

Dear friends and colleagues,

The International Society for Microbial Ecology (ISME) held its first international congress in New Zealand in 1974. Since then, ISME has successfully organized international symposia every three years in various countries in Europe, Asia, and in North and South America. ISME promotes the disciplines of microbial ecology and environmental microbiology in all ecosystems. Moreover, ISME fosters the development of applied microbiology and environmental biotechnology for a sustained environment.

Microbial ecology and environmental microbiology are rapidly expanding research areas. The use of new molecular tools in the studies of natural microbial communities has clearly demonstrated the central roles played by microorganisms. This is now reflected in the growing appreciation and interests for microbial ecology, and the increasing number of attendees at ISME meetings. It is also clear that our much-improved understanding of the microbial planet and the specific mechanisms employed by a diverse range of microorganisms have greatly expanded microbiology and other disciplines in life and environmental sciences. In this regard, ISME meetings address topical issues such as global warming, sustained and improved water quality, antibiotic resistance, distribution of pathogens in the environment, and the implementation of effective bioremediation procedures. The recent meeting, the 9th ISME symposium in Amsterdam in 2001, attracted more than 1700 delegates. ISME meetings are now considered as priority scientific symposia by researchers from a broad range of disciplines.

ISME-10 will be held in Cancun in Mexico, August 22 – 27, 2004. Please feel free to visit our website at www.kenes.com/isme. Following the very positive response to the scientific program and the location of the meeting, it is anticipated that ISME-10 will be the largest microbial ecology meeting so far. Moreover, we are very pleased to confirm that the invited conveners and speakers have agreed to present at the meeting. These represent a truly outstanding group of international scientific leaders.

We hope that your organization will find participation in and support for ISME-10 to be of benefit and interest. Some sponsorship possibilities are enclosed for your consideration. Also, we are open to your recommendations for participation and to present information at the meeting.

For more information, please consult: www.microbes.org

We are looking forward to work with you on this very exciting occasion and to make it into a highly successful venture.

Sincerely yours

Dr. Yehuda Cohen
President ISME

Dr. Staffan Kjelleberg
Vice-President ISME

Dear friends and colleagues,

The Mexican Society for Microbiology (Asociación Mexicana de Microbiología or AMM), will host the 34th Mexican Microbiology National Meeting on August 27-29, 2004. Thus, we will be honoring the tradition of Mexican microbiologists to meet and discuss their latest results and contributions to their field, in an event that has been held biannually or annually throughout several decades. It will be back-to-back with the 10th International Symposium on Microbial Ecology, ISME-10. In this manner, the Mexican microbiology community will have the unique opportunity to participate in both an international and a national meeting in the same venue.

The AMM is conformed mainly by basic microbiologists in the academic world, although a variety of microbiology areas are represented. In addition, strong ties are held with the national societies that group mainly clinical or industrial microbiologists, such as the Asociación Mexicana de Infectología y Microbiología Clínica, and the Sociedad Mexicana de Biotecnología y Bioingeniería, respectively. The fields represented in AMM are: basic microbiology and taxonomy; molecular microbiology; nitrogen fixation; bacterial pathogenesis; microbiology and immunology; clinical microbiology and epidemiology; agricultural microbiology; veterinary microbiology; food microbiology; industrial microbiology and biotechnology; environmental microbiology and bioremediation; microbiology education; parasitology; fungal microbiology; and virology.

Therefore, the AMM is a strong force in the development of science in Mexico. Its academic leadership influences many students, both at the undergraduate and graduate level, that will eventually join the professional microbiologists in the academic, public, and services sectors. All these young people benefit from the national meeting and various symposia organized by the AMM, aside from the teaching by their professors most of whom are members of the AMM.

Particularly, in this national meeting we will also hold shared symposia with ISME-10 on the morning of Friday the 27th, and some speakers will participate in both meetings. This shall result in mutual benefits and in a more efficient use of the resources. Moreover, we will have an exhibits area, where companies may display and advertise their products, whether they are laboratory materials or reagents, equipment, or books and periodicals, or any other of interest to the community of microbiologists. Thus, we trust that you, whether commercially-oriented or in the academic or government sector, will find it worthwhile to participate and sponsor this event of great importance for our country.

