

# 19th INTERNATIONAL CONGRESS ON **THROMBOSIS**

MAY 14-18, 2006 | TEL AVIV, ISRAEL



**INVITATION  
TO INDUSTRY  
SPONSORSHIP  
AND  
EXHIBITION  
PROSPECTUS**



**Organized by**  
The Mediterranean League Against  
Thromboembolic Diseases

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Visit our website: [www.kenes.com/thrombosis2006](http://www.kenes.com/thrombosis2006)

19th International Congress on  
**THROMBOSIS**  
May 14-18, 2006 | Tel Aviv, Israel

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# INVITATION TO INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

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A. Strano (Italy)

L. Undar (Turkey)

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## LOCAL ORGANIZING COMMITTEE

**President:**

David Varon

**Vice-President:**

Benny Brenner

**Honorary President:**

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**Co-Chairs, Scientific Committee**

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Saul Yedgar

Ariella Zivelin

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## INVITATION TO TEL-AVIV

*Dear Colleagues and Friends*

*It gives us great pleasure to invite you to participate in the 19th International Congress on Thrombosis, to be held in Tel Aviv, Israel, May 14 - 18, 2006.*

*To accelerate research initiatives and optimize patient care strategies, it is of utmost importance to enhance the flow of information and ideas among the deeply committed researchers and clinicians involved in this field. This biennial Congress provides us with just such an opportunity.*

*As in previous years several hot topics will be highlighted during the meeting, including new anti-thrombotics, newly discovered risk factors, etc. Oral and poster sessions will complete the program.*

*Stretched along the beautiful beach strip of the Mediterranean, Tel-Aviv is Israel's largest city and biggest commercial centre. It is a busy metropolis, which inspires its visitors with a unique energetic atmosphere of excitement and fun. By contrast, the ancient port city of Jaffa is medieval in appearance. This special blend of Mediterranean ambience, seaside resort and modern facade is what makes the city so uniquely appealing.*

*We look forward to welcoming you to Tel Aviv in 2006.*

**David Varon**

President

On behalf of the Organizing Committee

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# INVITATION TO INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

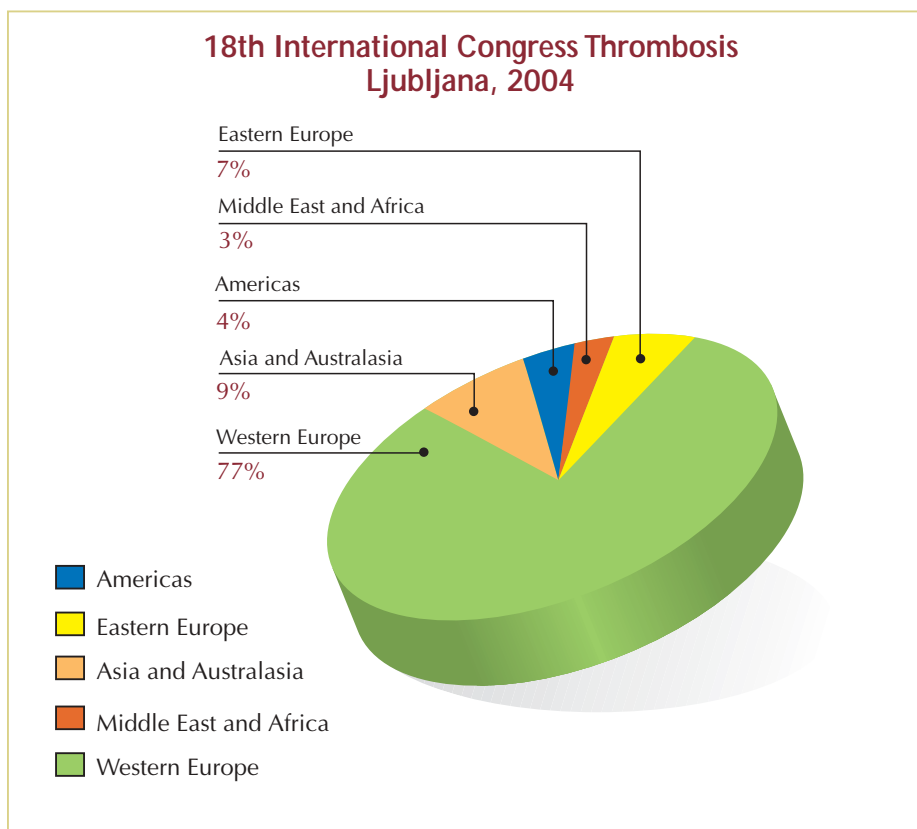
## PREVIOUS CONGRESSES

Year	Congress	Venue
2004	18th International Congress	Ljubljana, Slovenia
2002	17th International Congress	Bologna, Italy
2000	16th International Congress	Porto, Portugal
1998	15th International Congress	Anatalya, Turkey

The average number of attendants at the Congress ranges from 1,000 – 1,500.

## PROFILE OF ATTENDANCE

The majority of delegates will attend from Europe. Below is a graphical representation of participation at the last Congress that took place in 2004.



