

4TH INTERNATIONAL SYMPOSIUM ON DIABETES AND PREGNANCY

**Istanbul, Turkey
March 29 – 31, 2007**



**Invitation to Industry
Sponsorship and Exhibition Prospectus**

www.kenes.com/dip07

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INVITATION

Dear Colleague,

On behalf of the Organizing Committee, it gives us great pleasure to invite you to participate in the 4th International Symposium on Diabetes and Pregnancy, which will take place in Istanbul, Turkey from March 29-31, 2007.

The past Symposia in this series met with great success and gave hundreds of our colleagues the chance to exchange ideas in a very complex and controversial field – diabetes in pregnancy. The Symposium will be geared to specialists in diabetes, endocrinology, gynecology and obstetrics, perinatology, neonatology, basic scientists, pediatrics, midwives, nurses, nutritionists and dietitians.

Istanbul in the spring is the charming venue of the Symposium. It has been said that Istanbul is the last eastern city when traveling from the east and last western city when traveling from the west. The city, located on two continents, has a very rich social and cultural heritage. It is endowed with unrivalled beauty complimented by unique juxtaposition of ancient and modern. The capital of successive Roman, Byzantine and Ottoman empires, Istanbul offers visitors all the sophisticated delights of a big modern city. What better reason to explore this city of paradox with countless treasures. Whatever the inclination - excellent Congress facilities, sightseeing, dining out, nightlife or shopping - it is all there.

The superb program being organized by the Scientific Committee, the colorful and exciting social activities coupled with the breath taking panorama and exotic surroundings of Istanbul will make the 4th International Symposium on Diabetes and Pregnancy a rewarding educational and social travel experience.

We look forward to welcoming you in Istanbul in 2007.

With best wishes,

Prof. Gian Carlo Di Renzo

Prof. Moshe Hod

Prof. Hasan Ilkova

Prof. Massimo Massi Benedetti

Prof. Cihat Sen

COMMITTEES

Symposium Chairpersons

Prof. Gian Carlo Di Renzo, University of Perugia, Italy

Prof. Moshe Hod, Rabin Medical Center, Israel

Prof. Hasan Ilkova, Cerrahpasa Medical School, Turkey

Prof. Massimo Massi Benedetti, University of Perugia, Italy

Prof. Cihat Sen, Cerrahpasa Medical School, Turkey

Secretaries

Arioglu, Petek, Turkey

Baytur, Yesim, Turkey

Chen, Rony, Israel

Sagiroglu, Cengiz, Turkey and Israel

Yogev, Yariv, Israel

International Scientific Committee and Preliminary List of Speakers

Alberico, Salvatore, Italy
Antsaklis, Aris, Greece
Bonet, Bartolomeo, Spain
Bonomo, Mateo, Italy
Breborowitz, G., Poland
Buchanan, Thomas, USA
Cabero Roura, Louis, Spain
Carrapato, Manuel, Portugal
Catalano, Patrick, USA
Corcoy, Rosa, Spain
Damm, Peter, Denmark
de Leiva, Alberto, Spain
De Valk, Harold, Netherlands
Deerochanawong, Chaicharn, Thailand
Deren, Ozgur, Turkey
Desoye, Gernot, Austria
Djelmis, Josip, Croatia
Duan, Tao, China
Dudenhause, Joachim, Germany
Dunne, Fidelma, UK
Ergun, Ali, Turkey
Eriksson, Ulf J., Sweden
Ertan, Kubilay, Germany
Fallucca, Franco, Italy
Fedele, Domenico, Italy
Gadzinowski, Janek, Poland
Glezerman, Marek, Israel
Greco, Pantaleo, Italy
Hadden, David, Ireland
Haguel De Mouzon, Sylvie, France
Hanson, Ulf, Sweden
Heller, Simon, UK
Herrera, Emilio, Spain
Huixia, Yang, China
Ivanisevic, Marina, Croatia
Jovanovic, Lois, USA
Kaaja, Risto, Finland
Kautzky-Willer, A., Austria
Kilavuz, Omer, Germany
Kitzmiller, John L., USA
Kjos, Siri, USA
Kleinwechter, Helmut, Germany
Langer, Boyd, USA
Lapolla, Anunziata, Italy
Lepercq, Jaque, France
Marsal, Karel, Sweden
Maso, G.P., Italy
Mathiesen, Elisabeth, Denmark
McCance, David, Ireland
Meizner, Israel, Israel
Mello, Giorgio, Italy
Metzger, Boyd, USA
Miselli, Valerio, Italy
Molsted-Pedersen, Lars, Denmark
Moore, Thomas, USA
Napoli, Angela, Italy
Nicolini, Umberto, Italy
Oats, Jeremy, Australia
Omori, Yassue, Japan
Onderoglu, Lutfu, Turkey
Ozegowska, Ewa, Poland
Pardo, Joseph, Israel
Parretti, Elena, Italy
Persson, Bengt, Sweden
Pettitt, David, USA
Pieber, Thomas, Austria
Reece, Albert, USA
Rowan, Janet A., Australia
Sacks, David, USA
Saugstad, Ola D., Norway
Savona-Ventura, Charles, Malta
Sener, Turgay, Turkey
Sheshiah, V., India
Simmons, David, New Zealand
Teramo, Kari, Finland
Timsit, J., France
Torok, Miklos, Hungary
Visser, Gerhard, The Netherlands
Wilczynski, Janek, Poland
Yayla, Murat, Turkey
Zoupas, Christos, Greece

