

SPONSORSHIP & EXHIBITION  
**INVITATION**



9<sup>th</sup> CONGRESS OF THE EUROPEAN FEDERATION

[www.efns.org/efns2005](http://www.efns.org/efns2005)



OF NEUROLOGICAL SOCIETIES

Athens, Greece, September 17-20, 2005

HOST



Hellenic Neurological Society



Co-Sponsored by the European Section of the Movement Disorder Society (MDS – ES)



## INVITATION FOR SPONSORSHIP

The *Hellenic Neurological Society* has the great honour to invite you to participate in the 9<sup>th</sup> Congress of the European Federation of Neurological Societies, which will be held in Athens - Congress Center OMMA of Megaron – Athens Concert Hall, September 17-20, 2005.

The *Hellenic Neurological Society* being incorporated in the *Hellenic Society of Neurology and Psychiatry* was established in 1936. In 1987 when the medical specialisation was divided it moved to its present form. It has around 850 members by now, certified neurologists and neurologists in training.

Greece is a European country with a high reputation of hospitality, where scientific and artistic contemporary thought has its roots. Medicine as a science took its first steps in this place of the world; A fact of important significance for the participants and attendants of this Congress.

Athens, the capital of Greece, is the birthplace of democracy, representing the place where the first steps were taken towards improving life standards and granting human rights. It has been traditionally a major congress site since the 5<sup>th</sup> century B.C. when the Athenians gathered in the Ancient Agora and debated on democracy, strategic purposes, commerce, philosophy and the sciences. Since then Athens has established itself as a prime international conference location, being a metropolis with modern facilities combined with ancient monuments, byzantine churches, neoclassical buildings, museums, ancient theatres and modern opera houses.

Athens - centrally located in Greece – also has easy access to the Aegian, Ionian Sea and Saronic Gulf with their famous islands, scattered over the deep blue waters. A fusion of stone, sunlight and sparkling sea, embellished with small white washed houses, along with their ancient heritage and Greek hospitality are basic features of the charm they possess. The participants will have the opportunity to enjoy pre and post Congress excursions to the unique Greek islands.

The Congress programme has been carefully selected to cover clinical as well as basic neurology through 9 main topics, 17 focused workshops and teaching courses. Platform and poster sessions will give the opportunity to every participating country to present the most interesting and updated information on neurology.

Our city will offer you the mixture of the old and the new, creating an atmosphere of antithesis, which captivates the visitor. Cultural events and festivals offering open-air ancient dramas and comedies, classical dance, concerts set in both ancient and modern theatres will give you a chance to enjoy Athen's thriving city life.

One year before the EFNS Congress, the return of the Olympic Games to Greece in 2004, the country that gave them birth, gives Athens a new spirit.

We are looking forward to seeing you in Athens. The *Hellenic Neurological Society* and I personally will be happy if you accept our invitation to share in the magic atmosphere of our country. We are sure that EFNS 2005, held in the shadow of the Acropolis will be an exciting scientific and cultural event.

**Panagiota Davaki**

President of the Local Arrangements Committee



## EFNS Congress Profile

The EFNS is the only organisation to unite and support neurologists across the whole of Europe. It was founded in December 1991 in Vienna, Austria. Currently 40 European national neurological societies are registered members of the EFNS. Thus the EFNS represents more than 14 000 European neurologists.

The first regional meeting of the EFNS took place in December 1993 in Berlin, Germany, organised by Professor Karl Einhäupl. It was followed by a regional meeting in Poznan, Poland in November 1994 under the chairmanship of Professor Mieczyslaw Wender. The first full-fledged EFNS congress was held in Marseille, France in September 1995. The congress, chaired by Professor Georges Serratrice, was attended by 1 500 participants. Rome, Italy was the venue of the second congress in October 1996 under the co-chairmanship of Professors Cesare Fieschi and Gianluigi Lenzi. 2 000 delegates participated in the comprehensive scientific and educational programme. In June 1997 the EFNS held a regional meeting in Prague, Czech Republic, organised by Docent Pavel Kalvach. The 3<sup>rd</sup> EFNS congress was organised by Dr. José Chacon in September 1998 in Seville, Spain and attracted more than 4 000 participants. Lisbon, Portugal was the venue of the 4<sup>th</sup> Congress of the EFNS, which was organised by Prof. Teresa Paiva.

As a means of supporting and encouraging quality continuing medical education (CME) for neurologists, the European Federation of Neurological Societies has developed a system for publicly recognising CME that meets basic standards of quality. In this way institutions and organisations will strive to achieve or maintain standards of quality programming based on commonly accepted principles of continuing adult education. Moreover, neurologists will be able to note in advance those CME programmes that have successfully passed through the quality control process of the EFNS. The EFNS retains the right to make the final decision as to whether a programme meets the EFNS standards.



