

IPAIN

3rd International Forum on Pain Medicine



MONTREAL, CANADA, JUNE 28 - JULY 1, 2007

"Medical Specialties meet Pain Medicine"

Endorsed by

The Quebec Pain Society
Société Québécoise de la Douleur

CME
Accreditation
has been
applied for

**INVITATION TO INDUSTRY
SPONSORSHIP and EXHIBITION PROSPECTUS**

www.kenes.com/ifpm

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INVITATION LETTERS



Dear friends and colleagues,

It is my pleasure to welcome you to the 3rd International Forum on Pain Medicine (IFPM) which we plan to hold on June 28th - July 1st 2007 in Montreal, Canada. We have had wonderful feedback from the two previous IFPMs, the 1st held in Sofia (Bulgaria) in 2005 and the 2nd in Guadalajara (Mexico) in 2006.

It was therefore decided to keep the structure of the scientific program in a similar format. In one hall we will have "Pain from A to Z" - a three-day comprehensive marathon on pain science and medicine, intended primarily for trainees and for those for whom pain is not a primary field of expertise. In parallel halls the focus will be on more advanced topics such as clinical manifestations associated with specific problematic acute and chronic pain conditions and the very latest on pharmacological approaches and interventional techniques for the management of chronic pain. Forum sessions will also provide an opportunity for presentations of new techniques, reports on experience with state-of-the-art management approaches, and interactive debates on controversies in Pain Medicine.

The fundamental motivation behind IFPM is the observation that physicians and other healthcare professionals, in practically all fields of medicine, deal with patients in pain as part of their daily work. However, only a small number of them specialize in Pain Medicine, attend meetings on pain, and read pain literature. In almost all countries non-specialists receive at best a bare minimum of formal professional education on pain, and most have had no continuing-education contact with pain problems or current pain management modalities. There is a tremendous need to upgrade knowledge on pain among general practitioners and specialists in other medical fields; to bridge the gap between the majority of physicians who see pain patients in the course of their practice, and the pain specialist. IFPM aims to fill this important need in the pain community... to bring these two groups together under the banner "Medical Specialties meet Pain Medicine". The objective is twofold: to enrich the knowledge of those who are non-specialists on the subject of pain, and to bring pain specialists and non-specialists together in a congenial and educational forum. This includes providing information on the products available to modern pain management, and imparting the tools that will permit an informed decision on which patients and problems can be handled in-house, and which need to be referred to a specialist pain facility. It is essential that healthcare professionals whose main field is not pain become aware of the magnitude of the pain problem, and acquire more knowledge about the many treatment modalities available. Chronic pain is a disease which deserves skilled management.

The 3rd IFPM is being held in Montreal, undoubtedly one of the most exciting cities in North America. Montreal has a rich and inspiring history, and with its bilingual culture, numerous museums, river views and great dining, it almost feels like you've landed in Europe. On the other hand, it's a fast-paced, modern city, terrific for shopping, entertainment, night-life, and just walking around. It's not coincidental that the Quebecois refer to their province as being "foreign yet near". Late June - early July is a prime time to visit Montreal. The ice and snow of winter are gone and spring flowers are in full bloom. Consider a pre- or post - Forum visit to the nearby Laurentian Mountains, the Thousand Islands area, or to Vermont. I look forward to greeting you in Montreal at the 3rd International Forum on Pain Medicine.

David Niv

David Niv MD FIPP

Chairman of the IFPM Scientific Program Committee and Forum Organizer

IPAIN 3rd International Forum on Pain Medicine

— "Medical Specialties meet Pain Medicine" —



Dear Colleagues,

On behalf of the local organizing committee, it is my pleasure to invite you to the Third International Forum on Pain Medicine, which will take place in Montreal, Canada, in June 2007. Montreal has long been a center of excellence in the field of pain management, and local talent has been combined with a long list of well-known speakers to create what promises to be an exceptional program. There is something for pain practitioners of all levels of experience, from general topical reviews to specialized skills workshops. For those who, in a moment of weakness, may be lured away from the lecture halls, Montreal has much to offer: a rich cultural life, great food and a busy roster of world-class entertainment events held during the summer. The Montréal Grand Prix race will be held on the weekend before the conference, and the International Jazz Festival and Just for Laughs comedy festival will be starting around the time of the meeting.

I 'm looking forward to seeing you there!

Dr. Roderick Finlayson
President Elect of the Quebec Pain Society

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Chers Collègues,

Au nom du comité organisateur, il me fait plaisir de vous inviter au troisième Forum international sur le traitement de la douleur, qui aura lieu à Montréal, Canada, en juin 2007. Montréal a longtemps été un centre d'excellence dans le domaine de la gestion de la douleur, et des conférenciers locaux s'ajouteront à une longue liste d'experts renommés pour créer ce qui promet d'être un programme exceptionnel. Il y aura de quoi plaire aux cliniciens de tous les niveaux puisque le Forum proposera des activités allant des révisions générales de sujets cliniques jusqu'aux ateliers enseignant des techniques spécialisées. De plus, ceux ou celles qui auraient envie de découvrir Montréal ne seront pas déçus puisque la ville se démarque par une riche vie culturelle, des plaisirs gastronomiques mémorables et un programme de spectacles et d'événements des plus variés. Le Grand Prix de Montréal aura lieu pendant la fin de semaine précédant le Forum alors que le Festival international de jazz et le Festival Juste pour rire débiteront pendant la tenue de l'événement. Nous vous attendons en grand nombre!

