



The 2nd International Congress on  
**GAIT & MENTAL FUNCTION**

The interplay between walking, behavior  
and cognition

February 1-3, 2008  
Amsterdam, The Netherlands

Invitation to Industry  
**SPONSORSHIP AND EXHIBITION PROSPECTUS**



Visit our website:  
[www.kenes.com/gait](http://www.kenes.com/gait)

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## *Invitation*

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It is our pleasure to introduce you to the 2nd International Congress on Gait and Mental Function, scheduled to take place in Amsterdam, 1-3 February 2008.

Immobility, falls and mental dysfunction have a tremendous impact on the health and well-being of older adults. The tremendous success of the 1<sup>st</sup> Congress on Gait and Mental Function, held in Madrid earlier in 2006, clearly underscored the importance of having a conference dedicated specifically to the complex interplay between gait and mental dysfunction. A better understanding of this interplay has great clinical implications, and has proven to be a fascinating area of research.

In this 2nd International Congress on Gait and Mental Function, we will provide delegates with a complete update of this rapidly advancing field. The program will contain a mixture of clinically oriented presentations and the latest scientific highlights, thus providing a mixed menu that should appeal to a broad audience. Specific new elements in this conference include the neuropharmacology behind gait and mental dysfunction; innovative rehabilitation approaches to reduce falls caused by mental dysfunction; and the importance of gait and mental dysfunction in the ageing population. One plenary session will be dedicated to oral presentations by promising young researchers who can compete for the “young-investigator award”. In addition, the conference will feature practical “hands-on” workshops for both clinicians and researchers, thereby providing a forum for interaction between the clinical setting and basic science. Delegates will thus be challenged to cross the borders of their own specialties, and the 1<sup>st</sup> Congress in Madrid showed just how fruitful this approach can be. As in the previous meeting, lectures will be presented at a leisure pace with ample time for discussion, interaction and social activities.

The 2nd International Congress on Gait and Mental Function will once again bring together researchers and clinicians from all over the world for three days of intensive clinical and scientific interactions. The goal is to review the science that links gait and mental function, to foster cross-disciplinary discussions, and to move this emerging field forward.

Researchers and clinicians from a variety of fields including cognitive neuroscientists, neurologists, neurophysiologists, psychiatrists, geriatricians, rehabilitation specialists, physical and occupational therapists, as well as researchers of gait, posture or mental functions are invited to participate and submit abstracts for the congress.

The success of a congress depends very much on the support from companies and organizations such as yours. We hope that your company will help us in our organizational efforts and will consider some of the enclosed sponsorship opportunities. Of course, other options are available, and we are open to any suggestions that you may have; at the same time this would be an excellent opportunity for your company to gain broad exposure amongst the international participants of the conference.

If you have any queries or if we can be of any further assistance regarding sponsorship or exhibition opportunities please do not hesitate to contact the Congress Secretariat at [gait@kenes.com](mailto:gait@kenes.com)

I hope that you will join us in participating in this congress as a sponsor. In addition, we are open to your recommendations for presentation of your own latest research developments, as well as any other suggestions you may have to make this an even more successful congress.

We hope that you will join this exciting meeting that promises many fruitful discussions, and look forward to seeing you in Amsterdam in February 2008!

**Bastiaan Bloem**, neurologist  
**Marcel Olde Rikkert**, geriatrician

Chairs  
Organizing Committee

## ***International Organizing Committee***

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**Bastiaan Bloem**, The Netherlands – Chairman