## COMMITTEES

### EFNS Management Committee

- President:** Wolf-Dieter Heiss, Germany
- Past President:** Jes Olesen, Denmark
- Vice Presidents:** Richard A.C. Hughes, UK  
Pavel Kalvach, Czech Republic  
Jean-Marc Léger, France
- Secretary-General:** Johan A. Aarli, Norway
- Treasurer:** Eberhard Deisenhammer, Austria
- Members at Large:** Isabel Illa, Spain  
Gian Luigi Lenzi, Italy

### Congress Programme Committee

- Jacques De Reuck, Belgium, *Chairperson*  
Panagiota Davaki, Greece, *Vice-Chairperson*  
Murat Emre, Turkey  
Richard Hughes, UK  
Detlef Kömpf, Germany, *Teaching Course Committee*  
Hubert Kwiecinski, Poland  
Ioannis Milonas, Greece  
Riccardo Soffietti, Italy  
Eduardo Tolosa, Spain, *MDS-ES*  
Demetris Vassilopoulos, Greece

### Local Arrangements Committee

- Panagiota Davaki, *Chairperson*  
Klementini Karageorgiou  
Ioannis Milonas  
Eleftherios Staboulis  
Demetris Vassilopoulos

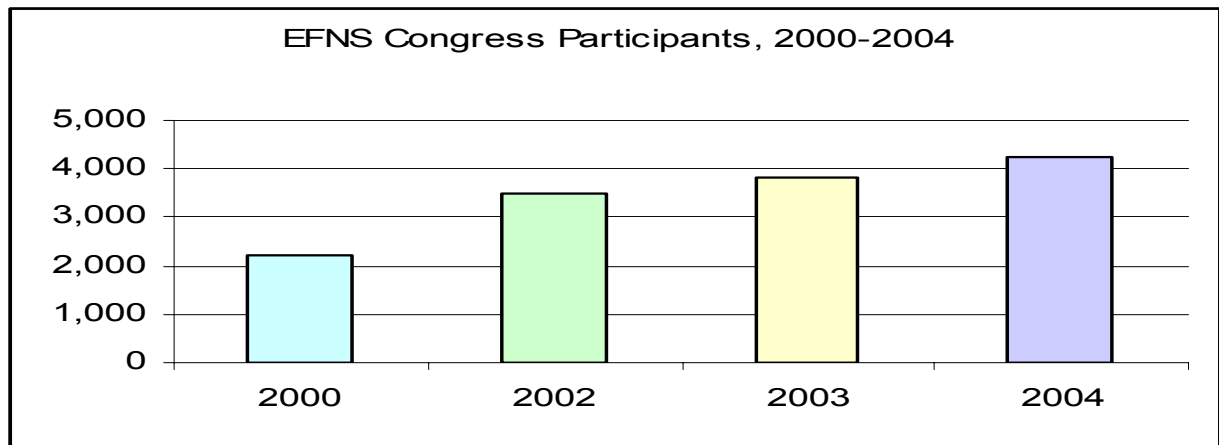
### Teaching Course Committee

- Detlef Kömpf, Germany, *Chair*  
Johan A. Aarli, Norway  
Giorgio Cruccu, Italy  
László Csiba, Hungary  
Pavel Kalvach, Czech Republic
- Jean-Marc Léger, France  
José Lopes Lima, Portugal  
Hermann Stefan, Germany  
Eduardo Tolosa, Spain, *MDS-ES*  
Gunhild Waldemar, Denmark



## Participants in previous EFNS Congresses

The 5<sup>th</sup> Congress which took place in Copenhagen, Denmark in 2000, the 6<sup>th</sup> EFNS Congress which took place in Vienna, Austria, 2002 and the 7<sup>th</sup> EFNS Congress which took place in Helsinki, Finland, 2003, attracted a large attendance. The number of participants at the 8<sup>th</sup> EFNS Congress which took place in Paris, France, 2004 has grown to over 4,260. The majority of participants were from Europe, but many came from the Americas, Asia, Australasia, Middle East and Africa.



### **5<sup>th</sup> EFNS Congress, Copenhagen, Denmark, October 14 - 18, 2000**

Total number of active registered participants: 2,200

#### Top 5 countries:

Denmark – 238 participants  
United Kingdom – 228 participants  
Italy – 209 participants  
Germany – 143 participants  
France – 126 participants

### **6<sup>th</sup> EFNS Congress, Vienna, Austria, October 26 - 29, 2002**

Total number of active registered participants: 3,500

#### Top 6 countries:

United Kingdom – 323 participants  
Austria – 269 participants  
Spain – 182 participants  
Poland – 166 participants  
Germany – 166 participants  
France – 130 participants

**7<sup>th</sup> EFNS Congress, Helsinki, Finland, August 30 - September 2, 2003**

Total number of active registered participants: 3,826

Top 6 countries:

