



## 10<sup>th</sup> Congress of the European Federation of Neurological Societies - EFNS 2006

Glasgow, UK, September 2 – 5, 2006



## Sponsorship and Exhibition Invitation

Host: Association of British Neurologists



Co-Sponsored by the European Section of the Movement Disorder Society  
(MDS – ES)





## INVITATION FOR SPONSORSHIP

As the host society, the Association of British Neurologists (ABN) is honoured to invite you to the 10<sup>th</sup> Congress of the European Federation of Neurological Societies (EFNS) to be held in the Scottish Exhibition and Conference Centre (SECC) in Glasgow in September 2006. The ABN was founded in 1933 to promote education in and advancement of the neurological sciences, including the practice of neurology, in the British Isles. The Association currently has 1100 members, mostly consultant and trainee neurologists practising in the UK, with a number of retired members, honorary members from the UK and overseas, and some overseas members who have trained in the UK. The ABN is proud of its overseas connections and has previously held joint meetings with other individual European Societies, as well as being co-host in 2001 of the XVII World Congress of Neurology in London, in conjunction with the World Federation of Neurology and the European Federation of Neurological Societies.

The SECC, situated on the north bank of the River Clyde, is Scotland's national venue for public events. It's also the UK's largest integrated exhibition and conference centre: A world class facility set in one of Europe's most vibrant cities and only a short journey from some of the most beautiful countryside in the world and only a short walk from the City centre. The Congress programme covers clinical neurology and related neuroscience and will take the form of main topics, teaching courses, and focused workshops; the platform and poster sessions will bring participants up to date on diagnosis, management and recent advances across the spectrum of clinical neurology.

Scotland has a reputation for friendship and hospitality and historically regards itself firstly as European and secondly as part of the United Kingdom. The City of Glasgow reflects this in its diverse architecture and cosmopolitan culture. For those who have not previously visited Glasgow there are many delights and surprises in store. The University of Glasgow, situated in the West end, founded in 1451, is the second oldest university in Scotland and the fourth oldest in Britain; the magnificent Main Building of the University, designed in Gothic style by Sir George Gilbert Scott, is one of the city's best known landmarks. Other sites include the architecture of Charles Rennie MacIntosh and Alexander "Greek" Thomson as well as a multitude of green parks, art galleries, squares and the shops of the Merchant City and City centre. Within easy reach of Glasgow is the historic capital city of Edinburgh with many sights to visit including the Castle, Holyrood Palace and the controversial Parliament Building, designed by Catalan architect Enric Miralles. To the north of Glasgow is the stunning Loch Lomond and the route to the highlands. To the west lies Stirling with its Castle and to the east St Andrews, the ancient university town and home of golf. Scotland also gave the world whisky and there are many distilleries to be visited along the wayside where you can observe the manufacture and, if so inclined, taste the product.

The ABN looks forward to seeing you in Glasgow in 2006, and is confident that the congress will maintain the high educational standards of the EFNS and provide a socially memorable occasion. Those who visit Scotland once always visit again. "Haste ye back".

Professor Ian Bone  
Chairman, Local Arrangements Committee

Professor Christopher Kennard,  
President, Association of British Neurologists



## **EFNS Congress Profile**

The EFNS is the only organisation to unite and support neurologists across the whole of Europe. It was founded in December 1991 in Vienna, Austria. Currently 41 European national neurological societies are registered members of the EFNS. Thus, the EFNS represents more than 14 000 European neurologists.

The first regional meeting of the EFNS took place in December 1993 in Berlin, Germany, organised by Karl Einhäupl. It was followed by a regional meeting in Poznan, Poland in November 1994 under the chairmanship of Mieczyslaw Wender. The first fully-fledged EFNS congress was held in Marseille, France in September 1995. The congress, chaired by Georges Serratrice, was attended by 1 500 participants. Rome, Italy was the venue of the second congress in October 1996 under the co-chairmanship of Cesare Fieschi and Gianluigi Lenzi. 2 000 delegates participated in the comprehensive scientific and educational programme. In June 1997 the EFNS held a regional meeting in Prague, Czech Republic, organised by Pavel Kalvach. The 3<sup>rd</sup> EFNS congress was organised by José Chacon in September 1998 in Seville, Spain and attracted more than 4 000 participants. Lisbon, Portugal, was the venue of the 4<sup>th</sup> Congress of the EFNS, which was organised by Teresa Paiva.

*On pages 4 and 5 you will find further details on the congresses of the EFNS from 2000 to date.*

As a means of supporting and encouraging quality continuing medical education (CME) for neurologists, the European Federation of Neurological Societies has developed a system for publicly recognising CME that meets basic standards of quality. In this way institutions and organisations will strive to achieve or maintain standards of quality programming based on commonly accepted principles of continuing adult education. Moreover, neurologists will be able to note in advance those CME programmes that have successfully passed through the quality control process of the EFNS. The EFNS retains the right to make the final decision as to whether a programme meets the EFNS standards.