**Marcel Olde Rikkert**, The Netherlands – Co-Chairman

John Allum, Switzerland

Kamiar Aminian, Switzerland

Jerry Avorn, USA

Clemens Becker

Adolfo Bronstein, UK

David Burn, UK

Alistair Burns, UK

Rodger Elble, USA

Maria Fiaterone

Jim Frank, Canada

Linda Fried, USA

Lutz Frohlich, Germany

NirGilad, Israel

Mark Hallett, USA

Jeffrey Hausdorff, Israel

Fay Horak, USA

Bob Iansek, Australia

Roberto Kressig

Tony Lang, Canada

Stephen Lord, Australia

Jean Michel, Switzerland

Graham Mulley, UK

Thorsten Nikolaus, Germany

Jay Nutt, USA

Shaun O’Keeffe, Ireland

Yasu Okuma, Japan

Evzen Ruzicka, Czech Republic

Alan Sinclair, UK

Stephanie Studenski, USA

Philip Thompson, Australia

Bruno Vellas, France

Joe Verghese, USA

Bengt Winblad, Sweden

## ***Local Executive***

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Jaak Duysens

Kees Emmelot

Frank Erik de Leeuw

RianneEsselink

Sander Geurts

CeesHoogduin

RoyKessels

Raymond Koopmans

Jaap Krulder

GertKwakkel

Albert Leentjes

Koen Milisen

Marten Munneke

Wilco Peul

Erik Scherder

Jos Schols

Yvonne Schoon

Christian Swinne

Jan van Gijn

Marianne van Iersel

Rob van Marum

Harald Verhaar

Frans Verheij

## ***Expected Participants***

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We expect the majority of delegates to be from Europe with a sizable number from North America, Asia and Australia. We anticipate that this 2<sup>nd</sup> International Congress will attract in excess of 500 participants.

### **Profile of Attendees**

- Neuroscientists
- Neurologists
- Psychiatrists
- Geriatricians
- Physical Therapists
- Occupational Therapists
- Researchers and Clinicians of gait and posture

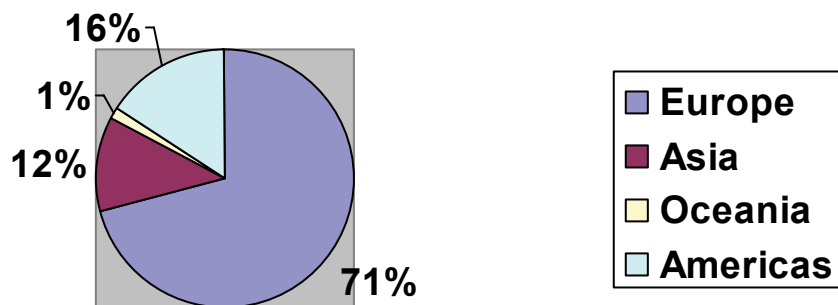
### **GENERAL SCIENTIFIC OVERVIEW**

In this 2nd International Congress on Gait and Mental Function, we will provide delegates with a complete update of this rapidly advancing field. The program will contain a mixture of clinically oriented presentations and the latest scientific highlights, thus providing a mixed menu that should appeal to a broad audience. Specific new elements in this conference include the neuropharmacology behind gait and mental dysfunction; innovative rehabilitation approaches to reduce falls caused by mental dysfunction; and the importance of gait and mental dysfunction in the ageing population.

### **CME CREDITS**

The scientific committee is currently seeking approval to provide CME credits for physicians.

## **Demographics Gait & Mental Function 2006**



# ***Preliminary List of Topics***

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## ***Ageing***

- Gait and mental dysfunction: a geriatric epidemic
- Clinical significance of gait and mental dysfunction in the ageing population
- Risk assessment of falls and cognitive decline in the elderly
- Gait as a risk marker for dementia

## ***Rehabilitation***

- Cognitive rehabilitation for gait and balance disorders
- Cueing and parkinsonian gait
- Exercise to prevent falls and mental dysfunction
- The role of dancing and other leisure activities

## ***Neuropharmacological issues***

- Adverse effects of psychotropic and other drugs
- Pharmacological interventions to improve gait and balance

## ***Clinical issues***

- Psychogenic gait and balance disorders
- White matter lesions: differentiating the clinical effects
- Avoidance behaviour and secondary immobilisation
- Getting the priorities wrong: motor recklessness and careless gait
- “Apraxia” of gait

## ***Basic research***

- Fear of falling
- Gait and executive functions
- Mental aspects of freezing of gait
- Attention and locomotion
- Body perception and visual-spatial orientation

## ***Psychiatric disorders associated with gait and mental dysfunction***

- Attention-deficit/hyperactivity disorder (ADHD)
- Depression and antidepressants
- Schizophrenia and other psychotic syndromes
- Gait and balance in mentally retarded people
- Acute confusional states (delirium)

## ***Practical workshops***

- Clinical assessment of gait and balance (interactive video session)
- Cognitive evaluation (computerized and paper/pencil testing)
- How to perform dual tasking: the interaction between gait and cognitive tests
- Brain imaging for the evaluation of gait and balance disorders
- Acetylcholinesterase inhibitors as treatment for geriatric gait impairment
- Setting up a posturography or treadmill experiment
- The elderly patient with falls