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## PRELIMINARY TIMETABLE

### ■ SUNDAY, MAY 14, 2006

Morning: Registration opens and Corporate Symposia

Evening: Welcome Reception

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### ■ MONDAY, MAY 15, 2006

Morning: Plenary + State of the Art Sessions and Oral Presentations

Afternoon: Plenary + State of the Art Sessions and Oral Presentations

Evening: Free for company activities

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### ■ TUESDAY, MAY 16, 2006

Morning: Plenary + State of the Art Sessions and Oral Presentations

Afternoon: Plenary + State of the Art Sessions and Oral Presentations

Evening: Presidential Dinner (by invitation only)

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### ■ WEDNESDAY, MAY 17, 2006

Morning: Plenary + State of the Art Sessions and Oral Presentations

Afternoon: Plenary + State of the Art Sessions and Oral Presentations

Evening: Farewell Party

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### ■ THURSDAY, MAY 18, 2006

Morning: Plenary + State of the Art Sessions and Oral Presentations

Afternoon: Plenary + State of the Art Sessions and Oral Presentations



**INVITATION TO INDUSTRY  
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## **MAIN TOPICS**

- Antiphospholipid Syndrome
- Antithrombotic Drugs - The Old and the New
- Arterial Atherothrombosis
- Atherothrombosis
- Cancer and Thrombosis
- Critical Limb Ischaemia
- D-Dimer and Thrombotic Risk
- Diagnosis of Venous Thromboembolism
- Disseminated Intravascular Coagulation
- Epidemiology of Thrombosis
- Fibrinolysis and Thrombosis
- Gene Therapy
- Heparin Induced Thrombocytopenia
- Homocysteine
- Inflammation and Thrombosis
- Lupus Anticoagulants and Antiphospholipid Antibodies
- Nutrition and Antioxidants
- Oral Anticoagulants
- Peripheral Arterial Disease
- Platelets and Thrombosis
- Polymorphisms in Haemostatic Proteins and Thrombosis
- Prophylaxis of Venous Thromboembolism
- Regional and Systemic Thrombolysis
- Risk Factors for Venous Thromboembolism
- Stroke and Cerebrovascular Disease
- Thrombophilia - Genes and Environment
- Thrombosis in Uncommon Locations
- Thrombosis in Women (Pregnancy, Menopause, Oral Hormones)
- Thrombotic Thrombocytopenic Purpura
- Vascular Biology
- Venous Thromboembolism

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## PRELIMINARY LIST OF SCIENTIFIC PRESENTATIONS

### Plenary talks:

Thrombophilia

**Martine Aiach**, Hopital Europeen Georges Pompidou, Paris, France

Mechanisms of conversion of atherosclerosis into atherothrombotic syndromes

**Lina Badimon**, Hospital de la Santa Creu i Sant Pau, Barcelona, Spain

Blood coagulation and angiogenesis

**Peter Carmeliet**, University of Leuven, Leuven, Belgium

Disorders of platelet function / Abnormalities of the platelet P2 receptors

**Marco Cattaneo**, Ospedale San Paolo, Milan, Italy

Membrane microparticles in the pathophysiology of vascular cell communication

**Jean-Marie Freyssinet**, Institut d'Hématologie et d'Immunologie, Strasbourg, France

Thrombus formation in vivo

**Bruce Furie**, Beth Israel Deaconess Medical Center, Boston, USA

Identifying novel genetic determinants of hemostatic balance

**David Ginsburg**, Howard Hughes Medical Institute, Ann Arbor, USA

Low dose aspirin, traditional NSAIDs and coxibs: interpreting the clinical read-outs of a continuous variable

**Carlo Patrono**, MURST Center of Excellence on Aging, Rome, Italy

### State of the Art Sessions:

#### *Inflammation and Thrombosis*

The endothelium, inflammation and thrombosis

**Andrew Blann**, City Hospital, Birmingham, UK

**Filippo Crea**, Catholic University of the Sacred Heart, Rome Italy

Red blood cells in hemodynamics and hemostasis

**Saul Yedgar**, Hebrew University - Hadassah Medical School, Jerusalem, Israel

#### *Nutrition and Thrombosis*

Dietary antioxidants protect against cardiovascular diseases: the pomegranate example

**Michael Aviram**, Rambam Medical Center and Technion Faculty of Medicine, Haifa, Israel

Is blood thicker than wine or olive oil? - Mediterranean lifestyle and thrombosis

**Elliot Berry**, The Hebrew University-Hadassah Braun School of Public Health, Jerusalem, Israel

Moderate wine consumption and cardiovascular risk reduction: open issues

**Giovanni De Gaetano**, Catholic University, Campobasso, Italy



## INVITATION TO INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

### *Stroke and CVD*

Thrombophilia and pregnancy complications  
**Benny Brenner**, Rambam Medical Center, Haifa, Israel

Role of platelets during reproduction  
**Berend Isermann**, University Heidelberg, Heidelberg, Germany

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### *Women's Issues of Thrombosis & Hemostasis*

Monitoring clot dissolution during systemic thrombolysis in acute ischemic stroke  
**Carlos Molina**, Vall D'Hebron Hospital, Barcelona, Spain

Inflammation, atherothrombosis and stroke  
**David Tanne**, The Sheba Medical Center, Tel Hashomer, Israel