## COMMITTEES

### EFNS Management Committee

<b>President:</b>	Wolf-Dieter Heiss, Germany
<b>Past President:</b>	Jes Olesen, Denmark
<b>Vice Presidents:</b>	Richard A.C. Hughes, UK Pavel Kalvach, Czech Republic Jean-Marc Léger, France
<b>Secretary-General:</b>	Johan A. Aarli, Norway
<b>Treasurer:</b>	Eberhard Deisenhammer, Austria
<b>Members at Large:</b>	Isabel Illa, Spain Gian Luigi Lenzi, Italy

### Congress Programme Committee

Jacques De Reuck, Belgium, *Chairperson*  
Ian Bone, UK, Vice-Chairperson  
David Chadwick, UK  
Murat Emre, Turkey  
Richard A.C. Hughes, UK  
Detlef Kömpf, Germany, **Teaching Course Committee**  
Hubert Kwiecinski, Poland  
Niall Quinn, UK, **MDS-ES**  
Pamela Shaw, UK  
Riccardo Soffiatti, Italy

### Local Arrangements Committee

Ian Bone, *Chairperson*  
John Greene  
Donald Grosset  
Richard Metcalfe  
Keith Muir  
Colin Mumford  
Richard Petty

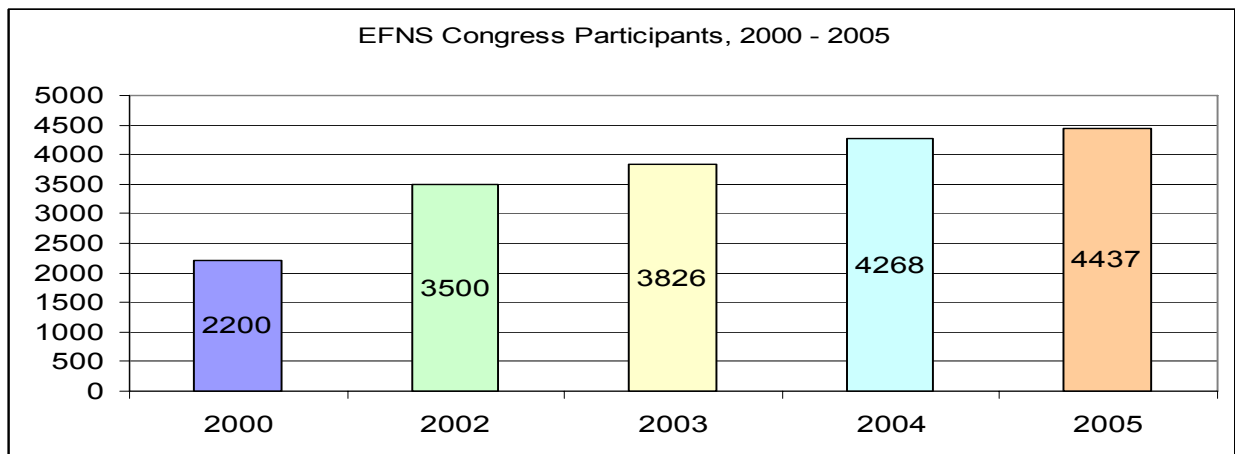
### Teaching Course Committee

Detlef Kömpf, Germany, *Chairperson*



## Participants in previous EFNS Congresses

The 5<sup>th</sup> Congress which took place in Copenhagen, Denmark in 2000, the 6<sup>th</sup> EFNS Congress which took place in Vienna, Austria, 2002 and the 7<sup>th</sup> EFNS Congress which took place in Helsinki, Finland, 2003, attracted a large attendance. The number of participants at the 8<sup>th</sup> EFNS Congress, which took place in Paris, France, 2004 has grown to over 4,260. The majority of participants were from Europe, but many came from the Americas, Asia, Australasia, Middle East and Africa.



### 5<sup>th</sup> EFNS Congress, Copenhagen, Denmark, October 14 - 18, 2000

Total number of active registered participants: 2,200

#### Top 5 countries:

Denmark – 238 participants  
United Kingdom – 228 participants  
Italy – 209 participants  
Germany – 143 participants  
France – 126 participants

### 6<sup>th</sup> EFNS Congress, Vienna, Austria, October 26 - 29, 2002

Total number of active registered participants: 3,500

#### Top 6 countries:

United Kingdom – 323 participants  
Austria – 269 participants  
Spain – 182 participants  
Poland – 166 participants  
Germany – 166 participants  
France – 130 participants

## 7<sup>th</sup> EFNS Congress, Helsinki, Finland, August 30 - September 2, 2003

Total number of active registered participants: 3,826

### Top 6 countries:

Greece – 270 participants  
Finland – 250 participants  
Italy – 177 participants  
United Kingdom - 165 participants  
Turkey – 151 participants  
Germany – 145 participants