PREVIOUS MEETINGS

| Year | Symposium | Venue |
|-------------|---|-------------------|
| 2004 | 3 rd International Symposium on Diabetes and Pregnancy | Assisi, Italy |
| 1995 | 2 nd International Symposium on Diabetes and Pregnancy | Jerusalem, Israel |
| 1992 | 1 st International Symposium on Diabetes and Pregnancy | Tel Aviv, Israel |

PRELIMINARY LIST OF TOPICS

- The Controversy about Gestational Diabetes
- Advances in the Understanding of Gestational Diabetes
- Maternal Diabetic Vascular Complications
- The Placenta
- Prevention of Future Complications
- Research Workshops
- Evidence Based Medicine Workshops
- Fetal Origin of Adult Disease
- Special Interest Groups
- N. Freinkel Memorial Session
- The Offspring of the Diabetic Mother
- Immunology
- Sonographic Evaluation
- Organization of Pregnancy Care
- Meet the Expert
- Diabetes in Developing Countries
- Adult Diabetes – a Fetal Disease?
- Hi-tech Treatment
- Gene Therapy Perspectives
- The Screening Controversies
- International Study Groups

PRELIMINARY TIMETABLE

THURSDAY, MARCH 29, 2007

Morning Opening Session
 Coffee Break

Lunch

Afternoon Plenary Session
 Coffee Break

FRIDAY, MARCH 30, 2007

Morning Plenary Session
 Coffee Break

Lunch

Afternoon Plenary Session
 Coffee Break

SATURDAY, MARCH 31, 2007

Morning Coffee Break

Lunch

Afternoon Closing Session

GENERAL INFORMATION

Symposium Venue:

Hilton Istanbul Convention and Exhibition Center
Cumhuriyet Caddesi, Harbiye
Istanbul, Turkey 34367
Tel: +90-212-3156000
Fax: +90-212-2404165

Language

The official language of the Symposium will be English.

Secretariat

4th International Symposium on Diabetes and Pregnancy

c/o Kenes International
17, rue du Cendrier
P.O. Box 1726
CH-1211 Geneva 1
Switzerland
Tel: +41 22 908 04 88
Fax: +41 22 732 2850
E-mail: dip07@kenes.com
Website: www.kenes.com/dip07

Sponsorship and Exhibition Sales Contact:

4th International Symposium on Diabetes and Pregnancy

Maya Yatsiv

Kenes International
17, rue du Cendrier
PO Box 1726
CH-1211 Geneva
Switzerland
Tel: +41 22 908 0488 ext. 247
Fax: +41 22 732 2850
Email: myatsiv@kenes.com

Accommodation and Tours:

Kenes International will be offering specially reduced prices for accommodation and tours. Further details will be available on the Symposium website, which will be updated regularly.