## ***General Information***

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### **SPONSORSHIP AND EXHIBITION SALES CONTACT:**

Maya Yatsiv  
GAIT 2006  
Kenes International  
1-3 Rue de Chantepoulet  
PO Box 1726  
CH-1211 Geneva 1  
Switzerland  
Tel: +41 22 908 0488 ext. 247  
Fax: +41 22 732 2850  
e-mail: [myatsiv@kenes.com](mailto:myatsiv@kenes.com)

### **CONGRESS VENUE:**

**HOTEL OKURA AMSTERDAM**  
Ferdinand Bolstraat 333  
1072 LH, Amsterdam  
The Netherlands  
Tel: + 31 (0)20 678 71 11  
Fax: +31 (0)20 671 23 44  
[www.okura.nl](http://www.okura.nl)

Hotel Okura Amsterdam is a certified convention venue, which means that the hotel is recognized as one of the best convention venues in the Netherlands. For business needs, Hotel Okura Amsterdam offers the largest and most luxurious meeting and dining locations of any other five star hotel in Amsterdam.

Located to the south of Amsterdam's city Centre, Hotel Okura Amsterdam is easily accessible by car or public transport. There are excellent parking facilities at the hotels' own parking (140 indoor & 40 outdoor). There are easy links to the city's major motorways and Amsterdam Schiphol International Airport is 20-minute drive away.

The hotel has its own taxi rank, there is an hourly airport shuttle service and trams connect the hotel to the city centre. The Albert Cuyp Market, the largest street market, is easily reachable on foot, as are many of the city's world-famous museums. The hotel's own canal pier is your starting point for an exploration by boat or water taxi of the "Venice of the North" with its spectacular maze of canals and bridges.

### **LANGUAGE:**

English is the official language of the Congress.

### **CONGRESS SECRETARIAT**



### **GAIT AND MENTAL FUNCTION 2008**

1-3 Rue de Chantepoulet  
PO Box 1726  
CH-1211 Geneva  
Switzerland  
Tel: +41 22 908 0488  
Fax +41 22 732 2850  
e-mail: [gait@kenes.com](mailto:gait@kenes.com)  
Website: [www.kenes.com/gait](http://www.kenes.com/gait)

## CONGRESS LOCATION

### BEAUTIFUL AMSTERDAM

Amsterdam is often referred to as one of the most colourful cities in the world. And rightly so! Amsterdam is living history, a city where you will feel immediately at home. Built around a network of stunning canals, you can admire centuries old houses, as well as the most contemporary architectural designs. Where else do you find so many places of interest, famous museums, cozy pubs and fun shops and (flower) markets?

Amsterdam's historical charm is just one face of this dynamic modern city. The splendour of its waterside buildings blends with a sophisticated business environment, to create one of Europe's most popular destinations.

Amsterdam's cosmopolitan outlook is reflected in the wealth of its international cuisine. So whether delegates are homesick for their own style of cooking, or feeling ready for a culinary adventure, there will be something to satisfy them.

In the evening no one needs to be bored in Amsterdam! For a relaxed evening out you can visit one of the many cinemas, the casino or a cozy café. If you like clubbing there is a large choice of dance venues and discos.



## ***Registration Fees***

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You can register electronically for the congress via the website: [www.kenes.com/gait](http://www.kenes.com/gait)

<b><u>2nd INTERNATIONAL CONGRESS ON GAIT AND MENTAL FUNCTION</u></b>	<b>Early bird (Before October 1, 2007)</b>	<b>Regular (Between October 2, 2007 until January 14, 2008)</b>	<b>On-site (After January 15, 2008)</b>
Regular participants	€390	€450	€490
*Students, *Fellows, *Nurses	€200	€300	€350
Gala Dinner (optional)	€80		

Fees for all Congress Participants include participation in all scientific sessions, printed material of the congress, an invitation to the Get-Together Reception, Coffee Breaks as well as light lunch and entrance to the exhibition.

\* In order to obtain the special fee for Students/Fellows/Nurses, an approval letter signed by the head of the department must accompany the registration form (if registered via the website, please fax the approval).