## 8<sup>th</sup> EFNS Congress, Paris, France, September 4 - September 7, 2004

Total number of active registered participants: 4,268

### Top 6 countries:

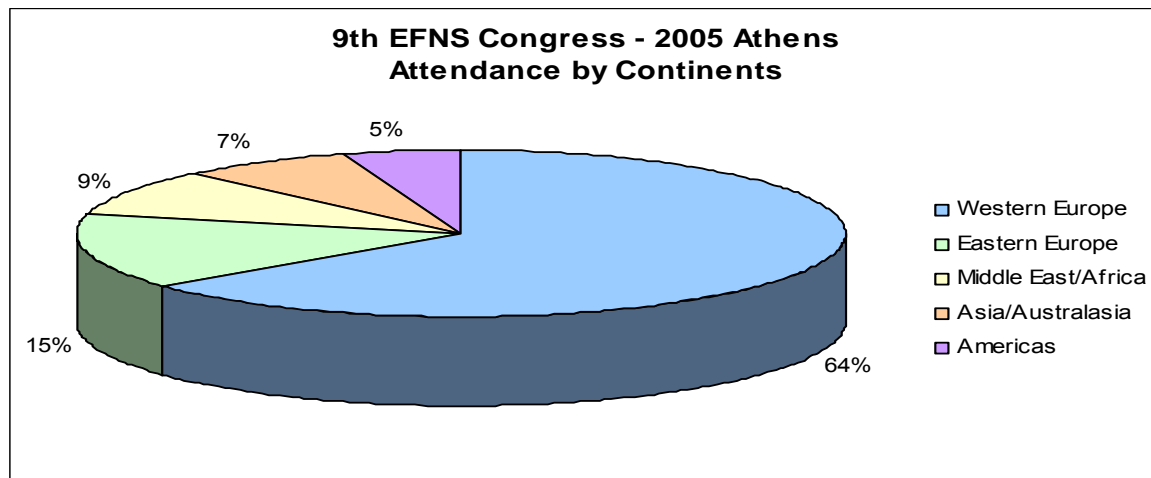
France – 471 participants  
United Kingdom – 292 participants  
Spain – 280 participants  
United States - 222 participants  
Greece – 210 participants  
Turkey – 180 participants

## 9<sup>th</sup> EFNS Congress, Athens, Greece, September 17 – 20, 2005

Total number of active registered participants: 4,437

### Top 6 countries:

Greece – 428 participants  
Spain – 352 participants  
United Kingdom – 285 participants  
Germany – 287 participants  
Turkey – 216 participants  
Italy – 176 participants





## **Preliminary Scientific Programme**

### **Main Topics**

- ❖ Stroke prevention
- ❖ Epilepsy – can genetics help us to understand and manage common neurological diseases?
- ❖ Mononeuropathies – clinical findings and ancillary examinations
- ❖ Movement disorders
- ❖ Update on migraine mechanisms and treatment
- ❖ Inflammatory myopathies
- ❖ Gait disorders of the elderly
- ❖ Brain tumours
- ❖ Infections

### **Teaching Courses**

- ❖ Movement disorders
- ❖ Stroke
- ❖ Epilepsy
- ❖ Dementia
- ❖ Differential diagnosis and treatment of cranial-facial pains
- ❖ Management of pain in neurological disease
- ❖ Amyotrophic lateral sclerosis
- ❖ Higher cortical functions
- ❖ Neuroophthalmology
- ❖ Peripheral neuropathies
- ❖ Multiple sclerosis
- ❖ Developments in clinical neurophysiology



## Preliminary list of focused workshops

1. Stroke in women
2. Focussing on changes following stroke: Late complications
3. Startle syndromes
4. Facial involuntary movements
5. Neurologically unexplained symptoms
6. Movement disorders with brain iron accumulations
7. ANS function and dysfunction during sleep
8. Narcolepsy-cataplexy: Understanding cataplexy, a review of recent advances
9. The diagnosis and management of psychogenic non-epileptic seizures
10. Management of patients with neutralizing antibodies against interferon beta
11. Non-invasive ventilation in amyotrophic lateral sclerosis: When, why and how?
12. Molecular imaging of Alzheimer's disease and related disorders
13. Potassium channel antibodies encephalopathy
14. The neuromuscular problem case
15. Skin biopsy: A new window into peripheral nervous system
16. Variant CJD and blood transfusion
17. Haematopoietic stem cells on neurological disorders
18. Amyotrophic lateral sclerosis



## Preliminary Programme Overview

<b>SATURDAY, SEPTEMBER 2, 2006</b>	
11:30 – 13:30	Teaching Courses
13:30 – 14:30	Lunch Break
14:30 – 16:30	Teaching Courses
17:00 – 18:30	Satellite Symposia
19:00	Opening Session and Welcome Reception

<b>SUNDAY, SEPTEMBER 3, 2006</b>	
08:30 – 10:30	Main Topics
10:30 – 11:00	Coffee Break
11:00 – 12:30	Short Communications   Tournament
13:00 – 14:30	Satellite Symposia
14:30 – 16:00	Poster Session
15:30 – 17:00	Focused Workshops
17:30 – 19:00	Satellite Symposia

<b>MONDAY, SEPTEMBER 4, 2006</b>	
08:30 – 10:30	Main Topics
10:30 – 11:00	Coffee Break
11:00 – 12:30	Short Communications   Tournament
13:00 – 14:30	Satellite Symposia
14:30 – 16:00	Poster Session
15:30 – 17:00	Focused Workshops
17:30 – 19:00	Satellite Symposia
20:00	Gala Event

<b>TUESDAY, SEPTEMBER 5, 2006</b>	
08:30 – 10:30	Main Topics
10:30 – 11:00	Coffee Break
11:00 – 12:30	Short Communications
13:00 – 14:30	Satellite Symposia
15:00 – 16:30	Focused Workshops   Late Breaking News
17:00	Closing Session and Farewell Party