Hotel Accommodation for Groups:

Kenes International
17, rue du Cendrier
P.O.Box 1726
CH-1211 Geneva 1
Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
Email: dip07@kenes.com

INFORMATION FOR SPONSORS AND EXHIBITORS

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:
4th International Symposium on Diabetes and Pregnancy

Maya Yatsiv
Kenes International
17, rue du Cendrier
PO Box 1726
CH-1211 Geneva
Switzerland

Tel: +41 22 908 0488 ext. 247
Fax: +41 22 732 2850
Email: myatsiv@kenes.com

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

TERMS OF PAYMENT

50% with signed contract
50% by December 28, 2006

All payments must be received before the start date of the Symposium.

PAYMENT METHODS

Option 1: Payment by cheque. Please make cheques payable to: 4th International Symposium on Diabetes and Pregnancy

Option 2: Payment by Bank Transfer. Please make drafts payable to 4th International Symposium on Diabetes and Pregnancy.

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland, Clearing No. 4251, Swift No. CRESCHZZ12A. Account Number: 693980-52-79. IBAN CODE: CH57 0425 1069 3980 5207 9
Bank charges are the responsibility of the payee.

CANCELLATION POLICY:

Cancellation must be made in writing to:
4th International Symposium on Diabetes and Pregnancy

Maya Yatsiv

Kenes International
Address as above

Tel: +41 22 908 0488 ext. 247
Fax: +41 22 732 2850
Email: myatsiv@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before July 27, 2006
- 50% of the agreed package amount if the cancellation is made between July 28, 2006 and November 27, 2006
- 100% of the agreed package amount if the cancellation is made after November 27, 2006

GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

TERMS AND CONDITIONS

The Term and Conditions of exhibiting are included in this Prospectus. Please note that signature of the Exhibition Booking Form indicated acceptance of these Terms and Conditions.

4TH INTERNATIONAL SYMPOSIUM ON DIABETES AND PREGNANCY

LIST OF SPONSORSHIP ITEMS

PACKAGES & SYMPOSIUM

GOLD SPONSORSHIP PACKAGE (limited to two companies) € 40,000

- ✓ Plenary Satellite Session
 - Exclusive sponsorship of an Official Satellite Session in a Plenary Hall, up to 90 minutes, program subject to the approval of the Symposium Scientific Committee.
 - Includes: hall rental, standard audio/visual equipment, display table
 - Permission to use the phrase: “Official Satellite Session of the International Symposium on Diabetes and Pregnancy”
- ✓ Exhibition Space
 - 36 m² Exhibition space (additional space can be purchased at a reduced cost of €300 per square meter)
- ✓ Advertisement
 - Inclusion of Sponsor’s session invitation in the participants’ bags (insert to be provided by sponsor)
 - Full Page Color Advertisement on the back cover, inside front or inside back of the Final Program/Abstract Book based on a first come first served basis
 - Sponsor’s logo with hyperlink on Symposium website
 - Sponsor’s company brochure will be inserted in the participants’ Symposium bags as well as an invitation to the Satellite Session noted above
- ✓ Registration
 - 4 complimentary Symposium registrations
- ✓ Acknowledgement
 - Gold Sponsors will be acknowledged as such on the Sponsors’ Board on-site and in the following publications: Call for Papers, Final Program/Abstract Book
- ✓ The right to use the Symposium logo (following supplied guidelines) on relevant Symposium material, approved by Secretariat.
- ✓ A list of participants on labels in advance (one month before the Symposium) and a final list of participants via e-mail (up to two months after the Symposium)

SILVER SPONSORSHIP PACKAGE (limited to three companies) € 30,000

- ✓ Plenary Satellite Session
 - Exclusive sponsorship of an Official Satellite Session in a Plenary Hall, up to 90 minutes, program subject to the approval of the Symposium Scientific Committee.
 - Includes: hall rental, standard audio/visual equipment, display table
 - Permission to use the phrase: “Official Satellite Session of the International Symposium on Diabetes and Pregnancy”
- ✓ Exhibition Space
 - 18 m² Exhibition space (additional space can be purchased at a reduced cost of €300 per square meter)
- ✓ Advertisements
 - Inclusion of Sponsor’s session invitation in the participants’ bags (insert to be provided by sponsor)
 - Full Page Color Advertisement in the Final Program/Abstract Book
 - Sponsor’s logo with hyperlink on Symposium website
 - Sponsor’s company brochure will be inserted in the participants’ Symposium bags as well as an invitation to the Satellite Session noted above
- ✓ Registration
 - 2 complimentary Symposium registrations
- ✓ Acknowledgement
 - Silver Sponsors will be acknowledged as such on the Sponsors’ Board on-site and in the following publications: Call for Papers, Final Program/Abstract Book