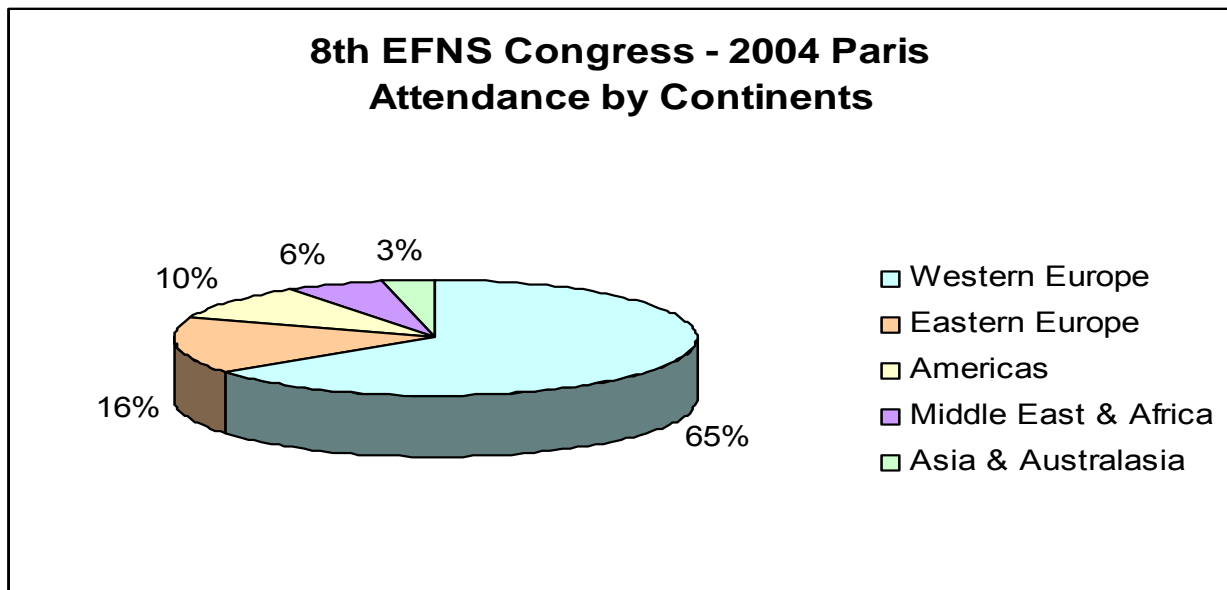
- Greece – 270 participants
- Finland – 250 participants
- Italy – 177 participants
- United Kingdom - 165 participants
- Turkey – 151 participants
- Germany – 145 participants

**8th EFNS Congress, Paris, France, September 4 - September 7, 2004**

Total number of active registered participants: 4,268

Top 6 countries:

- France – 471 participants
- United Kingdom – 292 participants
- Spain – 280 participants
- United States- 222 participants
- Greece – 210 participants
- Turkey – 180 participants





## **Preliminary Scientific Programme**

The Preliminary Scientific Programme can be found on the Congress Website:  
[www.efns.org/efns2005](http://www.efns.org/efns2005)

### **Main Topics**

- Vascular cognitive impairment
- Neuroprotection - neurodegeneration in MS
- Mysteries of Parkinsonism
- Headache - advances in pathophysiology and management
- Neurological disorders and sleep apnea
- Update on carotid artery disease
- Eye movements – A window to brain function
- Epidemiology – burden and costs of neurological diseases
- ALS

### **Teaching Courses**

- Movement disorders
- Stroke
- Epilepsy
- Dementia
- Treatment strategies in multiple sclerosis
- From headache syndromes to headache management
- From diagnosis to treatment in neuromuscular diseases
- Autonomic nervous system
- Critical care
- Neurooncology
- Neurootology - vertigo



## **Preliminary list of focused workshops**

- Treatment of neurological diseases – an evidence-based approach
- Revised EFNS guideline on the management of Alzheimer's disease (AD) and related disorders
- Diagnosis of genetic leucodystrophies
- Advances in the understanding of genetic neuropathies
- Problems in status epilepticus
- Nervous system infections of global importance
- Acute stroke: An imaging protocol tailored to your institution
- Rare idiopathic headache disorders
- Vegetative state (VS) and persistent VS (PVS): State of the art
- Spondylotic cervical myelopathy – diagnostic & treatment challenge
- Understanding inflammation in neurodegenerative diseases: A step for improved therapy
- Traumatic distortion of the cervical spine
- Stroke prevention beyond antithrombotic therapy
- Cultural individuality of neuroethics in European countries
- Metabolic encephalomyopathies
- Restless legs syndrome: Current theories of neurobiology
- Autonomic dysfunction in movement disorders



## Preliminary Programme Overview

<b>SATURDAY, SEPTEMBER 17, 2005</b>	
11:00 – 14:00	Teaching Courses
14:00 – 15:30	Satellite Symposia
15:30 – 18:30	Teaching Courses
19:00	Opening Session and Welcome Reception

<b>SUNDAY, SEPTEMBER 18, 2005</b>	
09:00 – 11:00	Main Topics
11:00 – 11:30	Coffee Break
11:30 – 13:00	Short Communications   Tournament
13:30 – 15:00	Satellite Symposia
15:00 – 16:30	Poster Session
16:00 – 17:30	Focused Workshops
17:30 – 19:00	Satellite Symposia

<b>MONDAY, SEPTEMBER 19, 2005</b>	
09:00 – 11:00	Main Topics
11:00 – 11:30	Coffee Break
11:30 – 13:00	Short Communications   Tournament
13:30 – 15:00	Satellite Symposia
15:00 – 16:30	Poster Session
16:00 – 17:30	Focused Workshops
17:30 – 19:00	Satellite Symposia
20:00	Gala Event

<b>TUESDAY, SEPTEMBER 20, 2005</b>	
09:00 – 11:00	Main Topics
11:00 – 11:30	Coffee Break
11:30 – 13:00	Short Communications
13:30 – 15:00	Satellite Symposia
15:00 – 16:30	Focused Workshops   Late Breaking News
17:00	Closing Session and Farewell Party



**8TH EFNS CONGRESS**  
**Athens, September 17 - 20, 2005**  
 as per 14 September 2004  
**Preliminary Schedule of Satellite Symposia**