## 10th CONGRESS OF THE EUROPEAN FEDERATION OF NEUROLOGICAL SOCIETIES

Glasgow, UK, September 2 - 5, 2006

	<b>Clyde Auditorium (Ground Floor) 1142 pax</b>	<b>Lomond Auditorium 624 pax</b>	<b>Argyll Suite in the Moat House hotel 550 pax</b>	<b>Hall 2 500 pax</b>
<b>Saturday September 2 17:00 – 18:30</b>		Medtronic Neurostimulation	AstraZeneca Stroke	Boehringer Ingelheim Parkinson's
<b>Sunday September 3 13:00 – 14:30</b>		Pfizer Neuropathic Pain	Lundbeck Alzheimer's/Dementia	GSK Movement Disorders
<b>Sunday September 3 17:30 – 19:00</b>	Aspreva Myasthenia Gravis	Boehringer Ingelheim RLS	Schwarz Pharma PD	Janssen Cilag Alzheimer's
<b>Monday September 4 13:00 – 14:30</b>	UCB Epilepsy	Lilly Pain	Pfizer Alzheimer's/Dementia	GE Movement Disorders
<b>Monday September 4 17:30 – 19:00</b>	Biogen MS	Pfizer Sleep CNS	Lundbeck & Teva MD	GE Dementia
<b>Tuesday September 5 13:00 – 14:30</b>				Solvay Parkinson's



## **GENERAL INFORMATION**

### **Congress Secretariat**

Daniella Dreman  
Project Manager  
10<sup>th</sup> EFNS Congress  
c/o Kenes International  
17, rue du Cendrier  
B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Tel: +41 22 908 0488  
Fax: +41 22 732 2850  
E-mail: [efns06@kenes.com](mailto:efns06@kenes.com)

### **Sponsorship and Exhibition Sales Contact**

Erica Rieman  
Industry Liaison and Sales  
10<sup>th</sup> EFNS Congress  
c/o Kenes International  
17, rue du Cendrier  
B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Tel: +41 22 908 0488 ext. 531  
Fax: +41 22 732 2850  
E-mail: [eriemann@kenes.com](mailto:eriemann@kenes.com)

### **Satellites, Main Topics, Teaching Courses and Focused Workshops Contact**

Elisabeth Müller  
Executive Director  
EFNS Headoffice  
Breite Gasse 4-8  
1070 Vienna  
Austria  
Tel: +43 1 889 05 03  
Fax: +43 1 889 05 03 13  
e-mail: [mueller@efns.org](mailto:mueller@efns.org)  
Website: [www.efns.org](http://www.efns.org)

### **Congress Venue**

Scottish Exhibition and Conference Centre (SECC), Glasgow, UK  
Website: [www.secc.co.uk](http://www.secc.co.uk)

### **Official Social Events**

In order to prevent clashes between Industry events and official social functions, below please find the provisional dates for the official Social Events.

**Saturday, September 2, 2006**  
**Monday, September 4, 2006**

Welcome Reception  
Gala Event



## Industry Support to the Scientific Programme

The distribution of all sponsorship items and exhibition space took place at the Allocation Meeting on 16 September, 2005 two days before the EFNS 2005 Congress. The assignment was made in accordance with the rules laid out in the EFNS Code of Practice which can be found at <http://www.efns.org/content.php?myaction=viewsub-2-38-203>. After this initial distribution, items and exhibition space will be allocated upon receipt of the enclosed booking forms.

### *Satellite Symposia*

**Cost: €35,000**

The EFNS invites the industry to organise satellite symposia within the framework of EFNS congresses.

### Rules for Satellite Symposia

1. Satellite symposia are scientific sessions sponsored by the industry, which may be attended by registered congress participants without any extra charge.
2. "Meet the expert" sessions are not within the scope of satellite symposia and must only be organised by the congress.
3. External company meetings are open to company personnel only. They may be scheduled during the congress at the congress centre provided that rooms are available. The organising company must pay rent for the room and technical equipment. The meeting will not be included in the congress programme. If others - apart from company staff - attend the session, the meeting will be considered a satellite symposium, for which rules and regulations for satellite symposia are applicable.
4. Satellite symposia are held at time slots specially designated for this purpose, usually during lunch breaks (13:00 – 14:30) or at the end (17:30 – 19:00) of the scientific programme, or after the teaching courses on the first congress day (17:00 – 18:30).
5. The quality of the scientific programme of satellite symposia must be approved by the Congress Programme Committee. A draft of the satellite symposium programme must be submitted **to EFNS head office by 1 April, 2006**.

In order to avoid duplication within the programme overall, speakers of the scientific programme (main topics, teaching courses) may not make the same presentation during the congress and an industry Satellite Symposium. Companies are therefore requested to carefully review the preliminary congress programme. EFNS will advise the invited speakers about this restriction in the speakers' guidelines.

6. Since the scientific programme is finalized at least a year and a half before the congress, companies may invite speakers from the final programme who were originally invited. In such a case, companies are required to take over the expenses of such speakers (registration, accommodation and flight), as they do for all other satellite speakers.
7. The final programme must be submitted no later than **by 1 June, 2006**. Changes thereafter will be updated on the congress website.
8. Three months prior to the congress changes in the programme are only allowed if accepted by the chairman of the Congress Programme Committee. Changes in the topic of the symposium are unacceptable once the booking is confirmed. In special cases, speakers may be exchanged even after printing of the final programme.

9. A maximum of four satellite symposia may be organised in parallel.
10. Symposia on overlapping topics will NOT be scheduled during the same time slot.
11. The fee for satellite symposia is € 35,000.
12. The fee comprises lecture hall, PA/sound system which covers the hall with 7 wired microphones (1 lectern, 2 head table, 4 questions of the audience), 1 tie-clip wireless microphone and connection for sound from computer at the lectern, large projection screen, high powered data projector connected to the laptop computer at the lectern, laptop computer at the lectern, English version of Win XP, Office XP, CD and USB drives, lighting system illuminating the lectern, 1-2 English speaking AV technicians, and one room attendant, water for speakers and name signage. In addition, a table will be placed at the entrance of the satellite hall for distribution of satellite material. All other expenses (e.g. additional room attendants, additional A/V equipment, invited speakers, catering, etc.) are the responsibility of the organising company.