- ✓ The right to use the Symposium logo (following supplied guidelines) on relevant Symposium material, approved by Secretariat

For the above Satellite Session packages, the following applies:

- Special time slots have been designated and will be allocated on a first come, first served basis.
- The sponsoring company for the Satellite programs may select speakers and topics.
- The sponsoring company, in addition to the presented package as an additional educational grant, must cover speaker's registration fees, accommodation and flights.
- All Satellite Symposium programs must be submitted for approval by the Symposium Scientific Committee.

CONTRIBUTOR PACKAGE

€6,000

- ✓ Exhibition Space
 - Allocation of 9 m² of Exhibition space is included in the sponsorship package. The choice of area will have to be confirmed. Additional space can be purchased at a reduced cost of €300 per sqm.
- ✓ Registration
 - 1 complimentary Symposium registration
- ✓ Acknowledgements
 - In categories on Sponsors' Board on-site and in the following publications: Call for Papers, Final Program/Abstract book
 - Sponsor's logo with hyperlink on Symposium website
- ✓ The right to use the Symposium logo, following supplied guidelines, on relevant Symposium material, approved by the Secretariat
- ✓ Sponsor's company brochure will be inserted in the participants' Symposium bags

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

EDUCATIONAL GRANT IN SUPPORT OF EXISTING OFFICIAL PLENARY SESSION € 8,000

A Plenary Session is an existing scientific session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- ✓ Sponsor's logo with hyperlink on Symposium website
- ✓ Sponsor's support will be acknowledged in the Final Program/Abstract Book alongside the session information as "Sponsored by"
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

MEET THE EXPERT BREAKFAST SESSIONS

€ 6,000 + breakfast catering

An expert chosen by the sponsoring company, along with the Symposium Scientific Committee, discusses a topic to a small audience of participants (up to 100). The sponsor will be responsible for the expert's costs and breakfast catering for the participants.

- ✓ Opportunity to brand the meeting room
- ✓ Inclusion of a Sponsor's invitation in the participants' Symposium bag
- ✓ Meet the Expert sessions will be included in the Final Program timetable
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement in the Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

WELCOME RECEPTION

€ 12,000

The Opening social event of the Symposium will take place in a relaxed atmosphere. All Symposium participants are invited and will have the opportunity to greet old friends and make new ones.

- ✓ 6 Complimentary invitations for the Welcome Reception for non-participants
- ✓ Sponsor's representatives will have the opportunity to address the participants
- ✓ Sponsor's name and logo to be printed on special invitations
- ✓ Sponsor's name and logo on a sign at the entrance to the Hall
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

SPEAKERS' DINNER (Sole Sponsorship)**€ 5,000**

This is an opportunity for the Sponsor to be associated with a prestigious dinner for the International Scientific and Local Congress Faculty.

- ✓ Sponsor's name and logo printed on function invitation and menu
- ✓ Sponsor's logo on sign at the entrance to the event
- ✓ Sponsor will have the opportunity to distribute give-aways
- ✓ Sponsors will be acknowledged as an Official Sponsor in the Symposium Program
- ✓ 6 complimentary invitations to the Speakers' Dinner
- ✓ Sponsor's logo with hyperlink on Symposium website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

LUNCH (limited to 3 companies)**€ 8,000 per lunch**

Lunch will be served during breaks.

- ✓ Sponsor may provide Menus and/or Napkins with the company name and logo
- ✓ Sponsor may hand out give-aways
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement in the Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

COFFEE BREAKS**€ 2,500 per break**

Coffee will be served during breaks on each day of Symposium sessions.

- ✓ Sponsorship will be acknowledged on-site and in the Symposium Program
- ✓ Sponsor's logo on Symposium website
- ✓ Sponsor will be given the opportunity to brand napkins (at an extra cost)
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

PROMOTIONAL MATERIAL**€ 1,500**

Inclusion of promotional material, such as leaflets and brochures, in the participants' Symposium bags. Please note that the material should be provided by Sponsor and must be approved by the Secretariat.

- ✓ Sponsor's product information will be available for all Symposium participants
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

PARTICIPANT BAGS**€ 10,000 or provided-in-kind**

Sponsor will provide the participants' Symposium bags.