Veillez noter qu'un service de traduction simultanée sera offert pendant les plénières.

Dr. Roderick Finlayson
Le Président élu de la Société Québécoise de la Douleur



COMMITTEES

SCIENTIFIC PROGRAM COMMITTEE

David Niv, Israel *

Yoram Shir, Canada - **Chairman**

Gary J. Bennett, Canada
 Marshall Devor, Israel
 Andy Dray, Canada
 Samuel Hassenbusch, USA
 Eduardo Ibarra, Puerto Rico
 Prithvi P. Raj, USA
 Ivan Rohan, Canada
 Alain Serrie, France
 Giustino Varrassi, Italy

LOCAL ORGANIZING COMMITTEE

Roderick Finlayson - **Chairman**

Yves Bergeron
 Catherine M. Bushnell
 Michael Gofeld
 Jeffrey S. Mogil
 Maureen Simmonds
 Yves Veillette

FACULTY (PROVISIONAL)

Eli Alon, Switzerland
 Gary J. Bennett, Canada
 Michael Bond, UK
 Daniel Carr, USA
 Stefano Coaccioli, Italy
 Terence Coderre, Canada
 Kenneth D. Craig, Canada
 Oscar A. De Leon-Casasola, USA
 Marshall Devor, Israel
 Andy Dray, Canada
 Elon Eisenberg, Israel
 Roderick J. Finlayson, Canada
 Mary Ann Fitzcharles, Canada
 Michael Gofeld, Canada
 Samuel Hassenbusch, USA
 Eduardo Ibarra, Puerto Rico
 Joel Katz, Canada
 Joseph Kay, Canada
 John D. Loeser, USA
 David Lussier, Canada
 Ronald Melzack, Canada
 Jeffrey S. Mogil, Canada
 Paolo Moricca, Italy

David Niv, Israel *

John X. Pereira, Canada
 Carmen Pichot, Spain
 Ricardo Plancarte Sanchez, Mexico
 Gabor B. Racz, USA
 Pierre Rainville, Canada
 Prithvi P. Raj, USA
 James Rathmell, USA
 Richard Rauck, USA
 Alfredo Ribeiro-Da-Silva, Canada
 Yaron River, Israel
 Ricardo Ruiz-Lopez, Spain
 Petra Schweinhardt, Canada
 Zeev Seltzer, Canada
 Alain Serrie, France
 Barry J. Sessle, Canada
 Yoram Shir, Canada
 Maureen J. Simmonds, Canada
 Athina Vadalouca, Greece
 Giustino Varrassi, Italy
 Mark Ware, Canada

* Deceased

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"Medical Specialties meet Pain Medicine"

PRELIMINARY SCIENTIFIC PROGRAM

TIME	THURSDAY JUNE 28	FRIDAY JUNE 29		SATURDAY JUNE 30		SUNDAY JULY 01	
		Hall A	Hall B	Hall A	Hall B	Hall A	Hall B
		Pain from A to Z (Basic Knowledge)	Meet the Expert	Pain from A to Z (Pharmacology)	Novel Ideas and Modalities of Treatment	Pain from A to Z (Interventional Approaches)	Controversies in Pain Medicine
08:30	Sponsored Symposia	Fibromyalgia-a light in the end of the tunnel Mary-Ann Fitzcharles Canada	Outcome of hypogastric and impar ganglia lesions Ricardo Plancarte Sanchez , Mexico	Oxycontin under the magnifying glass Michael Gofeld , Canada	Dietary components and pain sensitivity Yoram Shir , Canada	Discography, cervical MBB, cervical sleeve injections Samuel Hassenbusch , USA	Pre-emption of chronic pain- truth or fiction? Joel Katz , Canada
09:00		Anatomy and physiology of ascending pain pathways from the periphery to the spinal cord Terence Coderre , Canada	Systems for spinal delivery of opioids Samuel Hassenbusch , USA	Opioids for non malignant pain Giustino Varrassi , Italy	The sympathetic nervous system and pain – a mechanistic approach Gary Bennett , Canada	Surgical treatment for trigeminal neuralgia : the percutaneous procedures Alain Serrie , France	What's in the drugs pipeline for neuropathic pain Andy Dray , Canada
09:30		Spinal and supraspinal gating of pain signals Oscar de Leon-Casasola , USA	Outcomes of radiofrequency lesions in the lumbar spine region Ricardo Ruiz-Lopez , Spain	Paracetamol, Tramadol and their combination Eli Alon , Switzerland	Spinal clonidine, ketamin and ziconotide injections Richard Rauck , USA	Lumbar medial branch, nerve root and intradiscal lesions Michael Gofeld , Canada	Phantom limb: pain mechanism in the PNS or CNS ? Marshall Devor , Israel
10:00-10:30	Coffee Break						
		Pain from A to Z (Basic Knowledge)	Meet the Expert	Pain from A to Z (Pharmacology)	Novel Ideas and Modalities of Treatment	Pain from A to Z (Interventional Approaches)	Controversies in Pain Medicine
10:30	Sponsored Symposia	Dealing with the chronic pain crisis – the Quebec experience Roderick Finlayson , Canada	Outcomes of radiofrequency lesions in the cervical spine region Eduardo Ibarra , Puerto Rico	Gabapentin and Pregabalin under the magnifying glass Joseph Kay , Canada	Splanchnic vs. celiac lesions Prithvi P. Raj , USA	Tic Douloureux –paradigms of management John Loeser , USA	Cannabinoids in chronic pain - a Canadian perspective Mark Ware , Canada
11:00		Psychological mechanisms in acute and chronic pain Kenneth Craig , Canada	Botox for the management of pain Prithvi P. Raj , USA	Opioids for neuropathic pain Daniel Carr , USA	Psychology and neurobiology of placebo analgesia Pierre Rainville , Canada	Hypogastric caudal neuroplasty, and sacral sleeve injections Carmen Pichot , Spain	What causes chemotherapy-evoked painful peripheral neuropathy? Gary Bennett , Canada
11:30		The challenges of chronic pain Ronald Melzack , Canada	Outcomes of Interventional procedures in the sacral region Gabor Racz , USA	Role of the psychiatrist in the treatment of chronic pain problems Michael Bond , UK	Multimodal perioperative analgesia Joseph Kay , Canada	Blocks and lesions of the celiac, lumbar sympathetics, splanchnic and impar ganglia Ricardo Plancarte Sanchez , Mexico	Virtual reality in the management of patients with chronic pain. Maureen Simmonds , Canada
12:00-14:30	Poster sessions and Sponsored Symposia						