*Set up, cleaning*

13. 30 minutes time for set-up and clean-up will be allocated to every satellite symposium with the exception of those taking place on the day of the Teaching Courses for which only a maximum of 15 minutes set-up time can be granted if in a room of a Teaching Course. Any extra cleaning cost arising from catering ordered by the satellite organiser is the responsibility of the satellite holder.

*Promotion*

14. The EFNS logo may be used on invitations to satellite symposia. Invitations have to be approved by the EFNS and sent to Head Office no later than **by 20 July, 2006**. Upon request, companies organising satellite symposia will receive the address list of pre-registered congress participants for mailing of invitations to the symposium. These will be provided as mailing labels for a one-time use. NO email addresses will be made available for promotion of satellite symposia. The invitation printed by the sponsor will be inserted free of charge into the congress bags.

Satellite materials may be distributed at the entrance of the hall and/or the exhibition booth. It is not permitted to distribute such materials elsewhere in the congress centre nor at the official congress hotels.

Satellite listing in:

- the preliminary congress programme if booked before deadline of printing of the preliminary programme;
- the final congress programme;
- a special section on the congress website.
- Each satellite symposium will be allocated a poster board in a special location where the satellite may be on display for the entire duration of the congress. In addition each satellite may be promoted by placing an agreed upon sign at the entrance of the satellite hall as well as near the registration on the day of the satellite **only**. This poster may include the congress logo if requested. The PCO will advise the size of the posters allowed.

It is up to the companies to make use of the above benefits, which are not transferable.

15. EFNS Head Office as well as the PCO (Kenes) will only co-operate with the official agency chosen by the sponsoring company for the logistics of its satellite. These companies must abide by the rules for satellite symposia.
16. Booking for satellite symposia will be accepted according to procedure set out in the EFNS Code of Practice. According to availability, bookings at a later stage will be dealt with on a first-come, first-served basis, in accordance with topics. Such later bookings will only be accepted by signing the Booking Form. All bookings of satellite symposia must be made in writing; the same applies to any requests for changes of bookings.

17. Cancellation must be made in writing.

- The terms of cancellation are as follows:  
In the event of a cancellation after the ballot meeting the option for the item will be offered to the other sponsors. Priority will be determined by the order of the ballot.
  - Any cancellation may affect the sponsorship level. A sponsor will be acknowledged based on the total contribution after the cancellation is made. (i.e. a sponsor may lose its previous status and therefore related benefits) In this case any advertising printed by this date will be invoiced for accordingly.)
  - A 50 % deposit, including a 10 % non-refundable deposit, is required 30 days following the Allocation meeting. The remaining 50 % payment is due by three months preceding the Congress.
  - Between 10 and 4 months prior to the congress a 50% cancellation fee will apply.
  - After 4 months prior to the congress a 100% cancellation fee will apply.
- When signing the rules, the undersigned also confirms that they are acquainted with the cancellation terms.

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*Publication of abstracts/proceedings*

18. Abstracts of symposia will be published in the congress abstract volume if received by the deadline for the submission of abstracts and accepted by the Congress Programme Committee.

18.1 The proceedings of satellite symposia may be published as a supplement to the European Journal of Neurology, the official journal of the EFNS, at the expense of the sponsor.

18.2 Should a satellite organiser produce their own proceedings, the EFNS logo may be only included **upon approval by the EFNS**. However, reference must be made to the EFNS congress where it was held.

Payment for satellite symposia should be made to the following bank account details:

Please make drafts payable to: EFNS 2006

Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank code: 4251

Swift No. CRESCHZZ12A

Bank Account: 693980-52-54

Iban no: CH53 0425 1069 3980 5205 4

Note: Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

We herewith confirm that we agree with the above rules.

Name of company ..... Company representative .....

Date: ..... Signature: .....

Companies intending to organise a satellite symposium should sign this form expressing their compliance with the above regulations and send to the below address. Companies interested in organising satellites, supporting main topics or teaching courses with unrestricted grants should also contact:

Elisabeth Müller, Executive Director

EFNS Headoffice

Breite Gasse 4-8

1070 Vienna Austria

Tel: +43 1 889 05 03 / Fax: +43 1 889 05 03 13

e-mail: [mueller@efns.org](mailto:mueller@efns.org) / Website: [www.efns.org](http://www.efns.org)



## Sponsorship Levels

Levels are determined by the total spent by a company which includes

- Satellite Symposia
- Sponsorship items
- Advertising
- Exhibition Space

Premium Sponsor – Contribution of €200,000 and over

Major Sponsor – Contribution between €100,000 and €199,999

Sponsor – Contribution of between €10,000 and € 99,999

Items provided in kind will be given a value to determine the amount that contributes to the total sponsorship commitment.

Currently the following items have been valued as specified (in addition to the cost below):

- Participant bags - €12 per bag (x 4500 currently, total = €54,000)
- Notepads and Pens - €1 per Item (x 5000 currently, total = €5,000)

*Companies only taking advertising space (with contributions of less than €10,000) will not be considered sponsors.*

*Exhibitors booking space with a contribution of less than €10,000 will be acknowledged as “Exhibitors”.*



## Sponsorship Opportunities

### 1. PRINTED ITEMS

#### A. Final Programme

The Final Programme will be distributed at the Congress to all registered participants. It will include the complete final scientific, social and tour programme, as well as practical information on the Congress. A number of full-page colour (4 colours) advertisements will be available at the following prices:

inside page	€2 500
inside front cover	€ <del>3 000</del>
inside back cover	€ <del>3 000</del>
back cover	€ <del>3 000</del>

Advertisements should be submitted electronically in jpg or pdf format to [efns06@kenes.com](mailto:efns06@kenes.com).