Prediction, prevention, and treatment of venous thromboembolic disease in pregnancy  
**Rainer Zotz**, University Medical Center, Düsseldorf, Germany

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### *Cancer & Thrombosis*

Tissue factor microparticles and cancer-associated thrombosis  
**Bruce Furie**, Beth Israel Deaconess Medical Center, Boston, USA

Cancer and venous thromboembolism: Epidemiology and risk factors / prevention and treatment of thrombosis in cancer patients  
**Paolo Prandoni**, University Hospital of Padua, Padua, Italy

Pathogenesis of thrombosis in cancer  
**Frederick Rickles**, The George Washington University, Bethesda, USA

Inhibition of heparanase and cancer progression by modified species of heparin  
**Israel Vlodaysky**, Hadassah Hospital, Jerusalem, Israel

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### *Coagulation & Angiogenesis*

Factor XIII and angiogenesis  
**Aida Inbal**, Sackler School of Medicine, Tel Aviv, Israel

Role of endogenous thrombin in tumor growth, metastasis and angiogenesis  
**Simon Karpatkin**, New York University Medical Center, New York, USA

Platelets and angiogenesis  
**Klaus Preissner**, Institute for Biochemistry, Giessen, Germany

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### *TTP*

Von Willebrand Factor, ADAMTS13, and thrombotic thrombocytopenic purpura (TTP)  
**David Ginsburg**, University of Michigan Medical School, Ann Arbor, USA

Thrombotic thrombocytopenic purpura: another example of immunomediated thrombosis  
**Pier Mannucci**, A. Bianchi Bonomi Hemophilia and Thrombosis Center, Rome, Italy

ADAMTS 13 and TTP: mechanism of the disease  
**Reinhard Schneppenheim**, University Children's Hospital, Hamburg, Germany

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### *Platelet Signaling and Receptors*

Activation of GPIIb-IIIa  
**Mark Ginsburg**, University of California, San Diego, USA

Thromboxane induced signalling in platelets and vascular cells  
**Sylviane Levy Toledano**, l'Unité INSERM 348, Paris, France

Platelet function in flowing blood  
**Zaverio Ruggeri**, Scripps Research Institute, La Jolla, USA

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*Atherothrombosis Basic and Clinical*

Pro & anti inflammatory properties of ox-lipids  
**Dror Harats**, The Sheba Medical Center, Tel Hashomer, Israel

Molecular defects in the abca1 pathway affect platelet function  
**Gerd Schmitz**, University Hospital Regensburg, Regensburg, Germany

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*Epidemiology of Thrombosis*

Deep vein thrombosis and pulmonary embolism. The same disease?  
**Manuel Monreal**, Hospital Universitari Germans, Barcelona, Spain

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*Novel Anti-Thrombotics in Cardiology*

Efficacy of clopidogrel and thienopyridines to improve outcome in patients with acute coronary syndromes and in patients undergoing PCI  
**Basil Lewis**, Lady Davis Carmel Medical Center, Haifa, Israel

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*Heparin Induced Thrombocytopenia*

HIT: pathogenesis and frequency  
**Andreas Greinacher**, Institut Fur Immunologie Und Transfusionsmedizin, Greifswald, Germany

New Insights into the molecular basis of HIT: Diagnostic/Therapeutic Implications  
**Mortimer Poncz**, University of Pennsylvania School of Medicine, Philadelphia, USA

HIT: lessons learned  
**Theodore E. Warkentin**, Hamilton General Hospital, Hamilton, Canada

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*Fibrinolysis Basic and Clinical*

Expression of the fibrinolytic components in endometriosis  
**Amparo Estelles**, Hospital Universitario La Fe, Valencia, Spain

Multiple pathways of fibrin degradation and the consequences for assay of fibrin degradation products  
**C. Kluft**, Netherlands Organisation for Health Research and Development, Leiden, The Netherlands

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*Controversies in Prophylaxis of VTE*

Provision of prophylaxis for venous thromboembolism in patients hospitalized with an acute medical illness: Comparison of evidence-based guidelines with real-world practices  
**Fred Anderson**, University of Massachusetts Medical School, Worcester, USA

New strategies for prevention of deep vein thrombus  
**Bengt Eriksson**, Göteborg University, Göteborg, Sweden

Prophylaxis in non-surgical patients - harm or good?  
**Sam Schulman**, HHS-General Hospital, Hamilton, Canada

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*New Concepts in Thrombus Formation*

**Barbara Furie**, Harvard Medical School, Boston, USA

**Jose Lopez**, Baylor College of Medicine, Houston, USA

Recent findings on thrombin generation in deficiency plasmas affected by FVIIa, phospholipids or tissue factor  
**Uri Seligsohn**, The Sheba Medical Center, Tel Hashomer, Israel

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### *APLS*

Catastrophic antiphospholipid syndrome  
**Ricard Cervera**, Hospital Clinic, Barcelona, Spain

Diagnosis of antiphospholipid syndrome  
**Vittorio Pengo**, University of Padua, Padua, Italy

The infectious origin of APS from rheumatic fever to Libman Sacks endocarditis  
**Yehuda Shoenfeld**, Sheba Medical Center, Tel Hashomer, Israel

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### *Novel Methods for Evaluation of Hemostasis*

