

Invitation to Exhibit



6th INTERNATIONAL MEETING ON INTERVENTIONAL CARDIOLOGY: FRONTIERS IN INTERVENTIONAL CARDIOLOGY

Tel Aviv, Israel, December 6 - 7, 2004



Under the Auspices of:

- Israel Heart Society
- The Israeli Working Group
for Interventional Cardiology

Please visit our Website:

www.kenes.com/intercard6



6th INTERNATIONAL MEETING
ON INTERVENTIONAL CARDIOLOGY
TEL AVIV, ISRAEL, DECEMBER 6 –7 , 2004

Exhibition

On behalf of the Organizing Committee, we are pleased to invite you to participate in the exhibition of the 6th International Meeting on Interventional Cardiology Frontiers in Interventional Cardiology.

Venue

Tel Aviv Hilton Hotel

Independence Park, Tel-Aviv, 63405
Israel

Tel: +972 3 5202222 Fax: +972 3 5272711

The hotel provides all the ancillary tourist facilities with an exhibition area in close proximity to the session halls, registration and hospitality counters, coffee shops and restaurants.

Proposed Dates

Set up times:	Monday, December 6, 2004	07.00 – 09.00
Exhibition open times:	Monday, December 6, 2004	09.30 – 16.30
	Tuesday, December 7, 2004	09.30 – 16.30
Dismantling/Breakdown times:	Tuesday, December 7, 2004	16.30 – 19.00

Rental Rates

US\$ 2,400 per 6 sq.m

VAT: Currently 17% (for Israeli exhibitors only)

Exhibitors from abroad are exempt from paying VAT for space rental. However, VAT is still levied on bills for optional services.

Minimum space is: 6 sq.m (3 x 2m). Enlargements are possible by increments of 2 sq.m

The price includes standard booth construction, listing of exhibitors in official program, exhibitors' badges, refreshment during coffee breaks and lunch.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Each exhibitor will receive two complimentary exhibitor badges for the first 6 sq.m of space rented and another one for each additional 6 sq.m or part thereof. The exhibitor badges give free access to the exhibition area, refreshments during coffee breaks, and lunch. Any additional exhibitors will be charged an exhibitor registration fee of US\$ 80. An exhibitor registration form will be included in the exhibitor's manual.

Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to smor@kenes.com before **October 1st 2004**

Floor Plan

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation.

Terms of Payment

50% with signed contract

50% - by November 5, 2004

All payments must be received before the start date of the exhibition.

Payment Methods

Option 1: Payment by cheque

Please make your cheque payable to Interventional Cardiology

Option 2: Payment by Bank Transfer: Please make drafts payable to:
Interventional Cardiology.

Bank account: Bank Leumi Le' Israel

ALONIM Business - Branch 654 - Tel Aviv - Israel

Account: 15266/64

Bank charges are the responsibility of the payee.

Option 3: Payment by Credit Card.

(Credit card payments are subject to charge of 2.5% levied by the credit card companies)

Please complete your credit card details on the booking form.

Cancellation Policy

Cancellation must be made in writing to: E-mail: smor@kenes.com

- No refund if cancellation is made 30 days prior to the Congress.