PRELIMINARY SCIENTIFIC PROGRAM (continued)

TIME	THURSDAY JUNE 28	FRIDAY JUNE 29		SATURDAY JUNE 30		SUNDAY JULY 01	
		Hall A	Hall B	Hall A	Hall B	Hall A	Hall B
		Pain from A to Z (Basic Knowledge)	Meet the Expert	Pain from A to Z (Pharmacology)	Novel Ideas and Modalities of Treatment	Pain from A to Z (Interventional Approaches)	Controversies in Pain Medicine
14:30	Sponsored Symposia	Understanding back pain John Loeser, USA	Transphenoidal pituitary Neuroadenolysis Paolo Moricca, Italy	Lidocain and Buprenorphine Patches Richard Rauck, USA	Outcomes of Minimally Invasive Disc Surgery Ricardo Ruiz-Lopez, Spain	Spinal cord and peripheral nerve stimulation Gabor Racz, USA	Rehabilitation of the chronic pain patient Roderick Finlayson, Canada
15:00		Myofacial pain and headache Yaron River, Israel	Opioids in the Management of Osteoarticular Pain Stefano Coaccioli, Italy	Transdermal and oral transmucosal fentanyl administration Carmen Pichot, Spain	Brainstem mechanisms of trigeminal pain Barry Sessle, Canada	Epidural and spinal delivery systems Athina Vadalouca, Greece	Pain genes and their possible clinical relevance Zeev Seltzer, Canada
15:30		Non invasive imaging of pain Petra Schweinhardt, Canada	Outcomes of epidural steroid injections Oscar de Leon-Casasola, USA	Antidepressants and pain John Pereira, Canada	Autonomic nerve fiber invasion of the upper dermis of the skin after peripheral nerve lesions. Should we care about it? Alfredo Ribeiro-Da-Silva, Canada	Neuro-modulation and RF on the sphenopalatine ganglion to treat Cluster Headache Eduardo Ibarra, Puerto Rico	Facial expression empathy and deceit Kenneth Craig, Canada
16:00-16:30	Coffee Break						
16:30		Pain in the geriatric population David Lussier, Canada	Opioids rotation in the management of chronic pain Athina Vadalouca, Greece	Current approaches for the management of arthritic and musculoskeletal pain Mary Ann Fitzcharles, Canada	Simple functional assessment of patients with pain Maureen Simmonds, Canada		
17:00		Understanding Complex Regional Pain Syndrome Elon Eisenberg, Israel	Outcomes of Spinal Cord Stimulation James P. Rathmell, USA	Management of Post Herpetic Neuralgia Elon Eisenberg, Israel	Transforaminal injection of steroids: should we continue? James P. Rathmell, USA		
17:30		Plenary lecture: Prospects of intranasal analgesia Daniel Carr, USA		Remembering David Niv Marshall Devor, Israel			
18:30	Opening Ceremony Aims of IFPM and homage to David Niv						
19:00	Plenary lecture Sex, pain genetics and pain pharmacogenetics Jeff Mogil, Canada						
19:30	Plenary lecture Pain, suffering and music Yaron River, Israel						
20:00	Welcome cocktail						