Clinical applications for the Platelet Function Analyzer - 100  
**John Francis**, Florida Hospital Institute of Translational Research, Orlando, USA

Evaluation of platelet function by flow cytometry  
**Alan Michelson**, University of Massachusetts Medical School, Worcester, USA

Impact – cone and plate(let) analyzer  
**Naphtali Savion**, Hadassah Ein Karem Hospital, Jerusalem, Israel

Are we capable of determining clinically important platelet function?  
**Steven R. Steinhubl**, University of Kentucky, Lexington, USA

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### *Bleeding Disorders*

Molecular basis of fibrinogen disorders  
**Marguerite Neerman-Arbez**, University Medical Centre, Geneva, Switzerland

From clinical and molecular characterisation to a treatment of rare bleeding disorders  
**Flora Peyvandi**, A.Bianchi Bonomi Hemophilia and Thrombosis Center, Milan, Italy

**Ariella Zivellin**, The Sheba Medical Center, Tel Hashomer, Israel



19th International Congress on  
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## GENERAL INFORMATION

19th International Congress on Thrombosis  
P.O. Box 56  
Ben-Gurion Airport 70100  
Israel  
Tel: +972 3 972 7500  
Fax: +972 3 972 7555  
E-Mail: thrombosis2006@kenes.com

### INDUSTRY LIASON & SALES

Erica Rieman  
19th International Congress on Thrombosis  
P.O. Box 56  
Ben-Gurion Airport 70100  
Israel  
Tel: +972 3 972 7531  
Fax: +972 3 972 7555  
E-Mail: eriemman@kenes.com

### VENUE

David Intercontinental Hotel  
12 Kaufman Street Tel-Aviv, 61501 Israel

### TEL-AVIV AND JAFFA

Lying along a beautiful beach strip of the Mediterranean, Tel-Aviv is Israel's largest city and biggest commercial center. It is a busy metropolis, which invigorates its visitors with a unique energetic atmosphere, fun entertainment venues, shopping malls, exotic markets, nonstop active nightlife, golden beaches and restaurants. The city's streets are full of lively sidewalk cafes, elegant restaurants and exclusive shops, alongside with simple kiosks and local Falafel and Shawarma stalls. Tel-Aviv is also the country's cultural center, a home for a wide variety of museums, galleries, theatres and concert halls. Tel Aviv offers 14 kilometers of seashore.

The beautiful white beaches of Tel-Aviv are the city's most popular attraction and a must for any visitor's itinerary. Many restaurants, clubs and entertainment line the renewed promenade and during warm evenings locals stroll along its length.

Another popular site along the beachfront is the marina, which is used as an anchorage by scores of boats and yachts.

Shopping in Tel Aviv is a fascinating experience, as the city offers various kinds of shopping venues, from outdoor flea markets to big modern malls.

If you are seeking the Middle Eastern atmosphere visit the colorful Carmel Market where vendors sell exotic food products and cheap clothing or go to neighboring Nachalat Binyamin Pedestrian Mall, where artists present their homemade products.

In July 2003, UNESCO, the United Nations Educational, Scientific and Cultural Organization, proclaimed "The White City", the unique urban and historical fabric of Tel Aviv-Jaffa, as a World Cultural Heritage site. UNESCO recognized the special architectural qualities of the buildings, streets, squares and avenues of Tel Aviv. "The White City", the world's largest grouping of buildings in the International Style, also known as Bauhaus, was planned by the famous Scot, Sir Patrick Geddes. About 4,000 buildings were constructed in this area, beginning in the 1930's until the establishment of the State of Israel. The "White City" is located between Allenby Street in the south, Begin Road and Ibn Gvirol Street in the east, the Yarkon River in the north, and the Mediterranean Sea in the west.

According to Christian legend, Jaffa was named after Noah's son, Japhet, who built it after the Great Flood. Jaffa existed as a port city 4,000 years ago, serving Egyptian and Phoenician sailors in their sea voyages. Old Jaffa has become one of Israel's tourist attractions. It is now inhabited by artists' quarters, studios and art galleries. Shops catering for Judaica, archaeology, jewelry and art, line its narrow alleys which are named after the signs of the Zodiac. Old Jaffa in itself is a quaint city, more picturesque than ever, with romantic paths and gardens.

  
**INVITATION TO INDUSTRY  
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## REGISTRATION

On-line registration will be available through the Congress website: [www.kenes.com/thrombosis2006](http://www.kenes.com/thrombosis2006)  
For registration of groups of 10 participants and more please contact [thrombosis2006\\_reg@kenes.com](mailto:thrombosis2006_reg@kenes.com)

### Registration

	Before February 14, 2006	From February 14- May 8, 2006	On site***
League members*	€ 400	€ 480	€ 550
Non-members	€ 500	€ 580	€ 650
Students and trainees**	€ 150	€ 200	€ 250
Accompanying persons	€ 180	€ 180	€ 180
Booking fee for the Farewell Party Ticket (payable for all participants and accompanying persons wishing to participate)	€ 20	€ 20	€ 20 Subject to availability

\* Member in good standing (dues paid for 2006). Membership will be checked with the Mediterranean League Against Thromboembolic Diseases.