	Room 1 Banqueting Hall capacity approx. 1,000	Room 2 Alexandra Triani Hall capacity approx. 1,700	Room 3 Dimitri Mitropoulos Hall capacity approx. 450	Room 4 Nicos Scalcotas Hall capacity approx. 400
Saturday September 17 14.00 – 15.30 h		✧	Migraine Almirall	
Sunday September 18 13.30 – 15.00 h	Janssen Cilag Dementia	✧ MD Schwarz Pharma	✧ MD GSK RLS	Astra Zeneca Stroke
Sunday September 18 17.30 – 19.00 h	Lundbeck Alzheimer	Pfizer neuropathic pain	<b>Merck migraine</b>	✧ Boehringer Ingelheim Parkinson/RLS
Monday September 19 13.30 – 15.00 h	✧ MD Amersham (imaging)	GSK epilepsy	Pfizer migraine	✧ Lundbeck MD
Monday September 19 17.30 – 19.00 h	Pfizer Epilepsy	<i>Janssen Cilag</i> Migraine	✧ MD TBA/TBC likely to be Medtronic, but to be confirmed	Pfizer Dementia/ Alzheimer
Tuesday September 20 13.30 – 15.00 h		✧		Aspreva Myasthenia gravis (TBC!)

*pending information Pfizer, Medtronic, & info for AZ*



## **GENERAL INFORMATION**

### **Congress Organizers and Secretariat**

Daniella Dreman  
Project Manager  
9<sup>th</sup> EFNS Congress  
c/o Kenes International  
17 Rue du Cendrier  
B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Tel: +41 22 908 0488  
Fax: +41 22 732 2850  
E-mail: [efns05@kenes.com](mailto:efns05@kenes.com)

### **Sponsorship and Exhibition Sales Contact**

Erica Rieman  
Industry Liaison and Sales  
9<sup>th</sup> EFNS Congress  
c/o Kenes International  
17 Rue du Cendrier  
B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Tel: +41 22 908 0488  
Fax: +41 22 732 2850  
E-mail: [eriemann@kenes.com](mailto:eriemann@kenes.com)

### **Satellites, Main Topics, Teaching Courses and Focused Workshops Contact**

Lisa Mueller  
Executive Director  
University Campus  
Alser Strasse 4  
A-1090 Vienna  
Austria  
Tel: +43 1 889 05 03  
Fax: +43 1 889 05 03 13  
e-mail: [mueller@efns.org](mailto:mueller@efns.org)  
Website: [www.efns.org](http://www.efns.org)



**Congress Venue**

Congress Centre OMMA of the Megaron  
Athens Concert Hall, Athens, Greece

**Official Social Events**

In order to prevent clashes between Industry events and official social functions, below please find the provisional dates for the official Social Events.

**Saturday, September 17, 2005**

**Monday, September 19, 2005**

Welcome Reception

Gala Event



## Industry Support to the Scientific Programme

### **Satellite Symposia**

**Cost: €32,000**

The EFNS invites the industry to organise satellite symposia within the framework of EFNS congresses.

### **Rules for Satellite Symposia**

1. Satellite symposia are scientific sessions sponsored by the industry, which may be attended by registered congress participants without any extra charge.
2. External company meetings are open to company personnel only. They may be scheduled during the congress at the congress centre provided that rooms are available. The organising company has to pay rent for the room and technical equipment. The meeting will not be included in the congress programme. If others - apart from company staff - may attend the session, the meeting will be considered a satellite symposium, for which the full fee must be paid.
3. Satellite symposia are held at time slots specially designated for this purpose, usually during lunch breaks (13.30 – 15.00 h) or at the end (17.30 – 19.00 h) of the scientific programme, or during the lunch break of teaching courses (14.00 – 15.30 h) on the first congress day.
4. The quality of the scientific programme of satellite symposia has to be approved by the Congress Programme Committee. A draft of the satellite symposium programme must be submitted to EFNS head office by March 15, 2005.
5. In order to avoid redundancy within the programme overall, the EFNS will only accept any one speaker on the scientific programme of the congress and on a satellite symposium. That is, a speaker at a main topic or teaching course can only be a speaker at one satellite symposium and must not give a lecture in any other programme of another satellite symposium.
6. The final programme must be submitted no later than June 1, 2005.
7. Afterwards changes in the programme are only allowed if accepted by the chairman of the Congress Programme Committee. Changes in the topic of the symposium are unacceptable. In special cases, speakers may be exchanged even after printing of the final programme.
8. A maximum of four satellite symposia may be organised in parallel.
9. Symposia on overlapping topics will NOT be scheduled at the same time slot.



10. The fee for satellite symposia is EUR 32,000.
11. The fee comprises lecture hall, computer projection facilities, microphones for speakers/chairpersons' table and general discussion, technical operating staff and room attendants, listing with the scientific sessions in the final programme and the congress website, inclusion of the abstracts in the abstract volume provided they are submitted at deadline for late breaking abstracts (approximately two months after the regular abstract deadline).
12. All other expenses (e.g. additional equipment, invited speakers, refreshments, etc.) are the responsibility of the organising company.
13. All bookings of satellite symposia must be made in writing; The same applies to any requests for changes of bookings.
14. Satellite symposia booked before deadline of the preliminary programme of the congress will be included in the preliminary programme brochure and the congress website. Later on they will only be added to the congress website.
15. The EFNS logo may be used on invitations to satellite symposia. Invitations have to be approved by EFNS head office.
16. Upon request, the invitation printed by the sponsor will be inserted free of charge into the congress bags.
17. Upon request, companies organising satellite symposia will receive the address list of pre-registered congress participants for mailing of invitations to the symposium.
18. Booking for satellite symposia will be accepted on a first-come-first-served basis. A deposit of 30 % of the fee for satellite symposia is requested at the time of booking. Payment in full must be made two months prior to the congress.