- ✓ The bag will bear the sponsor's logo and the Symposium logo
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

SPEAKER'S READY ROOM**€ 5,000**

Facilities will be available at the Symposium Center for speakers and abstract presenters to check their presentations.

- ✓ The sponsor's name/or company logo will appear on all signs for this room
- ✓ Opportunity to provide Sponsor's mouse pad at each workstation
- ✓ Opportunity to display Sponsor's logo on screensavers at each workstation
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

CD-ROM**€ 12,000 or provided-in-kind**

The CD-ROM will contain all of the 2007 Symposium Abstracts.

The CD will be distributed to all participants from the Sponsor's exhibition booth. Each participant will receive an exchange voucher

- ✓ Exclusive advertisement on the back cover of the CD-ROM case
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

NOTEPADS AND PENS

Provided-in-kind + € 1,500

Sponsor will provide or provide funding for the participants' notepads and pens.

- ✓ The Notepads and Pens will bear the sponsor's name/company logo and will be distributed in the participants' Symposium bags
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

INTERNET CAFE

€ 10,000

There will be an *Internet Café* equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Sponsorship includes: workstations, printers, signage to reach the Internet area, furniture, space, Internet set-up, Internet connection and technical support.

- ✓ Opportunity to display company logo on screen saver
- ✓ Opportunity to display company logo on screen background
- ✓ Opportunity to distribute mouse pads and related promotional gifts from the Internet Café
- ✓ Opportunity to provide your company's letterhead for the Internet Café's printers
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program
- ✓ Information regarding this service will be included in all future announcements

POSTER SESSIONS

€ 5,000

- ✓ Sponsor acknowledgement at the entrance to the poster area
- ✓ Sponsor's logo will be displayed on the poster boards
- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement in Sponsors' List in the Final Program
- ✓ Acknowledgement on Sponsors' Boards on-site

ADVERTISING SPONSORSHIP OPPORTUNITIES

Advertisements are available in the following Symposium publications:

| Type | Back Page | Inside Front | Inside Back | Inside Page |
|-----------------------------|-----------|--------------|-------------|-------------|
| | € | € | € | € |
| Final Program/Abstract Book | - | - | - | 3,000 |
| Mini-Program | 5,000 | - | - | - |

MINI-PROGRAM (Sole Sponsorship)

€ 5,000

Exclusive advertisement on the back cover of this pocket size, useful Symposium overview.

- ✓ Sponsor's logo on Symposium website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

SPECIAL REQUESTS

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Geneva Sponsorship Office to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all sponsors and exhibitors will be acknowledged in the final program, on acknowledgement boards at the Symposium and on the Symposium website. Please forward your company logo (in eps 300dpi format) in both black and white and color versions to dip07@kenes.com

SPONSORSHIP BOOKING FORM

Please complete and send to:

4th International Symposium on Diabetes and Pregnancy

Maya Yatsiv
 Kenes International
 17, rue du Cendrier
 PO Box 1726
 CH-1211 Geneva, Switzerland
 Tel: +41 22 908 0488 ext. 247
 Fax: +41 22 732 2850
 Email: myatsiv@kenes.com

CONTACT NAME:

NAME OF COMPANY:

ADDRESS:

POST/ZIP CODE: COUNTRY:

TELEPHONE: FAX:

EMAIL: WEBSITE:

I would like to book the following Sponsorship Items:

| Sponsorship item | Price | √ |
|---|-----------------------------|---|
| Gold Sponsorship Package | €40,000 | |
| Silver Sponsorship Package | €30,000 | |
| Contributor Sponsorship Package | €6,000 | |
| Educational Grant in support of Existing Official Plenary Session | €8,000 | |
| Meet the Expert Breakfast Session | €6,000+ breakfast catering | |
| Welcome Reception | €12,000 | |
| Speakers' Dinner | €5,000 | |
| Lunch | €8,000 | |
| Coffee Breaks | €2,500 | |
| Promotional material | €1,500 | |
| Participants' Bags | €10,000 or provided in kind | |
| Speaker's Ready Room | €5,000 | |
| CD-Rom | €12,000 or provided in kind | |
| Notepads and Pens | Provided in kind + €1,500 | |
| Internet Café | €10,000 | |
| Poster Session | €5,000 | |
| Advertising | | |
| Final Program/Abstract Book (Inside Page) | €3,000 | |
| Mini Program (Back Page) | €5,000 | |
| Total Amount (please complete) | | |

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

Signature Date

EXHIBITION

The commercial/technical Exhibition will be held in the Hilton, Istanbul. We are presently in the process of designing the floor plan in order to maximise the exhibitor's exposure to the delegates. It is for this reason that all coffee and lunch breaks will be held in the exhibition area.