\*\* Students and trainees must provide a letter from their head of department verifying their status

\*\*\* On-line registration will be closed after May 8 and all registration payments made after this date will be at the on-site fee

Fees for participants, students and trainees include: participation in scientific sessions, entrance to the exhibition, printed material of the Congress, invitation to the Welcome Reception on Sunday, May 14 and Farewell Party on Wednesday, May 17

Fees for Accompanying persons include: two half-day tours planned to coincide with scientific sessions, invitation to the Welcome Reception on Sunday, May 14 and Farewell Party on Wednesday, May 17

19th International Congress on  
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## INFORMATION FOR SPONSORS

### Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Erica Rieman  
19th International Congress on Thrombosis  
POB 56, Ben Gurion Airport 70100  
Israel  
Tel: +972 3 9727531  
Fax: +972 3 9727555  
E-mail: [eriemman@kenes.com](mailto:eriemman@kenes.com)

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to The 19<sup>th</sup> International Congress on Thrombosis at the address above. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship will be mailed to you with an accompanying invoice.

### Terms of Payment

50% with signed contract  
50% by February 14, 2006  
All payment must be received before the start date of the Congress.

### Payment Method

Option 1:

Payment by cheque – please make cheques in Euro payable to 19th International Congress on Thrombosis

Option 2:

Payment by Bank Transfer in Euro – Please make drafts payable to “19th International Congress on Thrombosis” and send them to Bank Leumi Asakim Branch 654, Tel-Aviv, Israel, Account No.56279/46. Bank charges are the responsibility of the payee and should be paid at source in addition to all fees.

### Cancellation Policy

Cancellation must be made in writing to:  
Erica Rieman  
19th International Congress on Thrombosis  
POB 56, Ben Gurion Airport 70100  
Israel  
Tel: +972 3 9727531  
Fax: +972 3 9727555  
E-mail: [eriemman@kenes.com](mailto:eriemman@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before July 14, 2005
- 50% of the agreed package amount if the cancellation is made between July 15, 2005 – October 15, 2005
- 100% of the agreed package amount if the cancellation is made after October 15, 2005

### General Conditions

Terms and Conditions will be included in the sponsorship agreement.



## INVITATION TO INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

# LIST OF SPONSORSHIP ITEMS

### GOLD SPONSORSHIP PACKAGE

€ 35,000

#### Parallel Satellite Symposium

- Sponsorship of an Official Competing Satellite Symposium in a **Parallel Hall**, for 90 minutes, program subject to the approval of the Congress Scientific Committee
- The symposia will be scheduled on Sunday, May 14, 2006
- Includes: hall rental, standard audio/visual equipment.
- Permission to use the phrase: "Official Satellite Symposium of the International Congress on Thrombosis"
- Symposium programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)
- Opportunity to have a display table outside the hall, during the Symposium

#### Advertisements

- Full page color symposium advertisement in the Final Program
- Inclusion of Sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Sponsor's logo will be included on the Congress Internet site providing a link to Sponsor's site

#### Registration

- Four complimentary Congress registrations

#### Acknowledgements

- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- Gold Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Abstracts (printing in July 2005), Final Program, and Abstract Book

#### Exhibition Space

- Opportunity to purchase exhibition space at a reduced price of €450 per m<sup>2</sup> for Shell Scheme space, instead of €500 per m<sup>2</sup>.

For the above Satellite Symposium package, the following applies:

- The sponsoring company for the Satellite programs may select speakers and topics.
- The sponsoring company, in addition to the presented package as an additional educational grant, must cover speaker's congress registration fees, accommodation and flights.
- All Satellite Symposium programs must be submitted for approval by the Congress Scientific Committee.
- Special time slots have been designated and will be allocated on a "first come, first served basis."

### SILVER SPONSORSHIP PACKAGE

€ 25,000

#### Existing Plenary Session

- Sponsorship of existing plenary sessions, up to 45 minutes, designed by the Congress Scientific Committee. (There are 8 sessions available).
- Opportunity to have a display table outside the hall, during the Session

#### Advertisements

- Full page color advertisement in the Final Program
- Inclusion of Sponsor's insert in the participants' bags (insert to be provided by sponsor)
- Sponsor's logo will be included on the Congress Internet site providing a link to Sponsor's site

# 19th International Congress on **THROMBOSIS**

May 14-18, 2006 | Tel Aviv, Israel

## Registration

- Three complimentary Congress registrations

## Acknowledgements

- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- Silver Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Abstracts (printing in July 2005), Final Program, and Abstract Book

## Exhibition Space

- Opportunity to purchase exhibition space at a reduced price of € 450 per m<sup>2</sup> for Shell Scheme space, instead of € 500 per m<sup>2</sup>.

## CONTRIBUTOR PACKAGE

€ 6,000

### Exhibition Space

- Allocation of 9m<sup>2</sup> of shell scheme exhibition space is included in the sponsorship package. The choice of area will have to be confirmed. Additional space can be purchased at a reduced cost of € 450 per m<sup>2</sup>, instead of € 500 per m<sup>2</sup>.

