will be updated regularly. For Hotel accommodation for groups please contact:

**KENES International**  
CARES FOR YOUR ORGANIZATION  
GLOBAL CONGRESS ORGANIZERS AND  
ASSOCIATION MANAGEMENT SERVICES

1-3 rue de Chantepoulet, CH 1211 Geneva 1  
Tel: +41 22 908 0488, Fax: +41 22 732 2850  
E-Mail: [reg\\_autoimmunity@kenes.com](mailto:reg_autoimmunity@kenes.com)

### EXHIBITION

A professional exhibition will be held concurrently with the Congress. For more details, please contact:

#### Maya Ronen

Kenes International  
1-3 rue de Chantepoulet, CH 1211 Geneva 1  
Tel: +41 22 908 0488 ext: 574  
Fax: +41 22 732 2850  
E-mail: [mronen@kenes.com](mailto:mronen@kenes.com)



## INFORMATION FOR SPONSORS AND EXHIBITORS

### APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

#### **6th International Congress on Autoimmunity**

Maya Ronen  
Kenes International  
1-3 rue de Chantepoulet, CH 1211 Geneva 1  
Tel: +41 22 908 0488 ext:574  
Fax: +41 22 732 2850  
E-mail: mronen@kenes.com

### TERMS OF PAYMENT

50% with signed contract  
50% - by June 3, 2008  
All payments must be received before the start date of the Congress

### PAYMENT METHODS

- Option 1:** Payment by cheque. Please make cheques payable to: AUTOIMMUNITY 2008
- Option 2:** Payment by Bank Transfer: Please make drafts payable to AUTOIMMUNITY 2008  
Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland  
Bank code: Swift No.: CRESCHZZ12A, IBAN No: CH28 0483 5069 3980 5211 3  
Bank Account in EUR: 693980-52-113, Clearing number 4835
- Option 3:** Payment by Credit Card- Please complete your credit card details on the booking form.  
Bank charges are the responsibility of the payee.

### CANCELLATION/ REDUCTION OF SPACE POLICY

Cancellation / reduction of space must be made in writing to:

#### **6th International Congress on Autoimmunity**

Maya Ronen  
Kenes International  
1-3 rue de Chantepoulet, CH 1211 Geneva 1  
Tel: +41 22 908 0488 ext:574  
Fax: +41 22 732 2850  
E-mail: mronen@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/space reduction is made before January 2, 2008 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between January 3, 2008 and May 5, 2008 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made from May 6, 2008

### SPONSORSHIP TERMS & CONDITIONS

Once a Sponsorship Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the Sponsorship Office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

### EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.



## 6th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

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### **CATEGORIES OF SPONSORSHIP**

Sponsors will be given a sponsorship category status according to the total amount of sponsorship (symposia, advertisements, etc.) and exhibition space booked\*:

Status will be allocated as follows:

**PRINCIPAL SPONSOR - Total Sponsorship contribution over € 60,000**

**MAJOR SPONSOR - Total Sponsorship contribution from € 40,000 - € 59,999**

**MAIN SPONSOR- Total Sponsorship contribution from € 20,000 - € 39,999**

**SPONSOR - Total Sponsorship contribution from € 10,000 - € 19,999**

**CONTRIBUTOR - Total Sponsorship contribution from € 3,000 - € 9,999**

*\* Exhibitors booking space with a contribution of less than € 10,000 will be acknowledged as "Exhibitors" only.*

#### **Principal and Major Sponsors will receive the following benefits:**

- Complimentary full registrations:
  - 5 for PRINCIPAL SPONSORS
  - 2 for MAJOR SPONSORS

#### **All Sponsors will receive the following benefits:**

- Sponsor's logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice
- Acknowledgement on Sponsors' Board on-site according to sponsorship level
- A printed acknowledgement in categories in the following publications:
  - Call for Papers
  - Final Program



## LIST OF SPONSORSHIP ITEMS

### SCIENTIFIC ACTIVITIES

#### A. SPONSORED SATELLITE SYMPOSIUM € 25,000

In order to ensure maximum participation for your company's symposium while complementing the Scientific Program, the Organizing Committee has designated exclusive two-hour slots for these symposia. Please note that no other scientific activity will take place at the same time.