19. Cancellation must be made in writing.

The organizers shall retain:

10% of the agreed amount if cancellation is made more than 12 months prior to the Congress

50% of the agreed amount if cancellation is made between 12 and 4 months prior to the Congress

100% of the agreed amount if cancellation is made less than 4 months prior to the Congress.

20. The proceedings of satellite symposia may be published as a supplement to the European Journal of Neurology, the official journal of the EFNS, at the expense of the sponsor.

We herewith confirm that we agree with the above rules.

Name of company .....

Company representative .....

Date: ..... Signature: .....

Companies intending to organise a satellite symposium should sign this form expressing their compliance with the above regulations and send to the below address. Companies interested in organising satellites, supporting main topics or teaching courses with unrestricted grants should also contact:

Lisa Mueller, Executive Director  
University Campus  
Alser Strasse 4  
A-1090 Vienna  
Austria  
Tel: +43 1 889 05 03  
Fax: +43 1 889 05 03 13  
e-mail: [mueller@efns.org](mailto:mueller@efns.org)  
Website: [www.efns.org](http://www.efns.org)



## Sponsorship Opportunities

### 1. PRINTED ITEMS

#### *A. Preliminary Programme*

The Preliminary Programme will be distributed to everyone on the EFNS mailing list a few months prior to the Congress. In addition, it will be included in the participants bags in EFNS Paris, 2004.

A number of full-page colour (4 colours) advertisements will be available at the following prices:

inside page	€ 2 500
back cover	€ 6 000
inside front or back cover	€ 3 500

Advertisements should be submitted electronically in jpg or pdf format to [efns05@kenes.com](mailto:efns05@kenes.com).

#### *B. Final Programme*

The Final Programme will be distributed at the Congress to all registered participants. It will include the complete final scientific, social and tour programme, as well as practical information on the Congress.

A number of full-page colour (4 colours) advertisements will be available at the following prices:

inside page	€ 2 500
back cover	€ 7 000
inside front or back cover	€ 3 500

Advertisements should be submitted electronically in jpg or pdf format to [efns05@kenes.com](mailto:efns05@kenes.com).



### **C. Abstract Volume (Supplement to the European Journal of Neurology)**

The abstracts will be printed as a Supplement to the European Journal of Neurology.

A number of full page colour (4 colours) advertisements will be available at the following prices:

inside page	€ 3 000
back cover	€ 7 500
inside front or back cover	€ 4 000

Advertisements should be submitted electronically in jpg or pdf format to [efns05@kenes.com](mailto:efns05@kenes.com).

### **D. Mini Programme **SOLD****

The “Programme at a Glance” is an extremely popular and useful congress overview that will be inserted in the Congress bags.

An exclusive advertisement of your company will appear on the back cover. € 7,500

### **E. Exhibition Catalogue**

This publication will be included in the Congress participants’ bags. The sponsoring company will be acknowledged by an exclusive advertisement.

A number of full page colour (4 colours) advertisements will be available at the following prices:

inside page	€ 2 000
outside back cover	€ 6 000
inside back or front cover	€ 2 700
inside front or back cover	€ 4 000

### **F. Laminated Bookmark**

Laminated bookmark placed in the final programme or abstract book.

A full colour advert is printed on both sides €9,000

## **2. SERVICES AND SPECIAL FUNCTIONS**

### **A. Congress Bags**

The sponsor will provide the participants bags. The bag will bear the sponsor’s logo and the Congress logo.

(No additional charge to the sponsoring company). Provided in kind

### **B. Writing Pads and Pens **SOLD****

The sponsoring company may provide the writing pads and pens (including the company’s logo) for the Congress bags. Fixed sum to be paid to the Congress. Provided in kind and € 5,000



### **C. Congress Website**

The Congress website is [www.efns.org/efns2005](http://www.efns.org/efns2005). Participants can register and book their accommodation on-line. Submission of abstracts will only be possible via the Congress website. During and after the congress, all abstracts will be available on the web. The site will be maintained after the congress for another year. The logo of the sponsoring company will be included on the website homepage with a link to the company's homepage.

€ 10,000

### **D. Abstracts on CD-ROM SOLD**

All Congress Abstracts will be produced on a special CD-ROM. An invitation to visit the sponsoring company's booth in order to receive the CD-ROM, will be included in the participants' bags.

Reserved

### **E. Providing Internet and Message Service**

A special area will be assigned as the Internet/Message Centre at the Congress. The sponsoring company will provide 10 workstations, enabling participants to send and receive e-mail, send and retrieve messages to other Congress participants, and have free access to the Internet. The sponsoring company will run this centre by providing both equipment and manpower. The sponsoring company's name will be displayed on the retrieval stations as well as the Centre. Information regarding this service will be included in the Congress website and final programme.

€ 15,000

### **F. Press Room**

The Press Room will operate throughout the Congress. Members of the press will receive assistance and comfortable facilities. Press conferences will be organised. The sponsoring company's name will be displayed on site. The sponsoring company will be able to provide letterhead with its name and logo for use at the Press Room.