#### B. Abstract Volume (Supplement to the European Journal of Neurology)

The abstracts will be printed as a Supplement to the European Journal of Neurology. A number of full page colour (4 colours) advertisements will be available at the following prices:

inside page	€3 000
inside front cover	€4 000
inside back cover	€4 000
back cover	€8 000

Advertisements should be submitted electronically in jpg or pdf format directly to the Journal. Please contact the Sponsorship office for further information.

#### C. Mini Programme

~~€3 000~~

The “Programme at a Glance” is an extremely popular and useful congress overview that will be inserted in the Congress bags. An exclusive advertisement of your company will appear on the back cover.

Advertisements should be submitted electronically in jpg or pdf format to [efns06@kenes.com](mailto:efns06@kenes.com).

#### D. Exhibition Catalogue

This publication will be included in the Congress participants’ bags. The sponsoring company will be acknowledged by an exclusive advertisement.

A number of full page colour (4 colours) advertisements will be available at the following prices:

inside page	€2 000
back cover	€6 000
inside front cover	€3 000
inside back cover	€2 700

Advertisements should be submitted electronically in jpg or pdf format to [efns06@kenes.com](mailto:efns06@kenes.com).

\* Advertisements are for products only.



## 1. PRINTED ITEMS (cont.)

### ***E. Laminated Bookmark***

**€9,000**

Laminated bookmark placed in the final programme or abstract book. A full colour advert is printed on both sides.

Advertisements should be submitted electronically in jpg or pdf format to [efns06@kenes.com](mailto:efns06@kenes.com).

***EARLY OPPORTUNITY – Reserve your advertisement for 2007 now!***

### ***F. Preliminary Programme for EFNS 2007***

The Preliminary Programme will be distributed to everyone on the EFNS mailing list a few months prior to the Congress and circulates for almost a year. In addition, it will be included in the participants' bags at EFNS Glasgow, 2006.

A number of full-page colour (4 colours) advertisements will be available at the following prices:

inside page	<b>€2 500</b>
inside front cover	<b>€<del>4 000</del></b>
inside back cover	<b>€3 500</b>

*Note: The back cover is reserved for Premium Sponsors.*

*(This will go towards your sponsorship level for 2007.)*

Advertisements should be submitted electronically in jpg or pdf format to [efns06@kenes.com](mailto:efns06@kenes.com).

**\* Advertisements are for products only.**



## 2. SERVICES AND SPECIAL FUNCTIONS

### A. Congress Bags

€54,000 ~~€54,000~~ **SOLD** Provided in kind

The sponsor will provide the participants bags. The bag will bear the sponsor's logo and the Congress logo. (No additional charge to the sponsoring company).

### B. Writing Pads and Pens

Provided in kind ~~€5,000~~ **SOLD** and €5,000

The sponsoring company may provide the writing pads and pens (including the company's logo) for the Congress bags. This is a fixed sum to be paid to the Congress.

### C. Travel Card

€20,000

A 4-day travel card will be included in the registration kit of all registered participants. This card is valid for use on Glasgow public transportation system free of charge. The sponsor's logo will be printed on the face of the travel ticket.

*\*Deadline for sponsorship is February 15, 2006.*

### D. Congress Website

€10,000

The Congress website is [www.efns.org/efns2006](http://www.efns.org/efns2006). Participants can register and book their accommodation on-line. Submission of abstracts will only be possible via the Congress website. During and after the congress, all abstracts will be available on the web. The site will be maintained after the congress for another year. The logo of the sponsoring company will be included on the website homepage with a link to the company's homepage.

### E. Abstracts on CD-ROM

~~€2,000~~ **SOLD**

All Congress Abstracts will be produced on a special CD-ROM. An invitation to visit the sponsoring company's booth in order to receive the CD-ROM will be included in the participants' bags.

### F. Cyber Cafe

~~€25,000~~ **SOLD**

A special area will be assigned as the Cyber Café of the EFNS Congress. There will be about 20 workstations, enabling participants to send and receive e-mail, and have free access to the Internet. The sponsoring company will have the opportunity to display their name and logo/information on the screen saver and screen background. The sponsoring company's letterhead and mouse pads can be used at the centre. Information regarding this service will be included in the Congress website and final programme. The price includes workstations, printers, signage, installation, internet connection, space, carpeting, and technical support.



## **ACKNOWLEDGEMENTS AND BENEFITS TO SPONSORS**

In addition to specific benefits related to individual sponsorship items sponsors will receive the following:

1. All Sponsors will be acknowledged firstly in Categories and secondly in order of their financial contributions in all congress print, on the congress website and on sponsor acknowledgement boards (on-site).
2. Premium sponsors will receive one free back cover advertisement on the preliminary programme for EFNS 2007 (subject to receipt by publishing deadline). In the event of two premium sponsors, the inside front cover will also be used for this kind of acknowledgement.
3. Complimentary registrations will be granted as follows:
  - Premium Sponsors - 10
  - Major Sponsors - 5
  - Sponsors – 2



## **INFORMATION FOR SPONSORS AND EXHIBITORS**

### **Application for Sponsorship**

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

Erica Rieman  
Industry Liaison and Sales  
10<sup>th</sup> EFNS Congress  
c/o Kenes International  
17, rue du Cendrier  
B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Fax: +41 22 732 2850  
E-mail: [eriem@kenes.com](mailto:eriem@kenes.com)

Once an application is made a contract will be e-mailed to you for completion with a confirmation of sponsorship and an accompanying invoice. This contract should be signed and returned as soon as possible.