For more information, please consult: www.microbiologia.org.mx

We look forward towards working with you.

Sincerely yours,

Dr. Edmundo Calva
President 2002-2004
Asociación Mexicana de Microbiología, A.C.

Local Organizing Committee, Mexico

Gisela E. Boll-Arguello, President, LOC
Edmundo Calva, Vice President, LOC
Esperanza Martínez-Romero, Chair, Science Program Committee, ISME-10
Cesar Hernandez-Rodriguez
Hugo Ramirez-Saad
Armando Lemos-Pastrana

Board - International Society for Microbial Ecology, ISME

Yehuda Cohen, (President), Israel
Staffan Kjelleberg, (Vice-President), Australia
James M. Tiedje, (Past President), USA
Hillary M. Lappin-Scott, (Secretary/Treasurer), UK
Alexander J.B. Zehnder, (Chair, Publications Board), Switzerland
Riks Laanbroek, (Chair, ISME-9), The Netherlands
Ricardo Guerrero, (Member), Spain
Leda Mendosa Hagler, (Member), Brazil
Alla Nozhevnikova, (Member), Russia
David A. Stahl, (Member), USA
Yuichi Suwa, (Member), Japan

Previous Congress Statistics

Year	No. of the Congress	Venue	No of Registered Delegates
1995	7 th	San Paolo, Brazil	852
1998	8th	Halifax, Canada	1440
2001	9th	Amsterdam, The Netherlands	1610

Profile of Attendance

Delegates will be about:

- $\frac{2}{3}$ university and governmental scientists carrying on research on a wide spectrum of Microbial Ecology topics including agricultural, medical and environmental topics.
- $\frac{1}{4}$ scientists in applied aspects of research such as sewage treatment, bioremediation and new drug design.
- The rest are young scientists and graduate students.

Participating Countries in ISME-9

Argentina, Australia, Austria, Belgium, Brazil, Cameroon, Canada, Chile, China, Colombia, Congo, Czech Republic, Denmark, Egypt, Eritrea, Estonia, Finland, France, Gambia, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Japan, Lithuania, Luxemburg, Mexico, The Netherlands, New Zealand, Nigeria, Norway, Pakistan, Peru, Portugal, Porto Rico, Republic of Belarus, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovenia, South Korea, South Africa, Spain, Switzerland, Sweden, Taiwan, Thailand, Turkey, UK, USA, Uruguay, Uzbekistan, Venezuela, Zaire

Proposed Scientific Topics

Astrobiology
Bacteria-Fungi Interactions
Biofilms
Biogeochemical cycles
Bioremediation
Community meta-genomics
Comparative genomics of ecologically-relevant bacteria
Comparative microbial diversity and biogeography
Diversity and function of microbial communities in the marine environment
Early life
Environmental biotechnology
Evolutionary ecology
Frontiers in Micro-bial ecology
Global regulators and environmental sensing
Impact of microarray technology and bioinformatics
Life at the edge
Microbe-mineral interactions
Microbe-plant interactions
Microbial activity and remote sensing
Microbial consortia
Molecular community analysis
Pathogen ecology and evolution
Subsurface microbiology
Symbiosis
The microbial planet
Water Quality

Convenors and Co-convenors
(As of May 2003)

