



International Symposium on Women's Health Issues in Thrombosis and Hemostasis

Budapest, Hungary, February 4 - 6, 2005

Sponsorship and Exhibition Prospectus



Chairman

B. Brenner, Israel

International Advisory Board

I.A. Greer, UK – Chairman

I. Blickstein, Israel

K.W.M. Bloemenkamp, The Netherlands

Z. Boda, Hungary

D.W. Branch, USA

K. Bremme, Sweden

H. Cohen, UK

J. Conard, France

G. Dekker, Australia

M. Galli, Italy

J.S. Ginsberg, Canada

J.C. Gris, France

J.R. Higgins, Ireland

G. Kenet, Israel

B.A. Konkle, USA

P.A. Kouides, USA

M. Kupferminc, Israel

C.A. Lee, UK

M. Levi, The Netherlands

M.J. Manco-Johnson, USA

M. Margaglione, Italy

I. Martinelli, Italy

C. McIntock, New Zealand

S. Middeldorp, The Netherlands

U. Nowak-Gottl, Germany

I. Pabinger, Austria

M.H. Prins, The Netherlands

J. Rand, USA

J. Rosing, The Netherlands

A. Sarto, Argentina

P.M. Sandset, Norway

I.D. Walker, UK

H. Weiler, USA

P. Wells, Canada

R.B. Zotz, Germany



PRELIMINARY TIMETABLE

FRIDAY, FEBRUARY 4, 2005

	Registration and Distribution of Material
Afternoon	Satellite Symposia
Evening	Opening Session followed by Get Together Reception

SATURDAY, FEBRUARY 5, 2005

Morning	Sessions
Lunch	Satellite Symposium sponsored by Sanofi-Aventis
Afternoon	Sessions
Evening	Farewell Dinner (optional)

SUNDAY, FEBRUARY 6, 2005

Morning	Sessions
Lunch	Satellite Symposium
Afternoon	Sessions

TOPICS

- Acquired bleeding disorders
- Antiphospholipid syndrome
- Anti-thrombotic agents
- Arterial thrombosis
- Assisted reproductive techniques
- Autoimmune diseases
- Cancer and Thrombosis
- Disseminated intra vascular coagulation
- Fetal hemostasis
- Fetal implantation
- Fibrinolytic mechanisms
- Gene targeting of coagulation factors
- Heart valves diseases
- Hormone replacement therapy
- Infertility
- Inflammatory disorders
- Inherited bleeding disorders
- Inherited thrombophilia
- Fetal growth restriction
- Menorrhagia
- Neonatal hemostasis
- Oral contraceptives
- Placental abruption
- Placental angiogenesis
- Post-partum hemorrhage
- Preeclampsia
- Pregnancy loss
- Thrombocytopenia
- Thrombotic thrombocytopenic purpura
- Trophoblast invasion
- Trophoblast physiology
- Venous thromboembolism

GENERAL INFORMATION

LOCATION

Hotel Inter-Continental
Address: Apáczai Csere J. u. 12-14
H-1368 Budapest
HUNGARY
Tel: +36 1 327 6333
Fax: +36 1 327 6356
E-mail: budapest@interconti.com
Website: www.interconti.com

LANGUAGE

English is the official language of the Symposium.

PERSONAL INSURANCE

We recommend that all participants take out a personal travel and health insurance for their trip.

CLIMATE

The weather in Budapest in February is cool. Temperatures range from -2°C - 4°C.

CLOTHING

Informal for all occasions.

AIRPORT INFORMATION AND TRAVEL TO BUDAPEST

International flights arrive at Ferihegy International Airport, which is 22 km southeast of the city.

- Airport Minibuses are available to all the city hotels. It is necessary to approach the Airport Minibus Information Counter to find out what time the minibus leaves, and to purchase this ticket – cost is approximately € 7.50
- Private taxis are available 24 hours a day. Approximate cost is €22 per taxi to the city centre.