- Symposium up to 120 minutes long
- The day and time slots of the symposium will be allocated on a “first-come first-serve” basis
- Permission to use the phrase “Sponsored Symposium of 6<sup>th</sup> International Congress On Autoimmunity” in invitation
- Inclusion of Sponsor’s Symposium invitation in the participants’ Congress bags
- Symposium Programs will be included in a special section of the Final Program
- Includes hall rental, standard audio/visual equipment, display table
- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Final Program
- Acknowledgement on Sponsors’ Board on-site
- Suggested timeslots:
  - Wednesday, September 10, 2008 13:30 – 15:30
  - Wednesday, September 10, 2008 16:00 – 18:00 **SOLD**
  - Friday, September 12, 2008 18:00 – 20:00 **SOLD**

**For the above Satellite Symposium packages, the following applies:**

- Special time slots have been designated and will be allocated on a first come, first served basis.
- The sponsoring company for the Satellite Symposia may select speakers and topics.
- The sponsoring company, in addition to the Satellite Symposia as an additional educational grant, must cover speakers’ registration fees, accommodation and flights. This also applies in the case where the Symposium speakers have already been invited by the Congress.
- All Satellite Symposia programs must be submitted for approval by the Congress Scientific Committee.
- Satellite Symposia programs are subject to approval by the scientific committee of the Congress Meeting. In case where the scientific committee will disapprove the Satellite Symposia program, each party will be entitled cancel the Satellite Symposia booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation neither of the parties will have any claims, demands, suits, towards the other

#### B. EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION € 10,000

A Session is an existing scientific session accepted or invited by the Scientific Committee and supported by a grant from the industry. These sessions are chaired by one of the members of the International Organizing Committee.

- Sponsor’s support will be acknowledged in the Final Program alongside the session information as “Supported by an Educational Grant from...”
- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Final Program
- Acknowledgement on Sponsors’ Board on-site



# 6th INTERNATIONAL CONGRESS ON AUTOIMMUNITY

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## INDIVIDUAL SPONSORSHIP ITEMS

### C. CONGRESS BAGS

**SOLD**

**PROVIDED IN KIND**

Sponsor will provide the participants' Congress bags. The bag will bear the sponsor's logo and the Congress logo.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

### D. CD-ROM

**€ 15,000**

The cd-rom will contain all of the 2008 Congress Abstracts. The CD will be distributed to all participants from the Sponsor's exhibition booth. Each participant will receive an exchange voucher.

- Exclusive advertisement on the back cover of the CD-ROM case
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

### E. NOTEPADS AND PENS

**SOLD**

**Provided-in-kind + € 3,000**

Sponsor will provide or provide funding for the participants' notepads and pens.

- The Notepads and Pens will bear the sponsor's name/company logo and will be distributed in the participants' Congress bags
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

### F. CYBER CENTER

**€ 12,000**

There will be a Cyber Center equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Sponsorship includes: workstations, printers, signage to reach the Internet area (you may place signage in the Internet area), furniture, space, Internet set-up, Internet connection and technical support.

- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to distribute mouse pads from the Cyber Center
- Opportunity to provide your company's letterhead for the Cyber Center's printers
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgment in Sponsors' List in the Final Program



## G. POSTER BOARDS

**SOLD**

€ 12,000

- Sponsor acknowledgement at the entrance to the poster area
- Sponsor's logo will be displayed on the poster boards
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

## H. SPEAKERS' READY ROOM or designated area

€ 5,000

Facilities will be available at the Congress Centre for speakers and abstract presenters to check their presentations.

- The sponsor's name/or company logo will appear on all signs for this room
- Opportunity to provide Sponsor's mouse pad at each workstation
- Opportunity to display Sponsor's logo on screensavers at each workstation
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

## ADVERTISING SPONSORSHIP OPPORTUNITIES

Advertisements are available in the following Congress publications:

Type	Back Page	Inside Front	Inside Back	Inside Page
	€	€	€	€
A. First Announcement	10,000 <b>SOLD</b>	-	-	-
B. Second Announcement and Call for Papers	10,000 <b>SOLD</b>	6,500	6,500	4,000
C. Final Program	15,000 <b>SOLD</b>	8,000	8,000	5,000
D. Abstract Book	15,000 <b>SOLD</b>	8,000	8,000	5,000
E. Mini-Program	7,500 <b>SOLD</b>	-	-	-

## A. FIRST ANNOUNCEMENT

**SOLD**

€ 10,000

An exclusive advertisement of your company will appear on the back cover. This announcement will be distributed to over 12,000 people on the mailing list prior to the Congress, and will be on display at various related congresses.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site



# 6th INTERNATIONAL CONGRESS ON **AUTOIMMUNITY**

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## **B. SECOND ANNOUNCEMENT AND CALL FOR PAPERS**

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This announcement will be distributed to over 12,000 people on the mailing list prior to the Congress, and will be on display at various related congresses.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

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## **C. FINAL PROGRAM**

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The Final Program will be distributed at the Congress to all registered participants. It will include the complete final scientific, social and tour program, as well as practical information on the Congress.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

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## **D. THE ABSTRACTS BOOK**

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This book will be distributed at the Congress to all registered participants.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

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## **E. MINI PROGRAM**

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**SOLD** € 7,500

Exclusive advertisement on the back cover of this pocket size, useful Congress overview. Will be distributed to all participants.