Session	Convenor	Co-convenor
Comparative microbial diversity and biogeography	Jim Tiedje	Pablo Vinuesa
Evolutionary ecology	David A Stahl	Valeria Souza
Diversity and function of microbial communities in the marine environment	Ed de Long	Pamela Chávez Crooker
Pathogen ecology and Evolution	Roberto Kolter	Bill Keevil
Bioremediation	Pedro Alvarez	Juan Ramos
Astrobiology		Juan José Peña Cabriales
Subsurface Microbiology	Jim Fredrickson	César Hernández Rodríguez
Symbiosis	Collen Cavanaugh	Paola Bonafonte
Biofilm	Hilary Lappin-Scott	Michael Giskov
Microbe-mineral interactions	Derek Lovley	Carlos Cervantes
Biogeochemical cycles	Michael Jetten	Bo Barker Joergensen
Community metagenomics	Oded Beja	Mark Liles
Environmental biotechnology	Mark Bailey	George Kowalshuk
Impact of microarray technology and bioinformatics on microbial ecology	Jizhong Zhou	Guillermo Gosset
Molecular community analysis	Michael Wagner	Hugo Ramirez
Bacteria-Fungi Interactions	Hans van Veen	Alfredo Herrera Estrella
Global regulators and environmental sensing	Doug Bartlett	Edmundo Calva
Microbial activity and remote sensing	Pedros Alios	Andreas Neumann (to be confirmed)
Life at the edge	Malcolm Potts	Alejandro López Cortez
Early life	Malcolm Walters (to be confirmed)	Arturo Becerra
Water quality	Shimshon Belkin	Van Versevel (to be confirmed)
Microbial consortia	Joerg Overmann	
Microbial: Plant interactions	Steve Lindow	Eliora Ron
The blue planet	Yehuda Cohen	Luisa Falcon (to be confirmed)
Comparative genomics of ecologically relevant bacteria	Gerhard Gottschalk	Satoshi Tabata
Frontiers in Microecology	Ricardo Guerrero	David Romero

General Information

CONGRESS SECRETARIAT

ISME-10

C/o Kenes International
17, rue du Cendrier
P.O.Box 1726, CH-1211 Geneva 1, Switzerland
Tel : + 41 22 908 04 88
Fax : + 41 22 732 28 50
E-mail : isme@kenes.com
Website: www.kenes.com/isme

EXHIBITION ORGANIZER/CONTACT:

Kenes International
C/o Michal Lelcuk at Konexpo
17, rue du Cendrier
P.O.Box 1726, CH-1211 Geneva 1, Switzerland
Tel : + 41 22 908 04 88
Fax : + 41 22 732 28 50
E-mail : isme@kenes.com
Website: www.kenes.com/isme

SPONSORSHIP AND EXHIBITION SALES AND LIAISON CONTACT:

Michael Foreman
Kenes International
Suite 77, 176 Finchley Road
London, NW3 6BT, UK
Tel: +44- 20 - 8953 4333
Fax: +44- 20- 8953-6333
E-mail: sponsorship@kenes.com

THE CONGRESS VENUE:

Centro De Conventions Cancun
Blvd. Kukulcan Km. 9 1er. Piso
Zona Hotelera, CP 77500
Cancun, Q. Roo, Mexico

REGISTRATION FEES:

	Early bird (Before January 4th, 2004)	Regular (After January 4th, 2004)	On-site (After August 16th, 2004)
Full participant (ISME Member)	US\$ 430	US\$ 500	US\$ 560
Full participant (Non-member)	US\$ 500	US\$ 550	US\$ 610
Students	US\$ 250	US\$ 300	US\$ 300

OFFICIAL SOCIAL EVENTS

In order to prevent clashes between Industry events and official social functions, below please find the provisional dates for the official Social Events.

Date	Time	Event
Sunday August 22	19:15 (tentative)	Get Together Reception
Thursday August 26	20:30	Beach Party

Information for Sponsors and Exhibitors

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

ISME-10 2004

C/o Kenes International

Suite 77

176 Finchley Rd

London, NW3 6BT

UK

Fax: +44 (0) 20 84160624, Email: sponsorship@kenes.com

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the booking form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

TERMS OF PAYMENT

50% with signed contract

50% - by July 15, 2004

All payments must be received before the start date of the Congress

PAYMENT METHODS

Option 1:

Payment by cheque

Please make cheques payable to: ISME 2004

Option 2:

Payment by Bank Transfer:

Please make drafts payable to ISME 2004

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland, Bank code 4251, Swift No. CRESCHZZ12A, Bank Account No.465953-82-49

Bank charges are the responsibility of the payee.

Option 3:

Payment by Credit Card

Please complete your credit card details on the booking form.

CANCELLATION POLICY

Cancellation must be made in writing to:

Kenes International

Suite 77

176 Finchley Rd

London, NW3 6BT

UK

Fax: +44- 20- 8953-6333, Email: mforeman@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 8 months prior to the Congress
- 50% of the agreed package amount if the cancellation is made between 8 and 4 months prior to the Congress
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Congress

If exhibition space is resold a full refund will be made less a 10% administrative charge.