### **CANCELLATION POLICY**

Up to 90 days prior to arrival- full refund less bank charges

Up to 60 days prior to arrival-cancellation charge of €50

Less than 60 days prior to arrival- no refund

### **ACCOMMODATION AND TOURS**

Kenes International will be offering specially reduced prices for accommodation and congress tours. Further details will be available on the congress website, which will be updated regularly. For more information on our special group rates for hotel accommodation please contact our registration and accommodation department at the following address:

**Registration and Accommodation Department**  
The 2nd International Congress on Gait and Mental  
Function  
Kenes International  
1-3 Rue de Chantepoulet  
P.O.Box 1726  
CH-1211 Geneva 1  
Switzerland  
Tel: +41 22 908 0488  
Fax: +41 22 732 2850  
e-mail: [reg\\_gait@kenes.com](mailto:reg_gait@kenes.com)



## *Preliminary Timetable*

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### Key

	<b>Sponsored Mini Satellites</b>
	<b>Workshops</b>
	<b>Sponsored Symposium</b>
	<b>Special Sessions</b>
	<b>Plenary Scientific Sessions</b>
	<b>Social Events</b>
	<b>Debate</b>

### Friday February 1, 2008

<b>08:30 Registration Opens</b>			
<b>08:30-12:00</b>	<b>Poster Preparation</b>		
	<b>Hall A</b>	<b>Hall B</b>	<b>Hall C</b>
<b>09:00-10:00</b>	<b>Sponsored Mini Satellite I</b>	<b>Workshop I Neuro-Imaging</b>	<b>Workshop II Gait Mobility &amp; Diagnosis</b>
<b>10:00-11:00</b>	<b>Sponsored Symposium I</b>		
<b>11:00-12:00</b>	<b>Sponsored Symposium II</b>		
<b>12:00-13:00</b>	<b>Lunch Break, Exhibition and Poster Viewing</b>		
<b>13:00-14:00</b>	<b>Opening Ceremony &amp; Key-note Lecture</b>		
<b>14:00-15:30</b>	<b>Plenary Session I Clinical science</b>		
<b>15:30-16:00</b>	<b>Coffee Break, Exhibition and Poster Viewing</b>		
<b>16:00-17:30</b>	<b>Plenary Session II Basic science</b>		
<b>17:30-18:00</b>	<b>Poster Viewing and vote</b>		
<b>20:00</b>	<b>Welcome Cocktail Reception</b>		

## *Preliminary Timetable (Contd)*

Saturday February 2, 2008

	Hall A	Hall B	Hall C
09:00-10:30	Plenary Session III Ageing		
10:30-11:00	Coffee Break, Exhibition and Poster Viewing		
11:00-12:30	Plenary Session IV Neuropsychiatry		
12:30-13:30	Lunch Break, Exhibition and Poster Viewing		
13:30-14:30	Special Scientific Session		
14:30-15:15	Debate Normal Pressure Hydrocephalus		
15:15-15:45	Coffee Break, Exhibition and Poster Viewing		
15:45-16:45	Sponsored Mini Satellite II	Workshop III Neuropsychology	Workshop IV Quantitative clinimetrics in theory and practice
16:45	At Leisure		

Sunday February 3, 2008

	Hall A		
08:30-10:00	Plenary Session V Drugs		
10:00-10:30	Coffee Break, Exhibition and Poster Viewing		
10:30-12:00	Plenary Session VI Rehabilitation		
12:30-13:00	Closing Session Poster Awards		

## INFORMATION FOR SPONSORS AND EXHIBITORS

### **APPLICATION FOR SPONSORSHIP**

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

#### **GAIT & MENTAL FUNCTION 2008**

**Maya Yatsiv**

Kenes International

1-3 Rue de Chantepoulet

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: [myatsiv@kenes.com](mailto:myatsiv@kenes.com)

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

### **TERMS OF PAYMENT**

50% with signed contract

50% by December 10, 2007

All payments must be received before the start date of the Congress.

### **PAYMENT METHODS**

Option 1: Payment by cheque. Please make cheques payable to: GAIT 2008

Option 2: Payment by Bank Transfer. Please make drafts payable to GAIT 2008.

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland, Bank Code 4835, Swift No.

CRESCHZZ12A. Account Number: 693980-52-114, IBAN CODE: CH98 0843 5069 3980 521 1 4.

Bank charges are the responsibility of the payee.

### **CANCELLATION / SPACE REDUCTION POLICY**

Cancellation / must be made in writing to:

GAIT & MENTAL FUNCTION 2008

c/o Maya Yatsiv

Kenes International

1-3 Rue de Chantepoulet

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: [myatsiv@kenes.com](mailto:myatsiv@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/space reduction is made on or before April 10, 2007 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between April 11, 2007 and November 10, 2007 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made after November 11, 2007 inclusive

### **TERMS AND CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the exhibition Booking Form indicates acceptance of these Terms and Conditions.