HOTEL ACCOMMODATION

Kenes International
17 Rue du Cendrier, P.O. Box 1726
CH-1211 Geneva 1, Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
E-Mail: ktc@kenes.com

SYMPOSIUM ORGANIZERS

Please do not hesitate to contact the Organizers if you require any additional information or assistance. Please address all correspondence to:

International Symposium on Women's Health Issues in Thrombosis and Hemostasis
c/o Kenes International – Global Congress Organizers and Association Management Services
17 Rue du Cendrier; P.O. Box 1726, CH-1211 Geneva 1, Switzerland
Tel: +41 22 908 0488; Fax: +41 22 732 2850
E-Mail: whith@kenes.com, Website: www.kenes.com/whith



INFORMATION FOR SPONSORS AND EXHIBITORS

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

Daniella Dreman
Kenes International
17 Rue du Cendrier, P.O. Box 1726
CH-1211 Geneva 1
Switzerland

Fax: +41 22 732 2850
E-Mail: ddreman@kenes.com

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the booking form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

Terms of Payment

50% with signed contract
50%
All payments must be received before the start date of the Symposium

Payment Methods

Option 1: Payment by cheque
Please make cheques payable to: WHITH 2005

Option 2: Payment by Bank Transfer:
Please make drafts payable to WHITH 2005
Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland
Bank code: 4251
Swift No. CRESCHZZ12A
Bank Account number : 4251- 693980-52-22 EURO
IBAN number : CH44 0425 1069 3980 5202 2

Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.



Cancellation Policy

Cancellation must be made in writing to:
Int. Symposium on Women's Health Issues in Thrombosis and Hemostasis
Kenes International
17 Rue du Cendrier, P.O. Box 1726
CH-1211 Geneva 1
Switzerland

Fax: +41 22 732 2850

E-Mail: ddreman@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Symposium
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Symposium
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Symposium

General Conditions

Terms and Conditions will be included in the sponsorship agreement.



List of Sponsorship Items

1. SCIENTIFIC ACTIVITIES

Level of Sponsorship

A. Integrated Symposia

€ 10,000

Support of one of the main symposia of the Scientific Program, each chaired by one of the members of the International Advisory Board. Company support will be acknowledged in the Final Program as supported by an "educational grant from..."

Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program as providing an unrestricted educational grant
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

B. Company Sponsored Satellite Symposia

€ 25,000

In order to ensure maximum participation for your company's symposium while complementing the Scientific Program, the Organizing Committee has designated exclusive two-hour slots for these symposia. Please note that no other scientific activity will take place at the same time.

The cost of sponsoring includes:

Hall rental, standard audio visual aids and technicians, a hostess, a table at the entrance to the hall to promote your company's products, insertion of an invitation to your company's symposium in the participants' kits, inclusion of your company's symposium in the official final program. Additional means of advertising your company's symposium are negotiable.

Symposia time slots will be assigned on a "first come first served" basis, thus we look forward to receiving your reply at your earliest.

The sponsoring company is responsible for the selection and invitation of the speakers and chairpersons in the symposium, and covering their registration fees, travel and accommodation expenses.



Suggested Timeslots

Friday, February 4, 2005

14:00 – 15:30

16:00 - 17:30

Saturday, February 5, 2005

13:00 - 14:30

RESERVED

Sunday, February 6, 2005

13:30 - 14:30

RESERVED

Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

2. PRINTED ITEMS

A. Second Announcement

€ 10,000
RESERVED

An exclusive advertisement of your company will appear on the back cover. This announcement will be distributed to over 10 000 people on the mailing list prior to the Symposium, and will be on display at various related congresses.

Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

B. Final Program

€ 10,000
RESERVED

An exclusive advertisement of your company will appear on the back cover. This book will be distributed in Budapest to all registered participants.

Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program



B. The Abstract Book

€ 15,000
RESERVED

An exclusive advertisement of your company will appear on the back cover. This book will be distributed in Budapest to all registered participants.

Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

C. "Program at a Glance"

€ 6,000
RESERVED

Will be distributed to all participants. This useful item is carried at all times An exclusive advertisement of your company will appear on the back cover.

Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

D. Participants Bags

PROVIDED IN KIND
RESERVED

Providing the participants bags including a writing pad and pen. The bag will bear the sponsor's logo and the Symposium logo.

Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

3. SERVICES TO THE PARTICIPANTS

A. Cyber-Café

€ 12,000

A special area will be assigned as the cyber-café center of the Symposium. A number of work stations will be installed enabling participants to send and receive e-mails and surf the web. The sponsoring company's name will be prominently displayed on the signage as well as the screen savers of the computers.