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site

## **SPECIAL REQUESTS**

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Sponsorship Office to discuss your needs.

## **ACKNOWLEDGEMENTS**

Please note that all sponsors and exhibitors will be acknowledged in the Final Program, on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo (in eps 300dpi format) in both black and white and color versions to [autoimmunity@kenes.com](mailto:autoimmunity@kenes.com)



## 6th INTERNATIONAL CONGRESS ON AUTOIMMUNITY SPONSORSHIP BOOKING FORM

Please complete and send to:

**6th International Congress on Autoimmunity**

Maya Ronen  
Kenes International  
1-3 rue de Chantepoulet, CH 1211 Geneva 1  
Tel: +41 22 908 0488 ext:574  
Fax: +41 22 732 2850  
E-mail: mronen@kenes.com

CONTACT NAME: \_\_\_\_\_

NAME OF COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POST/ZIP CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Plenary Satellite Symposium	€ 25,000	
Educational Grant in Support of Existing Scientific Session	€ 10,000	
Congress Bags	Provided in Kind	
CD-Rom	€ 15,000	<b>SOLD</b>
Notepads and Pens	Provided in Kind + € 3,000	<b>SOLD</b>
Cyber Center	€ 12,000	
Poster Boards	€ 12,000	<b>SOLD</b>
Speakers' Ready Room or designated area	€ 5,000	
<b>Advertisements</b>		
First Announcement (Back Cover)	€ 10,000	
	<b>SOLD</b>	
2nd Announcement and Call for Papers (Back Cover/Inside Front/Inside Back/Inside Page)	€ 10,000/€ 6,500/€ 6,500/€ 4,000	
	<b>SOLD</b>	
Final Program (Back Cover/Inside Front/Inside Back/Inside Page)	€ 15,000/€ 8,000/€ 8,000/€ 5,000	
	<b>SOLD</b>	
Abstracts Book (Back Cover/Inside Front/Inside Back/Inside Page)	€ 15,000/€ 8,000/€ 8,000/€ 5,000	
	<b>SOLD</b>	
Mini Program	€ 7,500	<b>SOLD</b>
<b>Total Amount (please complete)</b>		

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

Signature \_\_\_\_\_ Date \_\_\_\_\_



## SPONSORSHIP BOOKING FORM





## EXHIBITION

The commercial/technical Exhibition will be held in the Congress Centre. The floor plan has been designed to maximise exhibitors' exposure to the delegates. All lunches and coffee breaks will be held in the exhibition area.

### Proposed Dates (subject to change)

<b>Set up times:</b>	Tuesday, September 9, 2008	08:00 – 20:00
	Wednesday, September 10, 2008	07:00 – 13:00
<b>Exhibition open times:</b>	Thursday, September 11, 2008	09:00 – 17:30
	Friday, September 12, 2008	09:00 – 17:30
	Saturday, September 13, 2008	08:30 – 17:30
	<b>Dismantling times:</b>	Saturday, September 13, 2008

### Shell Scheme Rental

The price for stand space is € 400 per square metre. This includes:

- Exhibitors' Technical Manual.
- Tea/Coffee/Lunch for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Fascia Panel
- 100 Word Company/product profile in the official program
- Cleaning of public areas and gangways
- Get-together Reception for registered exhibitors
- 24 hour security



**At the request of industry we have included 24 hour security in the stand rental price.**

Shell scheme rental does not include any furniture, electrics, electrical usage, lighting or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

**Please note that it is the Exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines.**

### Allocation of Exhibition space

Space Allocation will be made on a "first-come, first-served" basis. A completed Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional badge for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of € 170 (includes all lunches and coffee breaks).

An exhibitor registration form will be included in the Exhibitors' Technical Manual.



# 6th INTERNATIONAL CONGRESS ON AUTOIMMUNITY

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## Technical/Exhibitors Technical Manual

A technical exhibitors manual outlining all technical aspects of exhibiting will be circulated a few months before the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## Site Inspections

Exhibitors and sponsors are free to visit the congress venue at their convenience.

Please contact Mr. Filipe Santos, Operational Director, Tel: +35 1 22 34 030 00, Fax: +35 1 22 340 3099, email: filipesantos@amtc.pt.

## Exhibitor Profile

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [hsapir@kenes.com](mailto:hsapir@kenes.com)

## Exhibitors' List

Kindly note that the Exhibitor Company name will be listed on the Exhibitors' List online:

[www.kenes.com/autoimmunity/sponsorship.asp](http://www.kenes.com/autoimmunity/sponsorship.asp)

## Floor Plan

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation.