PREVIOUS CONFERENCE STATISTICS AND DEMOGRAPHICS

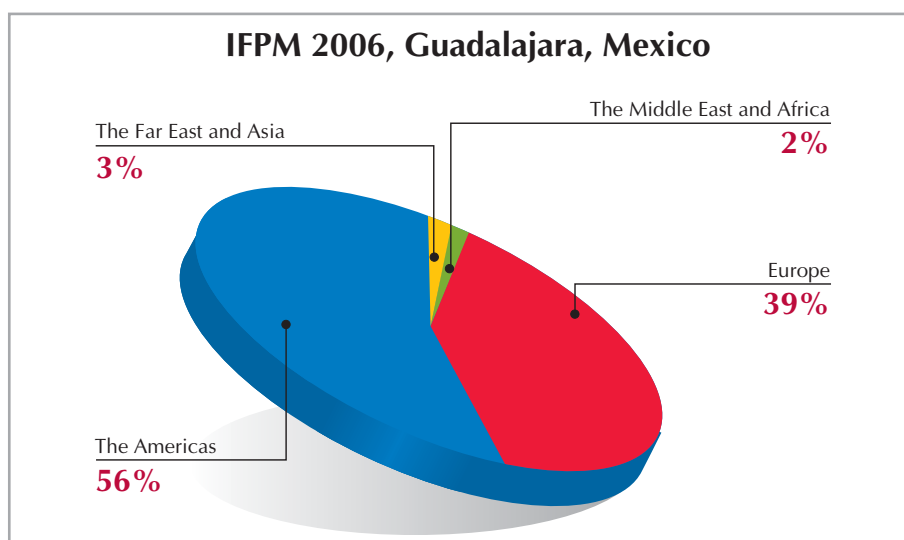
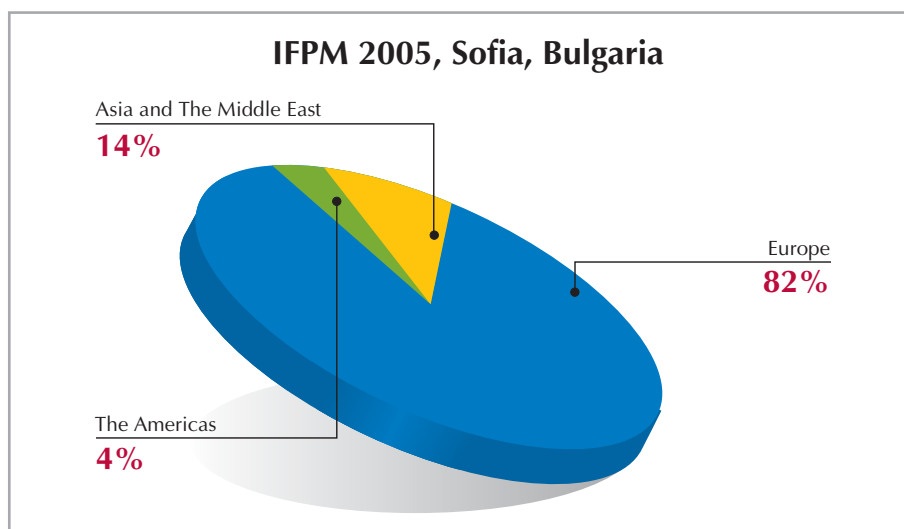
Year	Conference	Venue
2005	1st International Forum on Pain Medicine	Sofia, Bulgaria
2006	2nd International Forum on Pain Medicine	Guadalajara, Mexico

IFPM has attracted over 700 participants at the previous Forums.

Profile of Attendees:

IFPM participants are pain specialists and general practitioners.

Demographics of Past Attendees:





GENERAL INFORMATION

Venue

Hilton Montreal Bonaventure
900 rue de la Gauchetiere Ouest
Montreal
Quebec, Canada
Tel: +1 514 878 2332
Fax: +1 514 878 3881
Website: www.hiltonmontreal.com

Dates

June 28-July 1, 2007

Language

The official language of the Forum will be English.

CME Accreditation

CME Accreditation has been applied for. For further updates, please refer to the website: www.kenes.com/ifpm

Climate and Dress Code

The weather in Montreal in June/July is mainly sunny with temperatures ranging from 15 °C/ 60 °F- 20°C/ 68°F.

Clothing is informal for all occasions

Badges

All participants, accompanying persons and exhibitors are kindly requested to wear their badges throughout the meeting in order to be admitted to the lecture halls and other scheduled activities.

Banking and Exchange

The local currency is the Canadian Dollar. Cash and traveler's cheques can be exchanged at the airport or at local banks. Visa, Mastercard and American Express are accepted at most restaurants, clothing stores, and for travel.

Certificate of Attendance

Certificates of attendance will be available for all participants at the registration desk from June 29, 2007.

Translation

Simultaneous translation from English to French will be provided in Hall A.

Letter of Invitation

A personal letter of invitation may be downloaded from the IFPM Forum website www.kenes.com/ifpm

Alternatively, upon request, the Forum Secretariat will send a personal invitation to participate. This invitation is meant only to help visitors raise travel funds or to obtain a visa, and is not a commitment on the part of the organizers to provide any financial support. Applications for invitation letters must be received at least 30 days prior to the Forum.

Visa Requirements

Please check with your travel agent if you require an entry visa to Canada. It is the responsibility of the participant to obtain a visa, if required.

Insurance

The Forum and Kenes International do not accept responsibility for individual, medical, travel or personal insurance. Delegates are strongly recommended to take out their own travel policies.

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GENERAL INFORMATION (Cont.)

About Montreal

Montreal is the second largest city in Canada and the largest city in the province of Quebec. Montreal is situated in the southwestern corner of the province of Quebec, southwest of Quebec City, the provincial capital and 190 kilometers east of Ottawa, the Canadian federal capital. The city is located on the Island of Montreal at the confluence of the Saint Lawrence and Ottawa Rivers. According to Traveler's Digest and AskMen.com, Montreal is ranked as the number 1 city in the world for its culture, architecture, history and ambience. The Montreal region supports a diverse array of plants and wildlife. The maple is one of the most common trees and the sugar maple in particular is an enduring symbol of Montreal and Quebec, thanks to the production of maple syrup.