Acknowledgement of Sponsorship:

- Sponsor's support will be acknowledged in the Final Program
- Logo with Hyperlink on Symposium website
- Acknowledgement on Sponsor Board on-site
- Acknowledgement on Sponsor's list in the final program

B. Participants Badge Lanyards (neck cords)

**€ 5,000
RESERVED**

Sponsor's company's logo will appear on the badge cords

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Symposium Secretariat to discuss your needs.

Acknowledgements

Please note that all sponsors and exhibitors may be acknowledged in the final program, on the acknowledgement board at the Symposium and on the Symposium website. Please forward your company logo (in JPG format) to whith@kenes.com.



SPONSORSHIP BOOKING APPLICATION FORM

Please complete and send to:
 Daniella Dreman
 Kenes International
 17 Rue du Cendrier, P.O. Box 1726
 CH-1211 Geneva 1, Switzerland
 Fax: +41 22 732 2850
 E-Mail: ddreman@kenes.com

Contact Name _____
 Name of Company _____
 Address _____
 Post/Zip Code _____
 Country _____
 Telephone _____
 Fax _____
 E-mail _____

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	✓
Support of Integrated Symposia	€10,000	
Company Sponsored Satellite Symposium	€25,000	
2 nd Announcement and Call for Papers – advertisement	€10,000	
Final Program – advertisement	€10,000	
Abstract Book – advertisement	€15,000	
Program at a Glance - advertisement	€ 6,000	
Participants Bags	Provided in Kind	
Cyber-Café	€12,000	
Participants Badge Lanyards (neckcords)	€5,000	
Total Amount (please complete)		

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

 Signature

 Date



EXHIBITION

A professional exhibition will be held concurrently with the Symposium. For more details, please contact:

Michal Lelcuk
Conexpo
17 Rue du Cendrier
P.O. Box 1726
CH-1211 Geneva 1, Switzerland
Tel: +41 22 908 0488
Fax: +41 22 732 2850
E-mail: mlelcuk@kenes.com

The commercial/technical Exhibition will be held in the Hotel Inter-Continental.

Proposed Dates

Set up times: Thursday, February 3, 2005
12:00 - 20:00
Friday, February 4, 2005
07:00 – 16:00

Exhibition open times: Friday, February 4, 2004
18:00 – 20:00
Saturday, February 5, 2005
08:30 – 17:30
Sunday, February 6, 2005
08:30 – 17:30

Dismantling times: Sunday, February 6, 2005
17:30 – 20:00

Shell Scheme Rental

The price for shell scheme stand is €400 per square metre. This includes:

- Exhibitors' Manual.
- Tea/coffee for registered exhibitors
- Exhibitors' badges
- White Shell Scheme frame
- Fascia Panel
- 100 Word Company/product profile in the official program
- Cleaning of public areas and gangways
- Get-together Reception for registered exhibitors
- 24 hour security

At the request of industry we have included 24 hour security in the stand rental price.



Please note that shell scheme does not include the following:

- Stand cleaning
- Electrical sockets
- Lighting
- Furniture

All these services and others will be available to order in the technical manual.

Allocation of Exhibition space

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Each exhibitor will receive two complimentary exhibitor badges for the first 9 sq.m. of space rented and another one for each additional 9 sq.m. booked or part thereof. Any additional exhibitors will be charged an exhibitor registration fee of €170. An exhibitor registration form will be included in the exhibitor's manual.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated 3 months before the Symposium. It will include the following

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site Inspections

Exhibitors and sponsors are free to visit the Symposium venue at their convenience. Please contact the venue directly to arrange this.

Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to mlelcuk@kenes.com not later than December 1, 2004.

Floor Plan

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation.



Payment Methods

Option 1: Payment by cheque

Please make cheques payable to: WHITH 2005

Option 2: Payment by Bank Transfer:

Please make drafts payable to WHITH 2005

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank code: 4251

Swift No. CRESCHZZ12A

Bank Account: 4251- 693980-52-22 EURO

IBAN number: CH44 0425 1069 3980 5202 2

Note: Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees.