GENERAL CONDITIONS

Terms and Conditions for sponsorship will be included in the sponsorship agreement.

TERMS AND CONDITIONS

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.

List of Sponsorship Items

Second Announcement and Call for papers

US\$ 10,000

An exclusive full colour sponsor's Advertisement will appear on the announcement back cover.

- Mailed to over 2000 experts all over the world
- Distributed at congresses of a similar or related field
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Final Program

US\$ 15,000

- An exclusive full colour sponsor's Advertisement will appear on the announcement back cover.
- Distributed in Cancun to all participants in the congress bags
- Will include the complete final scientific, social and tour program as well as the practical information on the Congress.
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Mini/Pocket Program "program-at-a-glance"

US\$ 10,000

- Distributed in Cancun to all participants in the congress bags
- pocket size useful congress overview
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Abstract Book

US\$ 15,000

- An exclusive full colour sponsor's Advertisement will appear on the back cover.
- Distributed in Cancun to all participants in the congress bags
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Advertising

Many Advertising opportunities are available in all the above print items

The back cover of all print items is usually sponsored. Other opportunities include;

- Inside front Cover (full page only) 5,000
- Inside back cover (full page only) 5,000
- Half page black and white 2,000
- Half page full colour 2,000
- Full page black and white 3,000
- Full page colour 4,000

Company Sponsored Satellite Symposia

US\$ 20,000 Sponsorship

includes:

- Hall rental
- Standard audio/visual equipment
- Display table.
- Permission to use the phrase "Satellite Symposium of ISME 10"
- Inclusion of Sponsor's Symposium invitation in the participant congress bags
- Logo with Hyperlink on congress website
- Symposia Programmes are included in a special section of the Final Program
- Acknowledgement on Sponsor board's on-site
- Acknowledgement on Sponsor's list in the final programme

Speakers and topics are selected by the sponsoring company. Speakers registration fees, accommodation and flights must be covered by the sponsoring company in addition to their contribution. Special time slots will be designated and allocated on a first come first serve basis.

Support of Integrated Symposium / Educational Grant

US\$ 3,000 +

Integrated symposia are scientific congress symposia accepted or invited by the ISME –10 Scientific Committee and supported by a grant from industry. In addition to paying the sponsorship contribution, the sponsoring company will cover the registration fees as well as the travel and accommodation costs for the speakers and chairpersons of the symposium.

- Sponsor's support will be acknowledged in the Final Program as providing an unrestricted educational grant
- Sponsor will be acknowledged on a banner at the entrance to the session
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor board's on-site
- Acknowledgement on Sponsor's list in the final programme

Keynote Lecture

US\$ 5,000 +

A Key note lecture is available for sponsorship. In addition to paying the sponsorship contribution, the sponsoring company will cover the registration fees as well as the travel and accommodation costs for the Keynote Speaker.

- Sponsor's support will be acknowledged in the Final Program as providing an unrestricted educational grant
- Sponsor will be acknowledged on a banner at the entrance to the session
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor board's on-site
- Acknowledgement on Sponsor's list in the final programme

Poster Sessions

US\$ 5,000

- **Sponsor acknowledgment at the entrance to the poster area**
- Sponsor's logo will be displayed on the poster header boards
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Congress Bags

Provided in kind

Sponsor will provide the participants congress bags

- The bag will bear the sponsor's logo and the Congress logo
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Notepads and Pens

US\$ 2,000

Sponsor will provide or provide funding for the participants Notepads and Pens

- The Notepads and Pens will bear the sponsor's company/product logo
- Acknowledgement on Sponsor board's on-site

- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Briefcase Insert

Congress bags will be distributed to all registered congress participants.
The Insert will be provided by the sponsor and will be distributed in the Congress bag.
A restriction of 10 items will apply.

For non participating company **US\$ 1,000**

Internet/Cyber Centre/Cafe

US\$ 4,000

Sponsor will provide [Click here and Insert No.]