About Canada

Canada is the world's second-largest country by area, occupying most of northern North America. Extending from the Atlantic Ocean to the Pacific Ocean and northward into the Arctic Ocean, Canada shares land borders with the United States to the south and to the northwest. Canada is a federal constitutional monarchy and parliamentary democracy, consisting of ten provinces and three territories, and defines itself as a bilingual and multicultural nation; both English and French are official languages. A technologically advanced and industrialized nation, its diversified economy relies heavily on an abundance of natural resources and on trade. As Canada is a geographically vast and ethnically diverse country, there are cultural variations and distinctions from province to province and region to region. Canadian culture has also been greatly influenced by more recent immigration of people from all over the world. Many Canadians value multiculturalism, indeed some see Canadian culture as being inherently multicultural.

Forum Website

The Forum website: www.kenes.com/ifpm will be updated on a regular basis and will provide the latest details on the scientific program, accommodation, transportation and tours.

Forum Secretariat

KENES International
CARES FOR YOUR ORGANIZATION
GLOBAL CONGRESS ORGANIZERS AND
ASSOCIATION MANAGEMENT SERVICES

17 rue du Cendrier
P.O. Box 1726
CH-1211 Geneva 1
Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
E-mail: ifpm3@kenes.com
Website: www.kenes.com/ifpm



REGISTRATION

Participants may register via the Forum website at: www.kenes.com/ifpm/reg.asp

	Until April 10, 2007	From April 11, 2007 & Onsite
Full participant	CAD\$ 500	CAD\$ 620
Nurses / Students / Trainees*	CAD\$ 250	CAD\$ 300
Extra tickets for: IFPM Party	CAD\$ 90	

* Participants registering as Nurses, Students and Trainees must provide an official letter from the head of their department to support their application for a student rate.

Participant fees include:

Participation in all sessions, Forum printed material, entrance to the exhibition, invitation to the Welcome Cocktail on Thursday, June 28, 2007 and invitation to the IFPM Party (CAD \$30 Reservation fee) on Saturday, June 30, 2007. (For full participants, Nurses/ Students / Trainees)

OFFICIAL SOCIAL EVENTS

In order to prevent clashes between industry events and official social functions, please find the provisional dates for the official Social Events.

Date	Time	Event
June 28, 2007	18:00	Welcome Cocktail
June 30, 2007	20:00	IFPM Party

INFORMATION FOR SPONSORS AND EXHIBITORS

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APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

The 3rd International Forum on Pain Medicine (IFPM 2007)

c/o Audrey Alloul

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva, Switzerland

Fax: +41 22 732 2850

Email: aalloul@kenes.com

Once a Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

TERMS OF PAYMENT

50% with signed contract

50% - by March 28, 2007

All payments must be received before the start date of the Forum

PAYMENT METHODS

Option 1: Payment by cheque. Please make cheques payable to: IFPM 2007

Option 2: Payment by Bank Transfer: Please make drafts payable to IFPM 2007

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank code: 4835, Swift N: CRESCHZZ12A, IBAN No: CH50 0483 5069 3980 5210 5

Bank Account: 693980-52-105

Option 3: Payment by Credit Card- Please complete your credit card details on the booking form.

Bank charges are the responsibility of the payee.

CANCELLATION POLICY:

Cancellation must be made in writing to:

The 3rd International Forum on Pain Medicine (IFPM 2007)

c/o Audrey Alloul

Kenes International

Address as above

Fax: +41 22 732 2850

Email: aalloul@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before October 30, 2006 inclusive
- 50% of the agreed package amount if the cancellation is made between October 31, 2006 and February 28, 2007 inclusive
- 100% of the agreed package amount if the cancellation is made from March 1, 2007

GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

TERMS AND CONDITIONS

The Term and Conditions of exhibiting are included in this Prospectus. Please note that signature of the Exhibition Booking Form indicated acceptance of these Terms and Conditions.



LIST OF SPONSORSHIP ITEMS

MAJOR SPONSORSHIP PACKAGE

CAD \$70,000

- **PLENARY SATELLITE SYMPOSIUM**

- Exclusive sponsorship of an Official Satellite Symposium in a Plenary Hall, up to 120 minutes, program subject to the approval of the Forum Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of the 3rd International Forum on Pain Medicine"
- Inclusion of Sponsor's symposium invitation in the participants' bags
- Symposia programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)

- **EXHIBITION SPACE**

- 24m² Exhibition space (additional space can be purchased at a reduced cost of CAD \$300 per square meter)

- **ADVERTISEMENT**

- Full Page Colour Symposium Advertisement in the Final Program/Abstract Book
- Sponsor's logo will be included on the Forum website providing a link to Sponsor's website
- Sponsor's company brochure will be inserted in the participants' bags as well as an invitation to the Satellite Symposium noted above

- **REGISTRATION**

- Ten complimentary registrations to the Forum

- **ACKNOWLEDGEMENT**

- Sponsor's name and logo will be prominently displayed at the Forum
- Major Sponsors will be acknowledged as such on the Sponsors' boards on-site and in the following publications: Call for Papers, Final Program / Abstract Book (subject to receipt by publishing deadline)
- The right to use the Forum logo (following supplied guidelines) on relevant Forum material, approved by Secretariat
- A list of participants on labels in advance (one month before the Forum) and a final list of participants via e-mail (up to two months after the Forum)