€ 8,000



## **ACKNOWLEDGEMENTS**

Please note that all sponsors and exhibitors will be acknowledged in the final programme, on the acknowledgement board at the Congress and on the Congress website. Please feel free to forward your company logo (in jpg or pdf format) to: [efns05@kenes.com](mailto:efns05@kenes.com).



## **INFORMATION FOR SPONSORS AND EXHIBITORS**

### **Application for Sponsorship**

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

Erica Rieman  
Industry Liaison and Sales  
9<sup>th</sup> EFNS Congress  
c/o Kenes International  
17 Rue du Cendrier  
B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Fax: +41 22 732 2850  
E-mail: [eriem@kenes.com](mailto:eriem@kenes.com)

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the booking form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

### **Terms of Payment**

50% with signed contract  
50% by 1 February 2005  
All payments must be received before the start date of the Congress

### **Payment Methods**

Option 1: Payment by cheque  
Please make cheques payable to: EFNS 2005

Option 2: Payment by Bank Transfer:  
Please make drafts payable to EFNS 2005  
Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland  
Bank code: 4251  
Swift No. CRESCHZZ12A  
Bank Account: 693980-52-27  
Iban no: CH06 0425 1069 3980 5202 7  
Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.



### **Cancellation Policy**

Cancellation must be made in writing to:

Erica Rieman  
Industry Sales and Liaison  
9<sup>th</sup> EFNS Congress  
c/o Kenes International  
17 Rue du Cendrier  
B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Fax: +41 22 732 2850  
E-mail: [eriem@kenes.com](mailto:eriem@kenes.com)

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Congress
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Congress
- 100% of the agreed package amount if the cancellation is made less than 4 months prior to the Congress

### **General Conditions**

Terms and Conditions will be included in the sponsorship agreement.



**Sponsorship Booking Application Form**

Please complete and send to:

Erica Rieman  
 9<sup>th</sup> EFNS Congress  
 c/o Kenes International  
 17 Rue du Cendrier  
 B.P. 1726  
 CH-1211 Geneva 1  
 SWITZERLAND  
 Fax: +41 22 732 2850  
 E-mail: eriemann@kenes.com

Contact Name \_\_\_\_\_  
 Name of Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Post/Zip Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Satellite Symposia	€32,000	
Preliminary Programme - advertisement	€2,500/€6,000/€3,500	
Final Programme - advertisement	€2,500/€7,000/€3,500	
Abstract Volume - advertisement	€3,000/€7,500/€4,000	
Mini Programme - advertisement	<b>SOLD</b>	
Exhibition Catalogue – advertisement	€2,000/€6,000/€2,700/€4,000	
Laminated Bookmark	€9,000	
Gala Evening		
Congress Bags	Provided in kind	
Writing Pads and Pens	<b>SOLD</b>	
Congress Website	€10,000	
Internet and Message Service	€15,000 + internet costs	
Press Room	€8,000	
Total Amount (please complete)		

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

Signature \_\_\_\_\_ Date \_\_\_\_\_



## Exhibition

The industrial exhibition is an integral part of EFNS congresses with the intention to provide up-to-date information on neurological medicine. Excellent exhibition facilities in close proximity to the session halls are available at the Congress Centre OMMA of the Megaron. Coffee breaks and lunches will take place within and alongside the exhibition to enhance participants attendance.

### Venue

Congress Centre OMMA of the Megaron  
Athens Concert Hall, Athens, Greece

### Proposed Dates

Set up times:	Friday, September 16, 2005	08:00 – 20:00
	Saturday, September 17, 2005	07:00 – 20:00
Exhibition open times:	Sunday, September 18, 2005	09:00 – 17:30
	Monday, September 19, 2005	09:00 – 17:30
	Tuesday, September 20, 2005	09:30 – 17:30
Dismantling/Breakdown times:	Tuesday, September 20, 2005	18:00 – 24:00

### Stand Space rental

The price for floor space only is € 525 per square metre. This includes:

- Exhibitors' Manual.
- Tea/coffee/lunch for registered exhibitors
- Exhibitors' badges
- 100 Word Company/product profile in the official programme
- Cleaning of public areas and gangways
- Get-together Reception for registered exhibitors
- 24 hour security

### Shell scheme rental

The price for shell scheme booth rental is €575 per square metre. This includes:

- Exhibitors' Manual
- Tea/coffee/lunch for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Fascia Panel and sign in bearing name of exhibiting company, in standard lettering
- 100 Word Company/product profile in the official programme
- Cleaning of public areas and gangways
- 24 hour security

**At the request of industry we have included 24 hour security in the stand rental price.**



Please note that space rental does not include the following:

- Stand cleaning
- Shell scheme
- Electrics
- Electrical sockets
- Lighting
- Furniture

All these services and others will be available to order in the technical manual.

### **Build-Up Height**

The maximum building height for exhibit stands is 2.50m. Pending authorization by the Security Department of the Congress Centre, in certain areas of the Congress Centre exhibitors will be allowed to exceed this height.

### **Allocation of Exhibition space**

Space Allocation will be made on a “first come, first served basis”. A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional for each 12 square metres booked. Any additional exhibitors will be charged an exhibitor registration fee of €195. An exhibitor registration form will be included in the exhibitor’s manual.