## Terms of Payment

50% with signed contract

50% - by June 3, 2008

**All payments must be received before the start date of the Congress**

## Payment Methods

As detailed previously in the Sponsorship section.

## Cancellation/ Reduction of space policy

Cancellation / reduction of space must be made in writing to:

### **6th International Congress on Autoimmunity**

Maya Ronen

Kenes International

1-3 rue de Chantepoulet, CH 1211 Geneva 1

Tel: +41 22 908 0488 ext:574

Fax: +41 22 732 2850

E-mail: [mronen@kenes.com](mailto:mronen@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/space reduction is made before January 2, 2008 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between January 3, 2008 and May 5, 2008 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made from May 6, 2008

## Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions.

The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.



## 6th INTERNATIONAL CONGRESS ON AUTOIMMUNITY

### EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information

Please complete and send to:

**6th International Congress on Autoimmunity**

Maya Ronen

Kenes International

1-3 rue de Chantepoulet, CH 1211 Geneva 1

Fax: +41 22 732 2850

E-mail: mronen@kenes.com

CONTACT NAME: \_\_\_\_\_

NAME OF COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POST/ZIP CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

We hereby apply to book exhibition shell scheme space, the cost of which is € 400 per square metre:

Choice	Stand No	No. of Square Metres	Total Price
1st Choice			€
2nd Choice			€
3rd Choice			€

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed

- Provisional Booking - The booth will be released if not confirmed within 14 days.
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

We have read the Terms and Conditions and agree to observe and be bound by them. We hereby affirm that the said Terms and Conditions will remain applicable in the event we make any future modification in the details of our order

Signature \_\_\_\_\_ Date \_\_\_\_\_



# EXHIBITION BOOKING FORM AND CONTRACT





## TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

### **Application to Participate**

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

### **Obligations and Rights of the Exhibitor**

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### **Obligation and Rights of Organizer**

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

### **Cancellation**

In case of cancellation received (in writing) as per the above policy.

### **Liability Insurance**

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors.

The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

### **Exhibition Regulations**

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract. Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

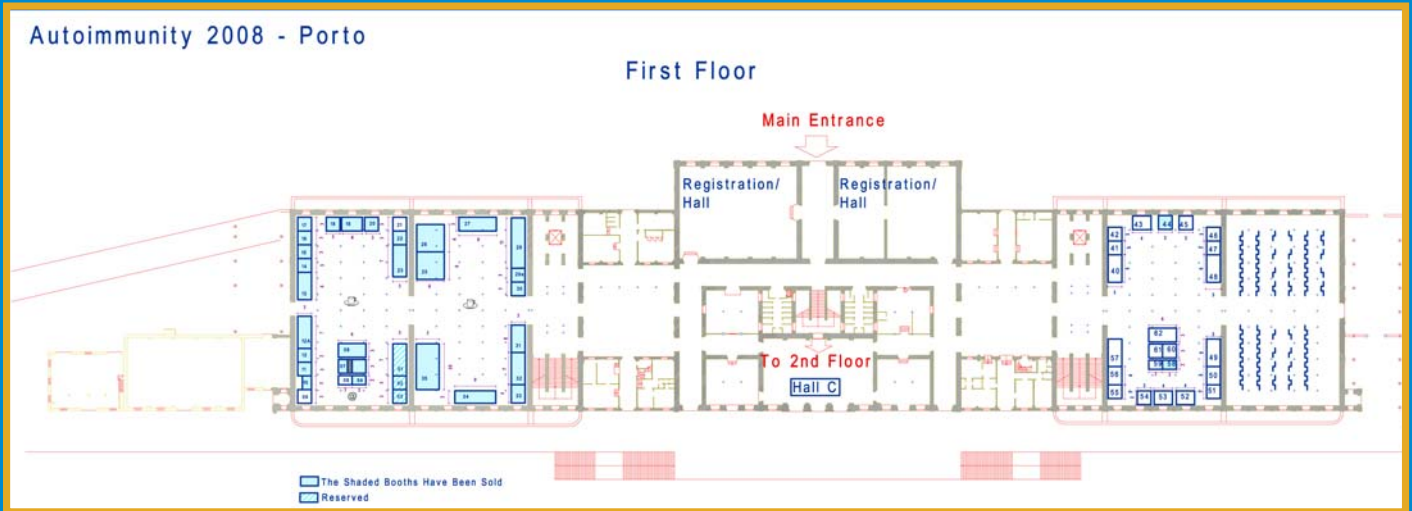
Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

# EXHIBITION FLOOR PLAN

Please visit the website for continuous updates on booth availability:  
[www.kenes.com/autoimmunity/sponsorship.asp](http://www.kenes.com/autoimmunity/sponsorship.asp)

## Exhibition Halls



## Session Halls