### Acknowledgements

- Contributors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Abstract (printing in July 2005) Final Program, and Abstract Book

### Registration

- One complimentary Congress registration
- Two complimentary exhibitor registrations

## INDIVIDUAL SPONSORSHIP OPPORTUNITIES

### CD-ROM

€ 15,000 or provided-in-kind

The CD-ROM will contain all of the 2006 Congress Abstracts.

The CD will be distributed to all participants from the Sponsor's exhibition booth. Each participant will receive an exchange voucher.

- ✓ Exclusive advertisement on the back cover of the CD-ROM case
- ✓ Exclusive advertisement on the exchange voucher
- ✓ Logo with hyperlink on Congress website
- ✓ Acknowledgement on Sponsor List in the Final Program

### CONGRESS BAGS

€ 15,000 or provided-in-kind

Sponsor will provide or provide funding for the participants' Congress bags.

- ✓ The bag will bear the sponsors' logo and the Congress logo

### NOTEPADS AND PENS

Provided-in-kind + € 2,000

Sponsor will provide or provide funding for the participants' notepads and pens.

- The Notepads and Pens will bear the sponsor's company/product logo and will be distributed to the participants in the Congress bags

## INVITATION TO INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

### INTERNET CAFÉ

€ 12,000

There will be one Internet Café equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed.

- ✓ Opportunity to display company logo/information on screen saver
- ✓ Opportunity to display company logo/information on screen background
- ✓ Opportunity to distribute mouse pads and related promotional gifts from the Internet Café
- ✓ Opportunity to use your company's letterhead for the Internet Café's printers

### POSTER SESSIONS

€ 8,000

- ✓ Sponsor acknowledgement at the entrance to the poster area
- ✓ Sponsor's logo will be displayed on the poster boards

### SPEAKER SPONSORSHIP – Unrestricted Educational Grant

Speakers from USA

€ 3,500

Speakers from Europe

€ 2,000

Speakers from rest of the world

€ 3,000

Sponsorship of Speakers plays a major role in the Congress success and provides a diverse faculty. Sponsorship covers the speaker's direct expenses – 1 (APEX) flight ticket, hotel accommodation and registration fee, which will be handled by the Secretariat.

- ✓ Speakers will be notified of the name of their sponsoring company
- ✓ Logo with hyperlink on Congress website as supporting the Congress with an unrestricted educational grant
- ✓ Acknowledgement on Sponsor's List in the Final Program

### EDUCATIONAL GRANT FOR BEST ORAL & POSTER PRESENTATIONS

€ 7,500

An unrestricted educational grant will be awarded to the best oral and poster presentations. A representative of the sponsoring company will award the grants. The prize-winners will be selected by the Organizing Committee and will be awarded at a Plenary session. The grants will assist the recipients to continue their research.

- ✓ Logo with hyperlink on Congress website
- ✓ Acknowledgement on Sponsor's List in the Final Program

### SPEAKERS' READY ROOM or designated area

€ 5,000

Facilities will be available at the Congress Center for speakers and abstract presenters to check their presentations.

- ✓ The sponsor's name/or company logo will appear on all signs for this room
- ✓ Logo with hyperlink on Congress website
- ✓ Acknowledgement on Sponsors' List in the Final Program

### PRESIDENTIAL DINNER (Sole Sponsorship)

€ 20,000

This is an opportunity for sponsor to be associated with a prestigious dinner for the invited faculty and scientific and organizing committees.

- ✓ Sponsor's name and logo printed on function invitation and menu
- ✓ Sponsor's logo on sign at the entrance to the event
- ✓ Sponsor will have the opportunity to distribute give-aways
- ✓ Sponsors will be acknowledged as an Official Sponsor in the Congress Program
- ✓ 6 complimentary invitations to the Presidential Dinner
- ✓ Sponsor's logo/name will be included on Congress Internet site providing a link to Sponsor's site

# 19th International Congress on **THROMBOSIS**

May 14-18, 2006 | Tel Aviv, Israel

## **FAREWELL PARTY**

**€ 25,000**

Sponsor will have the opportunity to promote itself at the Farewell Party.

- ✓ Sponsor's name and logo printed on function invitation and menu
- ✓ Sponsor's logo on sign at the entrance to the event
- ✓ Sponsor will have the opportunity to distribute give-aways
- ✓ Sponsors will be acknowledged as an Official Sponsor in the Congress Program
- ✓ 8 complimentary invitations to the Farewell Party
- ✓ Sponsor's logo/name will be included on Congress Internet site providing a link to Sponsor's site

## **COFFEE BREAKS**

**€ 2,500 per break**

Coffee will be served during breaks on each day of Congress sessions.

- ✓ Sponsorship will be acknowledged on-site and in the Congress Program
- ✓ Sponsor's logo/name will be included on Congress Internet site providing a link to Sponsor's site
- ✓ Sponsor will be given the opportunity to brand the napkins (at an extra cost)

## **ADVERTISING SPONSORSHIP OPPORTUNITIES**

*Advertisements are available in the following Congress publications:*

Type	Back Page	Inside Front	Inside Back	Inside Page
Call for Abstracts & Registration Brochure (printing July 2005)	€ 4,000	€ 3,000	€ 3,000	€ 2,000
Final Program	€ 7,000	€ 4,000	€ 4,000	€ 2,000
Abstract Book	€ 7,000	€ 4,000	€ 4,000	€ 2,000
Mini-Program	€ 6,000			

## **MINI-PROGRAM (Sole Sponsorship)**

**€ 6,000**

Exclusive advertisement on the back cover of this pocket size, useful Congress overview.