### **Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of exhibiting will be circulated 6 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### **Site Inspections**

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue directly to arrange this:

Mrs. Lenia Contopoulos  
Director of Conferences  
Vass Sofias and Kokkali  
GR 115 21 Athens  
Greece  
Tel: +30 210 72 82 000/337  
E-mail: lenia@megaron.gr



### **Exhibitor Profile**

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the exhibitors catalogue and must be submitted electronically by e-mail to [efns05@kenes.com](mailto:efns05@kenes.com)

### **Payment Methods**

Option 1: Payment by cheque

Please make cheques payable to: EFNS 2005

Option 2: Payment by Bank Transfer:

Please make drafts payable to EFNS 2005

Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank code: 4251

Swift No. CRESCHZZ12A

Bank Account: 693980-52-27

Iban no: CH06 0425 1069 3980 5202 7

Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

Note: Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

### **Cancellation Policy**

Cancellation must be made in writing to:

Ms. Erica Rieman

Kenes International

17 Rue du Cendrier

B.P. 1726

CH-1211 Geneva 1

SWITZERLAND

Tel: +41 22 908 0488

Fax: +41 22 732 2850

E-mail: [eriemman@kenes.com](mailto:eriemman@kenes.com)

The organisers shall retain:

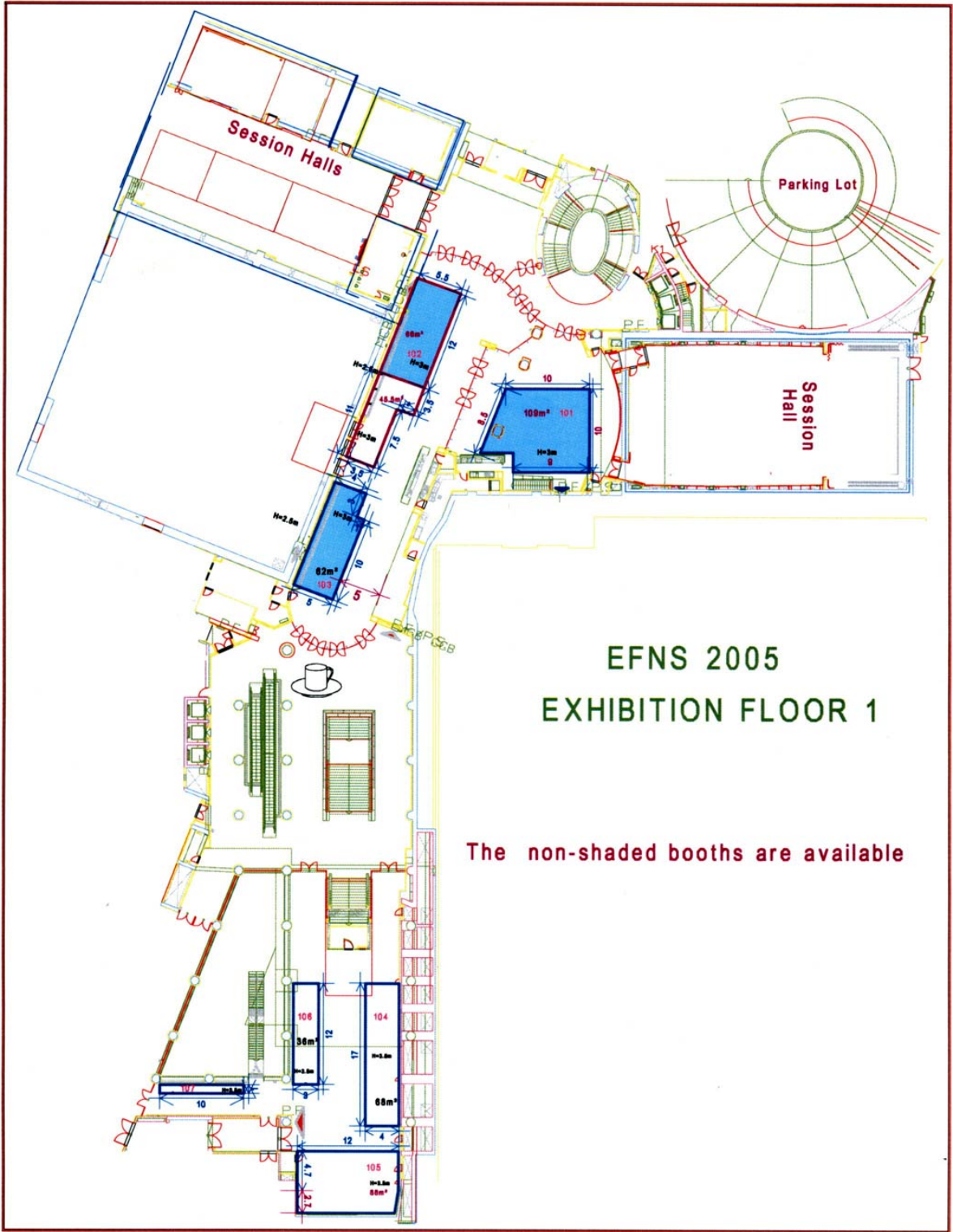
- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Congress
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Congress
- 100% of the agreed package amount if the cancellation is less than 4 months prior to the Congress