FORUM SPONSORSHIP PACKAGE

CAD \$35,000

- **PARALLEL SATELLITE SYMPOSIUM**
 - Sponsorship of an Official Competing Satellite Symposium in a Parallel Hall, up to 120 minutes, program subject to the approval of the Forum Scientific Committee
 - Includes: hall rental, standard audio/visual equipment, display table
 - Permission to use the phrase: "Official Satellite Symposium of the 3rd International Forum on Pain Medicine"
 - Inclusion of Sponsor's symposium invitation in the participants' bags
 - Symposia programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)
- **EXHIBITION SPACE**
 - 12 m² Exhibition space (additional space can be purchased at a reduced cost of CAD \$300 per square meter)
- **ADVERTISEMENTS**
 - Sponsor's logo will be included on the Forum website providing a link to Sponsor's website
- **REGISTRATION**
 - Five complimentary registrations to the Forum
- **ACKNOWLEDGEMENT**
 - Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by..."
 - Sponsor's name and logo will be prominently displayed at the Forum
 - Forum Sponsors will be acknowledged as such on the Sponsors' boards on-site and in the following publications: Call for Papers, Final Program / Abstract Book (subject to receipt by publishing deadline)

For the above Satellite Symposia packages, the following applies:

- The sponsoring company for the Satellite programs may select speakers and topics.
- The sponsoring company, in addition to the presented package as an additional educational grant, must cover speaker's registration fees, accommodation and flights.
- All Satellite Symposia programs must be submitted for approval by the Forum Scientific Committee.
- Special time slots have been designated and will be allocated on a first come, first served basis.



SPONSORSHIP PACKAGE**CAD \$18,000**

- **WORKSHOP SESSION:**
 - Sponsorship of a Workshop Session, up to 90 minutes in a Parallel Hall, program subject to the approval of the Forum Scientific Committee. Adequate time will be given for set-up.
 - Includes: hall rental, standard audio/visual equipment, display table
 - Inclusion of Sponsor's workshop invitation in the participants' bags
- **EXHIBITION SPACE**
 - 9m² Exhibition space (additional space can be purchased at a reduced cost of CAD \$300 per square meter)
- **ADVERTISEMENTS**
 - Sponsor's logo will be included on the Forum website providing a link to Sponsor's website
- **ACKNOWLEDGEMENTS**
 - Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by..."
 - Sponsor's name and logo will be prominently displayed at the Forum
 - Sponsor will be acknowledged on the Sponsors' boards on-site and in the following publications: Call for Papers, Final Program / Abstract Book (subject to receipt by publishing deadline)

CONTRIBUTOR PACKAGE**CAD \$8,000**

- **EXHIBITION SPACE**
 - 9m² Exhibition space. The choice of area will have to be confirmed. Additional space can be purchased at a reduced cost of CAD \$300 per sqm.
- **ACKNOWLEDGEMENTS**
 - In categories on Sponsors' boards on-site and in the following publications: Call for Papers, Final Program / Abstract Book.
- **REGISTRATION**
 - 2 complimentary registrations to the Forum

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

EDUCATIONAL GRANT IN SUPPORT OF OFFICIAL PLENARY SESSION

CAD \$10,000

A Plenary Session is a scientific congress session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
 - Sponsor's logo with hyperlink on Forum website
 - Acknowledgement on Sponsors' Boards on-site
 - Acknowledgement in the Sponsors' List in the Final Program
-

CASE REPORT BREAKFAST SESSIONS

CAD \$8,000 + breakfast catering

A breakfast session dedicated to presenting case reports of patients managed with your products. It is discussed with a small audience of participants (up to 100). The sponsor will be responsible for the costs associated with the session and breakfast catering for the participants.

- Opportunity to brand the meeting room
 - Inclusion of a Sponsor's invitation in the participants' Forum bag
 - Case Report Breakfast sessions will be included in the Final Program timetable
 - Sponsor's logo with hyperlink on Forum website
 - Acknowledgement on Sponsors' Boards on-site
 - Acknowledgement in the Sponsors' List in the Final Program
-

SPEAKERS' READY ROOM

CAD \$6,000

Facilities will be available at the Forum Center for speakers and abstract presenters to check their presentations.

- The sponsor's name or company logo will appear on all signs for this room
 - Sponsor's logo with hyperlink on Forum website
 - Acknowledgement on Sponsors' Boards on-site
 - Acknowledgement in the Sponsors' List in the Final Program
-

INTERNET SERVICES

CAD \$8,000

Internet Services will include workstations which will be available to registrants to send and receive e-mails and access the Internet during the Forum. The price includes workstations, printers, signage, installation, internet connection, space and technical support.

- Opportunity to display company logo/information on screen saver
- Opportunity to display company logo/information on screen background
- Sponsor's logo with hyperlink on Forum website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program



POSTER SESSIONS
CAD \$5,000

- Sponsor acknowledgement will be displayed at the entrance to the poster area
- Sponsor's logo will be displayed on the poster boards
- Sponsor's logo with hyperlink on Forum website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program

SPONSORED KEYNOTES LECTURES
CAD \$3,000

Some keynote lectures are available for sponsorship. In addition to paying the sponsorship contribution, the sponsoring company will cover the registration fees as well as the travel and accommodation costs for a keynote speaker.