### **Terms of Payment**

50% by October 25, 2005

50% by June 1, 2006

All payments must be received before the start date of the Congress.

### **Payment Methods**

Option 1: Payment by cheque

Please make cheques payable to: EFNS 2006

Option 2: Payment by Bank Transfer:

Please make drafts payable to EFNS 2006

Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank code: 4251

Swift No. CRESCHZZ12A

Bank Account: 693980-52-54

Iban no: CH53 0425 1069 3980 5205 4

Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

**Cancellation Policy**

Cancellation must be made in writing to:

Erica Rieman

Industry Sales and Liaison

10<sup>th</sup> EFNS Congress

c/o Kenes International

17, rue du Cendrier

B.P. 1726

CH-1211 Geneva 1

SWITZERLAND

Fax: +41 22 732 2850

E-mail: [eriemman@kenes.com](mailto:eriemman@kenes.com)

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before November 1, 2005
- 50% of the agreed package amount if the cancellation is made between November 2, 2005 and May 1, 2006
- 100% of the agreed package amount if the cancellation is made after May 2, 2006

**General Conditions**

Terms and Conditions will be included in the sponsorship agreement.



**Sponsorship Booking Application Form**

Please complete and send to:

Erica Rieman  
 10<sup>th</sup> EFNS Congress  
 c/o Kenes International  
 17, rue du Cendrier  
 B.P. 1726  
 CH-1211 Geneva 1  
 SWITZERLAND  
 Fax: +41 22 732 2850  
 E-mail: [eriemman@kenes.com](mailto:eriemman@kenes.com)

COMPANY NAME (for invoicing) .....

CONTACT PERSON ..... Position.....

MAILING ADDRESS .....

POST CODE ..... COUNTRY .....

TEL ..... FAX .....  
*Including country and area codes* *Including country and area codes*

EMAIL ..... WWW.....

If you need your invoice in a certain format, please specify below:

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Satellite Symposia	€ 35,000	
Final Programme - advertisement	€ 2,500/€ 3,500/€ 4,000/€ 8,000	
Abstract Volume - advertisement	€ 3,000/€ 4,000/€ 8,000	
Mini Programme - advertisement	€ 8,000	
Exhibition Catalogue - advertisement	€ 2,000/€ 6,000/€ 2,700/€ 3,000	
Laminated Bookmark	€ 9,000	
Preliminary Programme 2007 - advertisement	€ 2,500/€ 3,500/€ 4,000	
Congress Bags	€ 54,000 or provided in kind	
Writing Pads and Pens	€ 5,000 + provided in kind	
Travel Card - advertisement	€ 20,000	
Congress Website	€ 10,000	
Abstracts on CD-ROM	€ 18,000	
Internet and Message Service	€ 37,000	
Total Amount (please complete)		

Please call me to discuss our sponsorship package

Payment has been made by cheque/transfer, please forward me final confirmation and invoice

Signature \_\_\_\_\_

Date \_\_\_\_\_



## Exhibition

The industrial exhibition is an integral part of EFNS congresses with the intention to provide up-to-date information on neurological medicine. Excellent exhibition facilities in close proximity to the session halls are available at the Scottish Exhibition and Conference Centre (SECC). Coffee breaks and lunches will take place within and alongside the exhibition to enhance participants' attendance.

### Venue

Scottish Exhibition and Conference Centre (SECC)  
Glasgow, Scotland, UK

### Proposed Dates

Set up times:	Friday, September 1, 2006	07:00 – 24:00
	Saturday, September 2, 2006	07:00 – 20:00
Exhibition open times:	Sunday, September 3, 2006	09:00 – 17:30
	Monday, September 4, 2006	09:00 – 17:30
	Tuesday, September 5, 2006	09:30 – 15:30
Dismantling/Breakdown times:	Tuesday, September 5, 2006	16:00 – 03:00 on Wednesday

### Stand Space rental

The price for floor space only is € 525 per square metre. This includes:

- Exhibitors' Manual.
- Tea/coffee/lunch for registered exhibitors
- Exhibitors' badges
- 100 Word Company/product profile in the official programme
- Cleaning of public areas and gangways
- Get-together Reception for registered exhibitors
- 24 hour security

### Shell scheme rental

The price for shell scheme booth rental is € 600 per square metre. This includes:

- Exhibitors' Manual
- Tea/coffee/lunch for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Fascia Panel and sign in bearing name of exhibiting company, in standard lettering
- 100 Word Company/product profile in the official programme
- Cleaning of public areas and gangways
- 24 hour security

**At the request of industry we have included 24 hour security in the stand rental price.**



Please note that space rental does not include the following:

- Stand cleaning
- Shell scheme
- Electrics
- Electrical sockets
- Lighting
- Furniture

All these services and others will be available to order in the technical manual.

### **Build-Up Height**

The maximum building height for exhibit stands is 4.0m. All space only designed stands must follow strict safety regulations and must submit the stand plans to the Exhibition Manager 6 weeks prior to the congress. Banners will not be permitted.