Cancellation Policy

Cancellation must be made in writing to:

Michal Lelcuk
Conexpo
17 Rue du Cendrier
P.O. Box 1726
CH-1211 Geneva 1, Switzerland
Fax: +41 22 732 2850
E-mail: mlelcuk@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Symposium
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Symposium
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Symposium

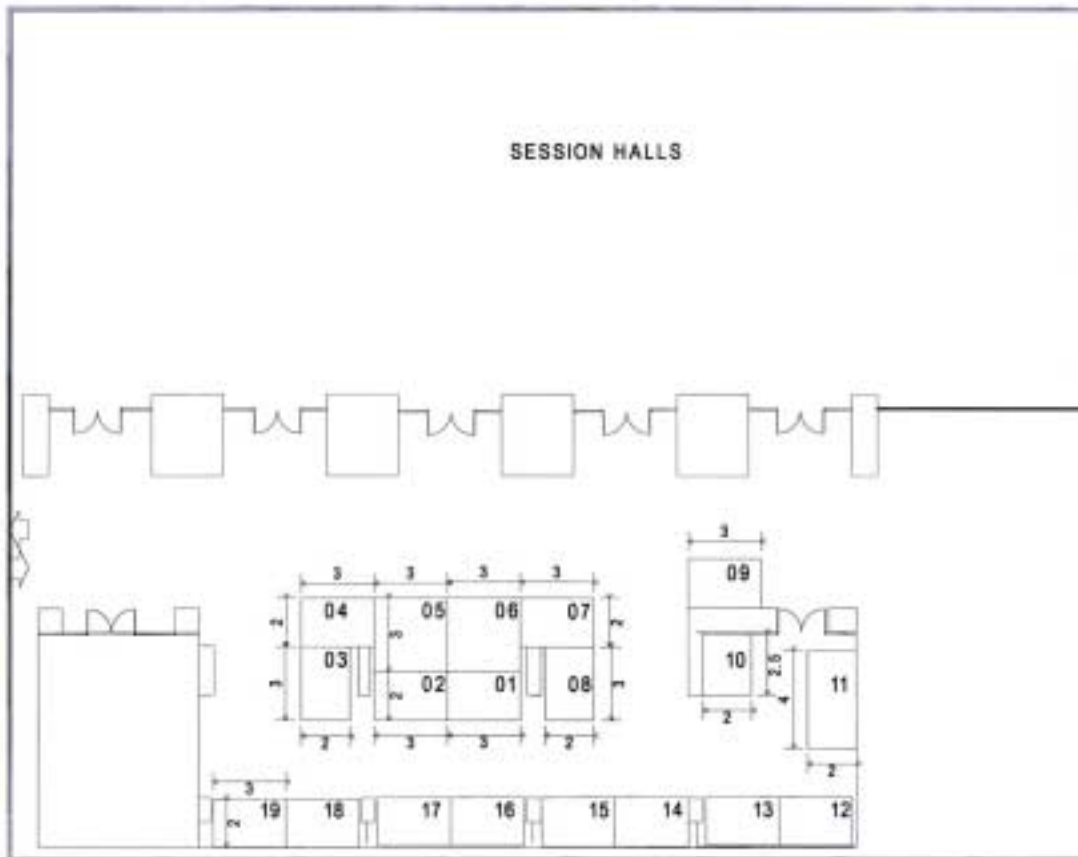
If exhibition space is resold a full refund will be made less a 10% administration charge.

Terms and Conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.



Exhibition Floorplan





EXHIBITION APPLICATION FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information

Please complete and send to:

WHITH 2005

c/o Michal Lelcuk

Conexpo

17 Rue du Cendrier, P.O. Box 1726

CH-1211 Geneva 1, Switzerland

Fax: +41 22 732 2850

Name of Company _____

Contact Name _____

Address _____

Post/Zip Code _____ Country _____

Telephone (company) _____ Direct _____

Fax (company) _____ Direct _____

Email (company) _____ Direct _____

Website _____

We hereby apply to book shell scheme space, the cost of which is €400 per square metre

Choice	Stand No	No. of Square Metres	Total Price
1 st Choice			€
2 nd Choice			€
3 rd Choice			€

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed _____

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer. Please forward me final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.

We Have Read The Regulations & Agree To Observe & Be Bound By Them

Signature

Date

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANIZER

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

CANCELLATION

In case of cancellation received (in writing) as per the above policy.

LIABILITY INSURANCE

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.