- Sponsor's support will be acknowledged in the Final Program as providing an unrestricted educational grant
- Sponsor's logo with hyperlink on Forum website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program

INSERT
CAD \$1,500

Inclusion of an insert such as leaflets and brochures, in the participants' Forum bags. Please note that the material should be provided by Sponsor and must be approved by the Secretariat.

- Sponsor's information will be available for all Forum participants
- Sponsor's logo with hyperlink on Forum website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program

ADVERTISEMENTS

Advertisements are available in the following Forum publications:

Type	Back Page	Inside Front	Inside Back	Inside Page
	CAD \$	CAD \$	CAD \$	CAD \$
Second Announcement and Call for Abstracts	5,000	3,500	3,500	2,000
Final Program/Abstract Book	6,000	4,500	4,500	2,500
Mini-Program	7,000	-	-	-

IPAIN 3rd International Forum on Pain Medicine

— "Medical Specialties meet Pain Medicine" —

SPECIAL REQUESTS

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Sponsorship Office to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all sponsors and exhibitors will be acknowledged in the Final Program, on acknowledgement boards at the Forum and on the Forum website. Please forward your company logo (in jpg, pdf or eps, at least 300 dpi format) in color to:



SPONSORSHIP BOOKING FORM

Please complete and send to:

The 3rd International Forum on Pain Medicine (IFPM 2007)

c/o Audrey Alloul
 Kenes International
 17 rue du Cendrier
 P.O. Box 1726
 CH-1211 Geneva 1, Switzerland
 Fax: +41 22 732 2850

Contact Name _____

Name of Company _____

Address _____

Post/Zip Code _____ Country _____

Telephone _____ Fax _____

Email _____ Website _____

I would like to book the following Sponsorship Items:

Sponsorship item	Price (CAD \$)	
Major Sponsorship Package	\$70,000	
Forum Sponsorship Package	\$35,000	
Sponsorship Package	\$18,000	
Contributor Package	\$8,000	
Educational Grant in Support of Official Plenary Session	\$10,000	
Case Report Breakfast Session	\$8,000 + breakfast catering	
Speakers' Ready Room	\$6,000	
Internet Services	\$8,000	
Poster Sessions	\$5,000	
Sponsored Keynote Lectures	\$3,000	
Insert	\$1,500	
Advertising		
Second Announcement/Call for Abstracts (Back Page/Inside Front/ Inside Back/ Inside Page)	\$5,000/\$3,500/\$3,500/\$2,000	
Final Program/Abstract Book (Back Page/Inside Front/ Inside Back/ Inside Page)	\$6,000/\$4,500/\$4,500/\$2,500	
Mini-Program	\$7,000	
Total Amount (please complete)		

Please call me to discuss our sponsorship package

Please send me a sponsorship contract and first 50% deposit invoice

Signature _____ Date _____

EXHIBITION

The commercial/technical Exhibition will be held in the Hilton Bonaventure Hotel. The floor plan has been designed to maximise exhibitors' exposure to the delegates and all coffee breaks will be held in the exhibition area.

EXHIBITION TIMES:

Set up	Wednesday, June 27, 2007	12:00-20:00
Set-up (con't)	Thursday, June 28, 2007	08:00-15:00
Exhibition Opening Hours	Thursday, June 28, 2007	17:00-21:00
	Friday, June 29, 2007	09:30-16:30
	Saturday, June 30, 2007	09:30-16:30
	Sunday, July 1, 2007	09:30-16:30
Dismantling / Breakdown	Sunday, July 1, 2007	16:30-20:00

STAND SPACE RENTAL

The price for stand space only is **CAD \$400** per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments for registered exhibitors
- Exhibitors' badges
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Cocktail for registered exhibitors

STAND RENTAL

The price is **CAD \$450** per square meter. This includes:

- Exhibitors' Technical Manual
- Refreshments for registered exhibitors
- Exhibitors' badges
- Pipes & Drapes partition, basic lighting, electrical socket (500 W)
- Panel with standard lettering
- 100 word company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Cocktail for registered exhibitors

Please note that stand space / stand rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first-come-first-served" basis. Platinum and gold sponsors will have priority. A completed Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.



EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square metres booked and one additional badge for each 9 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of \$100. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue directly to arrange this.

Contact Name: Roxane Sigouin

Tel: +514 878 2914

Email: roxane_sigouin@hilton.com

EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to hsapir@kenes.com

PAYMENT METHODS

As detailed previously in the Sponsorship section.

CANCELLATION POLICY

Cancellation must be made in writing to:

The 3rd International Forum on Pain Medicine (IFPM 2007)

c/o Audrey Alloul

Kenes International

17, rue du Cendrier

PO Box 1726

CH-1211 Geneva, Switzerland

Fax: +41 22 732 2850

Email: aalloul@kenes.com

The organizers shall retain:

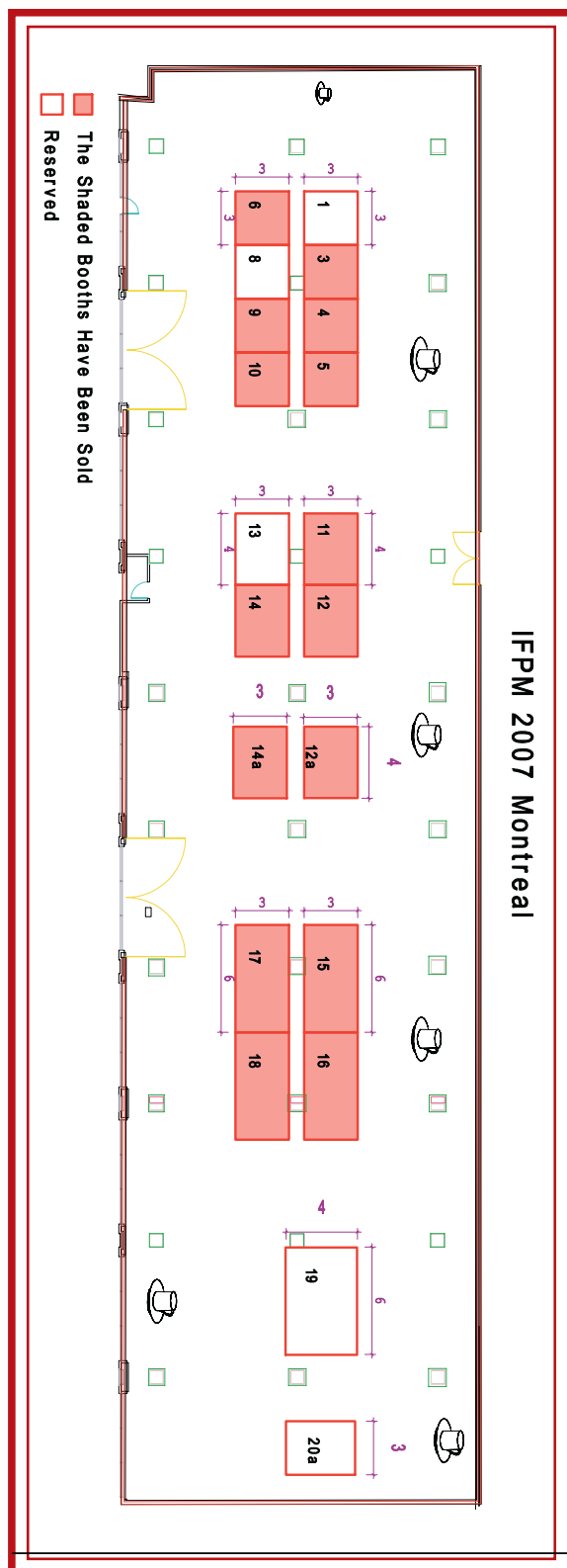
- 10% of the agreed package amount if the cancellation is made on or before October 30, 2006 inclusive
- 50% of the agreed package amount if the cancellation is made between October 31, 2006 and February 28, 2007 inclusive
- 100% of the agreed package amount if the cancellation is made from March 1, 2007

TERMS AND CONDITIONS

EXHIBITION FLOOR PLAN

Please visit the website for continuous updates on booth availability:

www.kenes.com/ifpm/exhibition.asp



EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Please complete and send to:

The 3rd International Forum on Pain Medicine (IFPM 2007)

c/o Audrey Alloul
 Kenes International
 17 rue du Cendrier
 P.O. Box 1726
 CH-1211 Geneva 1, Switzerland
 Fax: +41 22 732 2850
 Email: aalloul@kenes.com

Contact Name _____

Name of Company _____

Address _____

Post/Zip Code _____ Country _____

Telephone _____ Fax _____

Email _____ Website _____

WE HEREBY APPLY TO BOOK EXHIBITION STAND SPACE/STAND RENTAL, THE COST OF WHICH IS \$400/\$450 PER SQUARE METRE

Choice	Stand No	Space Only/ Stand Rental	No. of Square Metres	Total Price (CAD\$)
1st Choice				
2nd Choice				
3rd Choice				

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies or if special configuration is needed _____

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

We Have Read The Regulations & Agree To Observe & Be Bound By Them

Signature _____ Date _____

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the

acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



GROUP REGISTRATION POLICY

The Group Registration procedure will be valid for a group with a minimum of 10 delegates and company representatives should apply to Kenes International to receive a special group registration form.

Kenes International will coordinate onsite meetings with the company representatives at specific dates and times, for the registration material to be collected prior to the official opening of the general registration. Pre-registration onsite will only be available to companies whose registration fees have been paid in full.

HOUSING INFORMATION

Kenes International is currently negotiating special rates in the selected Conference hotels and information will be available shortly. Accordingly, the payment and cancellation policy for room reservations will be available soon.

Companies interested in booking hotel accommodation for more than 10 rooms are kindly requested to contact Kenes International for further details.

For further information on either Group Registration or Housing please contact:

KENES *International*
CARES FOR YOUR ORGANIZATION
GLOBAL CONGRESS ORGANIZERS AND
ASSOCIATION MANAGEMENT SERVICES

Global Congress Organizers and Association Management Services

E-mail: ifpm@kenes.com

Website: www.kenes.com/ifpm

Geneva Office:

17 rue du Cendrier

CH 1211 Geneva 1

Switzerland

Tel: +41 22 908 04 88

Fax: +41 22 732 2850



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DATES TO REMEMBER

Deadline for the submission of abstracts:	February 28, 2007
Deadline for early registration fees:	April 10, 2007
Forum dates:	June 28-July 1, 2007
Montreal International Jazz Festival:	June 28-July 8, 2007
Just for Laughs Comedy Festival:	July 5-29, 2007

Pain Medicine