- ✓ Logo with hyperlink on Congress website
- ✓ Acknowledgement in the Sponsors' List in the Final Program

19th International Congress on  
**THROMBOSIS**  
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## SPONSORSHIP BOOKING APPLICATION FORM

Please complete and send to:

Erica Rieman  
 19th International Congress on Thrombosis  
 POB 56, Ben Gurion Airport 70100, Israel  
 Tel: +972 3 9727531; Fax: +972 3 9727555  
 E-mail: eriem@kenes.com

Contact Name \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

Post/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

I would like to book the following sponsorship items:

Sponsorship Item	Price in Euro	√
Gold Sponsorship Package	€ 35,000	
Silver Sponsorship Package	€ 25,000	
Contributor Package	€ 6,000	
CD-ROM	€ 15,000	
Congress Bags	€ 15,000	
Notepads and Pens	€ 2,000+provided in kind	
Internet Café	€ 12,000	
Poster Sessions	€ 8,000	
Speaker sponsorship	USA – € 3,500 Europe – € 2,000 Rest of the World - € 3,000	
Educational Grant for Best Oral and Poster Presentations	€ 7,500	
Speaker Ready Room	€ 5,000	
Presidential Dinner	€ 20,000	
Farewell Dinner	€ 25,000	
Coffee Breaks	€ 2,500 / break	
Advertising: Call for Papers	Back page - € 4,000 Inside front – € 3,000 Inside back – € 3,000 Inside page - € 2,000	
Advertising: Final Program	Back page - € 7,000 Inside front – € 4,000 Inside back – € 4,000 Inside page - € 2,000	
Advertising: Abstract Book	Back page - € 7,000 Inside front – € 4,000 Inside back – € 4,000 Inside page – € 2,000	
Mini-Program	Back page - € 6,000	
<b>Total Amount (please complete)</b>		

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

Signature \_\_\_\_\_ Date \_\_\_\_\_

# 19th International Congress on **THROMBOSIS**

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## **EXHIBITION**

A professional exhibition will be held in the David Intercontinental Hotel. We have taken care to design the floorplan in order to maximize the exhibitor's exposure to the delegates. It is for this reason that poster sessions and coffee breaks will be held in the exhibition area.

### **Proposed Dates**

Set up times:	Sunday, May 14, 2006	08:00 – 16:00
Exhibition open times:	Monday, May 15, 2006	09:00 – 17:00
	Tuesday, May 16, 2006	09:00 – 17:00
	Wednesday, May 17, 2006	09:00 – 17:00
	Thursday, May 18, 2006	09:00 – 17:00
Dismantling / Breakdown times:	Thursday, May 18, 2006	17:00 – 19:00

### **Shell Scheme Rental**

The price for shell scheme is € 500 per square meter. This includes:

- Exhibitors' Manual
- Refreshments for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Basic Lighting
- Fascia Panel showing company name, standard lettering
- 1 table and 2 chairs
- 100 word Company/Product profile in the official Program
- Cleaning of public areas and gangways

All these services and others will be available to order in the Exhibitors' Manual.

### **Allocation of Exhibition Space**

Space Allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 square meters booked and one additional badge for every 9 square meters thereafter.

Any additional exhibitors will be charged an exhibitor registration fee of €100. An exhibitor registration form will be included in the Exhibitors' Manual.

### **Exhibitors' Manual**

The Exhibitors' Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### **Exhibitor Profile**

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official Program and must be submitted electronically by e-mail to [mlelcuk@kenes.com](mailto:mlelcuk@kenes.com)

## INVITATION TO INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

### Floor Plan

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation.

### Terms of Payment

50% with signed contract  
Balance due to be paid before the start date of the Congress

### Payment Method

#### Option 1:

Payment by cheque – please make cheques in Euro payable to the 19th International Congress on Thrombosis.

#### Option 2:

Payment by Bank Transfer in Euro – Please make drafts payable to “19th International Congress on Thrombosis” and send them to Bank Leumi Asakim Branch 654, Tel-Aviv, Israel, Account No. 56279/46.

Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

### Cancellation Policy

Cancellation must be made in writing to:

Erica Rieman  
POB 56  
Ben Gurion Airport  
70100  
Israel  
Tel: +972 3 9727531  
Fax: +972 3 9727555  
E-mail: [eriemman@kenes.com](mailto:eriemman@kenes.com)