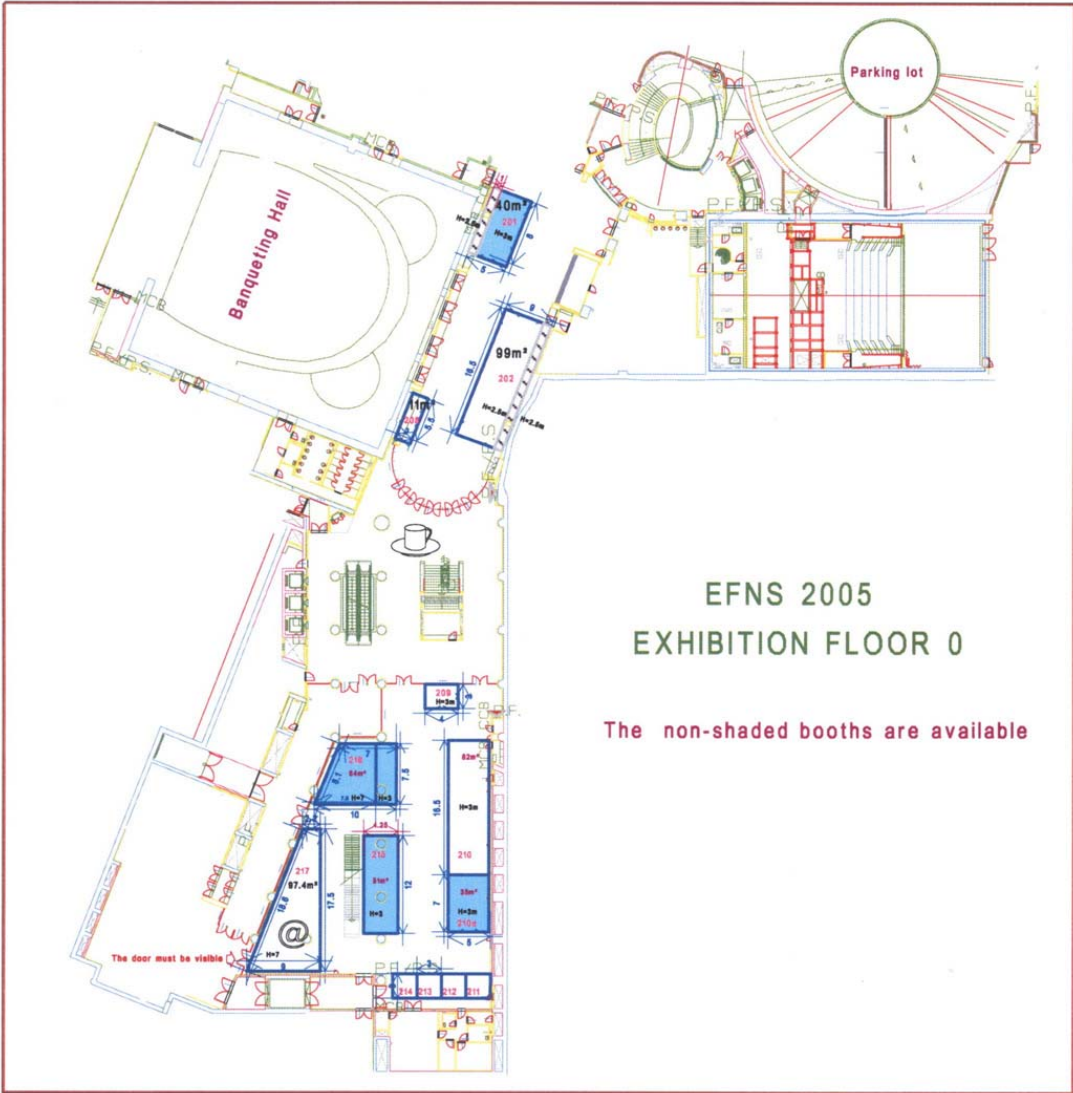
If exhibition space is resold a full refund will be made less a 10% administration charge.

### **Terms and Conditions**

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.







**Exhibition Application Form and Contract**



**Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information  
Please complete and send to:**

**Ms. Erica Rieman**  
c/o Kenes International  
17 Rue du Cendrier, B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Fax: +41 22 732 2850  
E-mail: [eriem@kenes.com](mailto:eriem@kenes.com)

Name of Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Post/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone (company) \_\_\_\_\_ Direct \_\_\_\_\_

Fax (company) \_\_\_\_\_ Direct \_\_\_\_\_

E-mail (company) \_\_\_\_\_ Direct \_\_\_\_\_

Website \_\_\_\_\_

**We hereby apply to book exhibition floor/shell scheme space, the cost of which is ~~€25~~/€75 per square metre**

Choice	Stand No	No. of Square Metres	Total Price
1 <sup>st</sup> Choice			€
2 <sup>nd</sup> Choice			€
3 <sup>rd</sup> Choice			€

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed \_\_\_\_\_

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

We Have Read The Regulations & Agree To Observe & Be Bound By Them

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

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**Terms and Conditions**

These terms are the contractual agreement between the organiser and the exhibiting firm.

**Application to Participation**

Application to participate will be considered only if: submitted on the appropriate forms, duly filled in and signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

**Obligations and rights of the exhibitor**

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor.

By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and rights of organiser**

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

**Cancellation**

In case of cancellation received (in writing) as per the above policy.

**Liability Insurance**

The organiser provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the organisers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

**Exhibition Regulations**

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organisers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands permanently manned during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk.

The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments to the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors.

The organisers will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.