**GAIT & MENTAL FUNCTION 2008**  
**LIST OF SPONSORSHIP ITEMS**

**GOLD SPONSORSHIP PACKAGE**

**€ 22,000**

- Plenary Satellite Symposia
  - ✓ Sponsorship of an Official Satellite Symposium in a Plenary Hall, up to 60 minutes, towards the presentation of a company product or concept, program subject to the approval of the Congress Committee
  - ✓ Includes: hall rental, standard audio/visual equipment
  - ✓ Symposia programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)
- Exhibition Space
  - ✓ Allocation of 12m<sup>2</sup> exhibition space is included in the sponsorship package (additional space can be purchased at a rate of € 300/square meter)
- Advertisement
  - ✓ Full page colour advertisement in the Final Program / Abstract Book
  - ✓ Inclusion of Satellite invitation in the participants' bags
  - ✓ Sponsor's logo with hyperlink on Congress website
  - ✓ Sponsor's company brochure will be inserted in the participants' Congress bags as well as an invitation to the Satellite Symposium noted above
- Registration
  - ✓ Four complimentary Congress registrations
- Acknowledgement
  - ✓ Gold Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Abstracts, Final Program
- A list of participants on labels in advance (one month before the Congress) for one time use, for the purpose of sending the Satellite invitations
- A final list of participants via e-mail (up to two months after the Congress)

**SILVER SPONSORSHIP PACKAGE**

**€ 18,000**

- Parallel Satellite Symposia
  - ✓ Sponsorship of an Official Satellite Symposium in a Parallel Hall, up to 60 minutes, towards the presentation of a company product or concept, program subject to the approval of the Congress Committee
  - ✓ Includes: hall rental, standard audio/visual equipment
  - ✓ Symposia programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)
- Exhibition Space
  - ✓ Allocation of 9 m<sup>2</sup> exhibition space is included in the sponsorship package (additional space can be purchased at a rate of € 300/square meter)
- Advertisements
  - ✓ Sponsor's logo with hyperlink on Congress website
- Registration
  - ✓ Two complimentary Congress registrations
- Acknowledgement
  - ✓ Silver Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Abstracts, Final Program
- A list of participants on labels in advance (one month before the Congress) for one time use, for the purpose of sending the Satellite invitations
- A final list of participants via e-mail (up to two months after the Congress)

For the above Satellite Symposium package, the following applies:

- Special time slots have been designated and will be allocated on a first come, first served basis.
- The sponsoring company for the Satellite programs may select speakers and topics.
- The sponsoring company, in addition to the presented package as an additional educational grant, must cover speaker's registration fees, accommodation and flights. This also applies in the case where the Symposium speakers have already been invited by the Congress.
- All Satellite Symposia programs must be submitted for approval by the Congress Scientific Committee.

## **INDIVIDUAL SPONSORSHIP OPPORTUNITIES**

### **EDUCATIONAL GRANT IN SUPPORT OF EXISTING OFFICIAL PLENARY SESSION € 10,000**

- ✓ A Plenary Session is an existing scientific session accepted or invited by the Scientific Committee and supported by a grant from the industry.
- ✓ Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement on Sponsors' Board on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

### **EDUCATIONAL GRANT IN SUPPORT OF EXISTING OFFICIAL WORKSHOP € 7,000**

- ✓ A Workshop Session is an existing scientific session accepted or invited by the Scientific Committee and supported by a grant from the industry.
- ✓ Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- ✓ Sponsor's logo with hyperlink on Congress website
- ✓ Acknowledgement on Sponsors' Board on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

### **POSTER SESSION € 7,000**

- ✓ Sponsor acknowledgement at the entrance to the poster area
- ✓ Sponsor's logo will be displayed on the poster boards
- ✓ Sponsor's logo on Congress website
- ✓ Acknowledgement on Sponsors' Boards on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

### **SPEAKER SPONSORSHIP**

Speakers from USA € 3,500

Speakers from Europe € 2,000

Speakers from rest of the world € 3,000

Sponsorship of Speakers plays a major role in the Congress success and provides a diverse faculty. Sponsorship covers the speakers' direct expenses – 1 (APEX) flight ticket, hotel accommodation and registration fee, which will be handled by the Secretariat.

- ✓ Speakers will be notified of the name of their sponsoring company
- ✓ Sponsor's logo on Congress website
- ✓ Acknowledgement on Sponsors' Board on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

### **CONGRESS BAGS (Sole Sponsorship) € 10,000 or provided-in-kind**

Sponsor will provide the participants' Congress bags.