### Terms and Conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these Terms and Conditions.

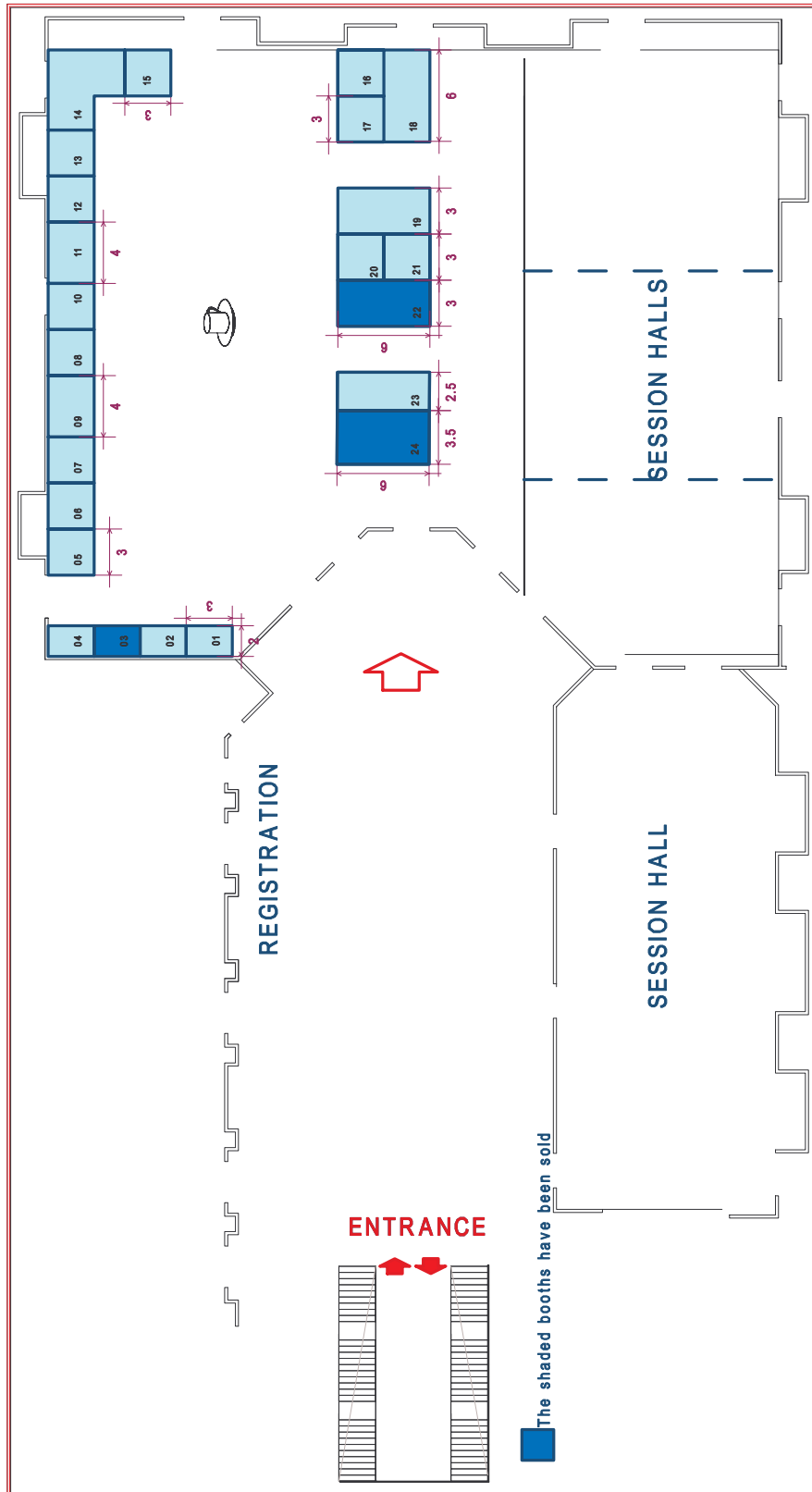
### The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before July 14, 2005
- 50% of the agreed package amount if the cancellation is made between July 15, 2005 – October 15, 2005
- 100% of the agreed package amount if the cancellation is made after October 15, 2005



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**EXHIBITION FLOORPLAN**



19th International Congress on  
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## Exhibition Application Form and Contract

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information.

Please complete and send to:

Erica Rieman  
POB 56  
Ben Gurion Airport  
70100  
Israel  
Tel: +972 3927531  
Fax: +972 39727555  
E-mail: [eriemman@kenes.com](mailto:eriemman@kenes.com)

Name of Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Post/Zip Code Country \_\_\_\_\_

Telephone (company) Direct \_\_\_\_\_

Fax (company) Direct \_\_\_\_\_

Email (company) Direct \_\_\_\_\_

Website \_\_\_\_\_

**We hereby apply to book exhibition shell scheme space, the cost of which is € 500 per square meter**

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

3rd Choice \_\_\_\_\_

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed. This is a provisional booking. Please hold for 14 days. Payment has been made by cheque/transfer, please forward me final confirmation and invoice. Please send me a first deposit invoice for 50% of the total amount due. We have read the regulations and agree to observe and be bound by them.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

### **Application to Participate**

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

### **Obligations and Rights of the Exhibitor**

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor. By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### **Obligation and Rights of Organizer**

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

### **Cancellation**

In case of cancellation received (in writing) as per the above policy.

### **Liability Insurance**

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

### **Exhibition Regulations**

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

■  
**INVITATION TO INDUSTRY  
SPONSORSHIP AND EXHIBITION PROSPECTUS**



## **DATES TO REMEMBER**

Deadline for company symposium programs	February 15, 2006
Deadline for submission of abstracts	January 30, 2006
Reduced registration fee deadline	February 14, 2006
Get-Together Reception	May 14, 2006
Farewell Party	May 17, 2006