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KENES BOOSTS UK MARKET PRESENCE WITH CONFAB MERGER

Strategic Kenes/Confab Merger Brings 50 Years Joint Experience to UK Medical Association Market

Kenes International, a world leader in Long-Term Medical Congress Organisation and Association Management, has augmented its foothold in the UK by merging its activities there with London-based PCO, Confab Consulting Ltd.

Combining Confab's significant local knowledge and connections with Kenes' expertise and extensive range of services will increase both parties' share in the international and national medical association market.

Confab Consulting was established in 2003 by Michael Foreman, Dion Bassett and Claire Joffe all of whom have considerable experience in the International PCO business. The three directors will remain significant shareholders in the company with Michael Foreman continuing as Managing Director. Dan Rivlin, Kenes Group Managing Director and Avi Rosner, Co-MD, will join the Confab Board.

"We are thrilled with these new developments," comments Michael Foreman. "Joining the Kenes Group is the catalyst that will enhance our efforts of the past 6 years to build a firm business platform and grow our already impressive client portfolio."

With over 44 years experience and hundreds of medical congresses organised worldwide to date, Kenes is the long term PCO for 45 esteemed European and International clients in key medical areas. The company also provides Association Management and Consulting (AMC) services to 18 European, Asian and International medical associations. While its headquarters are located in Geneva, Kenes has offices in Munich, Hamburg, Berlin, Tel Aviv, Singapore and Santiago de Chile.

"We are great believers in investing in people and the professionalism, talent and innovative spirit of the Confab team is an asset to our group," states Dan Rivlin. "We have developed a model that furthers our mission to lead and facilitate the global exchange and management of medical knowledge. We have used this model successfully with our daughter company, Interplan, in Germany. Today, the UK market presents another excellent opportunity to replicate this model. In the coming years, we aim to be the leading UK provider of a platform for medical specialists to exchange knowledge."

As a Kenes Group Company going forward, Confab will provide added value services to associations in the medical field. It will assist national UK-based medical societies to increase their brand awareness, organise meetings, and promote the UK as a prime location for international meetings. Confab's activities will also complement Kenes International's focus on its global core PCO and AMC client base.

For more information and details please contact: press@kenes.com

This press release is also available at: www.kenes.com/news and www.confab-consulting.co.uk