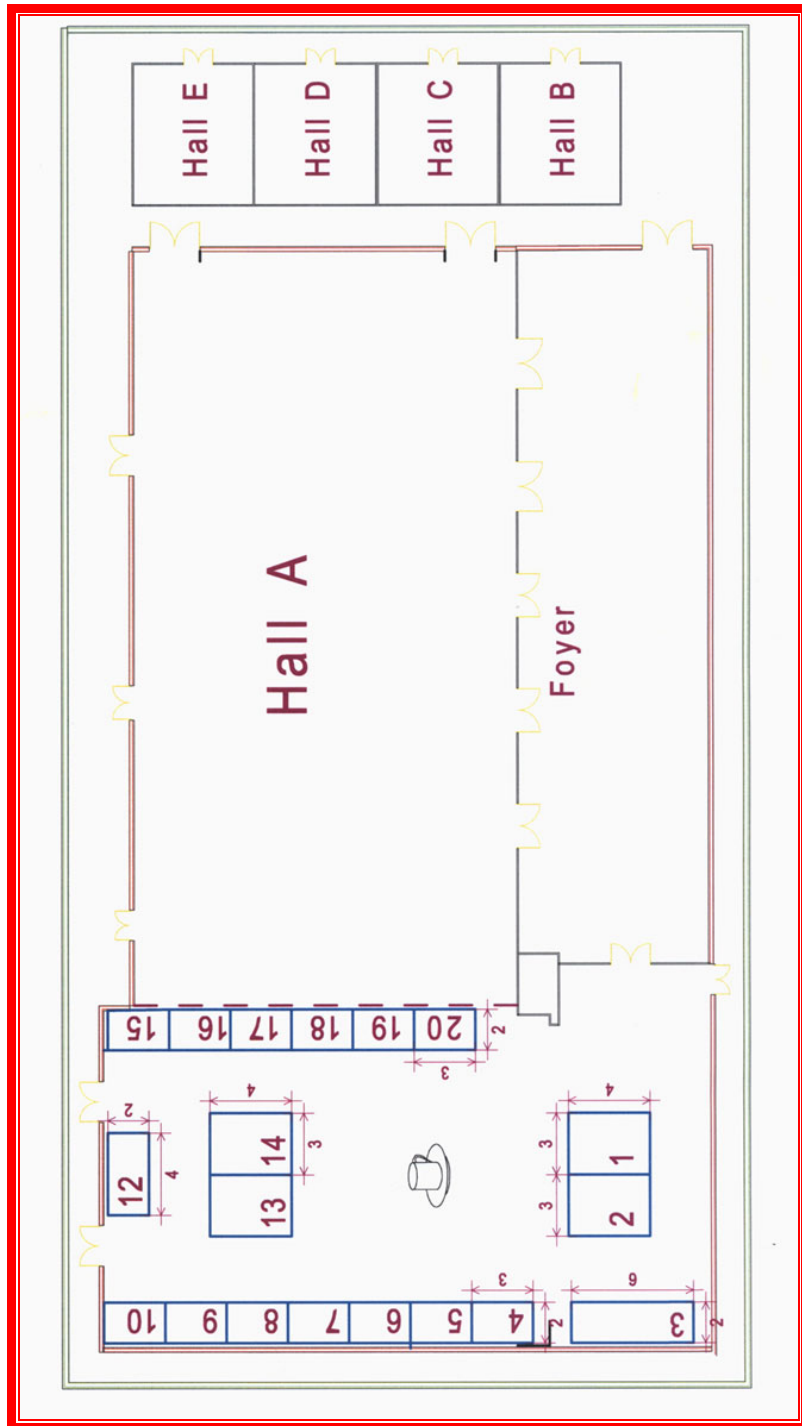
If exhibition space is resold, a full refund will be made less a 10% administration charge.

Terms and Conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.

Exhibition Floor plan

The exhibition will be held in Ballroom C (as of May 15, 2004)





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Exhibition Application Form and Contract

**Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information
Please complete and send to:**

Kenes International

Sarit Mor

Fax: +972 3 972 7555

E-mail: smor@kenes.com

NAME OF COMPANY:

CONTACT NAME:

ADDRESS:

POST/ZIP CODE: COUNTRY:

TELEPHONE (COMPANY): DIRECT:

FAX (COMPANY): DIRECT:

EMAIL (COMPANY): DIRECT:

WEBSITE:

WE HEREBY APPLY TO BOOK EXHIBITION SPACE, THE COST OF WHICH IS €\$ 2400 PER 6 SQ.M

Choice	Stand No	No. of Square Metres	Total Price
1 st Choice			€
2 nd Choice			€
3 rd Choice			€

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed

Payment has been made by cheque/transfer, please forward me final confirmation and invoice.

I would like to pay by credit card

CREDIT CARD No.: EXPIRY DATE:

TYPE OF CARD: NAME ON CARD:

CARD ADDRESS IF DIFFERENT FROM ABOVE:

Please send me a first deposit invoice for 50% of the total amount due.

We Have Read the Regulations & Agree To Observe & Be Bound by Them

SIGNATURE: DATE:

Terms and Conditions

These terms are the contractual agreement between the organizer and the exhibiting firm.

Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid and without prejudice to the exhibitor.

By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of the Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the organizers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the

holding of the exhibition, the organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and it's dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands permanently manned during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for nonfulfilment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments to the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors.

The organizers will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

The Secretariat

6th International Meeting on Interventional Cardiology:
Frontiers in Interventional Cardiology
Kenes Building, Airport city 70151
P.O.Box 56, Ben-Gurion Airport 70100, Israel
Tel: +972 3 9727500
Fax: +972 3 9727555
E-mail: InterCard@kenes.com

Exhibition

6th International Meeting on Interventional Cardiology:
Frontiers in Interventional Cardiology
Sarit Mor – Exhibition Manager
Kenes Building, Airport city 70151
P.O.Box 56, Ben-Gurion Airport 70100, Israel
Tel: +972 3 9727563
Fax: +972 3 9727555
Email: smor@kenes.com