Work stations and technical assistance in the set up of the Cyber Centre

- Opportunity to display company logo/information on screen saver
- Opportunity to display company logo/information on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Cyber Centre
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme
- Information regarding this service will be included in all future announcements.

Company Branded Bottled Mineral Water

US\$ 5,000

- Sole provider of Mineral water at official congress lunch and refreshment breaks
- Bottles will be placed on top tables in all sessions
- Opportunity to display company logo/information on bottle label
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Hospitality Suites

US\$ 1,000 per day

Sponsor will host and entertain their guests throughout the Congress

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Participants Badges

US\$ 3,000

Sponsor's company's logo will appear on the back of the participants badges

- Acknowledgement on Sponsor board's on-site
- Logo on congress website
- Acknowledgement on Sponsor's list in the final programme

Coffee Breaks

US\$ 2,000

Sponsor will host the coffee breaks throughout the Congress. Sponsorship of individual coffee breaks is available.

- Opportunity to brand coffee cups, sugar sachets and napkins
- Acknowledgement at sponsored coffee stations during all coffee breaks
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Get Together Reception – Aug. 22, 2004

US \$ 20,000

Sponsor will have the opportunity to promote itself through a welcoming reception following the Opening Ceremony on the first evening to which all Congress attendees are invited.

- Sponsors Logo on invitations and menus
- Sponsors logo on sign at the entrance to welcome reception
- Acknowledgement on Sponsor board's on-site

- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Concert/Social Event -25 Aug. 2004

US\$ 25,000

All Congress participants will be invited a special function performance

Sponsors Logo on invitations and concert programme

- Sponsors logo on sign at the entrance to the Concert
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Speakers /Gala Dinner – 22 aug 2003

US\$ 10,000

This is an opportunity for the sponsor to be associated with a prestigious dinner for invited speakers and congress VIPs.

- Sponsors Logo on invitations and menus
- Sponsors logo on sign at the entrance to welcome reception
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Speakers Ready Room

US\$ 4,000

Facilities will be available at the congress centre for speakers and abstract presenters to check their slides.

- The sponsor's name/or company logo will appear on all signs for the slides checkroom and will be prominently displayed in the room.
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Prizes

US\$ 5,000

Best oral and poster presentations are rewarded. A representative of the sponsoring company will award the prizes

- Acknowledgment will be made on the printed material of the congress.
- Acknowledgement on Sponsor board's on-site
- Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

Exhibition Space

US\$ \$3,000

Companies who only wish to exhibit can sponsor a booth for \$3,000 and will receive

- 6 square meters space.
- Tea/coffee/lunch for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- One 16A electrical socket
- Basic Lighting
- Fascia Panel
- Logo with Hyperlink on congress website

SPECIAL REQUESTS

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the London Sponsorship Office to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all sponsors and exhibitors will be acknowledged in the final program, on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo (in eps 300dpi format) in both black and white and color versions to isme@kenes.com

Sponsorship Booking Application Form

Please complete and send to:

ISME 10

C/o Kenes International
 Suite 77, Finchley Rd
 London, NW3 6BT, UK
 Fax: +44 (0) 20 84160624

CONTACT NAME:

NAME OF COMPANY:

ADDRESS:.....

POST/ZIP CODE:

COUNTRY:

TELEPHONE:

FAX:.....

EMAIL:

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Second Announcement & Call for Papers	\$10,000	
Final Program	\$15,000	
Mini Program	\$ 10,000	
Abstract Book	\$ 15,000	
Speakers ready room	\$4,000	
Company sponsored Satellite	\$20,000	
Support of integrated symposium	\$3000 +	
Keynote lecture	\$5,000 +	
Poster sessions	\$5,000	
Congress bags	Provided in kind	
Notepads and pens	\$2,000	
Briefcase insert	\$1,000	
Hospitality suites	\$1,000 per day	
Internet Cyber Centre	\$ 4,000	
Company branded bottled mineral water	\$5,000	
Participant badges	\$ 3,000	
Coffee Breaks	\$2,000	
Get Together Reception	\$ 20,000	
Social event	\$25,000	
Speakers dinner	\$ 10,000	
Prizes	\$ 5,000	
Exhibition Booth	\$3,000	
Total Amount (please complete)		

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

SignatureDate