- ✓ The bag will bear the Sponsor's logo and the Congress logo
- ✓ Sponsor's logo on Congress website
- ✓ Acknowledgement on Sponsor s' Board on-site
- ✓ Acknowledgement in the Sponsor's List in the Final Program

**NOTEPADS AND PENS****Provided-in-kind + € 1,500**

Sponsor will provide or provide funding for the participants' notepads and pens

- ✓ The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Congress bags
- ✓ Sponsor's logo on Congress website
- ✓ Acknowledgement on Sponsor s' Board on-site
- ✓ Acknowledgement in the Sponsor's List in the Final Program

**INTERNET AREA****€ 8,000**

There will be an Internet Area equipped with workstations where attendees may check e-mails. Sponsor's logo will be prominently displayed. Sponsorship includes: workstations, printers, signage to reach the Internet area (you may place signage in the Internet area), furniture, space, Internet set-up, Internet connection and technical support.

- ✓ Opportunity to display company logo on screen background
- ✓ Opportunity to distribute mouse pads and related promotional gifts from the Internet Area
- ✓ Opportunity to use your company's letterhead for the Internet Area printers
- ✓ Sponsor's logo on Congress website
- ✓ Acknowledgement on Sponsor s' Board on-site
- ✓ Acknowledgement in the Sponsor s' List in the Final Program

**COFFEE BREAKS****€ 2,000 per break**

Coffee will be served during breaks on each day of Congress sessions.

- ✓ Sponsorship will be acknowledged on-site and in the Congress Program
- ✓ Sponsor will be given the opportunity to provide branded napkins
- ✓ Sponsor's logo on Congress website
- ✓ Acknowledgement on Sponsors' Board on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

**PROMOTIONAL MATERIAL****€ 2,000**

Sponsorship includes promotional material, such as leaflets and brochures inserted participants' Congress bags. Please note that the material should be provided by Sponsor and must be approved by the Secretariat.

- ✓ Sponsor's product information will be available for all Congress participants
- ✓ Sponsor's logo on Congress website

**ADVERTISING SPONSORSHIP OPPORTUNITIES*****Advertisements are available in the following Congress publications:***

Type	Back Page	Inside Front	Inside Back	Inside Page
	€	€	€	€
Second Announcement / Call for Papers	4,000	2,500	2,500	1,500
Final Program	4,000	3,000	3,000	2,000
Mini-Program	5,000	-	-	-

**SECOND ANNONCMENT / CALL FOR PAPERS****€ 4,000 / € 2,500 / € 1,500**

The Congress will distribute copies of the Call for Abstracts. Please note distribution date.

- ✓ Sponsor's logo/name will be included on Congress Internet site

**FINAL PROGRAM / ABSTRACT BOOK****€ 4,000 / € 2,500 / € 2,000**

The Final Program / Abstract Book will be distributed to all registered participants in the Congress bags. It will contain the timetable, information about the scientific program and those presentations, which were submitted for review and approved by the Scientific Committee.

**MINI-PROGRAM (Sole Sponsorship)****€ 5,000**

Exclusive advertisement on the back cover of this pocket size useful Congress overview.

- ✓ Sponsor's logo on Congress website
- ✓ Acknowledgement on Sponsors' Board on-site
- ✓ Acknowledgement in the Sponsors' List in the Final Program

**PLEASE NOTE:** At the Gait & Mental Function 2008 Congress, there will be bar codes to enable you to keep track of participants who visit your exhibition booth. In order to provide accurate and useful information, we need to receive the full mailing address of every participant you register to the congress. We appreciate your cooperation.

#### **PRESS ROOM**

Press Conference facilities are available upon request. Reservations are confirmed on a "first come, first served" basis. The cost for the use of the Press Conference Room is € 400 per hour (not including special A/V & refreshments). For further information and bookings, please contact the secretariat at [gait@kenes.com](mailto:gait@kenes.com).

#### **SPECIAL REQUESTS**

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact us in order to discuss your needs.