PROPOSED DATES: (Subject to Change)

Set up times:
March 28, 2007: all day

Exhibition Opening Hours (Subject to change):

Thursday, March 29, 2007: 9:00 – 17:00

Friday, March 30, 2007: 9:00 – 17:00

Saturday, March 31, 2007: 9:00 – 14:00

Dismantling / Breakdown times:

Saturday, March 31, 2007: from 14:00

Shell Scheme Stand Sketch
(For illustrative purposes only)

SHELL SCHEME RENTAL

The price for shell scheme is € 360 per square meter. This includes:

- Exhibitors' Manual
- Refreshments for registered exhibitors
- Exhibitors' badges
- Shell scheme frame, basic lighting, electrical socket (500 W)
- Fascia panel with standard lettering
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways
- Get-Together Reception for registered exhibitors

Please note that stand space / shell scheme rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.



ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first-come-first-served" basis. Platinum and gold sponsors will have priority. A completed Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of €170. An exhibitor registration form will be included in the Exhibitor's Manual.

TECHNICAL/EXHIBITOR MANUAL

A Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Symposium. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and sponsors are free to visit the Symposium venue at their convenience. Please contact the venue directly to arrange this.

Hilton Istanbul

Contact Person: Muge Yilmaz, Groups & Conventions Sales Executive

Tel: +90 212 315 6041

Fax: +90 212 232 0909

Email: muge.yilmaz@hilton.com

Website: www.istanbul.hilton.com

EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to dip07@kenes.com

PAYMENT METHODS

As detailed previously in the Sponsorship section.

CANCELLATION POLICY

Cancellation must be made in writing to:

4th International Symposium on Diabetes and Pregnancy

c/o Maya Yatsiv

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: myatsiv@kenes.com

The organizers shall retain:

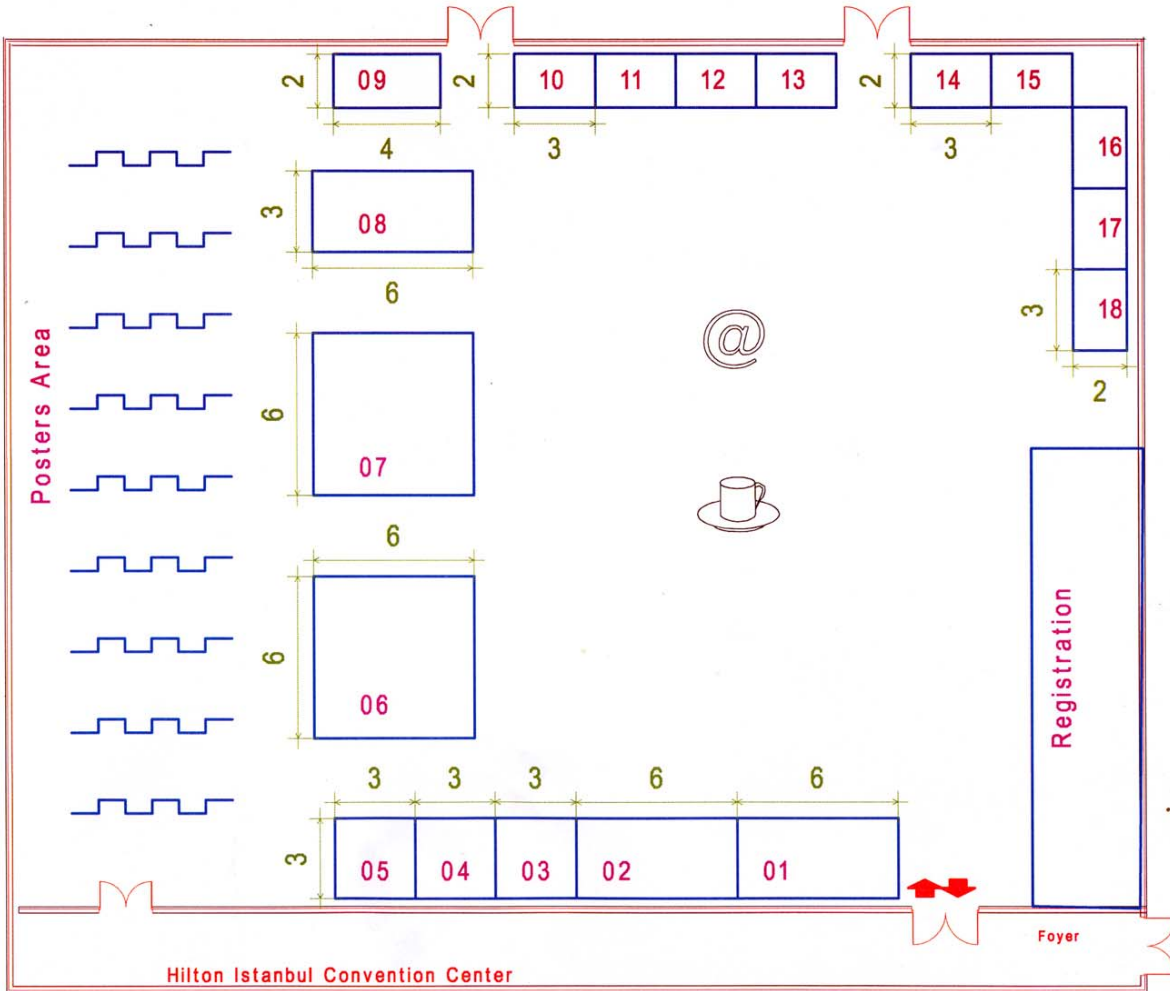
- 10% of the agreed package amount if the cancellation is made on or before July 27, 2006
- 50% of the agreed package amount if the cancellation is made between July 28, 2006 and November 27, 2006
- 100% of the agreed package amount if the cancellation is made after November 27, 2006

TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these Terms and Conditions.

EXHIBITION FLOOR PLAN

Please visit the website for continuous updates on booth availability: www.kenes.com/dip07



EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Please complete and send to:

4th International Symposium on Diabetes and Pregnancy

Maya Yatsiv

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: myatsiv@kenes.com

CONTACT NAME:

NAME OF COMPANY:

ADDRESS:

POST/ZIP CODE:.....COUNTRY:

TELEPHONE:.....FAX:

EMAIL:WEBSITE:.....

WE HEREBY APPLY TO BOOK EXHIBITION SHELL SCHEME SPACE, THE COST OF WHICH IS €360 PER SQUARE METRE

| Choice | Stand No | No. of Square Metres | Total Price |
|------------------------|----------|----------------------|-------------|
| 1 st Choice | | | € |
| 2 nd Choice | | | € |
| 3 rd Choice | | | € |

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

We Have Read The Regulations & Agree To Observe & Be Bound By Them

SIGNATURE:..... DATE

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

GROUP REGISTRATION POLICY

The Group Registration procedure will be valid for a group with a minimum of 10 delegates and company representatives should apply to Kenes International to receive a special group registration form.

Kenes International will coordinate onsite meetings with the company representatives at specific dates and times, for the registration material to be collected prior to the official opening of the general registration. Pre-registration onsite will only be available to companies whose registration fees have been paid in full.

HOUSING INFORMATION

Kenes International is currently negotiating special rates in the selected Conference hotels and information will be available shortly. Accordingly, the payment and cancellation policy for room reservations will be available soon.

Companies interested in booking hotel accommodation for more than 10 rooms are kindly requested to contact Kenes International for further details.

For further information on either Group Registration or Housing please contact:

KENES *International*
CARES FOR YOUR ORGANIZATION
GLOBAL CONGRESS ORGANIZERS AND
ASSOCIATION MANAGEMENT SERVICES

Kenes International

Global Congress Organizers and Association Management Services

E-mail: dip07@kenes.com

Website: www.kenes.com/dip07

Geneva Office: 17 rue du Cendrier, CH 1211 Geneva 1, Switzerland

Tel: +41 22 908 04 88, Fax: +41 22 732 2850