### **Allocation of Exhibition space**

Space Allocation will be made initially at the Sponsorship/Exhibition Allocation meeting on September 16, 2005. After that time, it will be on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be e-mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional for each 9 square metres booked. Any additional exhibitors will be charged an exhibitor registration fee of €125. An exhibitor registration form will be included in the exhibitor's manual.

### **Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of exhibiting will be circulated 6 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### **Site Inspections**

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue directly to arrange this:

Robin Miller  
Scottish Exhibition Centre Limited  
Glasgow G3 8YW  
United Kingdom  
Tel: +44 141 248 3000  
Fax: +44 141 226 3423  
E-mail: Robin.Miller@secc.co.uk

**Exhibitor Profile**

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the exhibitors' catalogue and must be submitted electronically by e-mail to [efns06@kenes.com](mailto:efns06@kenes.com)

**Payment Methods**

Option 1: Payment by cheque

Please make cheques payable to: EFNS 2006

Option 2: Payment by Bank Transfer:

Please make drafts payable to EFNS 2006

Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank code: 4251

Swift No. CRESCHZZ12A

Bank Account: 693980-52-54

Iban no: CH53 0425 1069 3980 5205 4

Note: Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

**Cancellation Policy**

Cancellation must be made in writing to:

Ms. Erica Rieman

Kenes International

17, rue du Cendrier

B.P. 1726

CH-1211 Geneva 1

SWITZERLAND

Tel: +41 22 908 0488 ext. 531

Fax: +41 22 732 2850

E-mail: [eriemann@kenes.com](mailto:eriemann@kenes.com)

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before November 1, 2005
- 50% of the agreed package amount if the cancellation is made between November 2, 2005 and May 1, 2006
- 100% of the agreed package amount if the cancellation is made after May 2, 2006

**Terms and Conditions**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the Exhibition Contract indicates acceptance of these Terms and Conditions.

## Exhibition Floorplan

Floor Plan as of February 2006. Updated floor plans can be found online:  
[www.efns.org/efns2006](http://www.efns.org/efns2006)

### Exhibition Floorplan

Updates can be found online: [www.efns.org/efns2006](http://www.efns.org/efns2006)



**Exhibition Application Booking Form and Contract**



**Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information  
Please complete and send to:**

**Ms. Erica Rieman**  
EFNS 2006  
c/o Kenes International  
17, rue du Cendrier, B.P. 1726  
CH-1211 Geneva 1  
SWITZERLAND  
Fax: +41 22 732 2850  
E-mail: eriemann@kenes.com

COMPANY NAME (for invoicing) .....

CONTACT PERSON ..... Position.....

MAILING ADDRESS .....

POST CODE ..... COUNTRY .....

TEL ..... FAX .....

*Including country and area codes* *Including country and area codes*

EMAIL ..... WWW.....

If you need your invoice in a certain format, please specify below:

**We hereby apply to book exhibition floor/shell scheme space, the cost of which is ~~€25/€600~~ per square metre**

Choice	Stand No	Space Only/Shell Scheme	No. of Square Metres	Total Price
1 <sup>st</sup> Choice				€
2 <sup>nd</sup> Choice				€
3 <sup>rd</sup> Choice				€

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed \_\_\_\_\_

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice.

We have read the regulations and agree to observe and be bound by them.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Terms and Conditions

These terms are the contractual agreement between the organiser and the exhibiting firm.

### Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

### Obligations and rights of the exhibitor

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor.

By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### Obligation and rights of organiser

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

### Cancellation

In case of cancellation received (in writing) as per the above policy.

### Liability Insurance

The organiser provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the organisers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

### Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organisers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands permanently manned during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk.

The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments to the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors.

The organisers will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

**LETTER OF INTENT**  
**10th Congress of the EFNS – European Federation of Neurological Societies**  
**Glasgow, Scotland, UK, 2-5 September, 2006**

Please complete and return to: EFNS Head Office – Fax: +43 1 889 05 03 13

COMPANY NAME (for invoicing) .....

CONTACT PERSON ..... Position.....

MAILING ADDRESS .....

POST CODE ..... COUNTRY .....

TEL ..... FAX .....  
*Including country and area codes*                      *Including country and area codes*

EMAIL ..... WWW.....

**If you need your invoice in a certain format, please specify below:**

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We use this standard Letter of Intent because we intend to sponsor the 10th Congress of the European Federation of Neurological Societies – EFNS. I intend for my company to reserve the following. In addition, we agree with payment conditions:

- A 50 % deposit, including a 10 % non-refundable deposit, is required 30 days following the Allocation meeting. The remaining 50 % payment is due by three months preceding the Congress.
- Between 10 and 4 months prior to the congress a 50% cancellation fee will apply. After 4 months prior to the congress a 100% cancellation fee will apply. (For EFNS 2006, all payments are due by 1 June 2006)

Symposia:

\_\_\_ symposia slots x €35,000 = €\_\_\_\_\_

Exhibition Space:

\_\_\_ sqm x €525 per sqm (stand) / €600 per sqm (shell) = €\_\_\_\_\_

Please remember to send the Symposium, Sponsorship, and Exhibition Booking Forms found in the Invitation to Industry as soon as possible and no later than 1 September 2005.

We agree that the EFNS reserves the right to modify or cancel any arrangement stated in the sponsorship and exhibition announcement, should they judge it necessary for the progress of the 10<sup>th</sup> Congress of the EFNS.

For the sponsoring company:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date