#### **ACKNOWLEDGEMENTS**

Please note that all Sponsors and Exhibitors will be acknowledged in the Final Program, on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo in colour (eps 300dpi format) to [gait@kenes.com](mailto:gait@kenes.com)

## **SPONSORSHIP BOOKING FORM**

Please complete and send to:

**GAIT & MENTAL FUNCTION 2008**

**Maya Yatsiv**

Kenes International

1-3 Rue de Chnatpoulet

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: [myatsiv@kenes.com](mailto:myatsiv@kenes.com)

CONTACT NAME: \_\_\_\_\_

NAME OF COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POST/ZIP CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

I would like to book the following Sponsorship Items:

<b>Sponsorship item</b>	<b>Price</b>	<b>√</b>
Gold Sponsorship Package	€ 22,000	
Silver Sponsorship Package	€ 18,000	
Educational Grant in Support of Existing Official Plenary Session	€ 10,000	
Educational Grant in Support of Existing Workshop Session	€ 7,000	
Poster Session	€ 7,000	
Speaker Sponsorship	€ 3,500 / € 2,000 / € 3,000	
Congress Bags	€ 10,000 or provided-in-kind	
Notepads and Pens	Provided-in-kind + € 1,500	
Internet Area	€ 8,000	
Coffee Breaks	€ 2,000 per break	
Promotional Material	€ 2,000	
<b>Advertising</b>		
Second Announcement / Call for Papers	€ 4,000 / € 2,500 / € 1,500	
Final Program / Abstract Book	€ 4,000 / € 3,000 / € 2,000	
Mini-Program	€ 5,000	
<b>Total Amount (please complete)</b>		

Please call me to discuss our sponsorship package

Please send me a sponsorship contract and first 50% deposit invoice

Signature ..... Date.....

## EXHIBITION

The commercial/technical Exhibition will be held in the Hotel Okura Amsterdam. The floor plan has been designed to maximise Exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the exhibition area.

### Exhibition Timetable at-a-glance

Set up	Thursday, January 31, 2008	14:00-22:00
Exhibition Opening Hours	Friday, February 1, 2008	10:00-17:00
	Saturday, February 2, 2008	10:00-16:30
	Sunday, February 3, 2008	09:30-14:00
	Dismantling / Breakdown	Sunday, February 3, 2008

### SPACE ONLY RENTAL

The price for space only is €300 per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments for registered exhibitors
- Exhibitors' badges
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways

There is a minimum order of 12sqm for Space Only. Space below the minimum will be charged at the Shell Scheme Rental Fee.

### SHELL SCHEME RENTAL

The price for shell scheme is €350 per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments for registered exhibitors
- Exhibitors' badges
- Shell scheme frame, basic lighting, electrical socket (500 W)
- Fascia panel with standard lettering
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways

**Shell Scheme Stand Sketch**  
(For illustrative purposes only)



Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

**Please note that it is the exhibitor's responsibility to check with local authority's rules and regulations regarding any activities which take place in exhibition booths.**

### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a first come, first served basis. A completed Booking Form should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

## **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional badge for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of €70 an exhibitor registration form will be included in the Exhibitors' Technical Manual.

## **EXHIBITORS' TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include the following

- Technical details about the Venue
- Exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## **SITE INSPECTIONS**

Exhibitors and sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

Richard van Esveld  
Assistant Banquet Sales Manager  
Tel: +31 (0) 20 6787 796  
Email: [vanesveld@okura.nl](mailto:vanesveld@okura.nl)

## **EXHIBITOR PROFILE**

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [hsapir@kenes.com](mailto:hsapir@kenes.com)

## **PAYMENT METHODS**

As detailed previously in the Sponsorship section.

## **CANCELLATION / SPACE REDUCTION POLICY**

Cancellation must be made in writing to:

GAIT & MENTAL FUNCTION 2008

c/o Maya Yatsiv

Kenes International

1-3 Rue de Chantepoulet

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: [myatsiv@kenes.com](mailto:myatsiv@kenes.com)

The organizers shall retain:

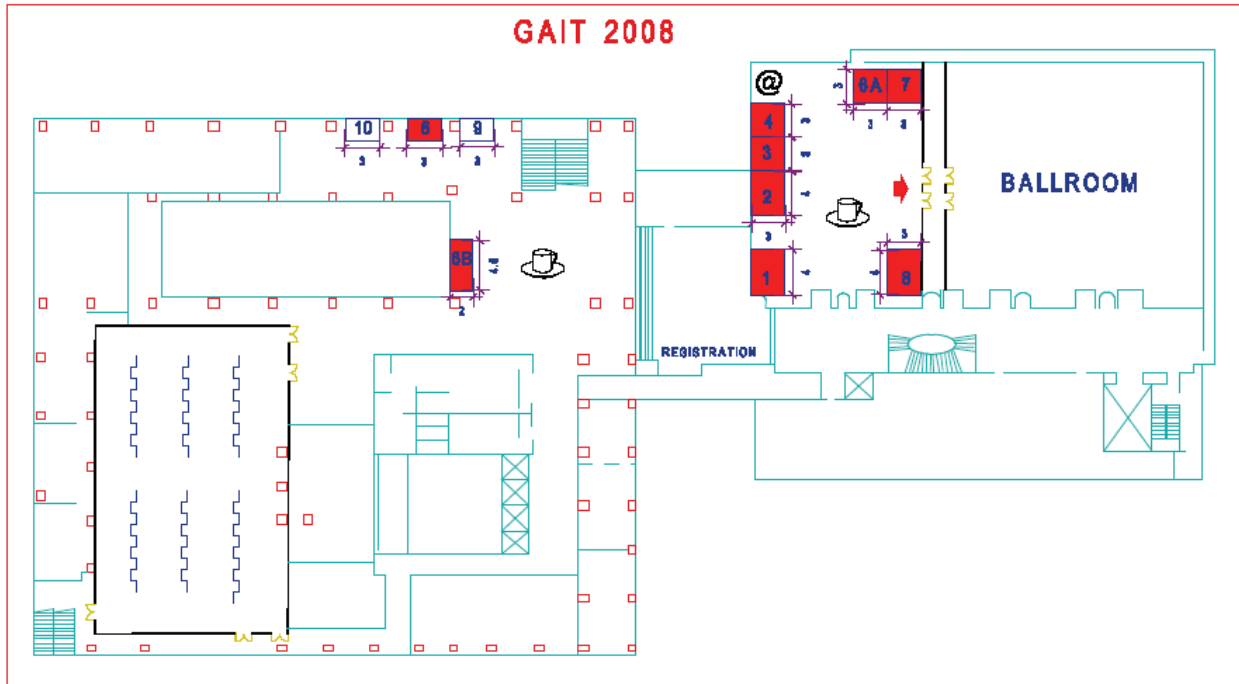
- 10% of the agreed package amount if the cancellation/space reduction is made on or before April 10, 2007 inclusive
- 50% of the agreed package amount if the cancellation/space reduction is made between April 11, 2007 and November 10, 2007 inclusive
- 100% of the agreed package amount if the cancellation/space reduction is made after November 11, 2007 inclusive

## **TERMS AND CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the exhibition Booking Form indicates acceptance of these Terms and Conditions.

## Exhibition Floor Plan

Please visit the website for continuous updates on booth availability: [www.kenes.com/GAIT2008/exh.asp](http://www.kenes.com/GAIT2008/exh.asp)



**EXHIBITION BOOKING FORM AND CONTRACT**

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Please complete and send to:

**GAIT & MENTAL FUNCTION 2008**

**Maya Yatsiv**

Kenes International

1-3 Rue de Chantepoulet

PO Box 1726

CH-1211 Geneva

Switzerland

Tel: +41 22 908 0488 ext. 247

Fax: +41 22 732 2850

Email: [myatsiv@kenes.com](mailto:myatsiv@kenes.com)

NAME OF COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POST/ZIP CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME SPACE, THE COST OF WHICH IS € 300 / € 350 PER SQUARE METRE

Choice	Stand No	Space Only (minimum 12 sqm) / Shell Scheme	No. of Square Metres	Total Price
1 <sup>st</sup> Choice				€
2 <sup>nd</sup> Choice				€
3 <sup>rd</sup> Choice				€

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed .....

- Provisional Booking – The booth will be released if not confirmed within 14 days.
- Payment has been made by cheque/transfer, please forward me confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

We Have Read the Regulations & Agree To Observe & Be Bound by Them

SIGNATURE:.....DATE.....

## **TERMS AND CONDITIONS**

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

### **Application to Participate**

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Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

### **Obligations and Rights of the Exhibitor**

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Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### **Obligation and Rights of Organizer**

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The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

### **Cancellation**

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In case of cancellation received (in writing) as per the above policy.

### **Liability Insurance**

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The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

### **Exhibition Regulations**

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The Exhibition Manager, acting under direction of the Organizing Committee, has the decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer, postpone the exhibition or transfer it to another site if unforeseen reserves the right to alter the general layout or limit the space allotted to each Exhibitor circumstances warrant such action. Should any contingency prevent the holding of the

exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitors' responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitors' risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made



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